Overcoming Apathy and Creating Excitement in the Bioscience Classroom

Effective Learning in the Biosciences June 30, 2011 Edinburgh, Scotland

TODD ZAKRAJSEK, EXECUTIVE DIRECTOR
CENTER FOR FACULTY EXCELLENCE
UNIVERSITY OF NORTH CAROLINA – CHAPEL HILL
919-966-1289
TODDZAK@UNC.EDU

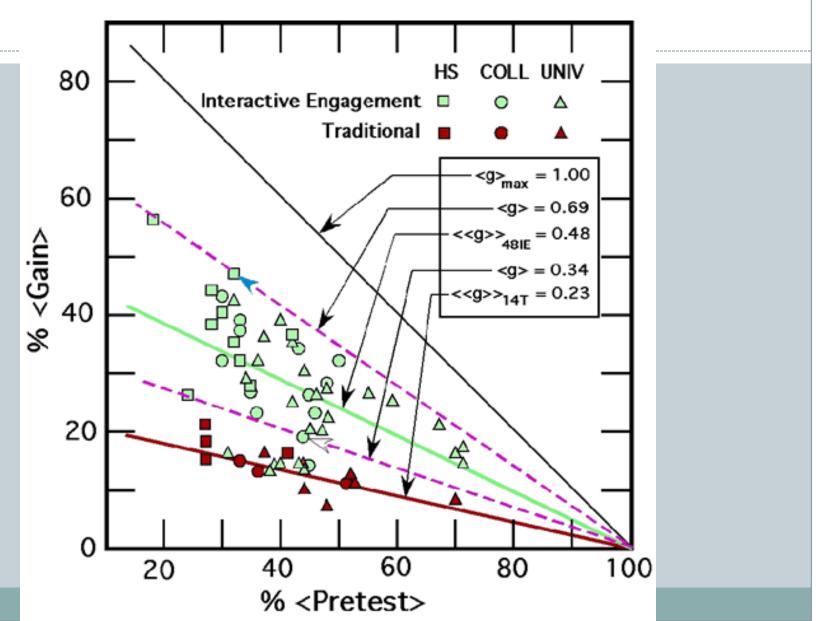
Design for Learning

What is your learning outcome?

How will you accomplish that outcome?

How will you know you were successful?

Hake (1998)



What behaviors illustrate or are good examples of something an unmotivated student might do?

Wilson, Damiani, & Shelton, 2002

Attributions drive reality

Attribution

How do we describe the "cause" of behavior???

- Internal (dispositional)
- External (situational)











Attribution

Power of Misattribution

- Insomnia

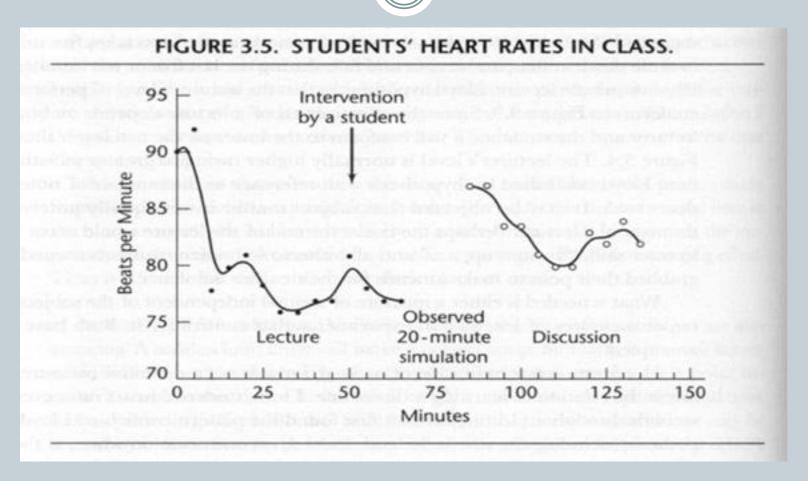
Gave pill and told side effect increased heart rate and anxiety

- First Year Students
Statistics on initial struggling
Video of students

Card passing

What is one issue or concern you have with respect to your students and creating an effective learning environment?

Lecture Breaks Increase Students' Attention



Bligh, What's the Use of Lectures? 2000, p.51.

