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- **Welcome**
- Contacting Ulead

Welcome to the world of Ulead Systems!

This introduction to our company will give you a better idea of who we are and what we do. Choose a folder to learn more about us and our products.

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- **Who are we?**
- History
- Philosophy
- Milestones

Ulead is a producer of award winning multimedia software in the international market. Founded in 1989, a handful of talented programmers had a vision of creating exciting software to enhance creative communication. Since then, "vision" has been the watchword of the company. All our programs use real world metaphors and images to help you see vague complex concepts as simple ideas that enable you to get your message across.

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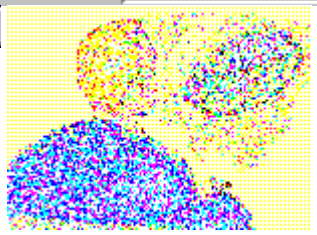
- **What Is**
- The Programs
- Management
- Editing
- Capturing
- Awards & Reviews
- Features



MediaStudio Pro is a collection of programs designed to manipulate and manage multimedia, with a special accent on creating video. This suite of programs and utilities has all the tools you need to work in a video environment. Imagine creating and capturing video, enhancing images, editing and recording sound,

visually cataloging your files, and animating transitions between images all with one integrated package! You can convert files from one format to virtually any other, browse through Photo CD's like a racehorse, and capture anything displayed on your screen. MediaStudio is the complete solution for any multimedia environment!

What Is
The Programs
Awards & Reviews
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ImagePals provides you with the best file management and image editing software available. ImagePals combines our visual file management system, Album, with Image Editor, the perfect program for creating and touching up images, and Screen Capture, the program to turn to for capturing anything you see on your screen. While ImagePals is the perfect file management system for the office, you'll also want to use it at home.

What Is
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You've seen the magic of Hollywood at the movies and on your TV. Now you can do it yourself on your computer. MorphStudio is a magic box of morphing tricks that combines image editing with a special effects magician, letting you transform one image into another. With point and click ease, you can produce the same "oohs and aahs" you always dreamed of. A single click of the mouse and you can check your morph, then go on to create the magic of morphing in minutes!

Other Ulead Products

- ArtWall
- HQ-9000
- Multimedia Converter

Ulead Systems is always developing solutions to your diverse multimedia needs. Here are some of our other creations:

ArtWall a multimedia screen saver and presentation utility.

HQ-9000 a full featured CD player and audio mixing system for your computer.

Multimedia Converter a handy utility for batch conversion of virtually any multimedia file format.

Who are we?
History
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In 1990, we developed PhotoStyler, a sophisticated image processing program for graphics professionals. Aldus Corporation exclusively licensed the program from us in 1991. When Adobe Systems acquired Aldus in 1994, all trademarks and rights to PhotoStyler were sold.

In 1992, Ulead made a big splash in the retail market with ImagePals, an award winning image management tool that set the standard for others to follow. From there, Ulead expanded into the multimedia arena. Our first products were **HQ-9000** and **VideoStudio 1.0**. A short time later, **MediaStudio**, a complete multimedia tool kit for those interested in the exciting word of digital video, and **MorphStudio**, where editing and special effects meld for miraculous animations were released.

Now Ulead's complete family of products is sure to meet anyone's most general or specific needs.

Who are we?
History
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At Ulead, we believe the computer is an important communication tool for all to use. It is this concept that drives us to create powerful, easy to use programs at a cost everyone can afford. We want you to spend your time creating, not trying to figure out how to create.

Who are we?
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Here are high points in our history:

1990 Our first two programs: La Palette and iPhoto. (later combined as

iPhoto Plus.)
Ulead PhotoStyler (our first major program.)
US Sales and Marketing office opens

1991 Licensed PhotoStyler to Aldus Corporation.

1992 ImagePals (Complete media management.)

1993 HQ-9000 and VideoStudio (Audio and Video for Windows.)

1994 ImagePals 2.0 (Your best friend gets even better.)
MediaStudio (Complete Multimedia tool kit.)
MorphStudio (The magic of Morphing in Minutes)

1995 MediaStudio Pro 2.0 (High-end, easy to use digital video.)

What Is
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MediaStudio is ten integrated programs that comfortably work together to manage any multimedia project. The beauty of this system is that you can do specialized work using a small module instead of tying up system resources with memory reserved for unnecessary tasks. MediaStudio divides the programs into three categories:

Management - where organizing and viewing files is always in sight. Album, Multimedia Converter, Viewer, and CD Browser satisfy every need.
Editing - where your creative talents come to life. Image Editor, Morph Editor, Audio Editor, and Video Editor give you total control.
Capturing - where any image, video or audio source is yours for the taking. MediaStudio is TWAIN compliant and has Screen Capture, Video Capture, and Audio Editor to help you obtain anything.

