It May Be Far Out, But It's Not Far Off.

Implementing New Business Models Today

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Agenda

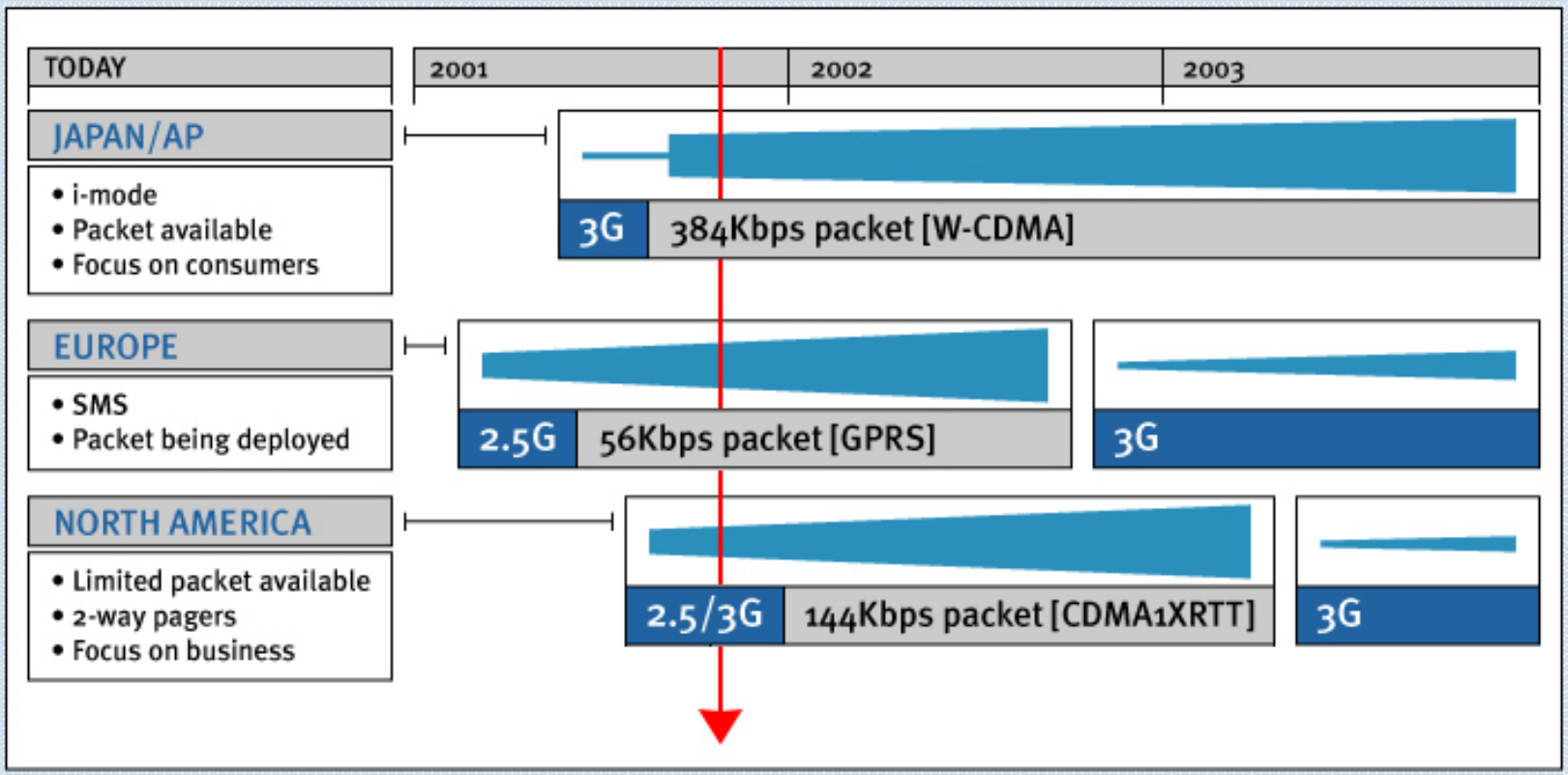
- Acceptance of Wireless
- Mobile Workforce/B2E
- Machine-to-Machine Communications
- Mobile Money and its Implications
- It’s not far off … the future is now

There are 6 key inhibitors to the widespread acceptance of wireless technology:

- Speed of data transfer
- “Always on” capability
- Cost of service
- Usability
- Applications
- Security

Wireless e-business is happening NOW, but a non-linear surge is coming with GPRS!

