

Microsoft® Windows® 95 Upgrade Business Analysis Tool

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This spreadsheet will ask you a series of questions about your organization's current computing environment. It will also pose some assumptions about the affect of Windows 95 on this environment. You should modify this spreadsheet model to meet your needs. The most effective way to do this is to incorporate data about the base of users you plan to upgrade to Windows 95. You should change any assumptions that you aren't comfortable with as you move through this worksheet. At the end of the model, you will be given a summary output with details enumerated in the summary. Feel free to take this output and manipulate it by incorporating additional investments needed to upgrade these users (such as hardware upgrades) or additional benefits that you may accrue by upgrading to Windows 95 (such as remote computing for a mission-critical application). For more information on this tool, see the *busplanr.doc* document that has accompanied this spreadsheet.

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Microsoft Windows 95 Upgrade

Upgrade Effort

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<p>In the yellow boxes, place in the number of people you want to upgrade and the approximate cost of the Windows 95 software. The number of users will be used to calculate the costs of upgrading and the benefits derived from the upgrade.</p> <p>The \$99 cost of Windows 95 is the estimated street price. Your cost may be less depending on your licensing relationship with Microsoft.</p> <p>If your upgrade base is not heterogeneous, you may want to consider developing separate business case models for the distinct groups.</p>	1000	Number Of Users To Upgrade		
	\$99	Cost Of Windows 95 Software		

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Upgrade Effort

[illegible]

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Upgrade Effort									
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<p>There are several ways organizations can perform the installation of Windows 95 on their upgrade base. A "Push" hands-free installation is performed from a central location and requires no active involvement at the desktop. A "Pull" hands-on installation requires someone at the desktop to run the setup routine manually locally or off a central server. A "Combo" of Push and Pull requires someone at the desktop to initiate the installation but it runs automatically from a central server.</p>					<p>Install Method</p> <p><input type="radio"/> "Push", Hands Free Install (1 hr)</p> <p><input type="radio"/> "Combo" Push & Pull (2 hrs)</p> <p><input type="radio"/> "Pull" Hands On Install (3 hrs)</p> <p><input type="radio"/> Use My Own Time Estimate</p>				
					<p><< Back Next >></p>				

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<p>Choose the amount of training that you will provide your users on Windows 95. The Computer-based Tutorial, which is part of Windows 95, requires approximately 10 minutes for an end user to complete. This has proven to be adequate upgrade training for all levels of users based on independent research. The level of training for your organization depends primarily on end-user expectations, based on previous upgrades.</p>				
<p>End User Training</p>				
<p><input type="radio"/> Computer Based Tutorial (part of Windows 95)</p>				
<p><input type="radio"/> 1 hour introductory training</p>				
<p><input type="radio"/> 2 hour hands on training</p>				
<p><input type="radio"/> Use My Own Time Estimate</p>				
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Upgrade Effort3

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Microsoft Windows 95 Upgrade

Support Input

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How many support calls do you receive today (on a steady-state basis)? These choices are based on research by Workgroup Technologies on organizations' Help Desks. If you track PC help calls to your upgrade base, you should incorporate your own figures here. These numbers will be used to estimate the affect Windows 95 will have on your help desk calls on a steady state basis.

Number Of Calls Per PC

☐ Low: 0.2 call per month (per PC)☐ Medium: 0.6 calls per month (per PC)☐ High: 1.0 calls per month (per PC)☐ Use My Own Estimate

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Support Input

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For this upgrade base, what is the average time spent on calls to the help desk?	30	Average Call Time (in minutes) Includes On-Site Visits			
What percentage of these calls require a technician to visit the desktop to fix the problem?	31%	Percentage Of Support Calls That Require an On-site Visit			
How much more time, on average, is spent on calls that require a technician to visit the desktop versus call that require only phone support to fix the problem?	30	Average Time Difference Between On-site Visits and Calls That Can Be Resolved Over the Phone (in minutes).			
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Microsoft Windows 95 Upgrade

Support Input

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For this upgrade base, how many support technicians will be needed to support these Windows 95 users?

3

Total Number of Support Technicians For this Upgrade Base

How much training on will you need to provide to these support professionals to educate them on Windows 95?

