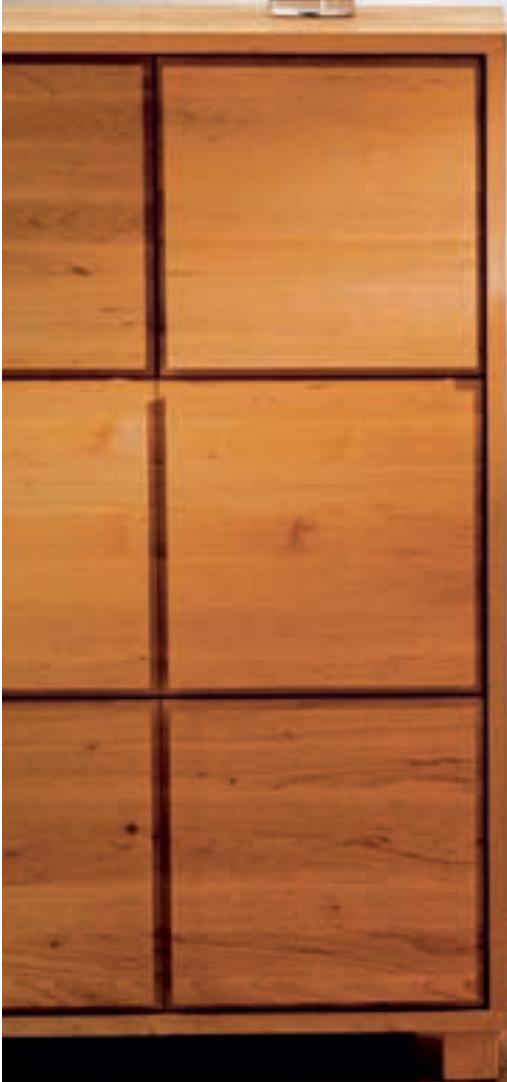
 **PERGO**®

Designed for Generations







## Designed for Generations

We know that you want a floor that is beautiful and durable, that stands the test of time, as well as the test of living.

Ever since we invented the first laminate floor, we have proved that there is no need to compromise between good design, durability and easy maintenance. For us they're all equally important. The extraordinary technology in a Pergo® floor is the guarantee that the beautiful designs will stay beautiful over time.

Our patented features and know-how are a strong foundation on which we create contempo-

rary styles and décors for all generations, young and old alike. They also enable us to create surfaces that add another dimension to the look, feel and expression of the floor.

We continue to lead in laminate technology and we have the broadest selection of designs on the market. Our overriding ambition is to develop and design floors which meet the great expectations and ever-increasing demands of our customers. It's by living up to these expectations that we can keep on making floors for this generation and the next.

Floors designed for generations.





# Freedom of expression

WE HAVE THE BROADEST SELECTION OF DESIGNS

When you decorate your home, the floor is just one of many factors which set the style and the mood in a room. But it's an important one. A floor can totally change the atmosphere of a room.

This fact might be somewhat daunting. At the same time it opens up a world of opportunities. Take advantage of these possibilities and create the home you really want.

A Pergo® floor gives you greater freedom of expression. The many stylish Pergo collections cover a vast range and you will find designs for all types of homes and moods. Whether you're looking for a modern, rustic or classic style, light or dark décors, tiles or planks, you'll find it in our collections.

Don't be afraid to experiment. Seize the opportunity to create a beautiful home. Mix and match and express your personality. There is no right or wrong here, only freedom of expression.

# A new touch!

INTRODUCING REVOLUTIONARY DESIGNS THAT ARE MORE THAN JUST LOOKS



Different interior styles sometimes call for different finishes. The surface of our floors varies between the collections, giving the floor that extra dimension.

The matt oiled wood finish of the new Naturaltouch™ Collection gives the authentic feel of a wood floor. The structured surface of the new Vintage™ Collection completes the feeling of an old wood floor full of life and full of charm, while the highly polished finish of the new Exotic™ Collection gives a distinct look and feel.



# A foundation for everlasting beauty

To make one of the best floors in the world, you have to do your homework. That's what we did and ever since we invented the laminate floor, we have been top of the class. Our know-how, experience, cutting-edge technology and our commitment to quality give us a foundation that enables us to constantly improve the quality and durability of our floors.