The catalysts will be: Speed, Always On, Cost, Usability and Security



Applications - they are up to us . . .

The Connected Workforce

Mobile people want:

- email
- Customer information
- Personal calendars/scheduling
- Company databases

From survey by AVT Corp. Dec 2000

EPOC I

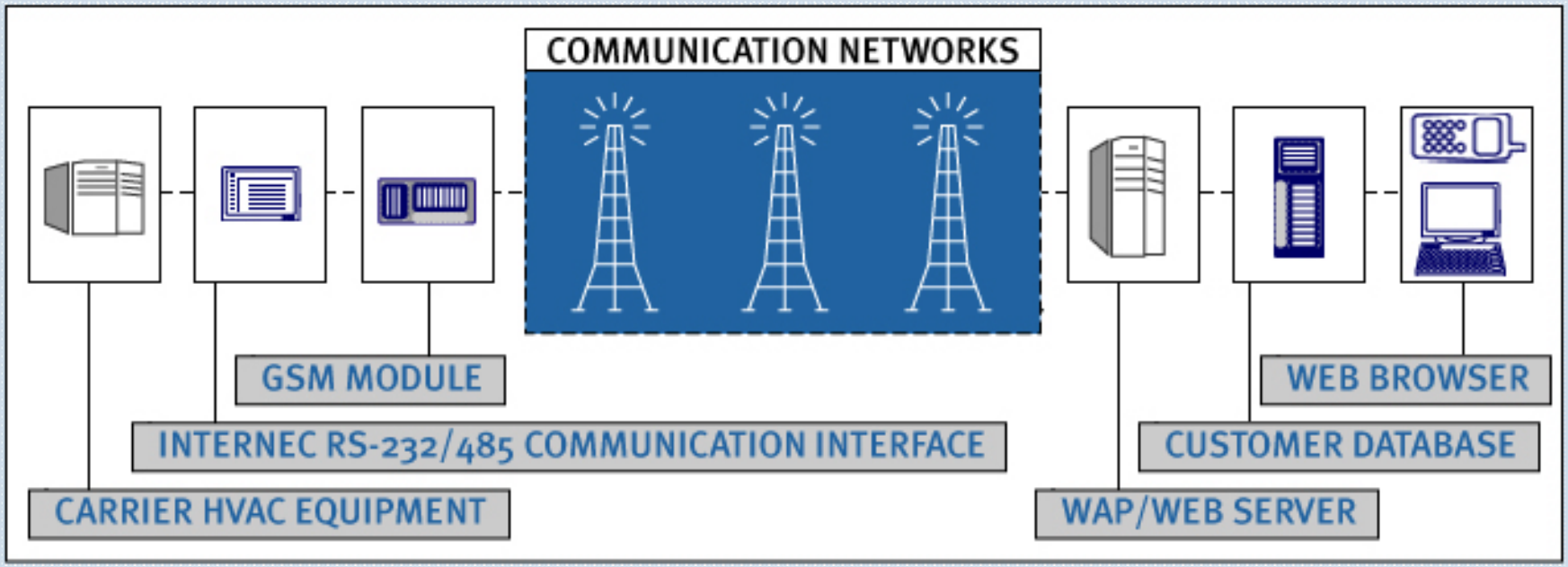
EPOC II

Can only people call for repairs …
… or can a machine do it?

Benefits of Machine-to-Machine Communications:

- Faster response time and more efficient scheduling
- Remote diagnostic capability improves the success rate of "first time fixes"
- Improved access to customer data
- Improved customer service

The Carrier MyAppliance.com Solution



Refrigerator

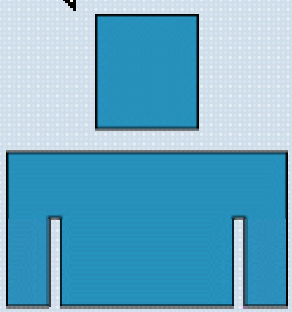
Mobile Money

Increased flexibility, affordability, and security for buyers and sellers.