What Is
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Control Center - a front end to help you organize and arrange programs on your desktop.

Album - the ultimate visual file management system for Windows.

Multimedia Converter - a one-stop location for all

your file conversion needs.

CD Browser - organizes your Kodak Photo CDs quickly.

Viewer - lets you see virtually any graphics file quickly.

What Is
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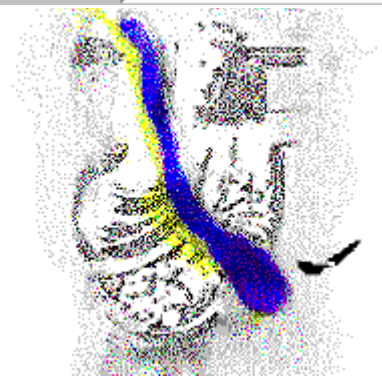

Image Editor - puts the finishing touches on your images.

Morph Editor - creates magical animations in minutes.

Audio Editor - adds dimension to your sound.

Video Editor - produces professional digital video.

What Is
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Screen Capture - copies anything on screen to any destination.

Video Capture - puts a world of video at your fingertips.

Audio Editor - soundtracks made simple.

What Is
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What Is
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What Is
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ImagePals programs are a tightly knit suite of image handling and management tools to help you with every aspect of your graphics needs. Central to ImagePals is **Album**, a visual database that lets you track, identify, and convert files effortlessly. When it's time for a change, **Image Editor** helps you add the perfect touch and **Screen Capture** collects and copies anything that appears on your screen. For a quick look at images, **Viewer** loads and displays them fast. And **CD Browser** makes all your KODAK Photo CDs easier to search and manage.

What Is
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What Is
The Programs
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Album
Image Editor
Screen Capture
Viewer
CD Browser

What Is
Comments
Features

"MorphStudio's capabilities are some of the most comprehensive we've seen in a Windows morph program.....a can't miss winner for both multimedia professionals and novices."

-- David Haskin
Computer Shopper, March, 1995

"If you think morphing is a high-end special effect found only in music videos and movies, think again."

-- Hailey Lynne McKeefry
Windows Magazine, March, 1995

"An intuitive, full-featured morphing and special-effects-creation tool"

--Byte, January, 1995

"Most special effects!"

--Matthew lake
ComputerLife, November, 1994

What Is
Comments
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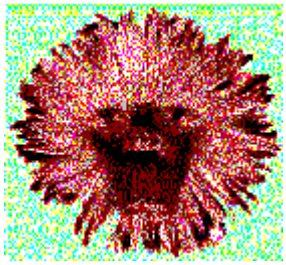


Hollywood for the home:

Point and click to place control points and lines.

Automatic or manual cropping and resampling of different-sized images.

Use predefined effects such as whirlpool to produce special morphs.

Create custom effects.

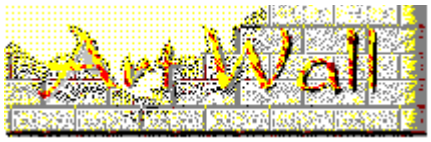
Produce animated or single images with equal ease.

Other Ulead Products

ArtWall

HQ-9000

Multimedia Converter



When you don't have time to prepare a full presentation, Ulead offers ArtWall. By using this program, you can create a quick slide show from image, video, and animation files on your system, complete with soundtrack. This program also provides a convenient, customizable screen saver using your favorite image and video files and makes it possible for you to use any image as a Windows wallpaper.

