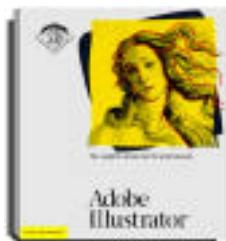


Version 4 for Windows™

# Adobe Illustrator™



## The complete design tool for Professionals

Adobe Illustrator software for Windows gives graphic artists, technical illustrators and desktop publishers a powerful, professional design tool for the PC environment. The most advanced, feature-rich version available, this program combines precise illustration and single-page design capabilities in one complete package.





# Adobe Illustrator™



## Complete Design Tool

Adobe Illustrator software lets you create, manipulate and refine artwork flexibly and accurately. Use this award-winning drawing program to sketch freehand, trace over scans or enter object dimensions with scientific precision. For ultimate editing control, you can add and select points on curves, lines and objects, and snap to any point, not just preassigned points, as in the other programs.

Unsurpassed text-handling features give you as much flexibility with text as with other elements of your design. Place text on a line or curve—even within an object—then edit and transform it easily. Position text in a defined text block of any shape, link it to other text blocks, or wrap it around any object.

Adobe Illustrator supports both 16- and 24-bit color, letting you view and select more than 16.7 million colors on-screen. Create your own library of custom colors, or choose from the most widely used color systems.

Generate separations automatically or interactively using Adobe Separator™ software, included free. And count on receiving quality output from your service bureau, already expert at printing Adobe Illustrator files.

Optimized for 386 and 486 systems, Adobe Illustrator for Windows takes full advantage of your PC's speed. Performance enhancements significantly reduce many task times. And smart keyboard shortcuts make Adobe Illustrator faster and more efficient to work in than other drawing programs.

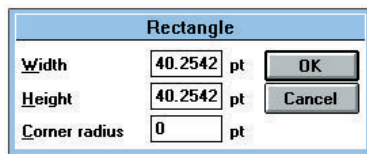
*"[Adobe] Illustrator offers the functionality that a mature PC-based illustration market needs: precise drawing tools and bulletproof PostScript output."*

*PC Magazine, August 1992*

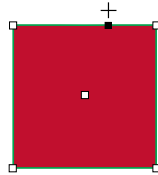
## About Adobe Systems ...

Founded in 1982, Adobe Systems develops, markets and supports computer software products and technologies that enable users to create, display, print and communicate all kinds of electronic documents.

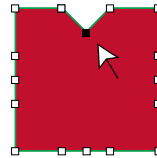
Precision Drawing and Editing – Create complex shapes quickly and easily.



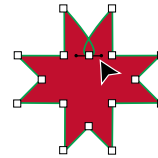
Start by drawing basic rectangles, rounded rectangles or ellipses manually. Or enter object dimensions in inches, points or centimeters, with up to 1/10,000 increment precision.



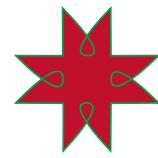
Add or delete anchor points more easily than other drawing programs.



Then select and move anchor points with pin-point accuracy to alter the object's shape.

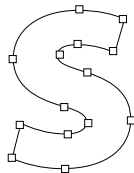


Easily convert sharp corners to smooth curves.

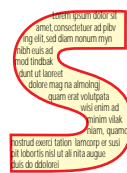
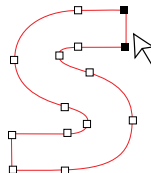


WSYWYG color ensures your design appears on-screen as it will in print.

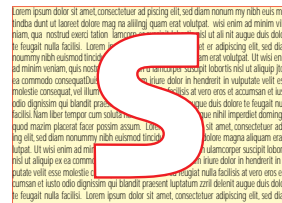
Unsurpassed Text Capabilities – Treat text as flexibly as graphics.



Convert type to an outline. Then alter the shape to create a customized letterform.



You can fill letterforms, or any other object, with text.



Or wrap text around any shape.



You can even enter text on a curve or any path, and still easily edit and transform it on-screen.

## Unlock Your Creative Potential

### Precise Control Over the Entire Design Process

*Choose from a wide variety of desktop tools that combine the flexibility of your drawing board with the pinpoint accuracy of professional design software.*

#### Drawing Tools

- Sketch freehand, draw rectangles, squares, rounded rectangles, ellipses or circles, or enter object dimensions exactly.
- Create Bézier curves and lines with the powerful pen tool for ultimate precision.
- Specify outlines and line widths to 1/1,000 of a point.
- Set Sketching tolerances for more control over freehand drawing.
- Autotrace scanned images or manually trace templates with the pen tool.
- Cut transparent holes in objects to view underlying artwork.
- Mask a background image with any object, including text.
- Snap to any point on an object, not just preassigned points, as in other programs.
- Create a guide from any object or use ruler line guides. Convert guides into editable objects.
- Position objects accurately by applying grids. Convert grids to guides or objects.

