

**BMUG**  
1442A Walnut Street, #62  
Berkeley, CA 94709 USA  
(510) 549-2684

# Looking for Info?



*BMUG is a membership-based non-profit organization dedicated to helping users of graphical interface computers. It represents the interests of over 12,000 Macintosh users in more than fifty countries.*

**Join Today! Membership order form enclosed!**

## BMUG provides information

Are other Macintosh users leaving you in the dust as they speed down the information superhighway? And what is this information superhighway, anyway? Well, you can discover it with BMUG as we connect you with thousands of other Mac users who were once where you are now.

For ten years, BMUG has been providing people with information on Macintosh use for every purpose ever imagined. Our members receive valuable information from us via printed matter, electronic mail, telephone, fax, weekly meetings, and special interest groups.

Not only are we up on the latest in Macintosh technology, but we are a valuable resource to the community as well. We have current computer job listings, faxed to us by local businesses, and ads for used computer equipment, posted in our office by our members.

## Meetings at BMUG

Our meetings provide an open and supportive environment to discuss issues that affect large groups of people. At BMUG, we pride ourselves on the wide range of topics that our Special Interest Groups (SIGs) cover. We have SIGs on every topic from PowerBooks and Multimedia to Education and Bay Mac Women.

In addition to our SIGs, we have main meetings held weekly in Berkeley, and monthly in San Francisco and San Jose. At our meetings, members and guests get a chance to learn about the latest in the Macintosh industry by seeing product demonstrations given by vendors from all over the country. All of our meetings and special interest groups are free and open to the public. You don't have to be a BMUG member to attend them, although we strongly urge you to become one.

If you'd like to receive a monthly calendar of local meetings and special interest groups, send us a request via fax, and we'll fax it out to you.

## The BMUG Newsletter

Lots of groups create newsletters. BMUG has found that the best it can do for its members is to keep in sync with the rest of the Macintosh industry. Since the industry peaks every August and January for the larger Macworld



Expositions in Boston and San Francisco, we feel it is at these times when information is ripest and ready to be consumed by hungry Mac users. Therefore, we come out with our Newsletters at these times.

The BMUG Newsletter is not your run-of-the-mill Users Group publication. At over 400 pages, it's bursting with software reviews, user experiences, Choice Products, and eye-opening editorials from around the globe. And what's more, the BMUG Newsletter accepts no advertising! It's quite possibly the most informative resource guide available anywhere.

## Talking to BMUG

BMUG puts people in touch with people. At BMUG, members can call our Helpline and have real people help them solve their Macintosh problems.

Our volunteers can provide you with very useful information by responding to messages on the voice mail system and by answering incoming calls. They come to BMUG throughout the week, and dedicate their time to helping members help themselves. Our volunteers can't always answer your question, but they can at least point you in the right direction. We just ask that you be patient and realize that our service is only available for reasonable requests for help.

## Information Products from BMUG

BMUG has created several highly acclaimed books and CD-ROMs to help you develop your Mac knowledge and have fun doing it!

Our books are written for real people, not just for programmers or techno-nerds. If you're looking for an answer, we know that the last thing you want is a complicated encyclopedia-like technical manual; you don't want a boring simplistic how-to book, either. You want information presented to you in a straightforward intelligent manner. These have been the goals of our highly acclaimed books *Zen and the Art of Resource Editing*, *The Tao of AppleScript*, and *BMUG's Quicker QuickTime*. Each one gets you up and running right away, and guides you towards interesting features you'll need to efficiently use and enjoy your Macintosh.

Our CD-ROMs provide a rich array of software for you to explore. Our most popular CD-ROM, the *PD-ROM™*, contains the newest and best Publicly Distributable software available. Each file has been tested on the latest Mac models for compatibility and quality.

Our Berkeley-based FirstClass BBS is a great way to introduce yourself to the world of telecommunications. The graphical user interface of "Planet BMUG" is less intimidating than the command-line interface of some other BBSSes. With Planet BMUG, you can visit any conference area just by double-clicking on an icon, the same way you navigate through your hard drive.

The screenshot shows a Windows 95 desktop environment. The primary window is a file explorer titled "Desktop", which displays a grid of icons including "Mailbox", "8000000000000000", "Pleasant 800 0/A", "Conference", "8000000000000000", "File Library", "Planning Atlas", "Membership Services", and "Rules of Conduct". A secondary window titled "official Smiley Directory" is open, showing a list of items with details like "171, 1994.10.26.20 PM" and "19:00". The taskbar at the bottom includes a "Start" button and two menu buttons labeled "Run" and "File".

## BMUG Memberships

BMUG is membership-supported. Membership privileges include a subscription to our biannual Newsletter, access to our technical Helpline, and an account on Planet BMUG or BMUG Boston.

BMUG offers a variety of individual, family, and corporate membership packages, with something for everybody.

Join BMUG today and you will find out why MicroTimes lists BMUG among the 100 most important influences of the computer industry!

