

# Enterprise matrix

The purpose of this enterprise matrix is to:

- help students identify what elements of their course relate to enterprise;
- help students identify where they are taught and practice elements of learning which contribute toward enterprise and to reflect on their performance in these;
- help staff identify enterprise elements which are present or absent in their courses.

The table below is the enterprise matrix. It can be expanded, contracted or otherwise changed to reflect local needs and priorities. It would normally be supplied to students as part of their course handout for the year and could be discussed during the personal tutorials sessions and/or within PDP.

T=taught; P=practiced

Enterprise element	T	Assessed/Reflection	P	Assessed/reflection
Understanding of the nature of enterprise and its distinction from entrepreneurship and employability				
Examples of enterprise activity in students and staff				
<b>Enterprise skills:</b>				
Innovation				
Creativity				
One-to-one discussion				
Communication to groups				
Time management				
Project management				
Leadership				
Team development and working				
Networking				
<b>Enterprise attitudes:</b>				
Self-belief and confidence				
Strategic thinking and planning				
Self-knowledge				
Ethics and integrity				
Risk-taking				
<b>Enterprise knowledge</b>				
Research growth areas in your field				
Opportunities and needs in areas of your interest				
Examples of scientific, social, environmental, business and political enterprise				