

Enterprise matrix

The purpose of this enterprise matrix is to:

- help students identify what elements of their course relate to enterprise;
- help students identify where they are taught and practice elements of learning which contribute toward enterprise and to reflect on their performance in these;
- help staff identify enterprise elements which are present or absent in their courses.

The table below is the enterprise matrix. It can be expanded, contracted or otherwise changed to reflect local needs and priorities. It would normally be supplied to students as part of their course handout for the year and could be discussed during the personal tutorials sessions and/or within PDP.

T=taught; P=practiced

Enterprise element	T	Assessed/Reflection	P	Assessed/reflection
Understanding of the nature of enterprise and its distinction from entrepreneurship and employability	y	For those that take the enterprise and entrepreneurship module	y	Ditto
Examples of enterprise activity in students and staff	y	Exposed to range of research activity of staffs		
Enterprise skills:				
Innovation				
Creativity			?	Possibly, lateral skills
One-to-one discussion			y	Tutorials/formative
Communication to groups	y	Presentation skills	y	Many occasions
Time management	y	Part 1 skills	y	constantly
Project management	y	Throughout	y	Throughout
Leadership	n		y	Group chairing
Team development and working	y	Part 1 practicals	y	Debates
Networking			y	
Enterprise attitudes:				
Self-belief and confidence				
Strategic thinking and planning				
Self-knowledge				
Ethics and integrity				
Risk-taking				
Enterprise knowledge				
Research growth areas in your field Opportunities and needs in areas of your interest	y	Through project work/ lit reviews/ expert speakers		
Examples of scientific, social, environmental, business and political enterprise	y	Particularly those taking sustainable development module	y	