Beauty from within is an ideal phrase when it comes to a Pergo® floor. There's a lot more to a Pergo floor than meets the eye. We have the best wear and scratch resistance on the market and two of the strongest and most secure joints. And all of our collections have attached underlay and built-in sound reduction, cutting noise by 50 %.

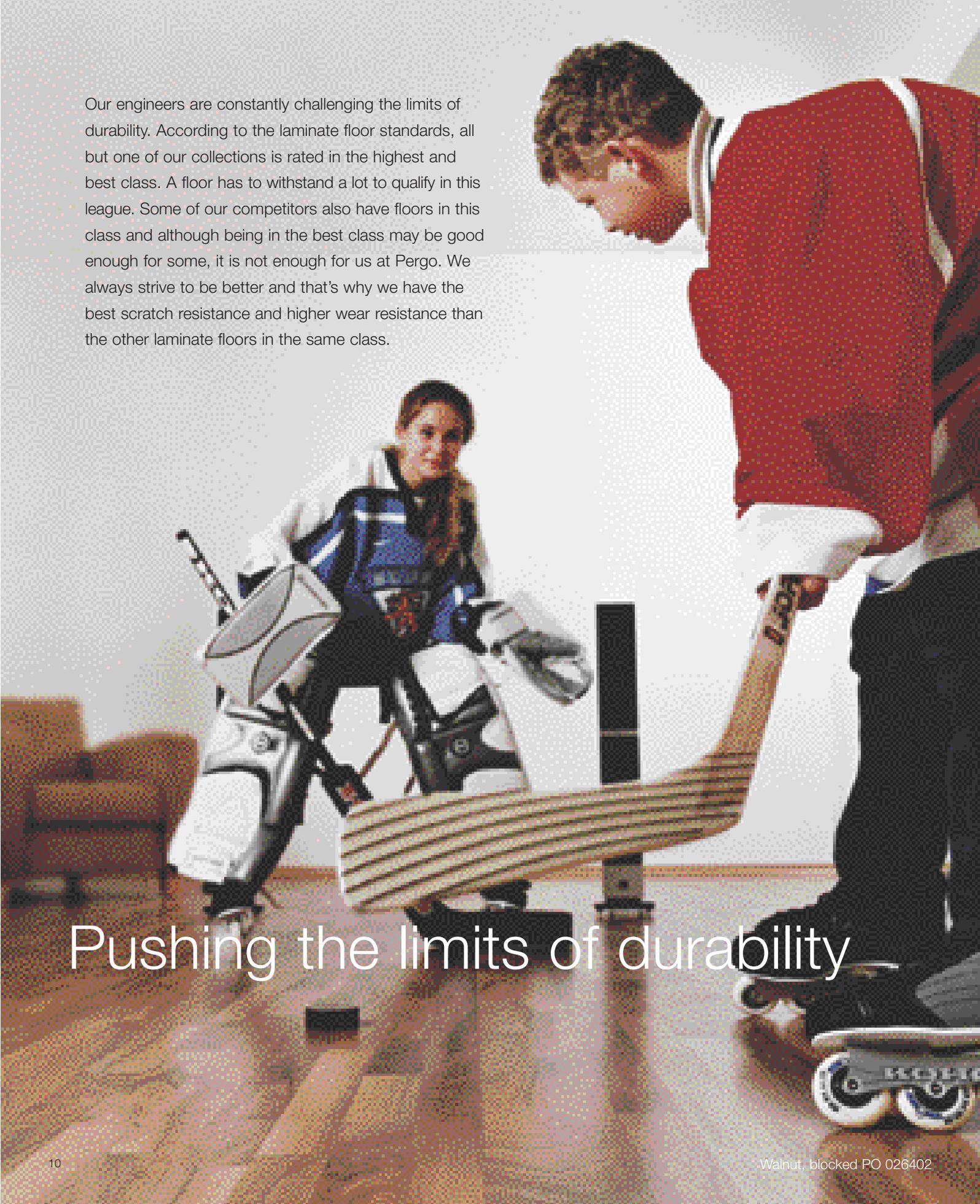
The tough surface of a Pergo floor allows you to enjoy an active lifestyle and the maintenance level is so low it gives you more time for the more fun things in life.

These inherent qualities, our patented technologies, together with the best guarantee on the market, guarantee you a beautiful floor that will last for years, even generations.

