


# DemoShield® 5.1 Evaluation Copy **Readme**

 [How to Use This Evaluation Copy](#)

 [Product Features](#)

 [Technical Support](#)

 [License Agreement](#)

**Visit us at <<http://www.demoshield.com>>  
for the latest information on DemoShield5.1**

## **DemoShield<sup>®</sup> 5.1** CD Extras

The following are value-added products bundled free on your Demoshield5.1 CD. (**Note:** These are not available with the Evaluation Copy.)

### **Lotus ScreenCam**

Lotus ScreenCam is a tool that records both sound and screen activity on your PC as screen movies. Demoshield5.1 and Lotus ScreenCam pair up to make spectacular demos. Use ScreenCam to record digital movies of your application in action, complete with optional sound and captions. Within DemoShield, you can create create buttons or hot spots your demo viewer clicks to watch the movies they wish to see, when they wish to see them.

Lotus ScreenCam2, which records Windows 3.1 applications, is bundled free with Demoshield5.1 for Windows 3.1.

Lotus ScreenCam96, which records Windows 95 applications, is bundled free with Demoshield5.1 for Windows 95/NT.

All Demoshield5.1 users receive the ScreenCam96 run-time file, SCPLAYER.EXE, which can play either ScreenCam2 or ScreenCam96 recorded movies.

### **Cambium Sound Choice Lite**

Cambium Sound Choice Lite offers you a tremendous variety of high-quality, royalty-free music clips from which to choose. Since the sounds are in WAV format, your end-users will not need any special files to hear the music -- just a standard sound card and speakers. Simply point, click and select your sounds. Turn your demo into a full multimedia experience -- Cambium Sound Choice Lite gives you the audio resources you need to get your message heard.

### **Media Commander Express**

For exceptionally complex demos which may have hundreds of graphics and other resources, Media Commander Express comes to the rescue! Media Commander Express manages all of your media files and provides instant visual access to your images, sound and text. Find exactly what you want, when you want it.

# DemoShield<sup>®</sup> 5.1 Key Features



With its point-and-click interface, six complete demo templates, and new automation features, DemoShield is the first demo creation tool designed for Windows software marketers. Using DemoShield5.1, you can create an attractive, interactive demo with no scripting or coding.

**Show off your application.** DemoShield enables you to create interactive, multimedia presales demos to effectively demonstrate your Windows applications to potential customers. Our Presales Demo Template includes Introduction, Navigation, Feature, Contact Info, Special Offer, and Exit Scenes, each containing placeholder text, graphics, and navigational buttons. We've even included a printable Order Form form to maximize your selling opportunity.

**Teach with tutorials.** DemoShield5.1 includes fully-designed demo templates for Quick Tours, cue cards, and tutorials. Use interactive buttons, hot spots, and listboxes to simulate your software in action. You may even choose to run your application live along with the demo, allowing your viewers to interact in real-time.

**Harness the power of the World Wide Web.** Use DemoShield5.1 for Windows 95/NT to create a demo that your web site visitors can view live, directly from their web browsers. The new Internet Save Wizard helps you create the files necessary to Internet-enable your demo. After installing the DemoShield5.1 browser extension, users can view any DemoShield web demo "live" as each scene streams to their computers. You can also embed URLs in most DemoShield objects, allowing your viewers to send their browsers to any web or FTP site.

## Key Benefits

- **DemoShield gives you more time to focus on the features of your application.** With no scripting or programming required, DemoShield lets you view and test your demo as you develop it. Use our New Demo Wizard to select one of six complete demo templates: Presales Demo, Quick Tour Demo, Cue Card Demo, Tutorial Demo, CD Browser, or Press Demo. Simply modify the placeholder text and graphics to suit your needs. In the Designer itself, seven additional Wizards walk you through key demo development tasks, from building interaction to creating a professional installation to distribute your demo on disk or CD.
- **DemoShield produces realistic software simulations.** Our new AppCam feature lets you easily capture the flow of your application, with one-key control for capturing sequences of screen images and cursor movements. Real-time cursor movement makes your simulated actions appear smoother and more professional than video files. Additionally, AppCam requires less than half the disk space as that of a video file.
- **DemoShield lets you create a Presales demo today, a Quick Tour or Cue Card demo tomorrow.** With DemoShield's ease of use, flexibility, and advanced features, you can create all kinds of demonstrations to achieve customer satisfaction, training, and documentation objectives.

