



## **Upgrading to Actinic Ecommerce Version 6**

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**Note:** Whenever you see a reference in the following style - '1, 3425' - it is a reference to a field within Design | Text. To use these references click the 'Go to' button in 'Design | Text' and enter the first value into the 'Phase' field and the second value into the 'ID' field.

## Section 1 - Upgrading Your Store

There are two ways to upgrade your store:

- **'Installation Upgrade'** - this will upgrade your current site(s) during the v6 installation. This will not affect your current version of Actinic - it will only copy the data from your current version into v6 and then upgrade it. You would use this method if you want to get your live site(s) upgraded as soon as possible.
- **'Snapshot Upgrade'** - this will install v6 on your machine without upgrading your current live site(s). You can then upgrade your site(s) at your convenience by exporting a snapshot from your old version of Actinic, and then importing the snapshot into v6. This will not affect your current live version of Actinic either.

**Please note:** If you are upgrading from Actinic Ecommerce v4, it is strongly recommended to do an 'Installation Upgrade' rather than a 'Snapshot Upgrade'.

**Existing v6 Users:** If you are already using an early version of v6, then please look at the 'Existing v6 Users' section, below.

### *Installation Upgrade*

An installation upgrade is when you upgrade your site(s) as you install Actinic Ecommerce. This will not affect your current live site(s) in any way. The data from your current site(s) will simply be copied into the new installation and then upgraded.

The instructions for doing this are as follows:

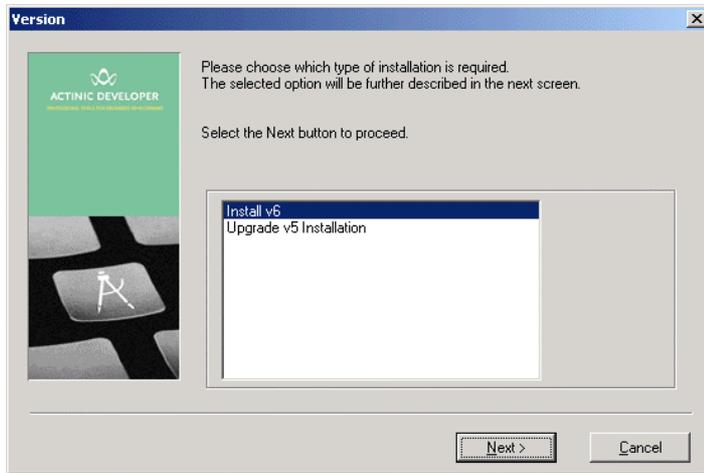
- 1) Within your currently live copy of Actinic, download all the latest orders from your website. If you have a large volume of sales, you may want to go to 'Business Settings | Orders' and tick where it says 'Suspended' and upload. This will replace all your 'Add to Cart' buttons with a message saying 'CATALOG SUSPENDED'. After suspending online ordering, wait half an hour and download orders again to ensure there are none up there. This eliminates the risk of any orders being lost during the upgrade.

**Note:** You can edit the text of the 'CATALOG SUSPENDED' message in 'Design | Text | Checkout | General Information' (v5) or 'Design | Options | Checkout | General Information' (v4).

- 2) Now install Actinic v6. If you are installing Actinic Ecommerce v6 from a CD, then the CD should auto-run when you insert it into your CD-ROM drive. If it doesn't auto-run, then browse to the CD using Windows and double-click on 'setup.exe'.

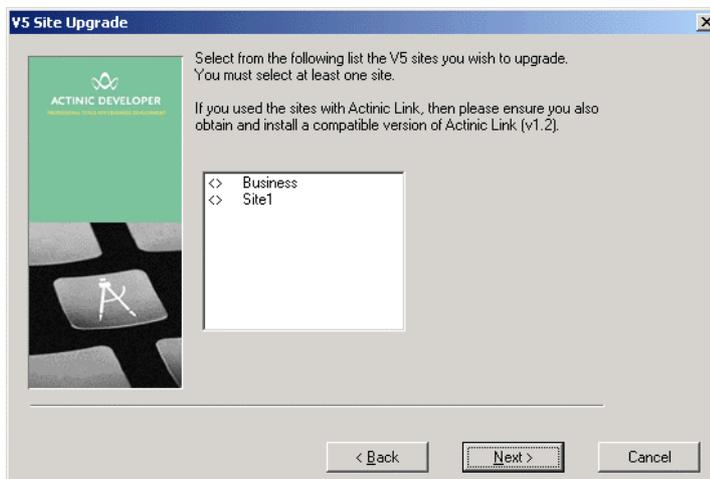
If you have downloaded the software, you will need to unzip the file you have downloaded to a temporary location on your PC and then run 'setup.exe'.

