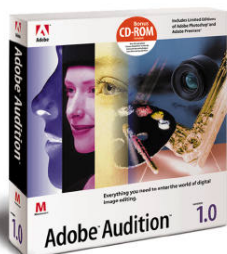


Macintosh®

Adobe™ Audition™



**Everything you need to
enter the world of digital
image editing**

Comprising special, limited editions of the Adobe Photoshop™ and Adobe Premiere™ programs, Adobe Audition software lets you create, correct and manipulate any image you can view on your Macintosh. The package even includes a bonus CD-ROM with photos, movie clips and full instructions for tapping all the powerful features you'll find. So you need no graphics expertise or special hardware. No matter how you look at it, Adobe Audition is an easy, inexpensive and professional way to get started in image editing.



Adobe Audition

About Adobe Systems ...

Founded in 1982, Adobe Systems develops, markets and supports computer software products and technologies that enable users to create, display, print and communicate all kinds of electronic documents.



Your Entrée to Digital Image Editing

Adobe Audition is the all-in-one-way to work with still and moving images on your Macintosh. The package brings together limited editions of two of the industry's leading graphics programs, Adobe Photoshop and Adobe Premiere, plus a bonus CD that contains the ready-to-use images and interactive instructions you need to get up and running.

Now you can create original artwork and high-quality QuickTime™ digital movies and videotapes. Correct and retouch color or black-and-white scanned images. And easily combine video, audio, animation, photos and graphics to bring your ideas to life.

Adobe Photoshop LE gives you a full set of tools for editing still images. Whether you're working from a blank canvas or a scanned photograph, you can create virtually anything you can imagine. Need some subtle colors? Choose from over 16 million. Import filmstrips, and edit individual frames. Create dazzling special effects with a variety of filters. Output images directly to black-and-white or color laser printers. Or import them into Adobe Premiere LE for incorporation into a QuickTime movie.

Adobe Premiere LE provides powerful, easy-to-use tools for creating QuickTime movies. Simply gather your clips and arrange them in the order you want them to play. Capture video footage in QuickTime format, import other visual and audio files, and begin editing. Combine clips using simple cuts, or layer them with dramatic transitions, such as page turns and spins. Apply Adobe Photoshop-compatible plug-in filters to generate tints, distortions, paint effects and more. And when you're through, produce your movie for small- or full-screen viewing, and even export it to videotape.

These limited editions have all the power of their parent programs, except certain high-end output capabilities, such as generating color separations and edit decision lists for professional video production. When you're ready to use these capabilities, you can upgrade to the full versions of Adobe Photoshop and Adobe Premiere – at special low prices just for Adobe Audition users.

Bonus CD-ROM: More Images, Tips

With Adobe Audition, you don't need to be a graphics expert or own extra hardware. That's because the product comes with a bonus CD, which includes everything from stock photos and movie clips

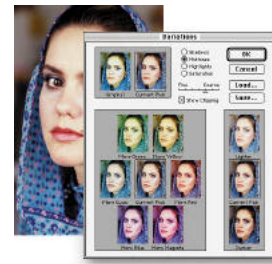
to interactive tutorials and on-line documentation. To get started quickly, use the interactive *Introduction to Adobe Photoshop and Adobe Premiere* – it's in QuickTime movie format, so you can go step-by-step through the highlights of each application. *Tips & Techniques* provides a visual "how-to" about basic operations and professional tricks of the trade. And *Technical Notes* answer your most commonly asked questions.

Want a head start in creating your own visual imagery? Adobe Audition lets you begin without buying a scanner or frame capture board. Simply choose from among the more than 700 stock photos and dozens of QuickTime movies – all from professional photographers and filmmakers. A broad range of subjects is represented, including people, nature, history and current events, even textures and backgrounds. Use the image browser tool to search for specific photos or clips.

If you need help, electronic versions of all printed user guides – with "hot-link" access to topics in different sections – are included. And because you also get Adobe Acrobat™ Reader software on the Audition CD, pages appear on-screen with all the formatting and graphics of the printed versions.



With Adobe Photoshop, use the Lasso tool to precisely outline an image, then apply paint effects to the selected area.



Use the Variations feature to adjust color and brightness of an image by previewing a range of options simultaneously.

Totally change the look of an image by applying any of a wide variety of standard filters, such as Find Edges, Pointillize and Emboss.



