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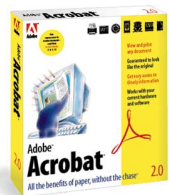
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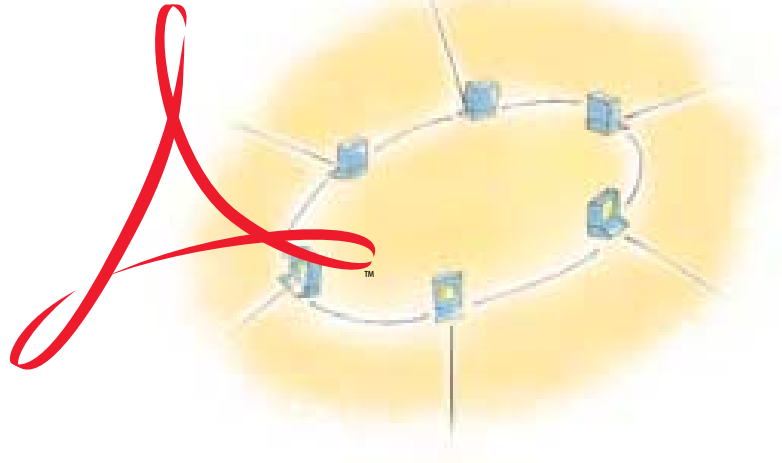


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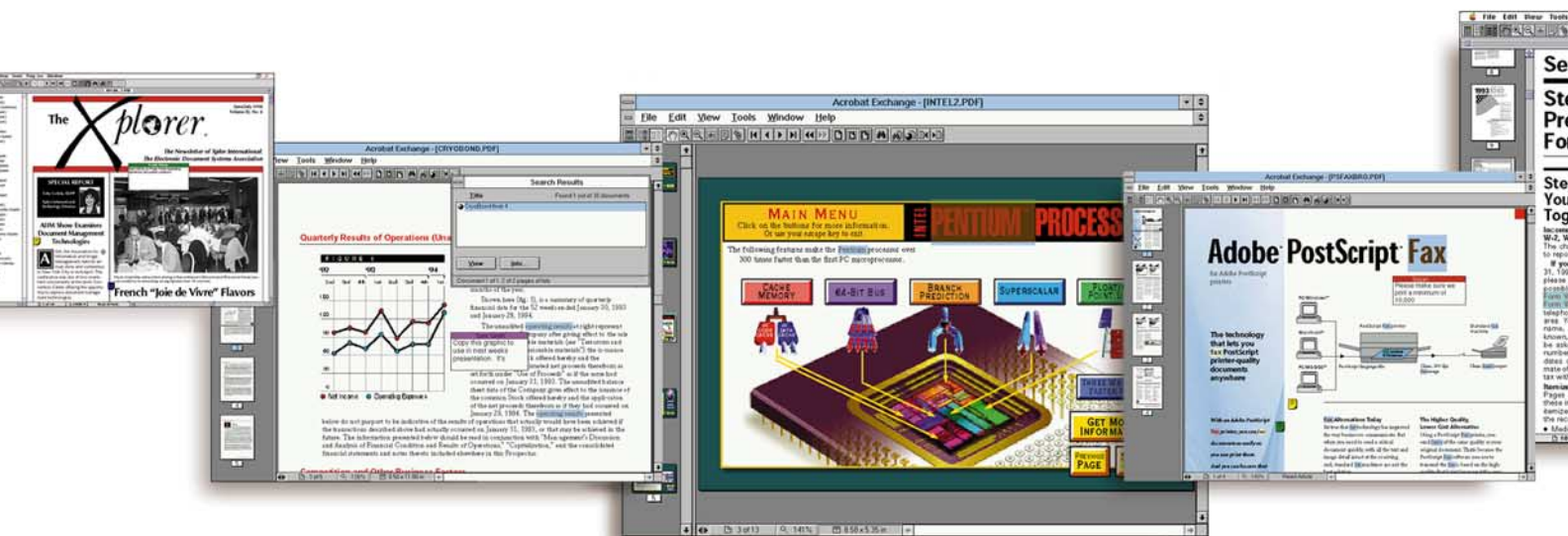
features such as bookmarks and cross-document links help you move through electronic documents faster than printed versions.

Better Ways to Manage Documents
Acrobat software helps you make electronic documents more valuable than paper ones. **Reuse information** by copying and pasting formatted text and graphics into other applications and by **recombining pages** to create new documents. Keep group projects on track by **circulating and annotating** documents electronically, in real time. Use **advanced security features** to control access to documents you want to protect.

