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More Information on Cakewalk™

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Dear Fellow Musician,

Ever wish you could record your own voice right into your computer? Or how about a live guitar track, or some horns? Are you interested in creating music on your computer, or adding some spice to your multimedia presentations, but not sure how to start?

Now you can. With new Cakewalk 5.0 and a Windows compatible sound card, you can record and play back multi-track digital audio along with your Cakewalk MIDI music.

The Cakewalk 5.0 product family brings desktop PC music recording to a new level. With Cakewalk, integrated MIDI and digital audio recording software moves beyond the pro audio industry, and into your home.

The Cakewalk 5.0 family also includes an important feature many of our customers have been requesting: a 32-bit version for Windows 95. When you purchase a Cakewalk 5.0 product, you'll get both a Windows 3.1 and a Windows 95 edition on one CD-ROM.

Thank you for your interest in Cakewalk Music Software. Enjoy the demo.

Yours truly,

Greg Hendershott

Founder/CEO

Cakewalk Music Software

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Cakewalk 5.0 Product Overview

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Cakewalk Song Station™ 5.0 (\$69 MSRP)

This music software is ideal for the PC hobbyist and music enthusiast. Cakewalk Song Station includes Windows 3.1 and Windows 95 editions on one CD-ROM, and features a futuristic space station user interface. Record, edit, and play back two tracks of digital audio along with your MIDI sequences in award-winning Cakewalk Express™. Play along with the included music files and record new parts with Virtual Piano™, the on-screen musical instrument you play with your computer keys or mouse. JAMMER® Hit Session™, is the MIDI back-up band that jams along with you and your compositions. Play your Cakewalk, MIDI, RIFF, and WAV files on the Virtual Jukebox™ media player. With Cakewalk TECHniques, on-screen live motion tutorials, you'll be a Cakewalk power user in no time. Check out how a pro uses Cakewalk with *Charlie Farren's* Love Street, multi-track audio + MIDI demo song. Cakewalk Song Station also includes Songs and Sounds™, a collection of 50 MIDI song files and 50 digital audio wave files.

★★★★ --*Computer Life*

System Requirements

Windows compatible MIDI interface and/or sound card (sound card required for digital audio record/playback).

Windows 3.1:

Recording MIDI Only: IBM PC 386-SX 25 MHz, 4 MB RAM, minimum 8 MB disk space available.

Recording MIDI and Digital Audio: IBM PC 486-SX 33 MHz, 8 MB RAM, minimum 8 MB disk space available.

Windows 95:

Recording MIDI Only: IBM PC 486-SX 33 MHz, 8 MB RAM, minimum 8 MB disk space available.

Recording MIDI and Digital Audio: IBM PC 486-DX2 66 MHz, 12 MB RAM, minimum 8 MB disk space available.

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Cakewalk Home Studio™ 5.0 (\$129 MSRP)

A great choice for weekend warrior musicians and the serious hobbyist. Record, edit and play back four tracks of audio along with MIDI music. Print your compositions as high quality sheet music with lyrics, guitar chord grids, expression text, and dynamic markings. Includes Windows 3.1 and Windows 95 editions on one CD-ROM, and the Windows 3.1 edition on 3.5 disks. Features: Cakewalk TECHniques, on-screen live-motion tutorials; JAMMER Hit Session, the MIDI back up band; *Charlie Farren's* Love Street and Animal Dance, multi-track audio + MIDI demo songs; Virtual Jukebox, the interactive media player for Windows; and Virtual Piano, the on-screen musical instrument you play with your computer keys or mouse.

1996 *Music and Sound Award* for Most Innovative Music Software Product

1994 & 1995 *Multimedia World Readers' Choice Award* for Best MIDI Software

#3 Top Selling Software of 1995--*Music and Sound Retailer*

#4 Hit List: Music Productivity--*Computer Retail Week*, January 22, 1996

System Requirements

Windows compatible MIDI interface and/or sound card (sound card required for digital audio record/playback). Printer optional.

Windows 3.1:

Recording MIDI Only: IBM PC 386-SX 25 MHz, 4 MB RAM, minimum 8 MB disk space available.

Recording MIDI and Digital Audio: IBM PC 486-SX 33 MHz, 8 MB RAM, minimum 8 MB disk space available.

