

## Top Ten Reasons to Buy Delphi 2.0

1. **Get the ease of Visual Basic and the power of C++ in one development environment.** Only Delphi 2.0 combines the RADical productivity of visual tools and reusable components with lightning-fast compiled performance.
2. **Easy to learn and use** with the new best-selling book *Teach Yourself Delphi 2 in 21 Days*, new online tutorial, new VB to Delphi online Command Reference, and new Using Delphi with C++ online Reference.
3. **Build the fastest Windows 95, Windows NT, and Windows 3.1 applications.** Delphi applications run at least 10 times faster than interpreted code, thanks to the world's fastest, optimized, native-code compiler, and are much smaller since they don't require runtime DLLs. And Delphi 2.0 includes Delphi 1.0, so you can get small executables and top-notch performance for either 16- or 32-bit development.
4. **Drag & drop visual development with more than 90 reusable components** right in the box, or easily create your own and add them to the Component Palette with Delphi's Component Building Expert. The Visual Component Palette's push buttons and pop-up menus make building sophisticated Windows applications a snap.
5. **Rapidly build productive front ends for C++ applications.** Delphi 2.0 allows C++ developers to quickly prototype a functional application shell and drastically reduces the time it takes to build a complete user interface. You can even visually create User Interface forms in Delphi and host them within your MFC or OWL application.
6. **Easily build reusable DLLs for use with C++, Visual Basic, PowerBuilder, Access, Paradox, and dBASE.** Boost performance in Visual Basic and database applications with DLLs running 10 times faster than interpreted code.
7. **Be productive with a full-featured IDE** (Integrated Development Environment). Includes debugging, tracing, easy-to-understand error messages, and color syntax highlighting.
8. **Reduce coding.** Visually create new forms from existing ones for a consistent look and feel, logo placement, button placement, and coding practices. Saves hours of programming and easily maintains company standards.
9. **Use or customize OCX and ActiveX controls right in the Delphi environment** with full Windows 95 support for OLE automation. Get easy extensions to the Internet using ISAPI.
10. **Complete Windows 95 and Windows NT support**, with multi-threading, MAPI, Unicode, and all the tools you need to build Windows 95 logo-compliant applications.
11. **Secure upgrade path to Delphi Developer.** When you're ready to move up to the advanced database power and connectivity of Delphi Developer simply use the enclosed \$50 upgrade rebate coupon.