A woman in a black dress and white high-heeled shoes is walking on a dark wood Pergo floor. A large black vase is in the background. The floor is made of dark wood planks with a visible grain. The woman is in motion, and the background is slightly blurred.

The qualities and  
construction of a Pergo floor  
guarantee you a floor  
that will last for generations.

Our engineers are constantly challenging the limits of durability. According to the laminate floor standards, all but one of our collections is rated in the highest and best class. A floor has to withstand a lot to qualify in this league. Some of our competitors also have floors in this class and although being in the best class may be good enough for some, it is not enough for us at Pergo. We always strive to be better and that's why we have the best scratch resistance and higher wear resistance than the other laminate floors in the same class.



Pushing the limits of durability



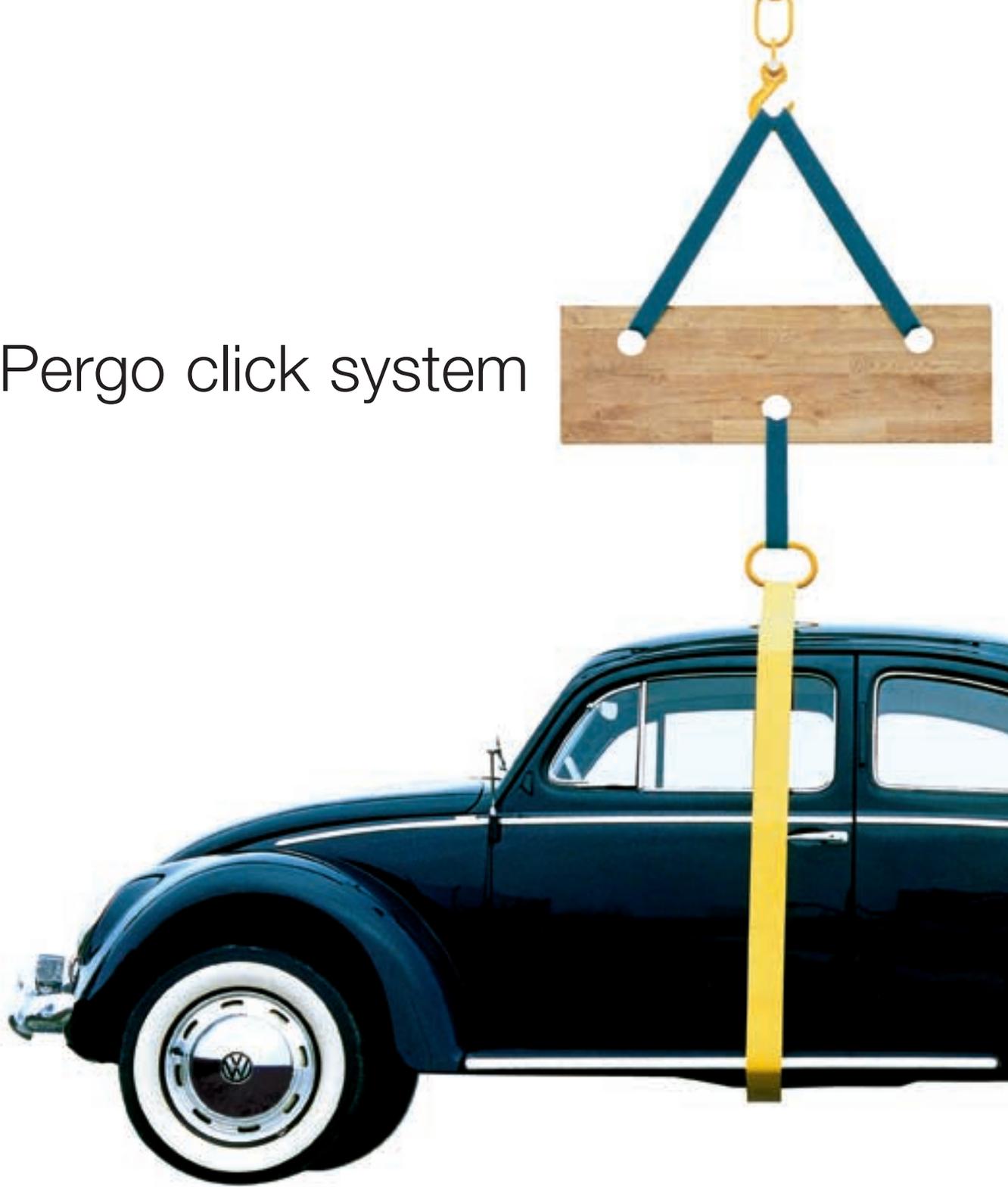
## Live the easy life

The new generation of Pergo® floors with its glueless click joints, attached underlay and built-in sound reduction makes for fast and efficient installation. And once it's installed you'll notice how much less time you have to spend keeping it nice and clean.