Windows 95:

Recording MIDI Only: IBM PC 486-SX 33 MHz, 8 MB RAM, minimum 8 MB disk space available.

Recording MIDI and Digital Audio: IBM PC 486-DX2 66 MHz, 12 MB RAM, minimum 8 MB disk space available.

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Cakewalk Professional™ 5.0 (\$249 MSRP)

The standard for professional musicians. Record, edit and play back four tracks of audio along with MIDI music. Includes Windows 3.1 and Windows 95 editions on one CD-ROM, and the Windows 3.1 edition on 3.5 disks. Powerful MIDI editing with Cakewalk Application Language (CAL); 256-bank System Exclusive (SYSX) librarian; key bindings; groove quantize; interpolate; fit-to-time; fit-improvisation; velocity scale; and event filter for selection by criteria. Print your compositions as high quality sheet music with lyrics, guitar chord grids, expression text, and dynamic markings. Supports all four popular SMPTE/MTC formats and MMC. Features: Cakewalk TECHniques, on-screen live-motion tutorials; JAMMER Hit Session, the MIDI back up band; *Charlie Farren's* Love Street and Animal Dance, multi-track audio + MIDI demo songs; Virtual Jukebox, the interactive media player for Windows; and Virtual Piano, the on-screen musical instrument you play with your computer keys or mouse.

1995 *Electronic Musician's* Editors' Choice Award for Best Sequencing Software

#1 Top Selling Software of 1995, *Music and Sound Retailer*

1995 *Mix Magazine* Tech Award Nominee.

System Requirements

Windows compatible MIDI interface and/or sound card (sound card required for digital audio record/playback). Printer optional.

Windows 3.1:

Recording MIDI Only: IBM PC 386-SX 25 MHz, 4 MB RAM, minimum 8 MB disk space available.

Recording MIDI and Digital Audio: IBM PC 486-SX 33 MHz, 8 MB RAM, minimum 8 MB disk space available.

Windows 95:

Recording MIDI Only: IBM PC 486-SX 33 MHz, 8 MB RAM, minimum 8 MB disk space available.

Recording MIDI and Digital Audio: IBM PC 486-DX2 66 MHz, 12 MB RAM, minimum 8 MB disk space available.

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Cakewalk Pro Audio™ 5.0 (\$399 MSRP)

The complete music workstation for professional musicians, producers, and multimedia developers. Includes Windows 3.1 and Windows 95 editions on one CD-ROM, and the Windows 3.1 edition on 3.5 disks.

Unlimited digital audio tracks: That's right, record, edit and play back as many tracks of digital audio as your computer can handle..

Powerful audio editing: Graphic and parametric EQs; extract audio timing; remove silence; cross-fade with customized fade curves; Groove Quantize audio-to-MIDI, MIDI-to-audio, and audio-to-audio.

High-end digital audio hardware: Front panel interface support for the Digidesign Session 8™ & Audiomedia III™, and Soundscape's SSHDR1.

Professional MIDI editing: Cakewalk Application Language (CAL); 256-bank System Exclusive (SYSEX) librarian; key bindings; groove quantize; interpolate; fit-to-time; fit-improvisation; velocity scale; and event filter for selection by criteria.

High-quality notation: Print your compositions as high quality sheet music with lyrics, guitar chord grids, expression text, and dynamic markings.

Synchronization: Both audio & MIDI sync to four popular SMPTE formats. Supports MTC and MMC.

Additional content: Cakewalk TECHniques, on-screen live-motion tutorials; JAMMER Hit Session, the MIDI back up band; *Charlie Farren's* Love Street and Animal Dance, multi-track audio + MIDI demo songs; Virtual Jukebox, the interactive media player for Windows; and Virtual Piano, the on-screen musical instrument you play with your computer keys or mouse.

System Requirements

Windows compatible MIDI interface and/or sound card (sound card required for digital audio record/playback). Printer optional.

Windows 3.1:

Recording MIDI Only: IBM PC 386-SX 25 MHz, 4 MB RAM, minimum 8 MB disk space available

Recording MIDI and Digital Audio: IBM PC 486 DX2 66 MHz, 8 MB RAM, minimum 8 MB disk space available.

Windows 95:

Recording MIDI Only: IBM PC 486-SX 33 MHz, 8 MB RAM, minimum 8 MB disk space available

Recording MIDI and Digital Audio: IBM PC 486 DX2 66 MHz, 16 MB RAM, minimum 8 MB disk space available.