- 3) As you start the installation process, you will see the following screen:



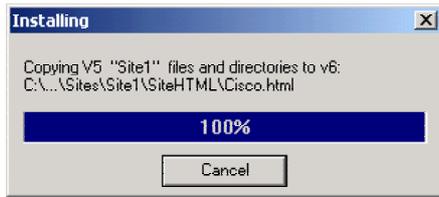
This is where you tell the installer that you want to upgrade your current Actinic site(s) now. Select the 'Upgrade v4/ v5 Installation' option and click 'Next>'.

- 4) You can now specify the sites that you wish to upgrade:



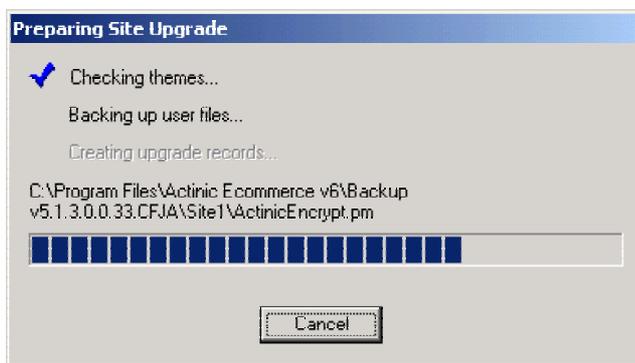
Select all the ones you want and then click 'Next>'. **Please note that you will need a new v6 license key for each site that you choose to upgrade to v6.**

- 5) Next, you will need to decide which of your upgraded sites will become your 'Primary Site' (i.e. that one that first appears when Actinic starts). Select one and click 'Next>'.
- 6) Actinic will then install its program files, and afterwards it will copy your selected sites from your current to your new installation.

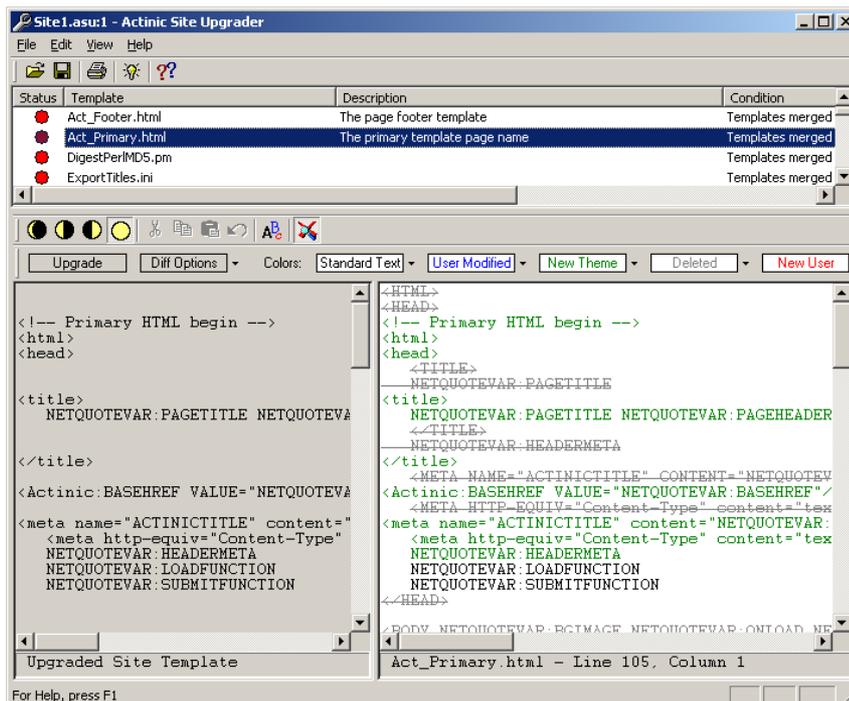


Don't forget that this will not affect your current installation – it will only copy the data from your current installation into v6.

- 7) Once the installation has completed, you can start Actinic Ecommerce v6.
- 8) You will see a message about upgrading your database and then a message about upgrading the site:



After this, a dialogue box may appear offering to run the 'Site Upgrader' with three options - 'Yes', 'No' and 'Cancel'. Click 'No' and this will simply apply a v6 theme to your site (backing up your current templates beforehand). If you are a web developer and want to manually verify that Actinic is upgrading your templates correctly the click 'Yes' to launch the Site Upgrader.



Instructions for using the Site Upgrader will be shown when the Site Upgrader first starts.