## Key Features

DemoShield5.1 offers hundreds of features to create high impact, state-of-the-art demos. Some key features:

- Visual design and testing environment: no scripting, no compiling
- AppCam: capture sequences of screen images and real-time cursor movements
- SoftPhrase: convert .TXT files to sequences of automatically timed text
- Universal Windows platform capability

- High-performance image compression
- Support for .BMP and .WMF graphics, MIDI and .WAV sound, .AVI and Lotus ScreenCam video
- Ability to import .RTF and .TXT text files
- Impressive Special effects for objects and scene transitions
- Customizable windowing and scaling options
- Timeline Editor tool for controlling the timing of objects in each scene
- Nine-language Spell Check feature for objects and scenes
- Color handling feature merges color palettes between scenes
- Sound file control allows synchronous or asynchronous playback, and .WAV sound looping
- CD uncompressed distribution option allows end-user to run demo directly from CD
- Setup Wizard and UnInstaller based on proven InstallShield technology
- Comprehensive sample demos and documentation set
- Comprehensive Knowledge Base with regular updates posted online
- Royalty-free distribution
- Superior technical support

## Easily Control Your Demo

- **Universal Windows platform capability.** When you purchase the 16/32-bit version of DemoShield, you can create a single demo installation that will detect your users' Windows platform and play your demo using the run-time Player optimized for that specific Windows platform.
- **Lotus ScreenCam** comes bundled free. You can record digital movies of your application, including sound, movement, and captions. See [DemoShield5.1 CD Extras](#) for more information on the products bundled with the official version of DemoShield5.1.
- **Smart VCR controls** allow you to easily edit and navigate through your demo. Record, play, forward, and rewind buttons make it simple for your customers to jump through your demos to get the information they want.
- **Point-and-click design environment** lets you easily choose, maneuver, and display the flow of objects and events to your specifications. You can even test your demo right from the Designer environment.
- **Setup Wizard** lets you designate the features of your demo's installation and the distribution medium. Show your demo in the best light possible!
- **DemoShield's Knowledge Base** provides you with the latest tips, techniques, and technology innovations in creating digital presentations. Everything you need is online and easily accessible!

## Who Uses DemoShield?

Companies worldwide use DemoShield to demonstrate, teach, and sell their products and services. Here is a sampling of DemoShield users:

A.C. Nielsen	Freddie Mac	Oracle
Accusoft	GE Capital	Owens-Corning
Adaptec	GTE	Parker Hannifin
Akzo Nobel	Hewlett Packard	Platinum Technologies
AT&T	Hitachi	R.R. Donnelly
Autodesk	Hypercube	Rockwell
Blue Cross	IBM	Samsung
Blue Ribbon Software	Intel	SAS Institute

Cambium Development	Intersolv	Shell Oil
CompuServe	JP Morgan	Simon & Schuster
Dean Witter	Knight-Ridder	Southwestern Bell
Deloitte & Touche	Legent	Symantec
Digital Equipment	Motorola	3 Com
Dun & Bradstreet	NEC	Tektronix
Eastman Chemical	Northern Telecom	Texas Instruments
Fidelity Investments	Novell	Xerox

## 60-Day Guarantee

When you purchase DemoShield5.1, you receive our printed User's Guide, Getting Started Guide, online Knowledge Base, CD Extras, and excellent technical support, with a 60-day unconditional money-back guarantee.

Call your technical product consultant today at **800-250-2191** or **847-619-1550** to find out more.

## How to Use This Evaluation Copy

### Important File Information

The Demoshield5.1 Evaluation Copy is a special version of DemoShield we have created to allow you to easily review the product. All of the major features are enabled. In order to make this software small enough to download, we have included only one background image and one demo template (the official release has over 50 background image options and 6 demo templates to choose from).

