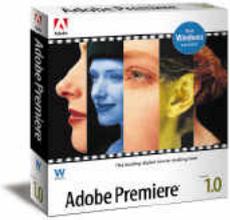


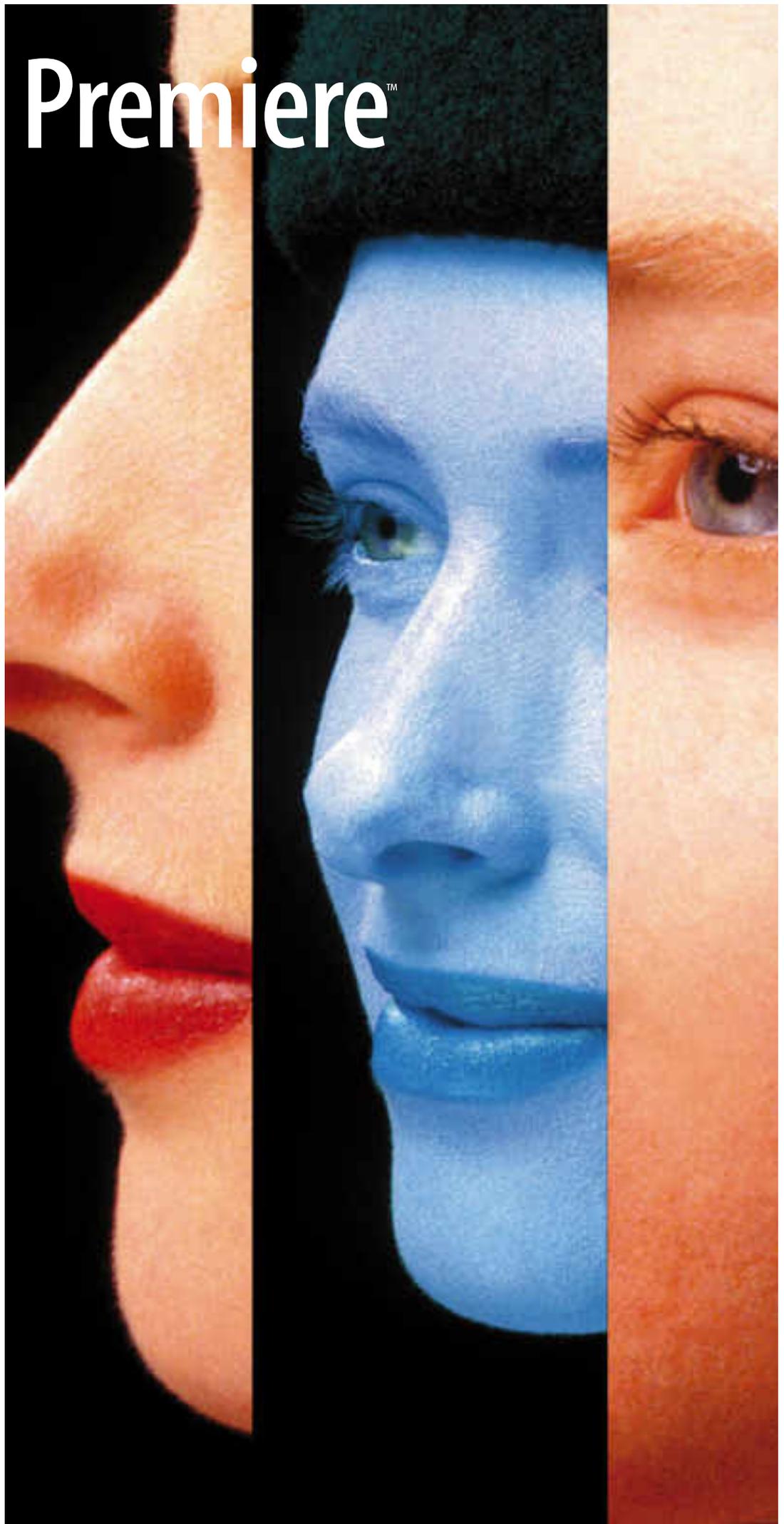
Windows

Adobe Premiere™



The leading digital movie-making tool

Now you can create high-quality digital movies right on your PC. Adobe Premiere software is the video editing program that unleashes the power of Microsoft® Video for Windows. With Adobe Premiere, you can easily combine video, audio, animation, still images and graphics to bring your ideas to life. It's like having a movie studio on your desktop.