- 9) When your site has been upgraded, Actinic will then close and you will need to restart it.

You will now have your site upgraded to v6. Use the rest of this guide to help you learn the new features in v6.

Once you are ready to go live, refer to the instructions in 'Putting Your Version 6 Site Live'. If you want to test your site before it goes live, then go to 'Testing Your Version 6 Site Online'.

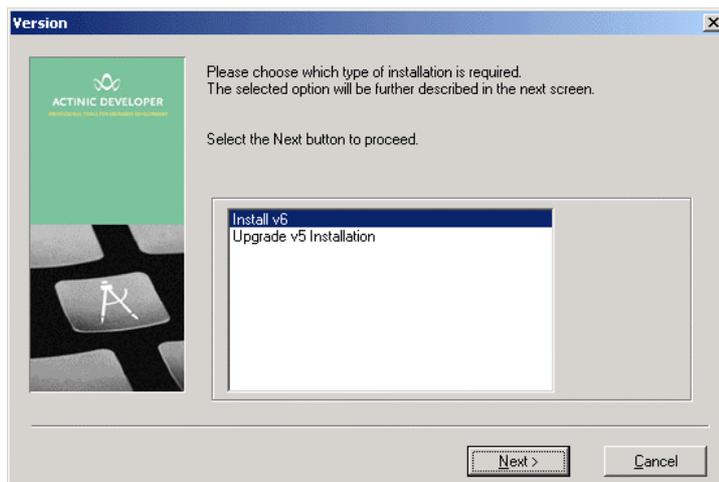
## *Snapshot Upgrade*

If you do not want to upgrade your current live site immediately, and instead you simply want to install v6 and learn the new features, then you can do a 'Snapshot Upgrade'. This installs v6 on your PC, and leaves it up to you when you upgrade your current live sites.

- 1) If you are installing Actinic Ecommerce v6 from a CD, then the CD should auto-run when you insert it into your CD-ROM drive. If it does not auto-run, then browse to the CD using Windows and double-click on 'setup.exe'.

If you have downloaded the software, then unzip the file you have downloaded to a temporary location on your PC and then run 'setup.exe'.

- 2) As the installation progresses, you will see the following screen:



- 3) Select 'Install v6', click 'Next>' and complete the wizard. Actinic Ecommerce v6 will now be installed on your PC.

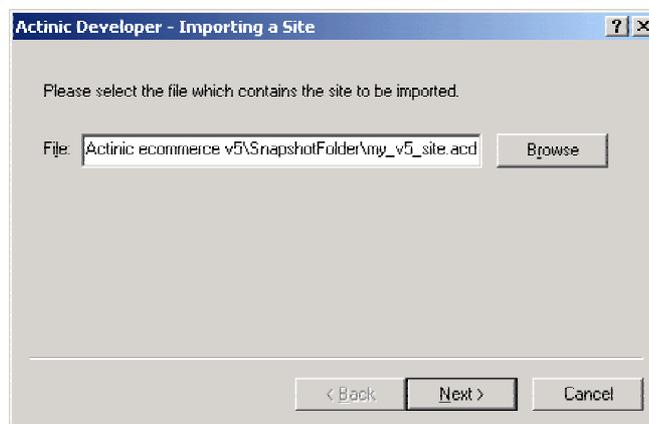
Once v6 is installed you can start it, license a site with your v6 key (if you have purchased one), and take time to familiarise yourself with the new features. Use the rest of this guide to help you with this.

When you are finally ready to upgrade your live site(s), you will need to do the following:

- 1) In your older version of Actinic, go into a site that you want to upgrade and download all the latest orders from your website. If you have a large volume of sales, you may want to go to 'Business Settings | Orders' and tick where it says 'Suspended' and upload. This will replace all your 'Add to Cart' buttons with a message saying 'CATALOG SUSPENDED'. After suspending online ordering, wait half an hour and download orders again to ensure there are none up there. This eliminates the risk of any orders being lost during the upgrade.

**Note:** You can edit the text of the 'CATALOG SUSPENDED' message in 'Design | Text | Checkout | General Information' (v5) or 'Design | Options | Checkout | General Information' (v4).