- Choose from a set of 56 predefined patterns or create custom patterns. Apply any transformation effect to patterns.

#### Transformation Tools

- Transform elements by rotating, shearing, scaling and reflecting manually, or enter transformation data exactly.
- Blend one shape or line weight into another in unlimited graduated steps.
- Create radial or linear graduated fills at any angle for shading effects.
- Scale or preserve line weights and patterns used on objects.

#### Editing Tools

- Access precise areas of artwork quickly by panning with the hand tool, rather than scrolling.
- Work in full color or wireframe mode.
- Marquee zoom in or out to any preferred viewing level.
- Add, select and delete points on curves, lines and objects, instead of relying on the cumbersome “bounding boxes” of many other drawing programs.
- Cut lines, curves or objects at any user-defined point.
- Group, lock or hide any object or set of objects for easy editing.
- Select and edit individual objects within groups without ungrouping.

- Change object painting order easily.
- Specify constraint angles for moving or transforming objects.
- Measure exact distances between any two points and move objects precisely.

#### Graphs and Charts

- Create graphs and charts automatically, then customize them.
- Use objects or patterns or bars or icons in chart sections.
- Import files, cut and paste data from spreadsheets or enter data directly.

#### Unsurpassed Text Features

*Superior text-handling gives you as much flexibility with text as with other elements of your design.*

- Enter an unlimited number of characters on a line or curve—or within a text block or object—then edit and transform them easily.
- Treat each character individually in terms of size, style and color within text blocks, even within words.
- Link multiple text blocks.
- Precisely control typography, including point size, leading, tracking, kerning, vertical shift, horizontal scale, hyphenation, paragraph indentation, letter and word spacing, hanging punctuation and alignment.



To make your own patterns or textures, start by creating an element as the building block. Then fill the desired area with your pattern. You can add and change background color, and scale and rotate the pattern to create interesting effects.

Place scanned images into your file and transform them easily, as needed. Adobe Illustrator places the following file formats: BMP, EPS, PCX and TIFF.

Use the advanced pen tool to draw and edit lines, curves and shapes. Marquee zoom in to work in fine detail. For precise control, you can manipulate Bézier handles, anchor points or even the curve itself.

- Import text from word processing programs in ASCII or RTF file formats.
- Choose from 40 Adobe™Type 1 typefaces, included free (see back of brochure for details). And get clean crisp type in any point size, on-screen and off – in all your Windows applications – with Adobe Type Manager™ software, also included free.
- Create type effects with Adobe TypeAlign™ software, included free (see back of brochure for details).

#### Power, Performance and Ease of Use

*Maximize your productivity with design software that's faster and more flexible to work with than other drawing programs.*

- Take advantage of better PC performance and faster file loading, redrawing, scrolling and editing because the program is optimized for 386 and 486 systems.
- Maneuver quickly through design processes with keyboard shortcuts.
- Work efficiently with complete file compatibility between all versions of Adobe Illustrator, including Macintosh®
- Access on-line and context-sensitive help from anywhere in the program.

- Get instant feedback from the on-screen status line.
- Open up to 20 different files or versions of a file at once.
- Resize and move the toolbox to customize your workspace.
- Cut, copy and paste complex artwork from Adobe Streamline™ and Adobe TypeAlign software to Adobe Illustrator without losing Bezier curve accuracy.
- Save files in Adobe Illustrator 3.0, Adobe Illustrator 88™ or Adobe Illustrator 1.1 format.
- Import files from a variety of popular formats, including CGM, CHT, CH3, DRW, DXF, PIC, PICT, RND, SYM, SY3, WMF and WPG.
- Export files in a variety of popular formats, including BMP, CGM, CH3, DRW, DXF, PCX, PICT, SCD, SY3, TIFF, WMF and WPG.

#### Professional Color Capabilities – On-Screen and Off

- View and select from more than 16.7 million colors on-screen with support of both 16- and 24-bit color.
- Create your own library of CMYK, RGB, HSB, or HSL custom colors.
- Choose from the most widely used color Systems, including Pantone® Spot,

Pantone Process, FOCOLTONE®, TOYO and TRUMATCH.™

- Work on-screen with colors already matched to printed CMYK ink.
- Calibrate screen color to your printer's output perfectly.