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About Adobe Systems...

Founded in 1982, Adobe Systems develops, markets and supports computer software products and technologies that enable users to create, display, print and communicate all kinds of information.



Adobe Acrobat at a Glance

The Adobe Acrobat product family brings the power of electronic documents to a wide range of users.

Adobe Acrobat

This package includes everything the average business user needs to create, use and distribute electronic documents:

Acrobat Reader—Enables Macintosh, Windows, DOS and UNIX users to view, navigate and print any PDF files they receive. Reader 2.0 is available for free distribution to Macintosh and Windows users, and with a special licensing agreement, Reader 1.0 is available for free distribution to DOS and UNIX users.

Acrobat PDF Writer—A driver that enables you to “print” PDF files from common business applications, such as word processing and spreadsheets.

Acrobat Exchange—Lets you add value to documents and share them with other Acrobat users. You can not only view and print but also annotate, build navigational links into, and add security controls to PDF files.

Acrobat Search—Provides full-text search capabilities for PDF files that have been indexed with Acrobat Catalog™ software.

Adobe Type Manager™ (ATM™)—A utility that gives you sharp, clear text

on-screen and in print, at any size and resolution. Automatically updates any previous ATM version you already have on your system, or runs “privately” with your Acrobat program so that it will not affect your other applications.

Adobe Acrobat Pro

This package contains everything a professional designer, writer or publisher needs to create and distribute electronic documents. It includes all products in the Adobe Acrobat package, plus:

Acrobat Distiller™—Converts any PostScript language file into PDF. Use it with files from drawing, page layout or image editing programs; documents containing high-resolution or Encapsulated PostScript (EPS) language artwork or images; or documents containing complex blends or gradient fills.

Adobe Acrobat for Workgroups

This package contains everything a workgroup of 10 needs to create, share and review documents electronically. It includes a 10-user license for all products in the Adobe Acrobat package, plus Acrobat Distiller software and:

Acrobat Catalog—Creates full-text indexes for collections of PDF files shared over a network of Macintosh and Windows users, who can find information instantly with Acrobat Search.

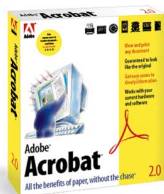
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	Need instant access to detailed information in multiple documents	Performing full-text searches of PDF files
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Distiller	Collate and distribute documents from multiple platforms or applications	“Electronically stapling” pages from many documents; drag-and-drop page placement
	Create documents with page layout, graphics and image editing software	Maintaining the high quality of PostScript language graphics, images and Type 1 fonts
	Need to distribute documents created on mainframes to PC and workstation users	Translating legacy PostScript language files into PDF
Acrobat Catalog	Need to maintain the high quality of PostScript language graphics, no matter what platform they're viewed on	The best resolution each computer can offer and the greatest flexibility in content and platform coverage
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Doyle Dodge, U.S. General Services Administration (GSA)
Chairman for NCMA 1994 National Electronic Contracting Conference

“Acrobat is the most elegant solution to the problem of delivering electronic literature-on-demand capabilities to the field sales organization.”

Scott Davison, General Manager of
Sales Information Systems, Medior, Inc.,
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Adobe Acrobat software provides time- and money-saving solutions to today's business needs. Organizations like these have already found success with Acrobat software. You can, too.

Financial Services

To make critical investment decisions, institutional money managers rely on the research reports of brokerage firms. Because the information must be timely and easy to access, a number of firms now use Acrobat software to produce and distribute equity, securities and economic reports electronically, as PDF files. Firms not only save substantial money each year in printing and mailing costs, but also gain a competitive advantage by giving decision-makers “just-in-time” searchable information, complete with the formatting, charts and graphics that clarify complex material.

Government Agencies

Using electronic tools to broaden access to information is the new spirit of the U.S. federal government. That's why many agencies, including the Internal Revenue Service, have turned to Acrobat software to distribute tax forms, budget proposals, legislation and other documents via CD-ROM and on-line services. Going electronic

enables the government to serve more citizens more effectively, while saving precious budget dollars.

Corporate and Professional Publishers

For corporations, publishing houses, universities and others who distribute periodicals, catalogs, annual reports and documentation to a wide audience, Acrobat software meets demanding criteria. It's the only electronic document solution that combines page fidelity, efficient browsing, cross-platform compatibility and easy file generation with an open, published standard. Acrobat enables dramatic cost-savings for high-volume distribution and makes low-budget publications feasible to produce.

Here are some ways that you can implement Acrobat software now to improve the way you do business.