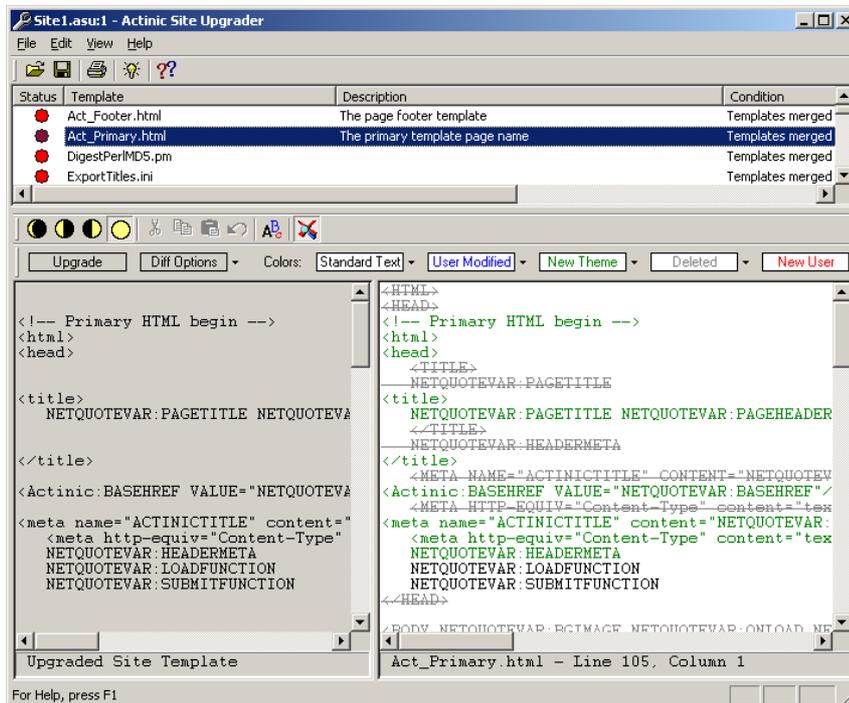
- 2) Next, go to 'File | Snapshot | Export Site'. This will start a wizard that will save all your current site data as a 'snapshot'. A snapshot is a single file that contains all your data, templates, images and security keys.
- 3) Now in v6, go to 'File | Snapshot | Import Site'. This will start the 'Importing a Site' wizard.



- 4) You can normally just accept the defaults to successfully import a snapshot. At one point, you will need to select the snapshot you created. Click 'Browse' to help you locate the file. **Ensure that the 'Overwrite Orders in Target' box is ticked in order to make sure your order history is brought with you.**
- 5) Once the snapshot has finished importing, the Site Upgrader will start, which will offer you the chance to upgrade all your current templates to be compatible with the latest version.

After this, a dialogue box may appear offering to run the 'Site Upgrader' with three options - 'Yes', 'No' and 'Cancel'. Click 'No' and this will simply apply a

v6 theme to your site (backing up your current templates beforehand). If you are a web developer and want to manually verify that Actinic is upgrading your templates correctly the click 'Yes' to launch the Site Upgrader.



Instructions for using the Site Upgrader will be shown when the Site Upgrader first starts.

- 6) Once the Site Upgrader has finished, Actinic will then close and you will need to restart it. Your site should now be upgraded to v6.

Once you are ready to go live, refer to the instructions in 'Putting Your Version 6 Site Live'. If you want to test your site before it goes live, then go to 'Testing Your Version 6 Site Online'.

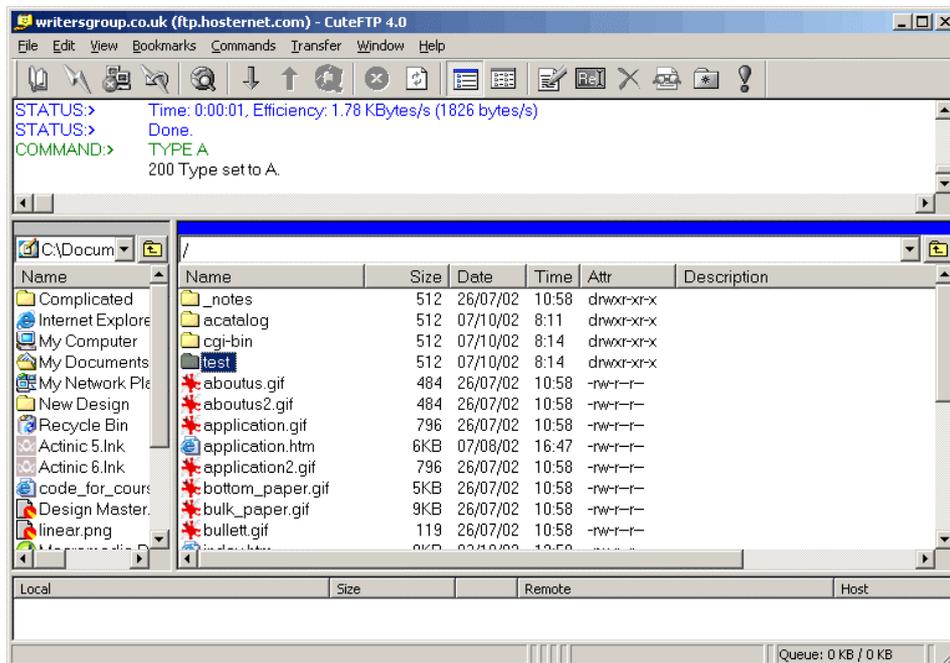
## Testing Your New Version 6 Site Online