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Cakewalk Pro Audio 5.0 Deluxe with Musician's Toolbox™ (\$479 MSRP)

All the great MIDI and Digital Audio features of Cakewalk Pro Audio plus the Musician's Toolbox CD-ROM, a multimedia collection of tools, digital audio grooves, MIDI performances, live-action screen tutorials and more. Over 600 MB of fully licensed material to help you maximize your creative potential. 2 CD-ROMs.

Q Up Arts Audio Library™: Over 70 digital loops; guitars, horns, percussion samples, and more!

DNA Groove Templates™: Take advantage of Cakewalk Pro Audio's Groove Quantize feature with 80 templates in Rock, Jazz, Pop, Reggae, Latin, Funk, and R&B styles.

Route 66 Jam™: This raucous roadhouse band serves up 27 killer jams. Pull the parts you want or jam along!

Dr. Solo's Outrageous Rhythm Tracks™: 7 over-the-top MIDI performances by the mad doctor himself.

CanvasMan™: An easy-to-use patch editor/librarian for Roland GS synthesizers.

House of Drums™: Session ace Steve Luongo presents 200 four-bar MIDI drum performances, 70 great fills, in seven tempo ranges.

Hy-phen-a-tor™: Automatically adds hyphens to your lyrics, from a library of over 150,000 words.

Advanced Cakewalk TECHniques™: In addition to the 6 tutorials included with Cakewalk Pro Audio, the Deluxe edition features an additional 12 tutorials movies on advanced editing functions.

System Requirements

Windows compatible MIDI interface and/or sound card (sound card required for digital audio record/playback). Printer optional.

Windows 3.1:

Recording MIDI Only: IBM PC 386-SX 25 MHz, 4 MB RAM, minimum 8 MB disk space available

Recording MIDI and Digital Audio: IBM PC 486 DX2 66 MHz, 8 MB RAM, minimum 8 MB disk space available.

Windows 95:

Recording MIDI Only: IBM PC 486-SX 33 MHz, 8 MB RAM, minimum 8 MB disk space available

Recording MIDI and Digital Audio: IBM PC 486 DX2 66 MHz, 16 MB RAM, minimum 8 MB disk space available.

Handy Feature Comparison Chart:

	Cakewalk Pro Audio 5.0 Deluxe	Cakewalk Pro Audio 5.0	Cakewalk Professional 5.0	Cakewalk Home Studio 5.0	Cakewalk Song Station 5.0
Media	2 CD-ROMs	CD-ROM & 3.5 Disks	CD-ROM & 3.5 Disks	CD-ROM & 3.5 Disks	CD-ROM
Platforms*	Windows 95 & Windows 3.1	Windows 95 & Windows 3.1	Windows 95 & Windows 3.1	Windows 95 & Windows 3.1	Windows 95 & Windows 3.1
Integrated MIDI & Digital Audio Recording	X	X	X	X	X
Number of Audio Tracks	Unlimited*	Unlimited*	4	4	2
Number of MIDI Tracks	256	256	256	256	256
Enhanced Track View With Clips	X	X	X	X	X
Windows 95™ Functions-Long File Names, Multiple Instances, MIDI Activity Monitor, Drag/Drop Support, Tooltips, Create Files on Windows 95 Desktop, Uninstall	Windows 95 Only	Windows 95 Only	Windows 95 Only	Windows 95 Only	Windows 95 Only
Additional Content: Cakewalk TECHniques™, Virtual Jukebox™, JAMMER® Hit Session™, Charlie Farren Audio + MIDI Song Files, Virtual Piano™	X	CD-ROM Only	CD-ROM Only	CD-ROM Only	X
Enhanced Staff Notation Printing	X	X	X	X	
Basic MIDI Editing	X	X	X	X	X
MIDI Fit Improvisation	X	X	X		
MIDI Fit-to-Time	X	X	X		
MIDI Controller Fill	X	X	X		
MIDI Velocity Scale	X	X	X		
Retrograde MIDI	X	X	X		
Track Sort by Criteria	X	X	X		
Fader Grouping	X	X	X		
Fully Assignable Faders	X	X	X		
Realtime Auto-Shuttle Section Repeat	X	X	X		
MIDI Event Input Filtering	X	X	X		
MIDI Layered Loop Recording	X	X	X		
SYSX Support	X	X	X		
Interpolate	X	X	X		
Groove Quantize MIDI	X	X	X		
MIDI Channel Table for Record Routing	X	X	X		
Key Bindings	X	X	X		
CAL	X	X	X		
MCI Support	X	X	X	X	X
SMPTE Sync & MMC Support	X	X	X		
Basic Audio Editing -Cut/Copy/Paste, Split/Combine, Draw Volume, Reverse, Scrub	X	X	X	X	X
VU Meters	X	X	X	X	X
Export/Import Audio as Stereo .WAV file	X	X	X	X	X
Variable Sampling Rates: 11.025, 22.05, 44.1 kHz	X	X	X	X	X
Graphic EQ	X	X	X	X	
Parametric EQ	X	X			
Cross-Fade With Customized Fade Curves	X	X			
Normalize	X	X			
Remove Silence	X	X			
Extract Audio Timing	X	X			
Create Tempo Maps From Audio	X	X			
Groove Quantize Audio-to-MIDI, MIDI-to-Audio, Audio-to-Audio	X	X			
High-End Audio Hardware Support--Digidesign Session 8™ & Audiomedia III™, Soundscape SSHDR1™	X	X			
Songs & Sounds Collection					X
Q Up Arts Audio Library™	X				
DNA Groove Templates™	X				
Route 66 Audio Jams™	X				
Dr. Solo's Outrageous Rhythm Tracks™	X				
CanvasMan™ GS Patch Editor/Librarian	X				
Steve Luongo's House of Drums™	X				