Effort vs. Entity

Mueller & Dweck, 1998

mug night vases

vector

gum thing saves covert

http://www.manythings.
 org/anagrams/

marching nameless licensed teaching thickens

charming salesman silenced cheating kitchens

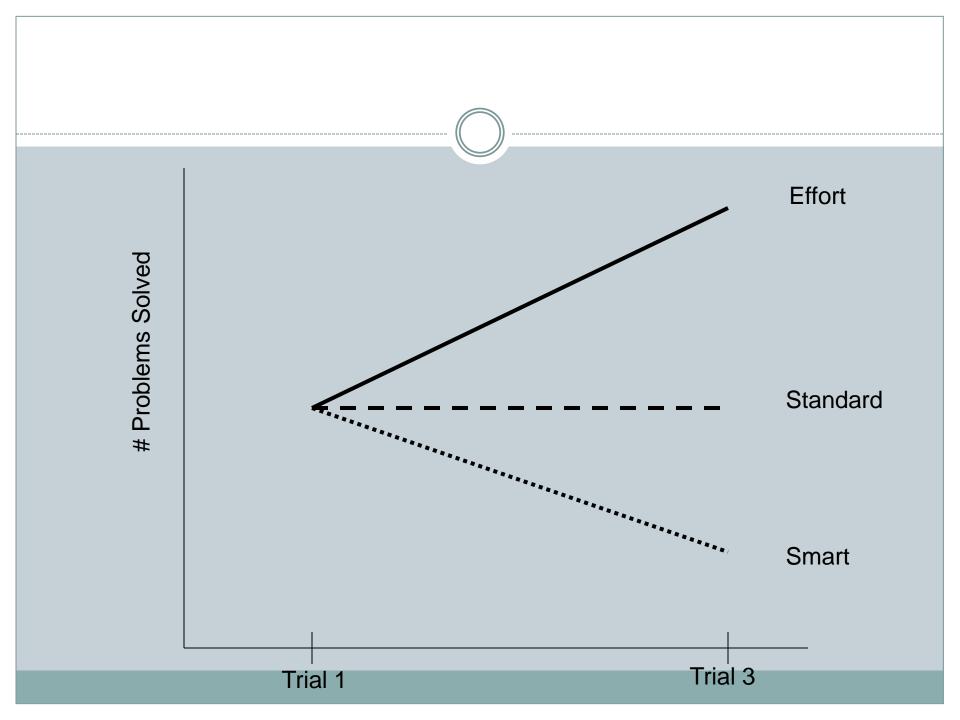
host shot

inch chin

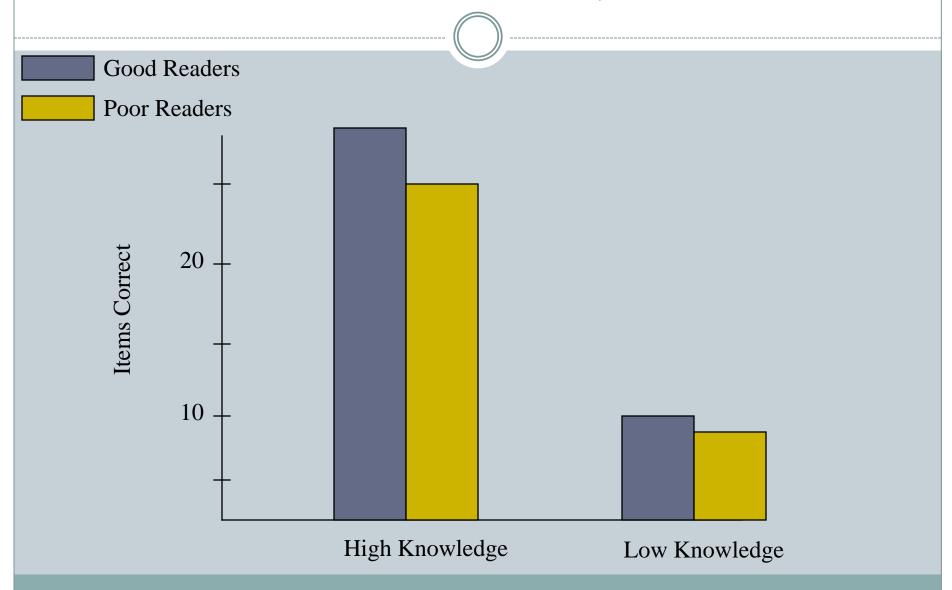
fiber brief

glare large

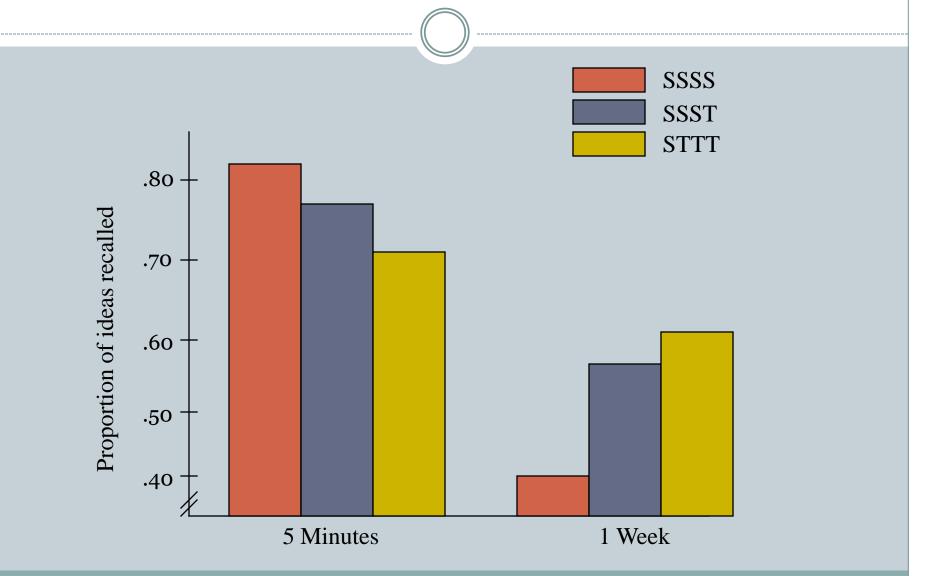
sisters resists



Recht & Leslie (1988)



Karpicke & Roediger, 2007



Retention Interval For Final Test

Design for Learning

What is your learning outcome?

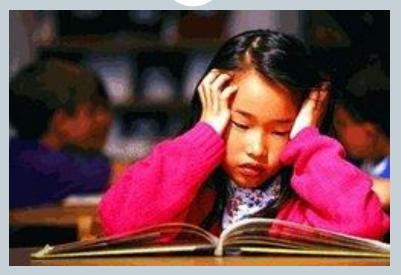
How will you accomplish that outcome?

How will you know you were successful?

Types of CATs

- Minute Paper (check understanding at end of class session)
- Muddiest Point (check understanding at end of class session)
- One-Sentence Summary (check understanding at end of class session)
- Classroom Opinion Polls (check what class thinks)
- Entrance Tickets (good to encourage reading of material before class)
- Lecture Checks (Mazur's Technique)
- Card Passing (very good for sensitive topics)

Learning Styles



A Nasal Learner Struggles with an Odorless Textbook

From the "Onion"

Search Nasal Learners & Onion

http://www.theonion.com/articles/parents-of-nasal-learners-demand-odorbased-curricu,396/



WORLD



VIDEO

RADIO

FROM LEWIS BLACK

POLITICS

A ferociously funny take on all things Yule.



NEWS ARCHIVE

LOCAL

HOME

ECONOMY

NEWS

Parents Of Nasal Learners Demand Odor-Based Curriculum

SPORTS

MARCH 15, 2000 | ISSUE 36-09

COLUMBUS, OH-Backed by olfactory-education experts, parents of nasal learners are demanding that U.S. public schools provide odor-based curricula for their academically struggling children.

Enlarge Image



A nasal learner struggles with an odorless

"Despite the proliferation of countless scholastic tests intended to identify children with special needs, the challenges facing nasal learners continue to be ignored," said Delia Weber, president of Parents Of Nasal Learners, at the group's annual conference. "Every day, I witness firsthand my son Austin's struggle to succeed in a school environment that recognizes the needs of visual, auditory. tactile, and kinesthetic learners but not him."

Weber said she was at her "wit's end" trying to understand why her son was floundering in school when, in May 1997, another parent referred her to the Nasal Learning Research Institute in Columbus. Tested for odor-based information-acquisition aptitude, Austin scored in the 99th percentile.

"My child is not stupid," Weber said. "There simply was no way for him to thrive in a school that only caters to traditional students who absorb educational concepts by hearing, reading, seeing, discussing, drawing, building, or acting out."

Austin's experience is not unique.