Adobe Premiere™



By adding video to your presentations, you can capture and hold audience attention with more than just slides.

Put Your Ideas in Motion

Adobe Premiere is the ideal editing program for anyone who wants to take full advantage of video in the Windows environment. For corporate projects, whether you're producing sophisticated training materials or simple information kiosks, you'll be impressed with how quickly you can get professional results. Adobe Premiere also lets you easily incorporate video, sound, stills and animation into desktop presentations or CD-based multimedia titles.

That's because making a movie with Adobe Premiere is as simple as gathering your clips and arranging them in the order you want them to play. First, record your video footage using any video capture card that's compatible with Microsoft Video for Windows. Then simply drag your footage into the Construction window. There you can import other elements, including images created with Adobe Photoshop™ software, animation clips created in Autodesk Animator® format, or sound.

Arrange clips linearly, with simple cuts. Or layer them with your choice of more than 35 dramatic transitions, such as dissolves, spins or irises. Create composite footage by superimposing still,

moving or animated images onto other clips. For additional special effects, select from 39 image-processing filters. Or export clips to Adobe Photoshop for enhancement with a wealth of image-editing tools. When you're through, simply select the output size you want; your video is ready to go to tape or be rolled into any multimedia presentation.

No matter how you use it, Adobe Premiere puts you in the director's chair – and gives you the power to tell your story with greater impact than ever before.

About Adobe Systems ...

Founded in 1982, Adobe Systems develops, markets and supports computer software products and technologies that enable users to create, display, print and communicate all kinds of electronic documents.



Images from "The King Must Die" by Ascot Jacket

To add special effects, choose from more than 35 filters that come with the program – including Tiles and Invert – or use an Adobe Photoshop-compatible plug-in filter such as Add Noise.



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Advanced keying capabilities make it easy to superimpose text, video clips, animation and graphics to create dynamic composite movies.

A Movie Studio at Your Fingertips

Intuitive User Interface

- Intuitive user interface that displays video clips in filmstrip style
- Animated icons for preview of digital transition effects
- Transition effects that snap to clips for easy placement
- Timeline display with variable zooming down to single-frame view
- VCR-style push-button controls for stop, play, fast forward and single step
- Two-dimensional graph-style control of video overlay and audio mixing levels
- Timeline-style editing in Construction window
- Storage of related source files in easily accessible project format

Dramatic Transition Effects

- 39 transitions, including wipes, dissolves, irises, blinds and many more

Advanced Image-Processing Filters

- 35 image processing and creative filters, including brightness/contrast, hue/saturation adjustments, ghosting, tiles and many more
- Support for Adobe Photoshop-compatible plug-in filters

Flexible Editing Features

- Easy synchronization of audio with video or animation using time ruler with 24, 25 or 30 frames per second

- Accessible tool palette that includes magnifying tool for zooming, track select tool for shifting multiple clips, and razor blade for multiple cut edits
- Preview of work in progress in Construction window by moving cursor through time ruler (scrubbing)
- Automatic setting of alignment and direction of transition effects
- Paste custom settings that let you quickly insert clips by automatically adjusting surrounding clips and clip speed
- Saving of time and disk space by editing low-resolution miniatures, then applying edits to high-resolution files
- Nondestructive editing of clips
- Adobe™ Filmstrip format for importing and exporting movies from Adobe Photoshop

Easy Assembly and Output

- Multiple track input, including two video tracks, special effects and overlay track, and three stereo audio tracks
- Easy select-and-drag of clips from any input track
- Storyboard-style editing that eliminates need for list management
- Output of movies at variable frame rate, up to 30 frames/second
- Movie length that is limited only by available disk space
- Movie-making with any Microsoft Video or QuickTime™ for Windows compression module

- Print to video for viewing on-screen or outputting to videotape
- Support for frame sizes up to 2K by 2K pixels