8

Amount of Training Per Support Technician (in hours)

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Support Input

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Although an independent study determined there is significant steady-state benefits for help desks when an organization moves to Windows 95, there is an initial support increase due to the upgrade. Typically, this initial support "bump" is for less than a 2 week period. The estimates enumerated are Microsoft internal estimates for product support of Windows 95 and are considered very conservative. If you want to supply your own estimates, choose the "Use my Own Estimate option."

Number of Support Calls during the first
2 weeks Post-upgrade

- ☐ Low: 0.25 Calls/Unit
- ☐ Medium: 0.3 Calls/Unit
- ☐ High: 0.6 Calls/Unit
- ☐ Use My Own Estimate

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End User Time Assumptions

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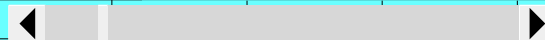
These assumptions serve as input into the affect Windows 95 has on end users. Typically, 2,000 hours is the budgeted work year for a user. Users spend most of their PC time working in application software rather than directly with operating system tasks (such as printing, moving a file, or launching an application).

1000

Amount of Time Users Spend Using Their Computer Annually (in hours per user)

10%

Percentage of Time User Spends Directly Interacting with the Operating System (per user)



5%

50%

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Microsoft Windows 95 Upgrade

Impact of Windows 95 on Help Desks

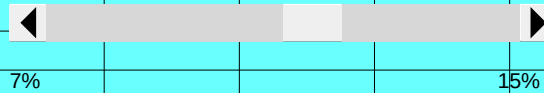
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Workgroup Technologies Help Desk Study

Several independent studies have been performed to understand the affect of Windows 95 on an organization's computing environment. Workgroup Technologies performed one such study on the affect of Windows 95 on help desks in organizations. One of their findings was that between 7 and 15 percent of their PC support calls will be alleviated due to features in Windows 95.

11%

7 To 15% Of Support Calls will be Alleviated using Windows 95



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Microsoft Windows 95 Upgrade

Impact of Windows 95 on Help Desks

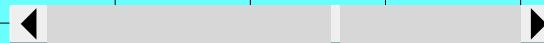
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Workgroup Technologies Help Desk Study

Another finding from this same study is that up to 50 percent of the calls handled by technicians at a user's desk can now be handled via the more efficient method of phone support.

30%

**Up To 50% More Efficient
Handling of Calls Due to
Reduced On-site Visits**



0%

50%

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Improved End User Productivity

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Usability Sciences Study

Usability Sciences performed a study of users of Windows 3.1 on Windows 95. They studied all types of users of Windows 3.1 and found that these users were almost twice as fast on Windows 95 and made less mistakes in performing common operating system tasks.

