

European Xbase⁺⁺
DevCon 2004

This event!

- Gives us the opportunity to show you what Alaska Software has accomplished in the past 6 months
- We are here to resolve your questions, and tackle your problems



History of Alaska Software (1/2)

1995 Foundation of Alaska Software GmbH

1997 Foundation of Alaska Software Inc, US

 03/2001 Alaska Software GmbH was transformed into Alaska Software Technology AG



History of Alaska Software (2/2)

 01/2004 Alaska Software Inc. Germany takes over business from Alaska Software Technology AG



R&D Investments

- During the first five years of the company (1995 2000) the amount of R&D investments got increased constantly
- Where as in the years 2001 2003 the R&D investments had been reduced dramatically
- Since Jan. 2004, R&D investments have again been brought up to a healthy level; higher than in 2002 & 2003 together



What's new and different!

Organisational structure

- R&D is not isolated from customers as in the past
- Reduced overhead costs such as admin
- Fix-levels for free see PFL306

Hotfixes

- Available upon request for PDR# 2994, 5245, 5386, 5387, 5393, 5395, 5397, 5402 and 5426.
- A new section on our website will be made available to list these fixes after 1.9 release as they arrive.

More transparency from Technical Support

- Hundreds of customers per months get serviced
- No channel of information from this point-to-point conversation to the public
- Solution: We are currently experimenting with a WIKI internally. If this works out we intend to set it up that in the following months.



Wiki



Living knowledge around Xbase++, Clipper migration, xBase and Visual Xbase++

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Mittwoch, 06. Oktober 2004

PRINTING A DIALOG OR PARTS OF THE DESKTOP

The following code snippet illustrates how parts of the Deskop can be sent to the default printer.

```
// Lock MicroPS for the Desktop window.
   // This is our image source.
   oPS:=AppDesktop():lockPS()
   // Create default printer object and associate
   // it with a PS.
   oDev := XbpPrinter():new():create()
   oPS2 := XbpPresSpace():new():create( oDev, ;
           oDev:paperSize(), GRA PU PIXEL )
   // Start the print job and blit the source
   // image to the target (printer) PS
   oDev:startDoc( "Printing Desktop"
  GraBitBlt( oP$2, oPS, {0,0,500,500}, {0,0,500,500} )
   oDev:endDoc()
   // Clean up: Free source and target PS and
   // the printer object
   AppDesktop():unlockPS()
   oPS:destroy()
  oDev:destroy()
```

ohne Kommentar | kommentieren

Dienstag, 05. Oktober 2004

Alaska Software is currently experimenting with a WIKI. This WIKI is inteneded to be used by technical support to store all information which can be worth to any customer. The idea is to make knowledge created in a point-to-point conversation such as email support available to the public.



Bottomline:

- Alaska Software Inc. currently lives up to a strict technical driven course of consolidation

 at least until mid of 2005 and/or the release of Visual Xbase++
- Alaska Software has a clear vision and commitment to Xbase⁺⁺ as a language and technology platform
- Alaska Software is longer in business than any other player in that field!



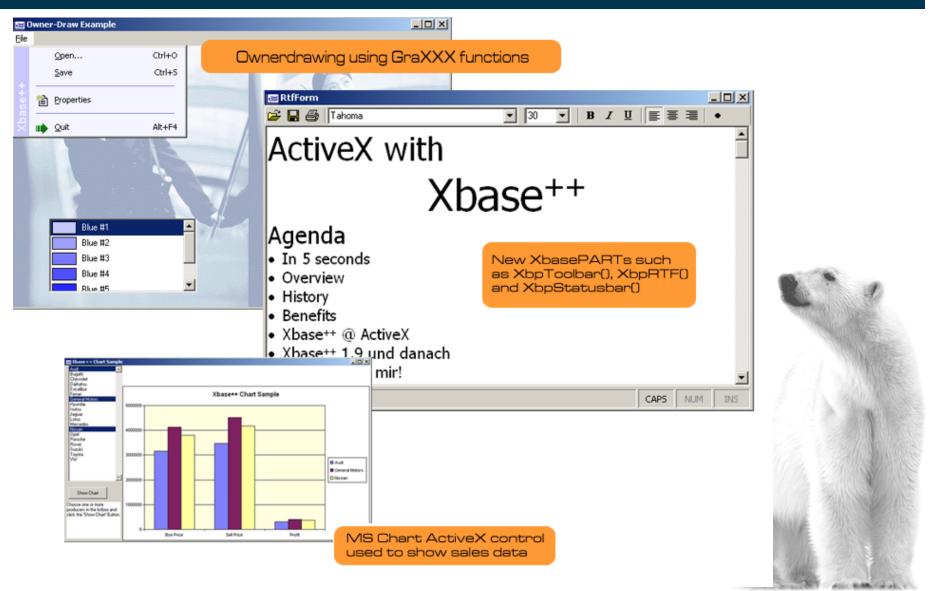
Xbase++ moves forward

- Xbase⁺⁺ 1.9 is a milestone release
- Visual Xbase⁺⁺ is long overdue, we release it in 2005
- Xbase⁺⁺ 1.9 and VX in 2005 are just the beginning of:
 - new dynamics at Alaska Software
 - new era with Xbase⁺⁺

In 2005, we all will have the 10th year anniversary of Xbase⁺⁺ and Alaska Software