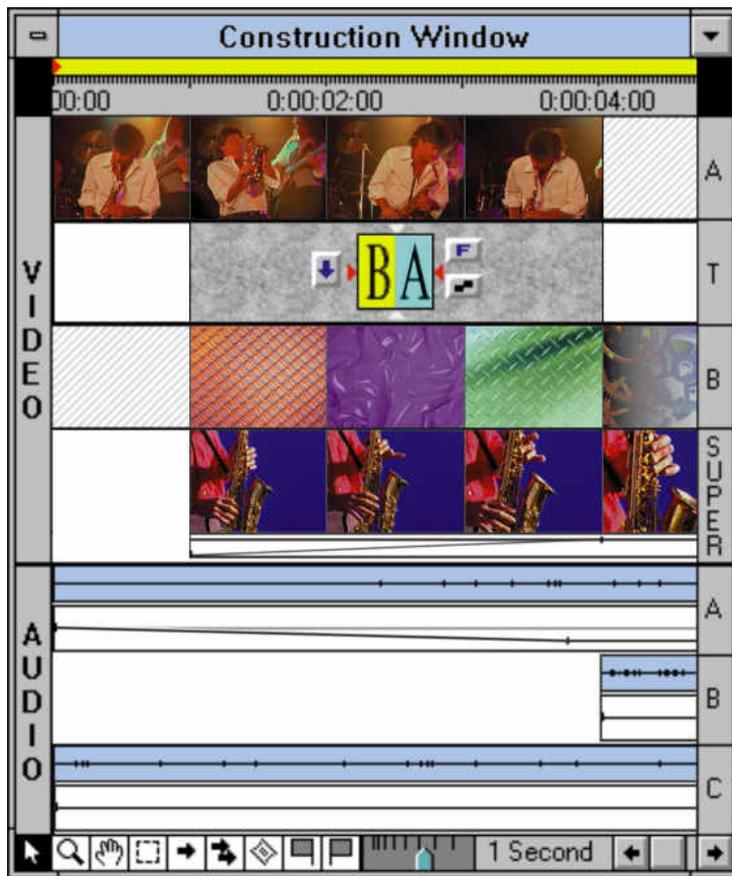
Sophisticated Compositing

- Professional superimposing (keying), including chroma, luminance and "smart" alpha channels
- Ability to isolate areas in clips for superimposing on other clips
- Matte generator that provides selectable color background and borders
- Multilayering of video and overlay tracks
- Support for multilevel transparencies for Adobe Photoshop files using alpha channels

Advanced Audio Capabilities

- Support for CD-quality sound
- Audio filters, including backwards replay, echo, fill right and fill left
- Audio clip window with scrub control that lets you easily snap edits to beats or other cues
- Stereo output and audio pan control

Adobe Premiere offers a flexible and intuitive interface that meets the needs of professionals and novices alike. Arrange the screen as you prefer; the program automatically saves the layout for later editing sessions.



The Construction window is the primary working area for creating your digital movie. To get started, simply drag and drop clips and images from the Project window.



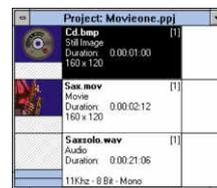
The Preview window shows you instantly how your movie is coming together and lets you experiment with transitions, filters and other editing options.



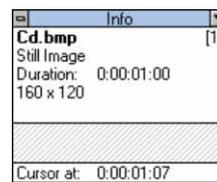
The Clip window lets you view and hear any video or audio clip for precise editing.



Use the Transitions window to view animated representations of 39 transition effects and choose the ones that will add the most impact.



The Project window helps you organize the components of your movie.



The Info window presents the details and status of any clip you select.

Product Includes

- Adobe Premiere software on 1.44 MB 3.5" disks
- Microsoft Video for Windows runtime software
- QuickTime for Windows runtime software
- User guide
- Quick reference card

System Requirements

- Intel386™, Intel486™ or Pentium™ processor with 8 MB of RAM
- DOS 5.0 or greater
- Microsoft Windows 3.1
- 256-color display adapter and compatible monitor
- Mouse or other pointing device

Recommendations

- Eisa, PCI or Vesa Local bus-based Intel486 or Pentium processor of 50 MHz or more
- 16 MB or more of RAM
- Large-capacity hard drive
- Microsoft Video for Windows-compatible video capture card
- Sound card
- Local bus or equivalent display adapter

Compatibility

- Video and sound: Microsoft Video for Windows (AVI), QuickTime for Windows (MOV), WAV, AIFF
- Graphics and animation: Adobe Photoshop, Adobe Filmstrip, Autodesk Animator (FLC, FLI), TIFF, BMP, PCX, PICT, WMF

Suggested Retail Price

\$295 (U.S.)

For More Information

Call **1-800-833-6687** or see the Adobe Authorized Reseller nearest you. Outside the USA and Canada, contact your local Adobe distributor.

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