You may create any number of scenes with the Evaluation Copy, but there is a limitation of six (6) scenes that you can save in a single demo. You will receive an error message if you attempt to save a demo containing more than six scenes.

When you use the DemoShield Player to run your demo, you will notice that a special "Evaluation Copy" bitmap image appears on each scene. When you purchase the official version of Demoshield5.1, you will be able to open and edit any demo you created with the Evaluation Copy and you will be able to add as many scenes as you like. When you resave your demo, the "Evaluation Copy" bitmap image will disappear.

### Getting Started Guide

The Demoshield Getting Started Guide has been made available in PDF format to help you install and learn the product. This document includes both a Basic Tutorial directed at new users, as well as a New Features Tutorial which covers key Demoshield5.1 features including the Automation Wizard, which helps you to simulate your software application and to convert .TXT files to automatically timed text phrases. To use the Getting Started Guide, print the PDF file to any PostScript printer, or use Adobe Acrobat Viewer to view the file online.

### New Demo Wizard

Demoshield5.1 includes the New Demo Wizard, which helps you create your new demo file. From your responses, the Wizard creates a new demo file based on one of DemoShield's professionally-designed templates. Each demo will contain fully configured scenes, each with several objects that you can modify to suit your needs.

### Online Help

Any time you have a question about how to perform a certain task, refer to DemoShield's context-sensitive Online Help file.

### Quick Tour

One of the first options you see when launching DemoShield is the Quick Tour button. Click this button to view a demo that explains the key terms and concepts used in Demoshield5.1.

### Technical Support

You are eligible for 30 days of Standard [technical support](#) to ensure that you get answers to your questions about Demoshield5.1.

## • License Agreement

### SINGLE DEVELOPER END-USER LICENSE AGREEMENT FOR DemoShield® SOFTWARE

---

**IMPORTANT-READ CAREFULLY.** This DemoShield End-User License Agreement ("EULA") is a legal AGREEMENT between you (either as a registered individual developer or as the registered developer/representative and on behalf of a single entity) and DemoShield Corporation for the DemoShield software product identified above, which product includes computer software and may include associated media, printed materials, and "online" or electronic documentation ("SOFTWARE PRODUCT"). By installing, copying, or otherwise using the SOFTWARE PRODUCT, you agree to be bound by the terms of this EULA. If you do not agree to the terms of this EULA, then **DO NOT install or use the SOFTWARE PRODUCT. You may, however, return it to your place of purchase for a full refund.**

---

### SOFTWARE PRODUCT LICENSE

The SOFTWARE PRODUCT is protected by copyright laws and international copyright treaties, as well as other intellectual property laws and treaties. The SOFTWARE PRODUCT is licensed, not sold.

1) **GRANT OF LICENSE.** This EULA grants you, the registered computer software developer, the following rights:

- **Applications Software.** The SOFTWARE PRODUCT may be used only by you. You may install and use one copy of the SOFTWARE PRODUCT, or any prior version thereof for the same operating system, on a single computer.
- **Redistributable File(s).** Notwithstanding the terms of this EULA to the contrary, certain of the executable files of the SOFTWARE PRODUCT may be redistributed by you to the extent required for the permitted operation of the applications software installation code created by you while using the SOFTWARE PRODUCT hereunder. The specific redistributable file(s) are limited to those specifically identified as "Redistributables" in the media, printed materials, and "online" or electronic documentation accompanying the particular embodiment of the SOFTWARE PRODUCT. To determine whether a particular file(s) are redistributable, please contact the DemoShield Redistributable Information Center: DemoShield Corporation, 900 North National Parkway, Suite 125, Schaumburg, IL 60173, USA (or by FAX +1-847-619-0952, e-mail to: [redistributables@demoshield.com](mailto:redistributables@demoshield.com)).
- **STORAGE/NETWORK USE.** You may also store or install a copy of the SOFTWARE PRODUCT on a storage device, such as a network server, used only to install or run the SOFTWARE PRODUCT on your other computers over an internal network; however, you must acquire and dedicate a distinct license for each developer using the SOFTWARE PRODUCT from the storage device. Any given license for the SOFTWARE PRODUCT may not be shared or used concurrently or otherwise on different computers or by different developers in a given organization.
- **License Pack.** If you have acquired this EULA in a DemoShield License Pack, you may make the number of additional copies of the computer software portion of the SOFTWARE PRODUCT identified above on this EULA, and you may use each copy in the manner specified above.