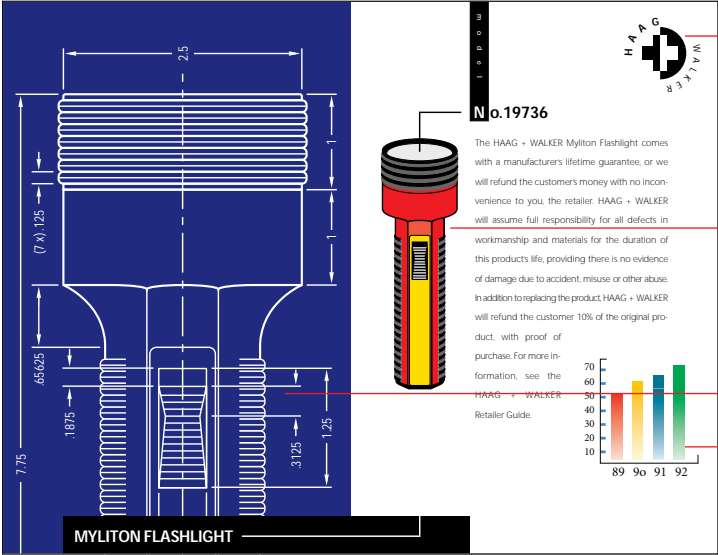
#### Reliable, High-Quality Output

*From Comps to color separations. Brought to you by Adobe Systems, the creators of the PostScript™ language.*

- Print to any PostScript printer or graphic printer that supports Windows.
- Receive quality output, both from your printer and your service bureau, because the program is entirely PostScript language-based.
- Generate separations automatically or interactively using Adobe Separator software, included free.
- Automatically generate crop marks.

*"[Adobe] Illustrator has an established track record. It has become such a standard that virtually any service bureau can handle your files."*

Publish magazine, June 1992



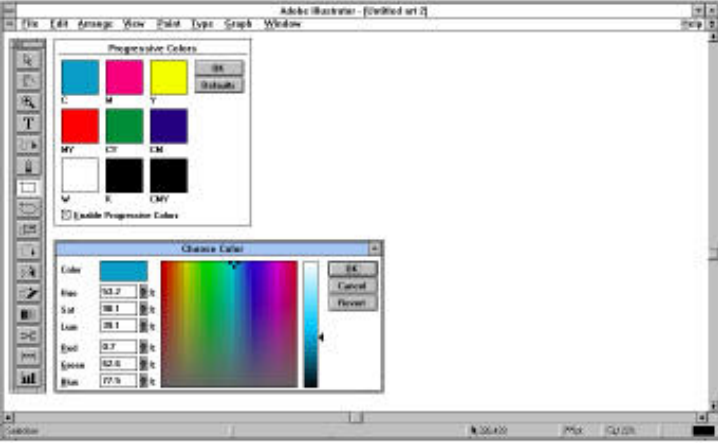
Combine text and graphics to create dynamic logos.

Design complex color graphics.

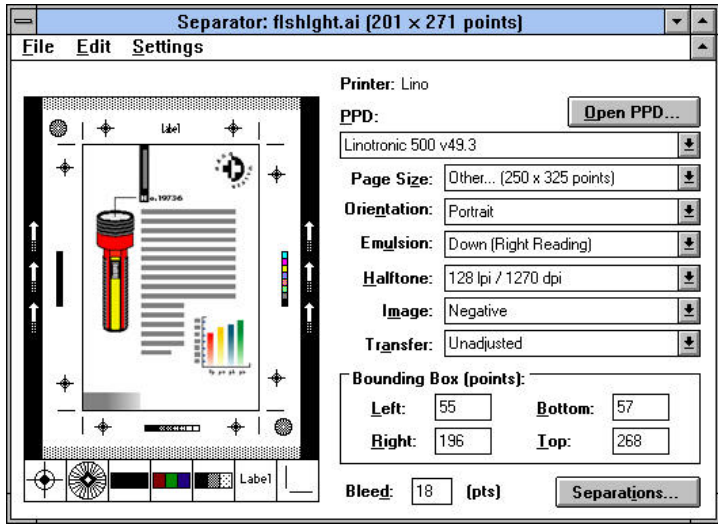
Draw accurate technical illustrations.

Create graphs and charts automatically. Then customize them any way you want.

Adobe Illustrator gives you all the tools you need to create graphics and combine them into single-page ads, brochures and more.



For on screen WYSIWYG color, you can calibrate your monitor colors to match your final printed piece.



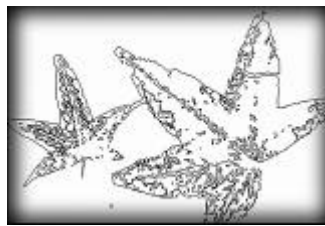
Adobe Separator – included free with Adobe Illustrator – gives you more separation options than any drawing program. With this powerful production tool you can create professional-quality positive or negative separations. You can also print spot colors separately, or convert them into CMYK output. The program handles a variety of image sizes, including bleeds.