Hy-phen-a-tor™	X				
Suggested Retail Price	\$479	\$399	\$249	\$129	\$69

* To help keep things straight, we've numbered the Windows 95 editions of Cakewalk 5.0. The Windows 3.1 editions are numbered 4.5. Aside from the Windows 95-specific integration, most features are present and work the same in both editions. That way you can upgrade to Windows 95 when you're ready!

**The number of audio tracks available in Cakewalk Pro Audio is not limited by the software, it is determined by your hardware configuration.

The Cakewalk 5.0 Upgrade Page

If you already own a Cakewalk product, you can upgrade to a higher level for a special price. For details, please check out our web site at <http://www.cakewalk.com>, or call us at **888-CAKEWALK** (toll-free) or **617-926-2480**.

<i>Upgrading To:</i>	Cakewalk Song Station 5.0	Cakewalk Home Studio 5.0	Cakewalk Professional 5.0	Cakewalk Pro Audio 5.0	Cakewalk Pro Audio Deluxe 5.0
<i>Suggested Retail Price:</i>	\$69	\$129	\$249	\$399	\$479
<i>From:</i>					
Any Cakewalk DOS/Apprentice/ Song Station/Express	\$39	\$49	\$99	\$199	\$259
Any Cakewalk Home Studio		\$39	\$79	\$159	\$219
Any Cakewalk Professional			\$49	\$99	\$129
Cakewalk Pro Audio				\$19	\$49
Cakewalk Pro Audio CD Deluxe					\$19

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Have You Heard the News About Cakewalk Pro Audio™ ?

Cakewalk Pro Audio was released in October 1995 and has since earned outstanding marks from the music industry. Here's a sampling of quotes from the initial reviews:

"The results and underlying technology are astounding"

Recording

"The unchallenged reign of the Mac in the pro audio world may be ending."

Electronic Musician

"Awesome! Cakewalk Pro Audio takes top honors for its excellent all-around feature set and easy learning curve."

New Media

"Cakewalk (Pro Audio)'s groove facilities are some of its most impressive features"

Future Music

"A very good choice for professionals who work on a deadline and demand top performance"

Electronic Musician

"Excellent--and user friendly--results."

Musician

"A very powerful sequencer of MIDI data and audio that now makes hard disk recording a cakewalk"

EQ

"Your best bet is Cakewalk Pro Audio, which boasts impressive functionality and flexibility"

Computer Shopper

"The #1-Selling Music Software"

Music and Sound Retailer, April 1996

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Company Profile

In 1987, Greg Hendershott founded Twelve Tone Systems, Inc. The company's mission was to develop a superior music sequencing product for the DOS-based PC platform. Greg felt that the PC-based music software products available then were overpriced, hard to use, and lacking in power. Cakewalk was introduced in 1987 and met with quick success. The company released several new versions that established Cakewalk as the premier DOS-based sequencing product.

