



PACIFIC GATEWAY™

An Operation of Talent Information Management, LLC., USA

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Pacific Gateway™ Fast Facts

The Internet Is Hot!

- There are now over 30 million users of the Internet.
- The number of Internet users is estimated to be growing 10% per month.
- World Wide Web (part of the Internet where most commercial advertising is done) usage is growing 67% per month.
- Commercialization (advertising) on the Internet has only been allowed recently.
- The phenomenal growth of the Internet is, in large part, due to commercialization. This means people and companies are becoming Internet users to take advantage of its commercial possibilities.

Advantages Of Advertising On The Internet With Pacific Gateway™

- **Cost Advantage.** A full page color advertisement in the Hong Kong Business Directory costs about \$15,000 (USD) annually. Pacific Gateway™ can give you global presence starting at \$1,000 (USD) annually.
- **Frequency and Location Advantage.** Newspaper, radio, television and directory advertisements run perhaps a few days in a few cities. Pacific Gateway™ electronic presentations run 24 hours per day, 7 days per week, throughout the year, throughout the world.
- **Distribution Advantage.** With Pacific Gateway™ electronic advertisements there is no need to follow-up with a catalog or brochure. All information is a click away.
- **Multi-Media Advantage.** Print media uses only text and images, radio only sound, and television involves no interactivity. Pacific Gateway™ can give you text, color graphics, color digital photographs, stereo sound, and motion video, all while engaging the prospect in an interactive presentation.
- **Prospect Pre-Qualification Advantage.** Since users select your information for presentation, they pre-qualify themselves as prospects.
- **Feedback Advantage.** Pacific Gateway™ can report the number of Internet users accessing your information. Use an on-line questionnaire to learn more about your prospects.

Pacific Gateway™ Consulting Services

- Internet Advertising Development and Publication gets your company on the Internet.
- Enterprise Strategy Consulting helps you plan and implement Internet services.
- Applications Development helps you design and implement Internet computer facilities.
- Joint Venture Consulting helps you form strategic alliances.

Other Pacific Gateway™ Services

- International Trade Database. Our database contains a massive amount of business, company and product information. Sign up to have information important to your company sent automatically over the Internet. Try the Buyer/Seller Match Service.
- Transaction Processing. Internet users can order your products while viewing your presentation. Payment can be collected immediately with electronic fund transfers. We make sure you get the orders for fulfillment, the funds are collected, and that transaction details are private and secure.