"My 15-year-old daughter Chloe couldn't sustain her interest in academics and, as a result, she would goof off with her friends and get in trouble," said Michael Sweeney of Oswego, NY, "Now I realize that all those Ds and Fs did not represent any failure on my daughter's part, but rather her school's failure to provide an appropriate



SCI/TECH

ENTERTAINMENT

RELATED ARTICLES Too Much Expected From 01.25.07

Argument About Capital Of Australia Occurs 10 Feet From Encyclopedia 11.14.01



OPINION

POPULAR FAXED RECENT

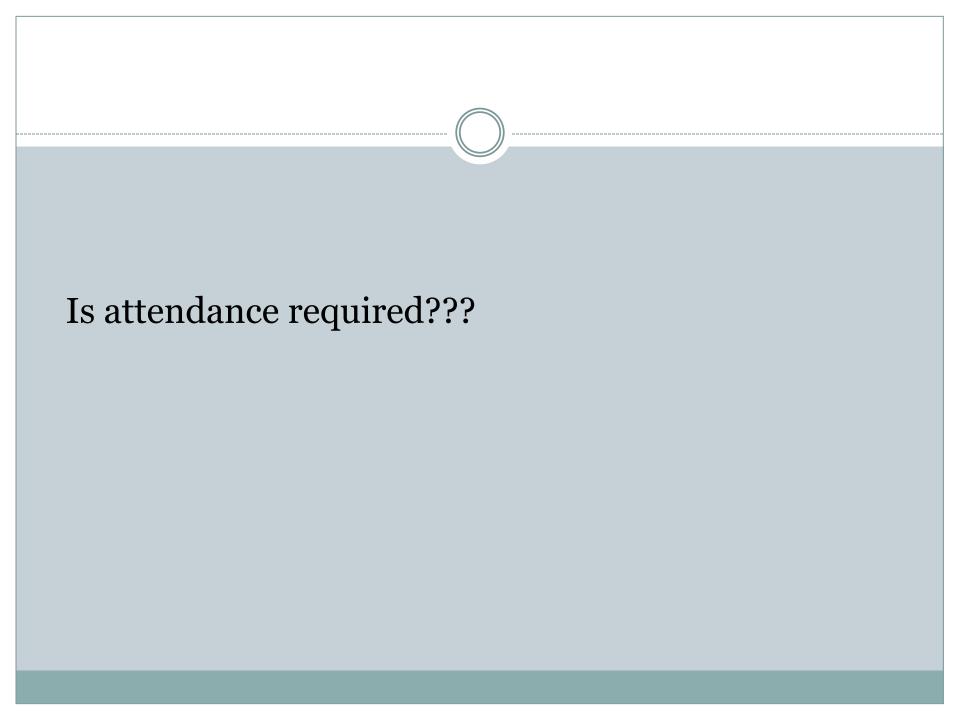
Nation Taking No Joy In Cowboys' Pathetic Collapse American Public Gets Exactly What It Deserves For 112th Straight Election

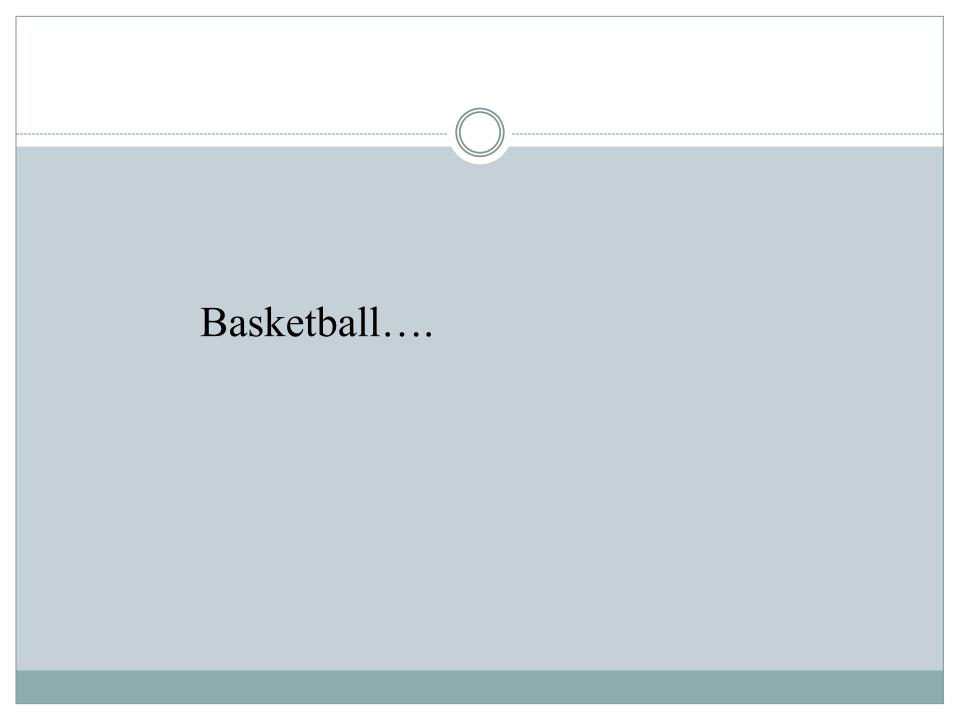
African-American Community Calls For New Black Nerd Archetype