2) **DESCRIPTION OF OTHER RIGHTS AND LIMITATIONS.**

- **Academic Edition Software.** If the SOFTWARE PRODUCT is identified as "Academic Edition" or "Educational Copy" or "AE," you must be a "Qualified Educational User" to use the SOFTWARE PRODUCT. If you are not a Qualified Educational User, you have no rights under this EULA. To determine whether you are a Qualified Educational User, please contact the DemoShield Sales Information Center: DemoShield Corporation, 900 North National Parkway, Suite 125, Schaumburg, IL 60173, USA (or by FAX +1-847-619-0952, e-mail to: [sales@demoshield.com](mailto:sales@demoshield.com)).
- **Limitations on Reverse Engineering, Decompilation, and Disassembly.** You may not reverse engineer, decompile, or disassemble the SOFTWARE PRODUCT, except and only to the extent that such activity is expressly permitted by applicable law notwithstanding this limitation of components. The SOFTWARE PRODUCT is licensed as a single product. Its component parts may not be separated for use on more than one computer.
- **Not for Resale Software.** If the SOFTWARE PRODUCT is labeled "Not for Resale" or "NFR" or "Evaluation Copy," then, notwithstanding other sections of this EULA, you may not sell, or otherwise transfer for value, the SOFTWARE PRODUCT.
- **Rental.** You may not rent, lease, or lend the SOFTWARE PRODUCT to any party.
- **Software Transfer.** You may permanently transfer all of your rights under this EULA, provided you (a) retain no copies, (b) transfer all of the SOFTWARE PRODUCT (including all component parts, the media and printed materials, any upgrades, this EULA, and, if applicable, the Certificate of Authenticity), and (c) the recipient agrees to abide by all of the terms of this EULA. If the SOFTWARE PRODUCT is an upgrade, any transfer must include all prior versions of the SOFTWARE PRODUCT and all of your rights therein, if any.

- **Support Services.** DemoShield may provide you with support services related to the SOFTWARE PRODUCT ("Support Services"). The provision and use of Support Services is governed by the DemoShield policies and programs described in the SOFTWARE PRODUCT user manual and/or in "online" documentation. Any supplemental software code provided to you as part of the Support Services shall be considered part of the SOFTWARE PRODUCT and subject to the terms and conditions of this EULA. With respect to technical information you provide to DemoShield as part of the Support Services, DemoShield may use such information for its business purpose, including for product updates and development. DemoShield will use its best efforts to not utilize such technical information in a form that personally identifies you.

- **Termination.** Without prejudice to any of DemoShield's other rights, DemoShield may terminate this EULA if you fail to comply with the terms and conditions of this EULA. In such event, you must destroy all copies of the SOFTWARE PRODUCT and all of its component parts; to this end you grant to DemoShield the right to, with or without notice, monitor your Internet accessible activities for the purpose of verifying SOFTWARE PRODUCT performance and/or your compliance with the terms hereof, including, but not limited to the remote monitoring and verification of your implementation, use and duplication of the SOFTWARE PRODUCT

- 3) **UPGRADES.** If the SOFTWARE PRODUCT is labeled or otherwise identified by DemoShield as an "upgrade," you must be properly licensed to use a product identified by DemoShield as being eligible for the upgrade in order to use the SOFTWARE PRODUCT. A SOFTWARE PRODUCT labeled or otherwise identified by DemoShield as an upgrade; replaces and/or supplements the product that formed the basis for your eligibility for such upgrade. You may use the resulting upgraded product only in accordance with the terms of this EULA. If the SOFTWARE PRODUCT is an upgrade of a component of a package of software programs that you licensed as a single product, the SOFTWARE PRODUCT may be used and transferred only as part of that single product package and may not be separated for use on more than one computer.

