

# Adobe Type On Call™

The fastest, easiest,  
most economical way  
to buy Adobe type

With the Type On Call  
CD-ROM, you can buy  
any typeface in the  
Adobe Type Library, just  
by making a phone call.  
You get only the type  
you need, as you need it.

## Instant Access to the World's Best Typefaces

The Type On Call CD-ROM gives you a storehouse of more than 1,350 encrypted Type 1 typefaces that you can buy at any time for a discount.

The disc includes Adobe Type Library packages 1 through 265. With one phone call, you purchase access codes to the typefaces you want, enter the codes into the Type On Call application on your startup disk, and unlock the files stored on your CD-ROM. You get just what you want with no delays, shipping charges or extra packaging.

Your initial Type On Call purchase includes Adobe Type Manager™ (ATM™) software and 13 typefaces, plus free access codes for two typeface

packages of your choice from the selection of eight listed below.

You can also choose from 20 specially priced type family collections. Unavailable anywhere else, these collections include three or four typeface packages – regularly priced at up to \$370 each – for only \$395 per set. So you save as much as 64%.

Plus, as a Type On Call customer, you receive discount prices every day, money-saving special offers and the unique option to purchase single typefaces from any package.

You can order the Type On Call disc by phone, or pick it up from your Adobe Authorized Type On Call Reseller. And once you have it, any typeface you need is just a phone call away.

## Product Includes

- Type On Call CD-ROM with Adobe Type Library packages 1 through 265
- Adobe Type Manager software and 13 popular Adobe typefaces
- Adobe Type Reunion™ software (Macintosh only)
- User documentation
- Your choice of two of the following eight typeface packages:

**Adobe Garamond™**  
100 \$275 value 6 typefaces

**News Gothic**  
30 \$185 value 4 typefaces

**Industria\* Arcadia\* Insignia\***  
116 \$185 value 3 typefaces

**Utopia™**  
104 \$275 value 7 typefaces

**Adobe Wood Type™ 2**  
160 \$185 value 6 typefaces

**Tekton™**  
123 \$185 value 4 typefaces

**Bembo®**  
161 \$185 value 4 typefaces

**STENCIL Brush Script Hobo**  
33 \$145 value 3 typefaces

- Previewable bitmapped screen fonts for all the typefaces on the disc (Macintosh only)
- Font installer program and Font Foundry™ utility for creating screen fonts and LaserJet® softfonts (PC only)
- Windows Type Tutorial (PC only)



### Special Offers

- Unique ability to purchase any single typeface, such as **Futura® Bold Condensed**. (Single typefaces are discounted at least 20% from the \$50 suggested retail price.)
- For an additional \$299‡, you can unlock the remaining six of the eight typeface packages listed on the reverse. *That's a savings of up to 77%.*
- Order special typeface sets (such as the two at right) of three or four type families, normally priced up to \$370 each, for just \$395‡ a set. *You save as much as 64%.*
- Once you register, you'll receive free upgrades as new versions become available.

Adobe Originals™ Set I

143 **Minion™**

144 **MINION EXPERT**

120 **TRAJAN™**

**CHARLEMAGNE™**

Berthold® Set II

217 **Berthold Imago®**

245 **Poppl-Pontifex™**

254 *Poppl-Residenz™*

### Macintosh System Requirements

- Macintosh Plus model or later with a hard disk drive
- Apple® System Software version 6.0.7 or greater, including 7.0 or greater
- A PostScript™ or QuickDraw™ printer using Adobe Type Manager software
- CD-ROM reader

### PC System Requirements

- IBM® Personal Computer, PS/2® or 100 percent compatible with a hard disk drive
- DOS 3.0 or greater, 640K memory
- 16- or 24-bit display (EGA, VGA or Super VGA) adaptor supported by Windows 3.0 or greater or by DOS 3.0
- Windows interface requires Microsoft® Windows™ 3.0 or greater, 1 MB of RAM (2 MB recommended)
- A PostScript printer, HP LaserJet Plus, II or III or any other printer supported by Windows 3.0 or greater with Adobe Type Manager software
- Application software that supports downloadable typefaces
- CD-ROM reader

### Warranty

The Type On Call CD-ROM is covered by a 90-day warranty from Adobe Systems.

### Licensing Information

The Type On Call CD-ROM comes with a single printer license. Additional printer licenses are available for purchase.

### Suggested Retail Price

\$99‡

### For More Information

Call **1-800-83-FONTS** (1-800-833-6687) or see the Adobe Authorized Reseller near you. Outside the USA and Canada, contact your local Adobe distributor.



‡Suggested retail price in the USA and Canada only  
†Offer valid in the USA and Canada only

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