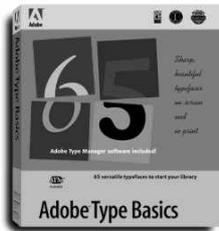


Adobe™ Type Basics



65 versatile typefaces to start your library

With Adobe Type Basics, you get everything you need to start your own type library in one package.

The right type, right here.

It's never been easier to start building your own type library. Because in this one box, we've collected the 35 standard typefaces you'll find in most PostScript™ printers, plus 30 other best-selling Adobe typefaces.

We've also included award-winning Adobe Type Manager™ software to give you smooth, sharp text at any size, on-screen and in print. With everything you need to work easily with type in one package, Adobe Type Basics is a real value.

Best of all, these typefaces come from Adobe, the leader in digital type. With the Adobe Type Library – more than 1,700 high-quality typefaces in the worldwide standard Type 1 digital format – you'll always find the right type right here. And you can be sure your typefaces will look great and work reliably with all major applications and printers.

So get down to basics. With Adobe Type Basics.

Product Includes

- 65 Type 1 typefaces on 3.5" disks for Macintosh or PC (PC versions on 3.5" high-density disks. For 3.5" low-density, 5.25" high-density disks or DOS installation utilities, return the enclosed fulfillment card)
- Adobe Type Manager software
- User guide

Compatibility

- All major Macintosh, Windows™ and OS/2® applications
- The following DOS applications: Microsoft® Word 5.0 or greater; Ventura Publisher® 2.0 or greater; WordPerfect® 5.0 or greater

Macintosh System Requirements

- Any Macintosh computer, including the Plus, SE, SE 30, II family, Classic®, Portable, PowerBook™, Quadra™ Performa™ and Centris™
- 2 MB of RAM or more for Apple® System Software version 6.05 or greater
- 4 MB of RAM or more for Apple System Software version 7.0 and 7.1
- Font/DA Mover 3.8 or greater

PC System Requirements

- IBM® PC, PS/2® or 100% compatible using Intel® 286, 386 or 486 processor
- Microsoft Windows 3.0 or 3.1; OS/2 1.3 or 2.0; DOS 3.3 or greater
- 2 MB of RAM for Microsoft Windows; 4 MB of RAM or more for OS/2
- Hard disk and disk drive (1.44 MB 3.5")

Printers Supported

All PostScript printers, and QuickDraw™, HP LaserJet®, dot matrix and inkjet printers supported by Macintosh, Windows or OS/2 (plotters not supported)

Suggested Retail Price

\$198

For More Information

Call 1-800-833-6687. Outside the USA and Canada, contact your local distributor.



Adobe Type Basics

Text

- € **Americana**[®]
Regular
Extra Bold
- **ITC Avant Garde Gothic**[®]
Book
Book Oblique
Demi
Demi Oblique
- **Barmeno**[™]
Regular
Medium
Bold
Extra Bold
- **ITC Bookman**[®]
Light
Light Italic
Demi
Demi Italic
- € **Adobe Caslon**[™]
Regular
Italic
Semibold
Semibold Italic
- **Courier**
Regular
Oblique
Bold
Bold Oblique
- **Formata**[®]
Regular
Italic
Medium
Medium Italic

- € **Adobe Garamond**[™]
Regular
Italic
Bold
Bold Italic
- **Helvetica**^{*}
Regular
Oblique
Bold
Bold Oblique
- **Helvetica Narrow**
Regular
Oblique
Bold
Bold Oblique
- **New Century Schoolbook**
Regular
Italic
Bold
Bold Italic
- **Palatino**^{*}
Regular
Italic
Bold
Bold Italic
- € **Tekton**[™]
Regular
Bold
- **Times**^{*}
Roman
Italic
Bold
Bold Italic

Display

- € **Blackoak**[™]
- € **LITHOS**[™] REGULAR
- € **LITHOS BLACK**
- Parisian
- € **TRAJAN**[™] BOLD

Symbol

- € 
Carta[™]
- € 
Poetica[™] Ornaments
- αβχδεφγηιφκλμνο
Symbol
- € 
Adobe Wood Type[™] Ornaments
- 
ITC Zapf Dingbats[®]

Script

- **ITC Zapf Chancery**[®]
Medium Italic
- Park Avenue*[®]
- Kaufmann*[®]

■ One of the typefaces or families included in the Adobe Type Manager retail package.

■ One of the typefaces or families previously included in the Adobe Plus Pack.

€ An Adobe Originals[™] typeface.



Adobe Systems Incorporated
1585 Charleston Road, P.O. Box 7900, Mountain View
California 94039-7900 USA

Adobe Systems Japan
Swiss Bank House, 4-1-8 Toranomon, Minato-ku
Tokyo 105 Japan

Adobe Systems Europe B.V.
Europlaza Hoogoorddreef 54a, 1101 BE Amsterdam Z.O.
The Netherlands

This brochure was created with Adobe Illustrator[™] software, and font software from the Adobe Type Library. Adobe, the Adobe logo, Adobe Caslon, Adobe Garamond, Adobe Illustrator, Adobe Originals, the Adobe Originals logo, the ATM logo, Adobe Type Manager, Adobe Wood Type, Blackoak, Carta, Lithos, Poetica, PostScript, Tekton and Trajan are trademarks of Adobe Systems Incorporated which may be registered in certain jurisdictions. Barmeno is a trademark and Formata is registered trademark of H. Berthold AG. Helvetica, Palatino and Times are trademarks of Linotype-Hell AG and/or its subsidiaries. ITC Avant Garde Gothic, ITC Bookman, ITC Zapf Chancery and ITC Zapf Dingbats are registered trademarks of International Typeface Corporation. Americana, Kaufmann and Park Avenue are registered trademarks of Kingsley/ATF Type Corporation. Apple and Macintosh and are registered trademarks and Centris, PowerBook, Performa, Quadra and QuickDraw are trademarks of Apple Computer, Inc. Classic is a registered trademark licensed to Apple Computer, Inc. Microsoft is a registered trademark and Windows is a trademark of Microsoft Corporation. IBM, OS/2 and PS/2 are registered trademarks of International Business Machines. HP and LaserJet are registered trademarks of Hewlett-Packard Company. Intel is a registered trademark of Intel Corporation. Ventura Publisher is a registered trademark of Xerox Corporation. WordPerfect is a registered trademark of WordPerfect Corporation. All other brand or product names are trademarks or registered trademarks of their respective holders.
Copyright © 1993 Adobe Systems Incorporated. All rights reserved. Printed in the USA. Part Number 0399 2019