Windows

The introduction of Microsoft Windows 3.1 marked a fundamental change in PC-based music sequencing. In 1992 the company introduced Cakewalk Professional 1.0 for Windows 3.1. The product adhered closely to Windows standards, and within months of introduction became the largest selling music software product in the marketplace. The subsequent release of version 2.0 in September, 1993 solidified Cakewalk's dominant market position. Version 3.0 was introduced on July 15, 1994, and is to-date the best-selling music software in the U.S.

Popular Channels

In March, 1994 the company introduced Cakewalk Home Studio, a \$129 (MSRP) product designed for the PC hobbyist. The product is sold in the popular marketplace with intensive distribution in both the computer and music retail channels. Cakewalk Home Studio was the company's first product to address a broader consumer market. In addition, the company introduced Cakewalk Express (\$89 MSRP) at Fall, 1994 COMDEX. This product is aimed specifically towards PC sound card owners who are interested in creating music, but who may lack formal musical skills.

Digital Audio

In October, 1995, the company released Cakewalk Pro Audio (\$399 MSRP), a MIDI and digital audio workstation for Windows. This product represented another milestone for both the company and the industry. Cakewalk Pro Audio was the first product to integrate professional MIDI sequencing with multi-track digital audio recording on the multimedia PC platform. Cakewalk Pro Audio brings CD-quality digital audio recording technology to anyone with a 16-bit sound card for Windows. In addition to integrated MIDI and digital audio, new features include enhanced notation with guitar chord grids, "clips" for visually editing song structures, an expanded Instrument Definition library, and improved editing tools. With its integration of MIDI and digital audio, Cakewalk Pro Audio represents the new standard in music software.

Awards

The full line of Cakewalk products embodies the principles of ease-of-use, power and value. These features have resulted in numerous awards to the company including PC Magazine's Editor's Choice: 1988; Electronic Musician's Editors' Choice for Best MIDI Sequencer: 1995; Multimedia World's Readers' Choice for Best MIDI Software: 1994 and 1995; Music and Sound Retailer's best-selling Music Software awards in 1991, 1992, 1993, 1994, and 1995; as well as two Music and Sound Awards for Most Innovative MIDI Software Product in 1993 and 1996.

OEM Relationships

Over the years the company has enjoyed significant OEM relationships with IBM and Creative Labs. The company continues to develop strategic partnerships with other multimedia hardware manufacturers, including Roland, Ensoniq, MidiMan, Musitek, Lyrrus, and Advanced Gravis.

Promotion

The company continues to promote its Cakewalk music software products in major computer and music industry publications, including Electronic Musician, Keyboard, Computers & Music, Musician Magazine, Multimedia World, Computer Life and Home PC. The company also participates in major industry trade shows, including COMDEX, CeBIT, PC Expo, CES, AES, NAMM, and the Musik Messe.

A New Name

Over the years, many customers referred to the company as "Cakewalk," too. In October, 1995, Twelve Tone Systems, Inc. began operating under the trade name, "Cakewalk Music Software." The company also introduced a new company logo, which is what you see at the top of this page.

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How to Contact Cakewalk Music Software

Phone: 888-CAKEWALK (toll-free) or 617-926-2480, 10 AM to 6 PM EST, Monday thru Friday.

Fax: 617-924-6657, 24 Hours, 7 Days a week.

Fax-Back Hotline: 800-370-6912, Code 998, 24 Hours, 7 Days a week.

Web Site: <http://www.cakewalk.com>

CompuServe: Type GO CAKEWALK. Select section 3.

Internet E-mail: sales@cakewalk.com

Microsoft Network: Start/Find On Microsoft Network/Cakewalk Music Software/Connect

Plug and Play This CD!

Cakewalk Demo CD contains three audio songs that can be played in most compact disc players. Pop it into the CD player in your home, car or yacht and turn it up! You can even play these audio tracks on your PC's CD-ROM drive just as you would any other music CD. These audio tracks were created entirely in Cakewalk Pro Audio 5.0. Hearing is believing!

Track 2 - Love Street

by Charlie Farren

Track 3 - Animal Dance

by Charlie Farren

Track 4 - Cakewalk Will Take You There

by Tom Beier and Anthony Conte