Xbase⁺⁺ 1.9 impressions



Xbase++ 1.9 & Volume 6

- We focused on Database and User-Interface features
- We have added new optimization strategies to the Xbase⁺⁺ garbage collector and packer.
- A new deadlock detection algorithm now resolves deadlocks between threads. This means your application can better saturate the CPU => better performance
- We reviewed a lot of the kernel code to identify problems which may result in XPPFATAL logs.
 - If you have a case where your application quits with a XPPFATAL please let us know send to support@alaska-software.com
- Fixes related to Compiler and Pre-Processor



Current State

- Xbase⁺⁺ 1.9 is feature complete
- ActiveX Visual Component beta scheduled to start directly after DevCon
- DevCon attendees can get the Xbase++
 CapeHorn pre-version
- Xbase⁺⁺ 1.9 this year under the christmas tree
- Visual Xbase⁺⁺ 2.0 in the first half of 2005



Sept: 2002 feature promises

- Advanced Encryption Standard:
 - Available if customer requests it
 - Encrypts FOXDBE files on record level
 - No index/order encryption currently
 - Transparent classes on the language level to encrypt/decrypt any data
- Extended Locking
 - With 1.82 available for the CDXDBE
 - Hotfix available for 1.82 customers which need it for NTXDBE
- VX Pre-Release is available since Nov. 2004
 - Send email to <u>esd@alaska-research.com</u> with HELP in the subject line.



What's next?

- Revised error mgmt.
 - Catch/try/finally
 - Internal errors of Xbase⁺⁺ available on language level. Currently transformation is made in the Xbase⁺⁺ kernel. 100 ErrorCodes versus at least 230 ErrorCodes
 - Locality of error handling on Object-Level, default handling routed to error-sys. Therefore new approach is compatible to exiting concept
- Revised expression optimizer for Rushmore
 - No more those IDSCs if optimization is enabled
 - Enhanced performance for Filters, Queries and Index creation
- Additional XbasePARTS are customizable at the language level
- XbpGET() re-implemented to support any XbasePART and provide transparent editing capabilities for browsing too.
- ActiveX/COM Server implementation capabilities
- Final validation of .NET integration services
 - Usage of any .NET component from within Xbase++
 - Implementation of components in Xbase⁺⁺ which can be transparently accessed from within .NET
- Virtual DatabaseEngine
- Named Workspaces

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What about sales?

- We are generating around 300 new leads per month
- Clipper migration market is far from being saturated
- Linux support required by approximate 2% of our customers, even the majority of the Technology Improvement Fund investors wanted to have .NET support
- Around 10 to 15 new leads per day which are active Clipper developers seeking for a new tool!
- As of Sept. 2004 we have sold ~15.500 units of Xbase++ where 70% was in Europe, and 30% in Americas, Pacific
 Rim.
- Currently we experience a sales increase from Spanish speaking countries. Some of them are former Clipper + FiveWin then xHarbour customers.



What you can do for Xbase++

- Get out and help others in the newsgroup
- If you see/hear somebody asking for a Clipper migration tool – step in and share your experience
- Vote at the Knowledgebase! This is important
 - For you to make us aware that you have this problem too
 - For us to schedule our work, and set priorities



New to Xbase++?

Remember:

- Xbase⁺⁺ is Clipper language compatible, in fact today it is the only choice for utilizing your Clipper expertise and knowledge
- Xbase⁺⁺ is a complete development tool the language, the tools and the runtime library
- Xbase⁺⁺ is a true 32Bit development tool with features such as
 Object Oriented Programming, GUI, Multithreading to name a few

Impacts:

- There is a learning curve from Clipper to Xbase⁺⁺
- Xbase⁺⁺ is a complete product no add on tool, so plan on getting familiar with the tool beyond its Clipper compatibility
- Xbase⁺⁺ has a multiple of features compared to Clipper and therefor to become really productive – one has to explore it



Don't wait for VX?

- Since there is a learning curve from Clipper to Xbase⁺⁺ - there will be even more to learn in the context of VX!
- As you have mastered Xbase++, you will be able to get the productivity out of VX easily!
- And you can save money if you start today, as every current subscription customer can get VX for free.

Each customer who buys Xbase⁺⁺ 1.82 now gets Xbase⁺⁺ 1.9 for free.



Message to any Clipper developer:

- **1.)** Get Xbase++ and start your Clipper migration now
- **2.)** Get yourself familiar with Xbase++ today!
- **3a.)** Get eXpress++ or Top-Down Add-On for the GUI part in case you can't wait for VX
- **3b.)** Wait for VX to move to GUI

Each customer who buys Xbase⁺⁺ 1.82 now gets Xbase⁺⁺ 1.9 for free.



Message to existing customers

- Xbase⁺⁺
 - has improved and does improve
 - has a rock solid community
 - Version 1.9 is a milestone release
- No other company has invested that amount of money into an xbase related development tool than Alaska Software in the past years.
- The Subscription products are your way to update your existing Xbase⁺⁺ 1.x to the current top level.

Each customer who buys Xbase++ 1.82 now gets Xbase++ 1.9 for free.



2005 is the YEAR

- √ Xbase⁺⁺ 1.9 availability
- √ Visual Xbase⁺⁺ release
- √ 10th. anniversary of Alaska Software
- ✓ George W. Bush is still president of the US
- ✓ And I become 40!





Please visit us at www.alaska-software.com