Fountain

What are the implications of Mobile Money?

INDUSTRY CHANGING DYNAMICS: How will the role of banks and telcos change?



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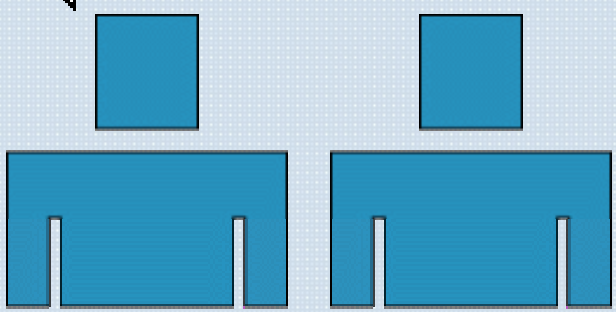

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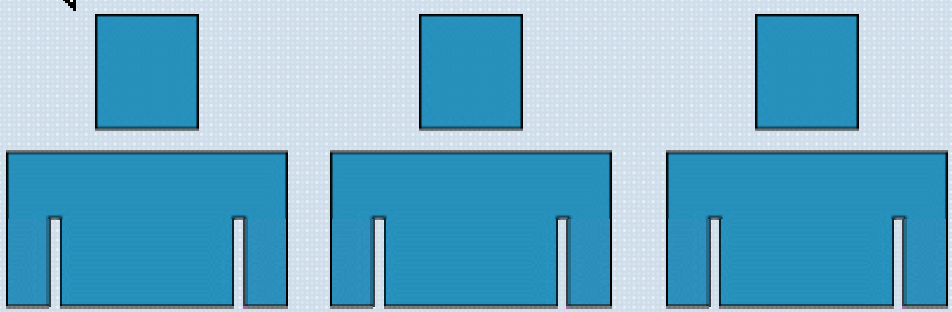

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WIRELESS COMMERCE: How can I enable my existing Internet payment scheme in a wireless environment?