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Other Ulead Products

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Multimedia Converter

PC Graphics & Video magazine said, "The HQ-9000 mixer, recorder, and CD player [program] gives you all you need to bring voice, effects, and music to your presentations." But it offers other advantages too. For the times when you are working alone, and want a little company, pop your favorite CD in your drive, and work to music. The full-featured player and mixer allows you to control volume, bass, treble, and a multitude of other settings for the perfect listening experience.

Other Ulead Products

ArtWall

HQ-9000

Multimedia Converter

Whether working with images, audio, or video data, you are certain to find a time when the format you have is not the one you need. Multimedia Converter is here to fix that. With powerful batch management and support for over 40 different file formats, you always have the file you want in the format you need.

Batch Conversion allows you to perform an unlimited number of conversions at one time.

Preview image conversions before starting.

Create configuration files for loading frequently needed conversion settings.

Drag and Drop files from Album or File Manager directly to Multimedia Converter for conversion.

Best of Computex, Byte Editor's Choice

June, 1994 -- Computex (Taiwan)

Editor's Choice

September, 1994 -- Germany

Highly Recommended

"...a tightly integrated production studio for multimedia..."

-- Steve Gillmor
October, 1994 -- USA

Award of Excellence

October, 1994 -- Taiwan

Editor's Choice

October, 1994 -- Germany

Editor's Choice

"...a joy to use!"

December, 1994 -- France

Best Desktop Video Package, (Editor's Choice)

January, 1995 -- Australia

Awesome Product

"A Swiss Army Knife...MediaStudio is a great value and a hard act to follow."

February, 1995 -- USA

Award of Merit

December, 1992 -- USA

Win 100, 1993

December, 1992 -- USA

Win 100, 1994

December, 1993 -- USA

Editor's Choice

August, 1994 -- USA

Buyer's Assurance Seal

May, 1993 -- USA

Buyer's Assurance Seal

"ImagePals sets the standard for others to match."

-- Thomas Marshall
June, 1994 -- USA

Best Buy

July, 1993 -- USA

Top Produkt

September, 1994 -- Germany

Editor's Choice

September, 1994 -- France

"ImagePals is powerful and flexible enough to become indispensable"

-- David Haskin
July, 1994

"If you work with graphics, you need ImagePals."

-- Clifton Carnes
August, 1994

Album Features

The ultimate multimedia file manager for the PC.

Catalog an almost unlimited number of thumbnails into a single Album.

Automatically or manually insert thumbnails into albums.

Open up to 160 albums at one time.

Change the size of your thumbnail images.

Choose compression methods for saving disk space.

Use powerful keyword, subject, and description features to make searching for and identifying files a breeze.

Assign marks to group thumbnails in an album.

Take advantage of OLE linking and embedding.

Automatically update thumbnails when associated files are modified.

Load images quickly from any TWAIN compatible device.

Relax with a full featured multimedia slide show and screen saver.

Image Editor Features

The skills of the masters:

Powerful painting and selection tools.

Easy cloning between or within images.

Magic Lamp for advanced touchups.

Global Viewer for focusing on portions of an image quickly.

Object Pool stores images and masks for quick retrieval

Special effects to produce eye-catching results

Preset and customizable color and tone adjustments

Preview feature protects you from making an undesired change

Crop, resize, resample, and rotate images for any purpose.

Video Editor Features

Visual, nondestructive digital video editing at its best:

101 Video and Audio Tracks.

Over 60 Video and Audio Filters.

Over 100 Transition Effects.

Advanced color key, alpha channel, image and video matte, and other overlay options.

2- and 3-D moving paths including spherical and cylindrical.

Anti-aliased titling and borders for smooth, natural appearance

Place project and clip cues to keep track of your project

Advanced clip management make all your file and clips instantly available.

On the fly preview lets you see your results immediately

Plus: Proxy Mode, Trim Window, EDL output, TV Interlaced output, scratch pads, multiple file format support, and much, much more!

Audio Editor Features

A recording studio on your desktop:

Work with waveforms from 5 to 44 KHz.

Convert between Stereo and Mono audio files.

Change the sample rate and size.

Edit audio form digital video without affecting the video portion.

Work with powerful mix and merge tools to combine and split waveforms.

Choose from a variety of special effects including pan, fade, and echoes.

Select predefined echoes and fades or create your own.

Add, remove, and edit silence.

Place up to 1024 automatically, or custom named cues in a single waveform.