More Efficient User Interface

91%

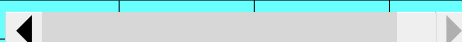


0%

91%

Less Mistakes Performing Common Tasks

10%



0%

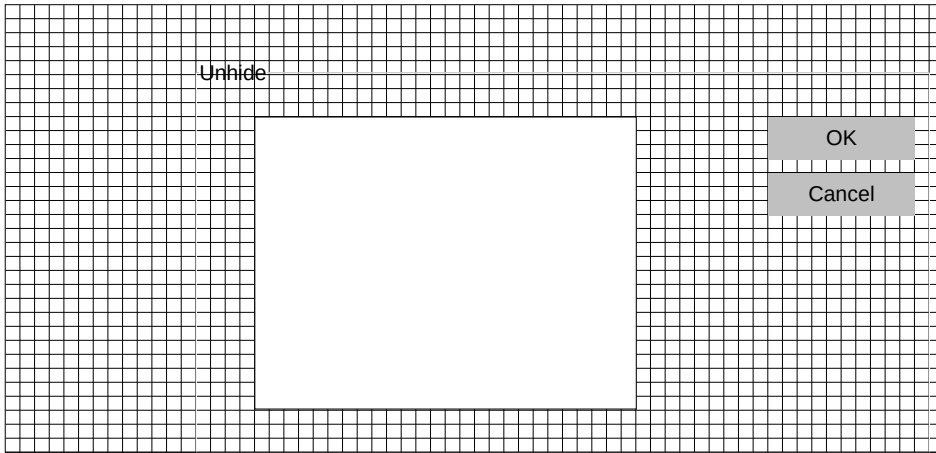
10%

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Software Added Value									
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<p>You previously were required to purchase from third parties some software that is now included in Windows 95. By choosing the operating system that you're upgrading from, you will see an appropriate list of software that you may want to include in this analysis. In the "pick list" on the following screen, you should include the quantity and price for each software package that you no longer have to purchase because of Windows 95. This includes new functionality for the existing user base or new users in this upgrade base. Do not include current users of this software since this is a "sunk cost".</p>									
Which Operating System Are You Upgrading From?									
<input type="radio"/> Windows 3.1									
<input type="radio"/> Windows For Workgroups 3.11									
<input type="radio"/> Other OS or New Install									
<div><< Back</div> <div>Next >></div>									

PickLstDialog



Microsoft Windows 95 Upgrade			
Software That You Would Have To Purchase Separately			pag
Please Review This List And Make Any Appropriate Changes. Click Next When You Are Finished.			
Double-Click On A Component To Remove It From The List. Click Unhide To Bring It Back			
<div>Unhide</div> <div><< Back Next >></div>			
Disclaimer: The products used in the price comparison are not identical to the functionality in Windows 95. These products may contain features you may want but aren't in Windows 95.			
Software	Quantity	Estimated Price/Unit	Total Cost
Direct Cable Connect and synchronization software (Briefcase)	1000	\$120	\$120,000
Disk compression	1000	\$87	\$87,000
PPP and SLIP	1000	\$99	\$99,000
Microsoft Mail Client	1000	\$42	\$41,600
Microsoft Mail Remote	1000	\$117	\$117,000
Netware Server Lite	1000	\$57	\$57,000
Printer Sharing	1000	\$395	\$395,000
Fax	1000	\$75	\$75,000
Remote Editing of Registry	1000	\$231	\$231,000
Microsoft Backup	1000	\$110	\$110,000
Dial Up Networking client	1000	\$300	\$300,000
Multi config utilities state	1000	\$33	\$33,000
Viewers	1000	\$61	\$61,000
Remote Network Monitor agent	1000	\$1,200	\$1,200,000

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IS Time Savings Through Reduced Integration						page 15 of 15			
Please Review This List And Make Any Appropriate Changes. Click Next When You Are Finished.									
Double-Click On A Component To Remove It From The List. Click Unhide To Bring It Back									
<div>Unhide</div> <div><< Back</div> <div>Finished</div>				Software	Estimated Person Hours/User	Number Of Upgrades	Total Person Hours		
<p>There are capabilities in Windows 95 that, in Windows 3.1, you'd have to integrate separately. This page enumerates time savings associated from not having to do this separately. The "person hours" represents how long it takes for an IS professional to upgrade the desktop for this support. These estimates come from Microsoft Solution Provider. Disclaimer: The software used in this comparison is not identical to the functionality in Windows 95. The software may contain features you may want but aren't in Windows 95.</p>				Netware Client	0.25	1000	250		
				SNMP Agent	0.25	1000	250		
				Backup Agent	0.25	1000	250		
				Network Monitor	0.25	1000	250		
				NETBIOS for IPX	0.25	1000	250		
				PCMCIA	0.25	1000	250		
				TCP/IP	0.25	1000	250		
				CD-ROM Support	0.5	1000	500		

Business Analysis Tool						
Quantifying Return on Investment						
First Year Affect of Upgrading		1,000	Users		Person Hours	Dollars
Total "Return" by Migrating to Windows 95					101,731	\$0
Total Investment Required to Upgrade					(2,341)	(\$99,000)
Net Effect on Organization for first year post Upgrade					99,390	(\$99,000)
Effect on IS Organization					(1,443)	(\$99)
Effect on End Users					100,833	
On a Per User Basis					101	

Click on the '+' button to show more details

+

Show More Detail

-

Hide Detail (at the bottom)

Legend

Positive Value

Negative Value