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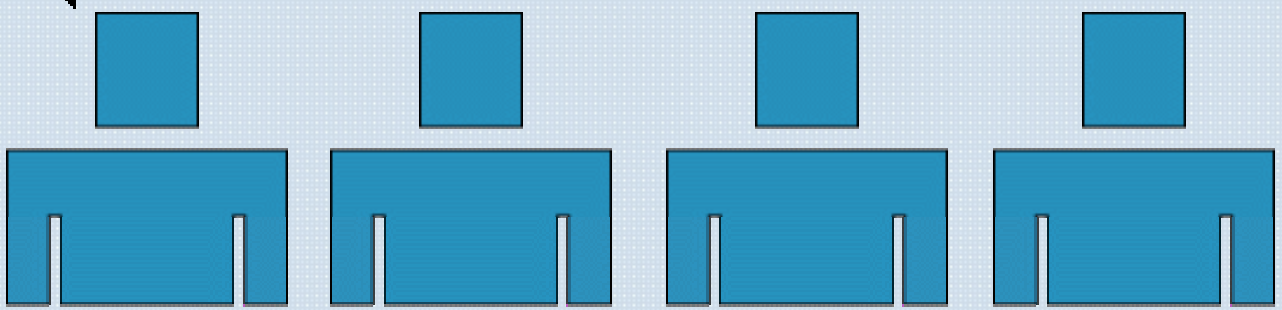
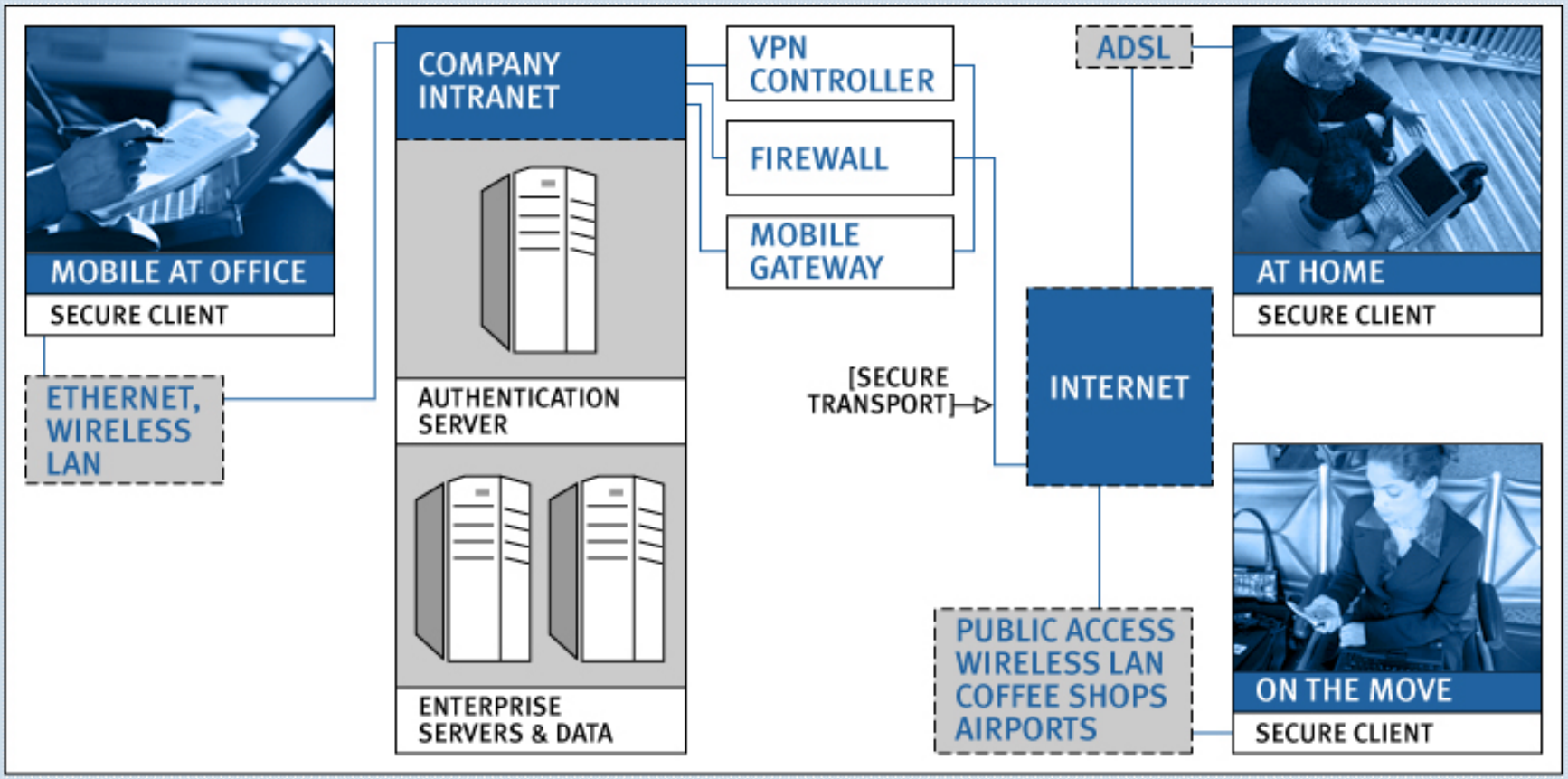


What if you need high speed in your mobile environment today?



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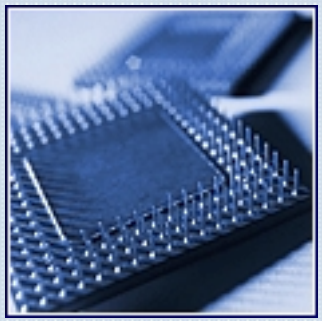

- How will these new technologies effect my company?
- If not done correctly, security breaches could undermine brand image, customer confidence and market penetration.
- Complexity of multiple devices and operating systems, sheer number of parties involved.
- Understand and address the issues of security before realising the full opportunities of wireless