Morph Editor Features

Hollywood for the home:

Point and click to place control points and lines.

Automatic or manual cropping and resampling of different-sized images.

Use predefined effects such as whirlpool to produce special morphs.

Create custom effects.

Produce animated or single images with equal ease.

Video Capture Features

The most powerful cutting room:

Capture live Video with sound.

Preview before capturing.

Batch or single mode capturing.

Control any MCI compatible device directly from Video Capture.

Use "Smart" Compression for optimum file size and appearance.

Screen Capture Features

Seize the moment:

Capture regions, working areas, full screen, or any other portion of the screen.

Include or omit the pointer in when capturing.

Define the type of pointer to include.

Capture directly from executable files.

Add borders, drop shadows, and canvases to captured images automatically.

Choose from five different destinations for sending captured data to.

Perform continuous or delayed captures.

Assign your own hot keys.

Crop, resize, and control resolution of captured images.

Load and save capture settings.

Viewer Features

Brings the images up fast:

View and compare multiple images quickly.

Crop images quickly.

Easy and instant file conversion.

CD Browser Features

Instant catalog for your Photo CDs:

Directly browse Kodak Photo CDs.

Export PCD files to any other Ulead Program.

Instantly view a picture in Viewer.

MultiMedia Converter Features

A one-step solution to all your file conversion needs:

Batch Conversion allows you to perform an unlimited number of conversions at one time.

Preview image conversions before starting.

Create configuration files for loading frequently needed conversion settings.

Drag and Drop files from Album or File Manager directly to Multimedia Converter for conversion.

"You can't find a more complete set of image capture, conversion, and cataloging tools."

-- Barry Simon
May 17, 1994 -- USA

Welcome

Contacting Ulead

Click on an icon for more information on contacting us.

North and South America

International

Phone

Fax

Mail

BBS

E-Mail

Mailer

Give us a call at

+886-2-764-8599

Send a fax to

+886-2-764-9599

Write us a letter at

Ulead Systems, Inc.
12F-A, 563 Chung Hsiao E. Rd., Sec 4,
Taipei, Taiwan, R.O.C.

Dial up the Ulead BBS at

+886-2-764-7585 19200 bps (N,8,1)

Please send me more information about: ***print*** ***back***

☐ **ImagePals**

☐ **MediaStudio**

☐ **MorphStudio**

Name _____ **Telephone**_____

Company _____ **Fax**_____

Address _____ **E-Mail**_____

_____

Zip/Post code_____**Country**_____

Where did you find this product? _____

Please use the other side for comments.

---------- fold here if mailing ----------

Ulead Systems, Inc.
12F A 563 Chung Hsiao E. Rd., Sec. 3,
Taipei, Taiwan, R.O.C.
Ph: +886-2-764-8599 Fax: +886-2-764-9599

---------- fold here if mailing ----------

Place Stamp Here

From:_____

_____

_____

_____

To: Ulead Systems
12F-A, 563 Chung Hsiao E. Rd., Sec. 3,
Taipei, Taiwan, R.O.C.

Please send me more information about: ***print*** ***back***

ImagePals

MediaStudio

MorphStudio

Name _____ **Telephone**_____

Company _____ **Fax**_____

Address _____ **E-Mail**_____

_____

Zip/Post code_____**Country**_____

Where did you find this product? _____

Please use the other side for comments.

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Ulead Systems, Inc.
970 West 190th Street, Suite 520
Torrance, CA 90502
Ph: (310)-523-9393 Fax: (310)-523-9399

---------- fold here if mailing ----------

From:_____

_____

_____

_____

To: Ulead Systems, Inc.
970 West 190th Street, Suite 520
Torrance, CA 90502

Give us a call at

(310)-523-9393

or toll free in the USA at

1-800-858-5323

Send a fax to

(310)-523-9399

Send a letter to us at

Ulead Systems, Inc.
970 West 190th Street, Suite 520
Torrance, CA 90502

Dial up the Ulead BBS at

(310)-523-9389 19200 bps (N,8,1)

Send E-Mail to us at

support@ulead.com

Symbol of Excellence

March, 1995 -- Taiwan

Award of Excellence 1994

InfoMonth, March 1994 -- Taiwan