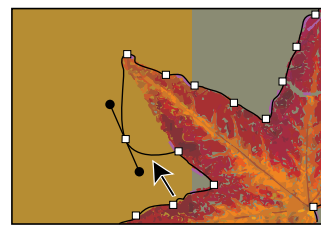
Adobe Streamline – included free.



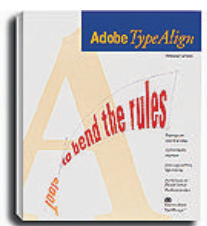
Adobe Streamline lets you open scanned black-and-white, grayscale or color bitmapped images.



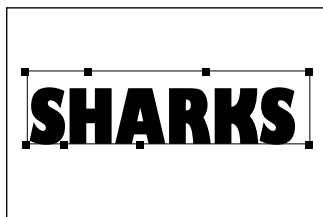
Then convert them into high-quality PostScript language artwork.



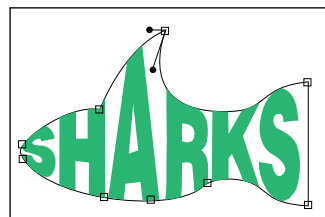
Finally, you can edit the image in Adobe Illustrator.



Adobe TypeAlign – included free.



With Adobe TypeAlign, you can easily set type along any path.



And manipulate it to create novel type effects that get instant attention.



Then edit and combine your text effects with other graphics in Adobe Illustrator.

## Product Includes

- Adobe Illustrator Software
- Tutorial guide and files for quick and easy learning
- Complete user guide
- Color guide for color and color-separation
- *Beyond the Basics* guide with advanced tips and techniques
- Adobe Streamline software
- Adobe Separator software
- Adobe Type Manager software
- Adobe TypeAlign software
- Symbols, borders, patterns, textures from Adobe Collector's Edition software

- Software for 40 Type 1 typefaces from the following Adobe Type Library families:

*Bellevue™*

**Berthold City®**

*Berthold Script™*

Carta™ ☞ ☞ ☞ ☞ ☞

**COPPERPLATE GOTHIC**

Courier

Adobe Garamond™

**Gill Sans®**

*Goudy Text™*

Helvetica\*

**Madrone™**

**Poplar™**

**STENCIL**

Symbol ηηισω

Tekton™

Times\*

*Willow™*

Adobe Wood Type™ Ornaments 2



## System Requirements

- IBM® or compatible 386- or 486- based personal computer
- 4 MB of RAM
- Hard drive and one floppy disk drive (1.2 MB 5.25" or 1.44 MB 3.5")
- DOS 3.3 or greater with Windows 3.0 or greater
- VGA, Super VGA, 16-bit or 24-bit display adapter supported by Windows 3.0
- Any PostScript printer or other Windows-compatible graphic output device

## Suggested Retail Price

\$695

## For More Information

Call 1-800-833-6687. Outside the USA and Canada, Contact your local distributor



1992, publish, "5 Star" Rating



1992, InfoWorld Buyers Assurance Seal

Adobe Systems Incorporated  
1585 Charleston Road, P.O. Box 7900, Mountain View  
California 94039-7900 USA

Adobe Systems Japan  
Swiss Bank House, 4-1-8 Toranomon, Minato-ku  
Tokyo 105 Japan

Adobe Systems Europe B.V.  
Europlaza Hoogoorddreef 54a, 1101 BE Amsterdam Z.O.  
The Netherlands

This brochure was created with Adobe Illustrator software, Adobe Photoshop software and font software from the Adobe® Type Library.

Adobe, the Adobe logo, Adobe Garamond, Adobe Illustrator, Adobe Illustrator 88, Adobe Separator, Adobe Streamline, Adobe Type Manager, Adobe Wood Type, Carta, Poplar, PostScript, PostScript logo, Tekton, TypeAlign and Willow are trademarks of Adobe Systems Incorporated which may be registered in certain jurisdictions. Berthold City is a registered trademark and Bellevue and Berthold Script are trademarks of H. Berthold AG. Helvetica and Times are trademarks of Linotype-Hell AG and/or its subsidiaries. Gill Sans is a registered trademark of the Monotype Corporation plc. registered in the U.S. Pat & TM off and elsewhere. Goudy Text is a trademark of the Monotype Corporation plc. Windows is a trademark of MicroSoft Corporation. Macintosh is a registered trademark of Apple Computer, Inc. NeXT Computer, Inc. IBM is a registered trademark of International Business Machines Corporation. \*Pantone, Inc.'s check-standard trademark for color reproduction and color reproduction materials. FOCOLTONE is a registered trademark of Focoltone, Ltd. TRUMATCH is a trademark of TRUMATCH, Inc. All other brands or products names are trademarks or registered trademarks of their respective holders.

Copyright ©1992 Adobe Systems Incorporated. All rights reserved. Printed in the USA. Part Number 0399 1729 10/92