That's another great thing about Pergo floors, the maintenance is really low. The tough surface of a Pergo floor makes it easy to remove any dirt or stains.

So if you are a great fan of cleaning, we are sorry to disappoint you. With a Pergo floor you'll have to find something else to do with your spare time.

# Pergo click system



# is much more than just strength



## A click joint is not enough

Pergo's glue less click joints have been tested to be one of the strongest and tightest on the market. For you this means that:

- you will have a nice looking floor as the strong joints prevent the floor from opening up when the floor moves due to humidity changes in the air.
- your floor will be easier to clean as dirt will have a hard time penetrating into the tight joints
- you will have a floor that is very resistant to moisture as the tight joint prevents spilled water penetrating into the floor.



What's in it for me?

# Why choose a Pergo floor?



## Wear protection

The patented Wear Protection System, which is the best on the market, consists of two armed overlays which provide the floors with incredible wear resistance. It actually meets the standard for heavy commercial use. This makes Pergo® floors the most durable laminate floors in the world. And that's why you get the best guarantee on the market when you buy a Pergo floor.



## Scratch resistance

The Scratch Resistant Surface, SRS<sup>Q2</sup>, gives the best scratch resistance on the market. This unique and patented Pergo feature protects the floor from scratches and maintains the lustre of the floor.



## Impact resistance

The unique Multi Layer Build-up System in combination with the dense core material give the highest impact resistance, meeting even the toughest requirements. This protects your floor from dropped objects and high-heeled shoes.



## Water resistance

Our Triple Moisture Resistance System is a combination of one of the most moisture resistant

core materials on the market and the strong and tight click joint that has been impregnated to further protect against moisture. This makes Pergo floors very water resistant. In fact, our water resistance is one of the very best on the market.



## Sound reduction

The SoundBloc™ Technology is a sound-reducing underlay attached to the back of the plank. When bound to the plank it reduces sound by 50 % compared to conventional, loose underlay.



## Easy maintenance

The hard and durable surface of a Pergo floor is tough on dirt and offers you low maintenance and effortless cleaning. And the tight construction of the click joints keeps dirt from finding its way into the joints.



## Easy installation

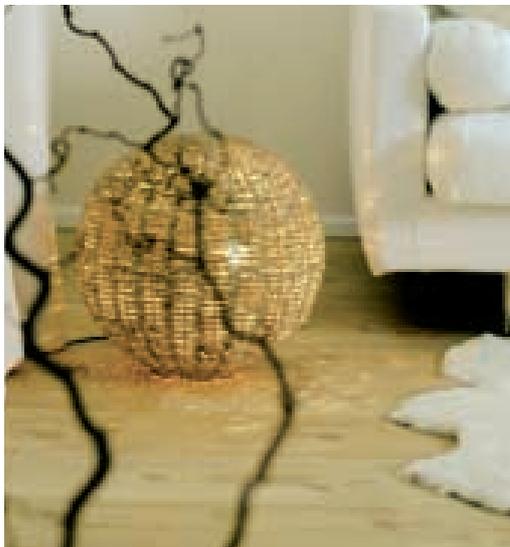
The attached underlay and the glueless, double locking click joints, make for a faster and more flexible installation since no glue or extra underlay is needed. Just fold it down or tap it in horizontally and you'll be done in no time.

NO MATTER WHAT TYPE OF PERSON YOU ARE,  
YOU'LL ALWAYS BE ABLE TO FIND A FLOOR YOU  
LIKE AMONG OUR DIFFERENT COLLECTIONS.



# A world of floors

Our new collections cover a wide range of expressions, feelings and styles, from Nordic light décors to dark exotic ones. Inspired by the vast contrasts of our world. So, sit back and relax and let our new collections inspire you.



NATURALTOUGH COLLECTION



VINTAGE COLLECTION



EXOTIC COLLECTION



MODERN TILE COLLECTION



ORIGINAL COLLECTION



CLASSIC PLUS COLLECTION