*If you aren't sure which membership package applies to you or your organization, please feel free to call us and ask. We are more than happy to advise you.*

- **Contributing Membership - \$45/yr.**

This is the standard one-year membership for one person. A Contributing member will receive two issues of the BMUG Newsletter, access to the technical Helpline, and one hour per day on Planet BMUG or BMUG Boston.

- **Sustaining Membership - \$70/yr.**

This popular membership package is the for the person who can't get enough of Planet BMUG or BMUG Boston. The Sustaining member receives an extra 30 minutes per day on the BBS (for a total of 90 min/day) in addition to all the benefits of the Contributing membership.

- **Hero Membership - \$100/yr.**

BMUG Heroes are a special breed, and this membership package recognizes them by offering all the benefits of a Sustaining membership, along with acknowledgement in the BMUG Newsletters, mailed First Class to them. Be a hero and help support BMUG!

- **Satellite Membership - \$250/yr.**

This top-of-the-line membership package includes acknowledgement in the BMUG Newsletters mailed First Class to you, access to the technical Helpline, 2 hours per day on Planet BMUG or BMUG Boston, and two of every product BMUG releases during your membership! A way out membership that also helps support us!

*BMUG offers memberships for more than just individuals. We understand that there are families, departments, companies, even large corporations that wish to access our Helpline, BBS, and receive our newsletters. For this reason we've created the following memberships:*

- **Family Membership - \$80/yr.**

BMUG families receive two issues of the BMUG Newsletter, access to the technical Helpline for up to 4 people, and 3 accounts on the BMUG BBS - 2 one-hour-per-day accounts, and one 30-minute-per-day account. Perfect for a family to be online together.

- **Corporate Membership Packages - \$120-\$2500/yr.**

BMUG's Corporate membership packages have been designed to allow companies to distribute the benefits of BMUG membership company-wide. There are various levels of corporate memberships depending on the size of your company. Each package comes with multiple copies of the BMUG Newsletter, multiple BBS accounts, and access to the technical Helpline for whoever may need it.

# BMUG Order Form

 Please detach and mail, fax, or call BMUG

<i>name</i>	<i>date</i>
<i>company</i>	
<i>address</i>	
<i>city</i>	<i>state</i> <i>zip code</i>
<i>country</i>	(       ) <i>day phone</i>

**mail to:** BMUG, 1442A Walnut St., #62, Berkeley, CA 94709-1496  
**FAX to:** (510) 849-9026

☐ cash    ☐ check/money order    ☐ credit card (\$15 minimum)

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*credit card number (VISA/MasterCard only)*  
    /    *exp. date*    *signature*

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**For questions about your order please call: (510) 549-BMUG [2684]**  
Please allow 3-4 weeks for delivery. All prices include applicable CA taxes.  
Contents, availability, and price subject to change.

<b>Membership</b>	<input type="checkbox"/> new member	<input type="checkbox"/> renewal	<input type="checkbox"/> change of address	
<input type="checkbox"/> Contributing (1 year)	\$45	<input type="checkbox"/> Hero (1 year)	\$100	\$80
<input type="checkbox"/> Sustaining (1 year)	\$70	<input type="checkbox"/> Satellite (1 year)	\$250	\$120
<input type="checkbox"/> Family (1 year)		<input type="checkbox"/> Small Business (1 year)		
<b>Books</b>				
<input type="checkbox"/> The Tao of AppleScript – everything you need to start scripting now – includes AppleScript on HD disk				\$20
<input type="checkbox"/> BMUG's Quicker QuickTime, 2nd edition – a beginner's guide to QuickTime – includes QuickTime on disk				\$13
<input type="checkbox"/> Zen and the Art of Resource Editing – highly acclaimed guide to how your Mac works – includes ResEdit disk				\$20
<input type="checkbox"/> The 1993 BMUG Shareware Disk Catalog - your key to BMUG's vast floppy disk library of PD software				\$15
<b>CD-ROMs</b>				
<input type="checkbox"/> The PD-ROM™ – a full ROM of PD software	\$40	<input type="checkbox"/> The BMUG Games ROM – tons of games		\$15
<input type="checkbox"/> The TV-ROM™ Too – movies, pictures & sound	\$50	<input type="checkbox"/> Zen & the Art of ResEdit ROM – icons & more		\$18
<input type="checkbox"/> The BMUG Fonts ROM – hundreds of fonts	\$15	<input type="checkbox"/> America Seen – quality pictures of America		\$65

**Donations** We need your continued support. All donations are tax deductible. BMUG is a 501(c)3 California non-profit organization.

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☐ \$5   ☐ \$15   ☐ \$25   ☐ \$50   ☐ \$100   ☐ \$150   ☐ \$500   ☐ other

<b>Shipping &amp; Handling</b>		<b>Next Day Air available by phone</b>	
Min. \$4 on all USA orders EXCEPT membership-only.			
\$ _____	subtotal		
\$ <b>4</b> _____	S/H (USA)		
\$ _____	S/H (foreign)		
<b>\$ _____ total</b>			