

Are current government public health initiatives effective?

Survey projects as an alternative to wet lab projects.

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- Evaluate effectiveness of current Government Public Health initiatives
 - Chose question and client population
 - Semi-structured face-to-face interviews
 - Comparison > 2 populations and/or regions
- Normal assessment criteria
- Any area within Biosciences



Evaluating "Fit Fans" & "Start 4 Life"





- 40+ male rugby league supporters
- 8 wk lifestyle / health promotion programme
- Evaluate short & long-term effectiveness
- Comparison with other RL supporters



- Pregnant women / new mothers
- Introduce healthy habits from birth
- Evaluate
 - Levels of scheme awareness
 - Opinions on benefits of early-life healthy lifestyles
 - Knowledge of key guidelines

| Rugby League Questionnaire General | All responses will be treated with confidence and individuals will remain anonymous in presented data. Thank you for participating. | 16) How many times a week do you participate in 30 minutes or more of physical activity? (Inc. social sports, walking, gym or resistance training) 0 1 2 2 3 4 5 6 7 7 7 + 0 |
|--|--|--|
| 1) Age: 2) Ethnicity | | During this time I play/do |
| 3) Occupation: | | |
| 4) Current weight : (kg/stones) | | 17) Is there any opportunity to participate in |
| 5) Height: (cm/feet) | | exercise (sports, gym etc.) at work? |
| 6) First part of my postcode: | | Daily Weekly Monthly Never N/A |
| | | |
| Weight 7) I consider myself to be: | | 18) How many hours a day do you sit watching the television or playing computer games? |
| □ Below average weight | | Less than 1 hour o 1 o 2 o 3 o 4 o 5 o 6 o 6+o |
| Average weight | | |
| □ Overweight | | 19) Would you say that you lead an active lifestyle |
| □ Obese | | overall? |
| | | (1= I am not active at all, 10= I never sit downi) |
| Food and Drink | | |
| 8) "Eating a healthy diet is important to me." How | | 1 2 3 4 5 6 7 8 9 10 |
| strongly do you agree with this statement? Strongly Agree Agree Indifferent | | 20) I find it difficult to be more physically active |
| Disagree Disagree Disagree | | because: (tick all that apply) |
| Disagree II Strongly Disagree II | | □ I am too busy |
| 9) How often do you eat breakfast? | | □ I am too tired / don't have the energy |
| Always Sometimes (e.g. 2 or 3 times a week) | | □ I would prefer to do other things |
| Rarely (e.g. less than 5 times a month) Never | | □ There are no opportunities to be active at work |
| ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | □ It is too expensive |
| 10) On average working day, how many portions | | □ There is nobody to go with/ be active with |
| of the following foods do you consume? | | □ There is little green space where I live |
| Fruit or Vegetables | | □ In my neighbourhood, exercising outside is unsafe |
| Starch Carbohydrates | | □ The sports facilities in my area are not to my taste |
| Starch Carbohydrates (e.g. bread, oats, pasta, cereals, rice, potatoes etc.) | | I have a medical condition that prevents me from or reduces my ability to be physical active |
| Milk and Dairy (Inc. mllk, cheese, yoghurts, crea | am | □ Other |
| etc.) | | D Other |
| Meat, Fish, Eggs and Beans | | Services in your area |
| (non-dairy protein sources) | | 21) Are you encouraged by your workplace to |
| Food and Drinks high in Fat and or Suga | | lead an active, healthy lifestyle? (e.g. healthy food |
| (e.g. fizzy drinks, cakes, chocolate, sweets, crisps et | | options, blke storage, showers, or encouraged to use stairs) |
| le.g. nzzy urima, canea, criocorate, aweeta, criapo es | 10.7 | Yes D No D N/A D |
| I eat takeaways (e.g. kebabs, burgers, Chinese, pizza, fish and chips, etc.) | | 22) In the past year, how many times have you |
| Rarely A few times a month Once a week | | visited your GP? |
| A few times a week o Once a day o A few times a | | occasions |
| day o | | 23) If you could have a free health check up in a |
| * | | place that was convenient to you, where would |
| 12) On average, how many units of alcohol do you | | that be? (e.g. GP surgery, work, pubs, barber shops, shopping |
| drink in a week? (Please ask If you need assistance) | | centres, rugby matches, anywhere else?) |
| 0 - 1-10 - 11-21 - 22-35 - 36-50 - 51+ - | | 24) Have you ever used a weight management |
| | | programme, either commercial (e.g. 'Weight |
| 13) How do you manage what you buy and eat? | | Watchers') or community-based? |
| I buy the food shopping but don't cook | | Yes D No D |
| □ I buy the food shopping and cook | | If answered yes please state service used: |
| □ I cook but I don't buy the food shopping | | |
| My partner/ family member/ other does | both | |
| 14) I read nutrition labels on food and drinks | | 25) If a <u>free</u> , <u>male-only</u> , <u>group</u> weight management |
| Yes, always Usually Occasionally No | | programme involving advice on healthy eating |
| res, arways a Osually a Occasionally a 140 a | | and sessions of physical activity was offered to |
| Physical Activity: Active living, not just | snortl | you, would you attend? |
| 15) "Physical activity is important to me | | Yes Dessibly No De |
| strongly do you agree with this statement? | | Please state why/ why not: |
| Strongly Agree Agree Indifferent | | STATES. |
| Disagree Strongly Disagree | | The state of the s |



- Focused question
 - Develop project in reverse order
- Accessible client population & numbers
- Novelty of topic
- Potential for "added value"
- Strict timelines (& keep to them)
- Making use of contacts



- Student training
 - Survey design & analysis seminar
 - Guidance documents
- Ethical review
- Vetting of questionnaires
- CRB/VBS checks
- Recruitment of clients
- Location(s)
- Costs-£100 (+£64?)
- Assessment & assessors



- Academically equivalent alternative to traditional wet lab projects
- Fulfils need within curriculum
- Encourages students to be enterprising and innovative
- Enhances employability
- Concept suitable for all areas of the Biosciences

Further details, student guidance notes or assessment criteria?

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