#### 4) **COPYRIGHT AND TRADEMARKS.**

- All title, trademarks and copyrights in and pertaining to the SOFTWARE PRODUCT (including but not limited to any images, photographs, animation, video, audio, Music, text, and applets incorporated into the SOFTWARE PRODUCT), the accompanying, printed materials and any copies of the SOFTWARE PRODUCT are owned by InstallShield or its affiliated companies. The SOFTWARE PRODUCT is protected by copyright and trademark laws and international treaty provisions. You must treat the SOFTWARE PRODUCT like any other copyrighted for archival purposes, and you may not copy the printed materials accompanying the SOFTWARE PRODUCT.

- You may not remove, modify or alter any InstallShield or DemoShield copyright or trademark notice from any part of the SOFTWARE PRODUCT, including but not limited to any such notices contained in the physical and/or electronic media or documentation, in the DemoShield Wizard or InstallShield Setup Wizard dialogue or 'about' boxes, in any of the runtime resources and/or in any web-presence or web-enabled notices, code or other embodiments originally contained in or dynamically or otherwise created by the SOFTWARE PRODUCT.

- 5) **DUAL-MEDIA SOFTWARE.** You may receive the SOFTWARE PRODUCT in more than one medium. Regardless of the type or size of the medium you receive, you may use only that one medium that is appropriate for your single computer. You may not use or install the other medium on another computer, including but not limited to portable computers under the exclusive control of the registered developer. You may not loan, rent, lease, or otherwise transfer the other medium to another user, except as part of the permanent transfer (as provided above) of the SOFTWARE PRODUCT.

- 6) **U. S. GOVERNMENT RESTRICTED RIGHTS.** The SOFTWARE PRODUCT and documentation are provided with RESTRICTED RIGHTS. Use, duplication, or disclosure by the U. S. Government is subject to restrictions as set forth in subparagraph C (1)(ii) of the Rights in Technical Data and Computer Software clause at DFARS 252.227-7013 or subparagraphs (c) (1) and (2) of the Commercial Computer Software Restricted Rights at 48 CFR 52.227-19, as applicable. Manufacturer is: DemoShield Corporation, 900 North National Parkway, Suite 125, Schaumburg, IL 60173, USA (or by FAX +1-847-240-9120, e-mail to: viresh@demoshield.com).

#### 7) **MISCELLANEOUS**

If you acquired or use this SOFTWARE PRODUCT in the United States, this EULA is governed by the laws of the State of Illinois. If this SOFTWARE PRODUCT was acquired and is used exclusively outside of the United States, then local law may also apply. Should you have any questions concerning this EULA, or if you desire to contact DemoShield for any reason, please contact the DemoShield distributor serving your country, or write: DemoShield Corporation, 900 North National Parkway, Suite 125, Schaumburg, IL 60173, USA (or by FAX +1-847-619-0952, e-mail to: sales@demoshield.com).

#### 8) **LIMITED WARRANTY**

- **LIMITED WARRANTY.** DemoShield warrants that (a) the SOFTWARE PRODUCT will, for a period of ninety



(90) days from the date of your receipt, perform substantially in accordance with **DemoShield's** written materials accompanying it, and (b) any Support Services provided by **DemoShield** shall be substantially as described in applicable written materials provided to you by **DemoShield**, and (c) **DemoShield** support engineers will make commercially reasonable efforts to solve any problem issues with the SOFTWARE PRODUCT. To the extent that implied warranties on the SOFTWARE PRODUCT are disclaimable, they are disclaimed hereinbelow. Some states and jurisdictions do not allow disclaimers of or limitations on the duration of an implied warranty, so the above limitation may not apply to you. To the extent implied warranties may not be entirely disclaimed but implied warranty limitations are allowed by applicable law, implied warranties on the SOFTWARE PRODUCT, if any, are limited to ninety (90) days.