Sales and Customer Service

With Acrobat software, you can make entire libraries of documents available on CD-ROM or over a network to offices worldwide. Imagine how much more productive your sales team could be with instant access to the catalogs, brochures, white papers, slide shows and other information they need to influence and assist customers. Picture how happy your customers would be to receive the latest product literature right away. Or how receptive your clients would be to reviewing and approving your work in real time. Best of all, think of what everyone could save in printing, shipping, storing, finding and retrieving paper documents.

Information Delivery

For publishers, corporations, educational institutions and government agencies, Acrobat software offers an easy, cost-effective way to distribute a variety of documents. Electronically circulate magazines with fully detailed graphics and interactive footnotes. Make a document the size of the U.S. federal budget available over an on-line service. Offer course descriptions and class schedules on a network server. Distribute technical documentation on CD-ROM. The possibilities are endless.

Workgroup Collaboration

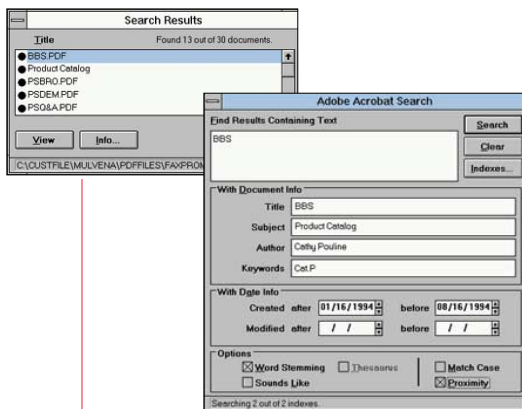
Product development teams, finance departments and marketing staffs all must collaborate inside and outside the organization to keep projects on track. Rather than reproduce, distribute, retrieve and consolidate changes manually on paper, or decipher illegible comments on one worn copy, you can use Acrobat software to circulate documents electronically, via e-mail or over a network. Reviewers all see the same pages and can respond in hours instead of days, whether they're nearby or far away, regardless of computer. It's an effective new way to communicate in the workplace.

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Dick VanGaasbeck, Technical Director, Buck & Pulleyn, advertising agency

“The search capabilities of Acrobat are great. Clients expect fast turnaround and quick retrieval of copy. Acrobat helps us meet and exceed those expectations. Using Acrobat, our clients' ads are first to market and this definitely helps give them a leg up on the competition.”

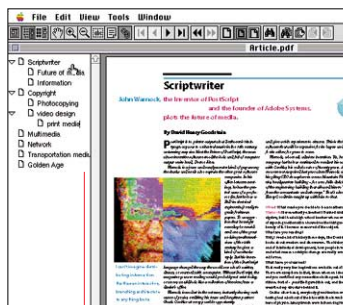
Chris Miller, Director of Macintosh Computing, Capps Studio/Leo Burnett Company



Full-text search capabilities let you quickly find words and phrases—even in illustrations, charts and tables—of documents indexed with Acrobat Catalog.



Use thumbnails to rearrange pages or drag and drop pages between PDF files.



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A security option lets you password-protect your PDF files. You can also enable or disable printing, changing the document, adding and changing notes, and selecting text and graphics.



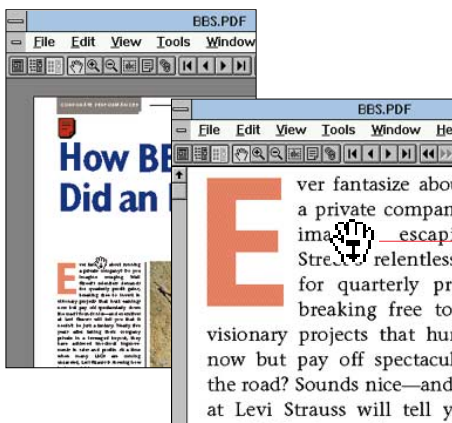
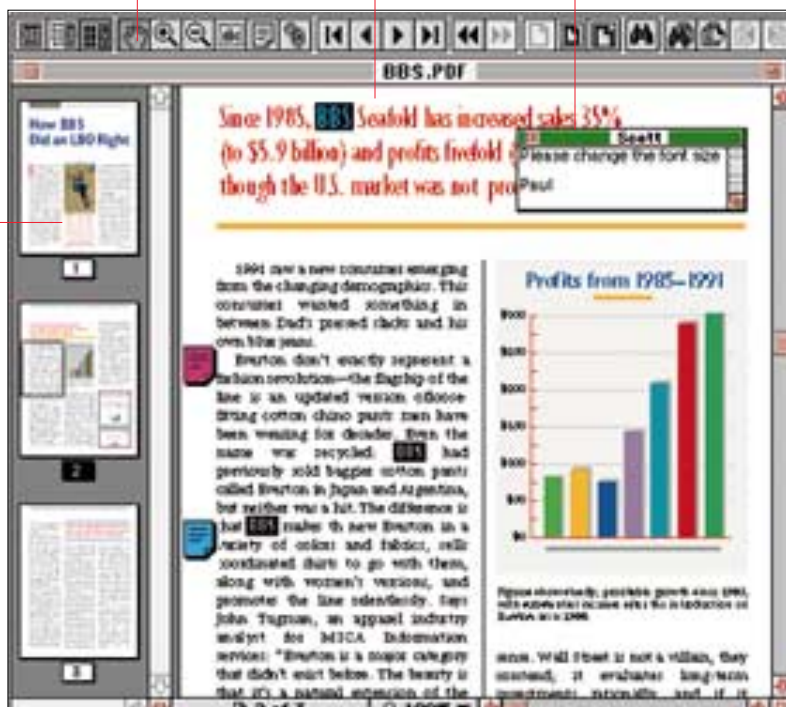
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Contents