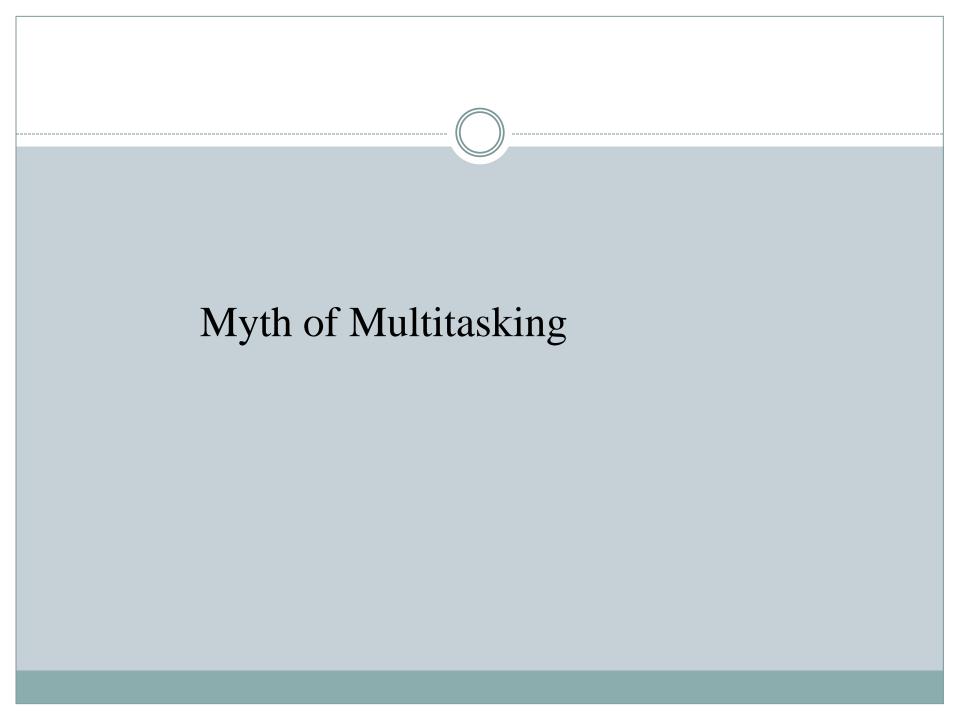
Last Remaining Politician Must Rebuild Entire Government Following Bloodiest Midterm Election In American History Kim Jong-Un Privately Doubting He's Crazy Enough To Run North Korea

Social Security Scam Robs Elderly By Convincing Them They Are Dead



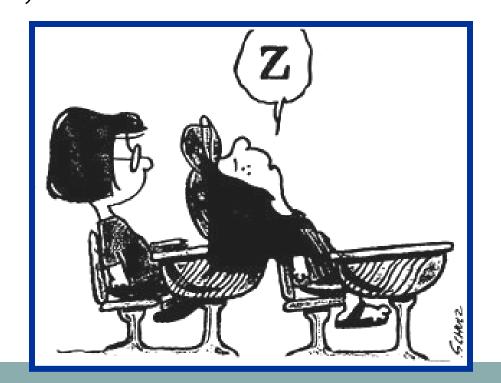






Students report becoming apathetic and bored when forced to listen, listen to information

transmitted in nonengaging class lectures



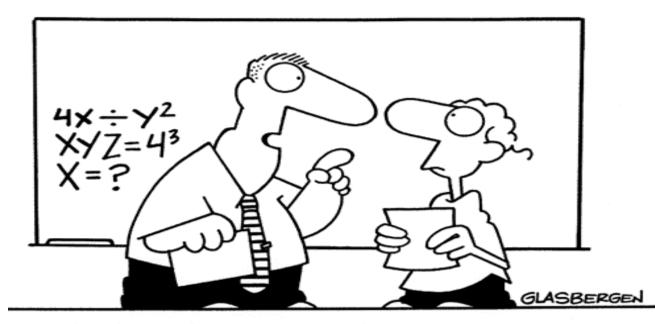
<u>Father</u>: What did you learn in school today?

Son: They don't give us time to learn anything. We have to listen to the teacher all day!



Students report becoming apathetic and bored when they fail to see personal relevance in course

content



"Algebra class will be important to you later in life because there's going to be a test six weeks from now."

Students report becoming apathetic and bored when

misunderstanding leads to confusion and poor grades