● **CUSTOMER REMEDIES.** **DemoShield's** and its suppliers' entire liability and your exclusive remedy shall be, at **DemoShield's** option, either (a) return of the price paid by you for the SOFTWARE PRODUCT (not to exceed the suggested retail price) if any, or (b) repair or replacement of the component(s) of the SOFTWARE PRODUCT that do(es) not meet **DemoShield's** Limited Warranty and which is returned to **DemoShield** with a copy of your purchase receipt. This Limited Warranty is void if failure of the SOFTWARE PRODUCT has resulted from accident, abuse, or misapplication. Any replacement SOFTWARE PRODUCT will be warranted for the remainder, of the original warranty period or thirty (30) days, whichever is longer. Outside of the United States, neither of these remedies nor any product support services offered by **DemoShield** are available without proof of purchase from an **DemoShield** authorized international source.

● **NO OTHER WARRANTIES** TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, **DEMOSHIELD** AND ITS SUPPLIERS DISCLAIM ALL, OTHER WARRANTIES AND CONDITIONS, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT, WITH REGARD TO THE SOFTWARE PRODUCT AND THE PROVISION OF OR FAILURE TO PROVIDE SUPPORT SERVICES. THIS LIMITED WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS. YOU MAY HAVE OTHERS, WHICH VARY FROM STATE/JURISDICTION TO STATE/JURISDICTION.

9) **LIMITATION OF LIABILITY.** TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT SHALL **DEMOSHIELD** OR ITS SUPPLIERS BE LIABLE FOR ANY SPECIAL, INCIDENTAL, INDIRECT, OR CONSEQUENTIAL DAMAGES WHATSOEVER (INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF BUSINESS PROFITS, BUSINESS INTERRUPTION, LOSS OF BUSINESS INFORMATION, OR ANY OTHER PECUNIARY LOSS) ARISING OUT OF THE USE OF OR INABILITY TO USE THE SOFTWARE PRODUCT OR THE PROVISION OF OR FAILURE TO PROVIDE SUPPORT SERVICES, EVEN IF **DEMOSHIELD** HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. IN ANY CASE, **DEMOSHIELD'S** ENTIRE LIABILITY UNDER ANY PROVISION OF THIS EULA SHALL BE LIMITED TO THE GREATER OF THE AMOUNT ACTUALLY PAID BY YOU FOR THE SOFTWARE PRODUCT OR TEN UNITED STATES DOLLARS (U.S. \$10.00); PROVIDED, HOWEVER, IF YOU HAVE ENTERED INTO A **DEMOSHIELD** SUPPORT SERVICES AGREEMENT, **DEMOSHIELD'S** ENTIRE LIABILITY REGARDING SUPPORT SERVICES SHALL, BE GOVERNED BY THE TERMS OF THAT AGREEMENT. BECAUSE SOME STATES AND JURISDICTIONS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF LIABILITY, THE ABOVE LIMITATION MAY NOT APPLY TO YOU.

## ● Evaluation Copy **Readme**

### ● How To Use This Evaluation Copy



### Product Features



### DemoShield5.1 Key Features



### DemoShield5 CD Extras

### ● Technical Support

### ● License Agreement

**Visit us at <<http://www.demoshield.com>>  
for the latest information on DemoShield5.1**

## ● Technical Support

### **30 Days of Standard Technical Support -- Free**

In order to ensure that you get answers to your questions about using DemoShield5.1, you may contact our Technical Support department via email, fax, CompuServe, and the technical support request form on our web site, free for 30 days.

#### **Email**

support@demoshield.com

#### **Fax**

847-240-0952

#### **CompuServe**

74774, 552

#### **DemoShield Forum on CompuServe**

GO WINAPC

#### **WWW**

<http://www.demoshield.com>

### **DemoShield Technical Sales Department**

For questions about DemoShield5.1, please contact our Technical Sales Department.

#### **Phone**

800-250-2191 or 847-619-1550

#### **Fax**

847-619-8507

#### **Email**

info@demoshield.com.