Adobe Acrobat

- Acrobat Exchange software
- Acrobat Reader software (Macintosh, Windows, DOS and UNIX versions)
- Acrobat PDF Writer driver
- Adobe Type Manager software
- Multiple master technology for font substitution
- 14 Adobe Type 1 fonts
- Printed and on-line user guides
- Acrobat CD Sampler

Adobe Acrobat Pro

- Everything in the Adobe Acrobat package
- Acrobat Distiller software

Adobe Acrobat for Workgroups

- A 10-user license for everything in the Adobe Acrobat package
- Acrobat Distiller software
- Acrobat Catalog software

System Requirements

Macintosh

- Macintosh computer with 68020 or greater processor
- Apple System Software version 7.0 or greater
- 2 MB of application RAM for Reader and Exchange
- 6 MB of application RAM for Distiller
- Apple SuperDrive™ (HD) floppy disk drive

Windows

- 386- or 486-based personal computer (486 recommended)
- Microsoft® Windows 3.1 or greater
- 4 MB of RAM for Reader and Exchange
- 8 MB of RAM for Distiller and Catalog
- 1.44 MB 3.5" floppy disk drive

UNIX

- Sun™ SPARCstation® workstation
- Solaris® 1.1 operating system software

(SunOS™ version 4.1.3) or Solaris 2.3 or greater

- OpenWindows™ (version 3.0 or greater) or Motif™ window manager (version 1.1.2 or greater)
- 8 MB of application RAM
- CD-ROM drive
- 14 MB hard disk space

DOS

- 386- or 486-based personal computer (486 recommended)
- DOS version 3.3 or greater
- 2 MB of application RAM (4 MB recommended)
- 1.44 MB 3.5" floppy disk drive
- 5 MB hard disk space

Awards

- 1994, *Network Computing* Certified Interoperable Award
- 1994, Seybold Award for Excellence
- 1994, Software Publishers Association CODIE Award
- 1994 and 1993, *Windows Magazine* Windows 100 Award
- 1993, *BYTE* Award of Excellence
- 1993, *Electronic Publishing* Hot Product Award
- 1993, *Imaging Magazine* Product of the Year
- 1993, *MacUser* Editors' Choice Award Finalist
- 1993, *PC Computing* MVP Award Finalist
- 1993, *PC Magazine* Technical Excellence Award
- 1993, *Personal Computing* Software Product of the Year
- 1993, *Popular Science* 100 Best of What's New
- 1993, *Publish Impact* Award
- 1993, *UNIXWORLD Open Computing* Product of the Year
- 1992, *BYTE* Best of COMDEX

Suggested Retail Prices

- Adobe Acrobat, \$195 (U.S.)
- Adobe Acrobat Pro, \$595 (U.S.)
- Adobe Acrobat for Workgroups, \$1,595 (U.S.)

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Acrobat Software Development Kits

An extensive Application Programming Interface (API) is available for extending and integrating Acrobat software into your application. Software, technical documents and examples are included for creating plug-in modules, integrating Acrobat software with other products, and enhancing and controlling Acrobat software.

You can create Acrobat development solutions by using the Interapplication Communication (IAC) support provided by Adobe Acrobat products. For details and availability, call the Adobe Developers Association at: 415-961-4111 or fax 415-967-9231.



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