Powerful Features and Extras

Adobe Photoshop LE

Broad File Support

- The broadest support for different graphics file formats, including Encapsulated PostScript™ (EPS) (including Adobe Illustrator™), Kodak® Photo CD, TIFF, JPEG, PICT, Filmstrip and Targa (TGA)

Painting

- Dodge and Burn tool for selectively lightening and darkening an image
- Pencil, brush, airbrush, text and line tools
- Unlimited number of custom brushes
- Rubber Stamp for cloning parts of an image
- Retouch options that include Smudge, Sharpen and Blur
- Blended text in any size, resolution or color

Selection Tools

- Quick Mask feature to create, view and edit masks with simple controls
- Lasso tool for selecting irregularly shaped areas
- Magic Wand for automatically selecting areas with the same color or brightness
- Feather-Edge option for blending selections and smoothly combining foreground and background images

Color Adjustments

- Variations feature to visually adjust image color and brightness
- Controls for adjusting hue, saturation, brightness and color balance
- Ability to adjust entire image, selected portions or masked area

Image Transformation

- Rotate, Stretch, Skew and Distort options
- Optimization of images for output resolution

Filters Collection

- A comprehensive set of filters for image correction and special effects, including sharpening, softening and distortion

Open Architecture

- Plug-in architecture that allows scanning directly into the program

Color Support

- Unequalled flexibility in converting between editing modes, including Bitmap, Grayscale, Indexed Color and RGB

Advanced Adobe PostScript Language Output

- Program-generated Adobe PostScript language for highest-quality output
- Support for a broad range of output devices, from black-and-white and color printers to high-resolution imagesetters

Adobe Premiere LE

Broad File Support

- File compatibility that includes QuickTime movies and Adobe Photoshop, PICT, numbered PICT, MCS (animation), SoundEdit, Filmstrip and AIFF files

User Interface

- Intuitive user interface that displays video clips in "filmstrip" style
- Visual, select-and-drag assembly of movie elements, including video, audio, transitions and special effects
- "Snap-to" feature that simplifies alignment of movie elements

Special Effects

- Transitions between clips, such as peel, dissolve, split, wipe and zoom
- Filters to enhance clips with video effects such as blur, mosaic, sharpen, brighten, and color modification, and audio effects such as echo and backwards replay
- Keying options, to superimpose portions of one clip onto another

Integration with Adobe Photoshop

- Filmstrip file support for importing and exporting movies to and from Adobe Photoshop, for frame-by-frame editing
- Acceptance of plug-in image filters compatible with Adobe Photoshop



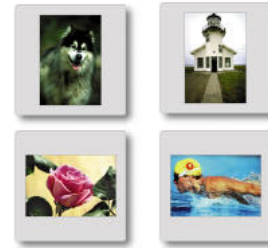
Whether outputting to tape or screen, Adobe Premiere lets you arrange clips linearly, with simple cuts, or layer them with dramatic transitions such as dissolves, page turns and spins.



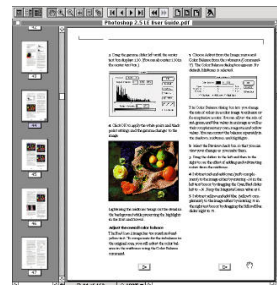
Use the Filmstrip option in Adobe Premiere to export a clip to Adobe Photoshop for frame-by-frame retouching.



For dramatic titles, import text and superimpose it over any image.



The bonus CD-ROM includes an image browser that gives you instant, easy access to the hundreds of photos and dozens of movie clips included.



Adobe Acrobat Reader software plus an electronic version of the documentation come with the bonus CD-ROM, so you can easily find answers to your technical questions.

Powerful Features and Extras (cont.)

Graphics and Titles

- Import of PICT files from Adobe Photoshop

Record/Play

- Capture of movies and audio from multiple sources, including VCR or video camera; CD, cassette or record player; and electronically created music

Editing

- Simple, cut-and-paste assembly of clips
- Tool palette for common editing functions such as splicing and inserting cues
- Nondestructive, reversable editing of clips, due to working with digital files instead of analog videotapes

Video Output

- Output to screen at sizes up to 640 x 480 pixels, or to videotape up to 30 frames/second, full-screen size (depending on capabilities of your digital video card)

Bonus CD-ROM

Images at Your Fingertips

- More than 700 digital photographs covering a broad range of subjects
- Dozens of QuickTime movie clips and sounds
- Image browser to search by keyword and to preview images in "thumbnail" format or at full resolution

Easy, Interactive Learning

- Introduction to both programs in step-by-step, QuickTime movie format
- *Tips & Techniques* on basic and professional features in step-by-step, QuickTime movie format
- *Technical Notes* in Adobe Acrobat software's Portable Document Format (PDF) to answer commonly asked usage questions

Quick, On-Line Information

- Electronic versions of all printed user guides for on-line reference
- Adobe Acrobat Reader software for easy searching and viewing of PDF documentation on-screen

System Requirements

- Macintosh computer with a 68020 or greater processor
- 4 MB of application RAM
- Apple® System Software version 6.0.7 or greater, including version 7
- QuickTime version 1.5 or greater (included)
- 32-bit QuickDraw™ extension (included)
- Hard disk

Recommendations

- 68030 or greater processor
- Apple System Software version 7 or greater
- 6 MB or more of application RAM
- Color monitor with 24-bit video card
- Macintosh-compatible CD-ROM drive

Suggested Retail Price

\$249 (U.S.)

For More Information

Call 1-800-833-6687 or see the Adobe Authorized Reseller nearest you. Outside the USA and Canada, contact your local Adobe distributor.