If you pressed the 'Update Website' -  - button now, you would overwrite your current live site with your new one. Think carefully before doing this as it would affect anyone currently placing an order, and it could potentially interrupt the operation of your online store.

A better option is to test your new v6 store in a test area on your web site, but this will require a good knowledge about how your web site is structured online. If you would not class yourself as a technical person, then you may want to contact the person that sold you the software, or contact Actinic Support, for assistance.

First, take a backup of your current web site settings in v6 by going to 'Advanced | Network Setup' and clicking the 'Export...' button. Call the file something memorable and save it somewhere on your PC where you know you can find it later.

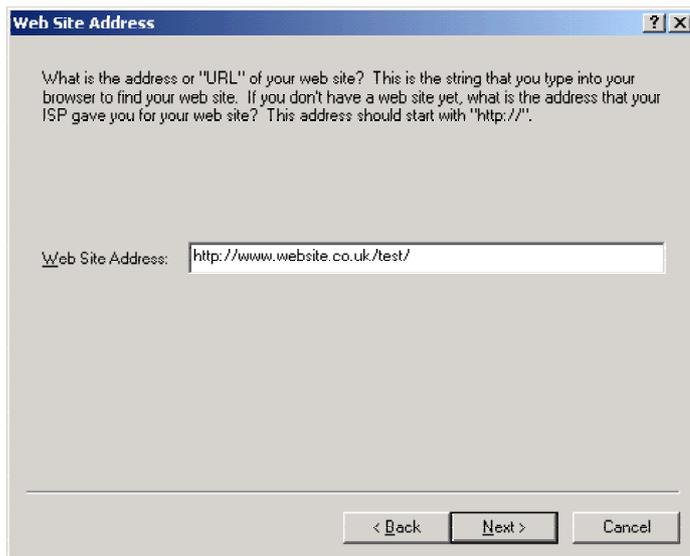
Next, create a new folder called 'test' (or something similar) on your web site within the 'document root' of your web site (the folder that contains your 'home page' - which is normally called 'index.html').



You may need an FTP client such as 'Cute FTP' to create a new folder online, or you may be able to do it using 'Internet Explorer'. Your web site provider will be able to help you with this if necessary.

This new folder can now become the temporary 'Web Root' or 'Web Site URL' of your v6 store, and your online store will run within this directory.

Go to 'Web | Configure Web Site Details' and check 'Configure New Network Settings'. Set up your web site settings in the same way was you did for your current version of Actinic but using your new folder as the 'Web Root' and the web address of your new folder as the 'Web Site URL'.



If you had someone to help you with this last time, you may need to contact that same person to help you again.

The only other thing to be aware of is that you need to make sure you use a different 'Script ID Number' for your v6 store than for your current store. To be on the safe side, enter '6' into the 'Script ID Number' field when prompted by the wizard.

If the 'Configure Web Site Details' wizard completes successfully, then you can use 'Web | Refresh Website' to upload your store to the new test location. Your store will now be uploaded to this temporary folder and you can check it by clicking the  button on the toolbar.

Once you are happy that your store is working, you can go to 'Advanced | Network Setup', click the 'Import...' button and then browse to locate your v6 live settings file you exported earlier. This will restore your live settings.

Refer to the instructions in 'Putting Your Version 6 Site Live' to help you with putting your store live.

### ***Putting Your Version 6 Site Live***

These instructions will put your v6 site live on the Internet.

- 1) Go into your v6 site, and double-check that you are going to upload to the correct location by checking 'Advanced | Network Setup'. These settings should be identical to the settings in your old Actinic site.
- 2) Go to 'Web | Refresh Website' to upload the site.
- 3) Once it has uploaded successfully, go to 'Business Settings | Ordering' and un-tick 'Suspended' in order to make the site active again (if you ticked this box earlier).
- 4) You can now update the site by clicking the  button.

Your version 6 will now be live and can be viewed by clicking the  button.

## Existing v6 Users

If you are already using an early copy of v6 and you wish to upgrade this to the latest version, then follow these steps:

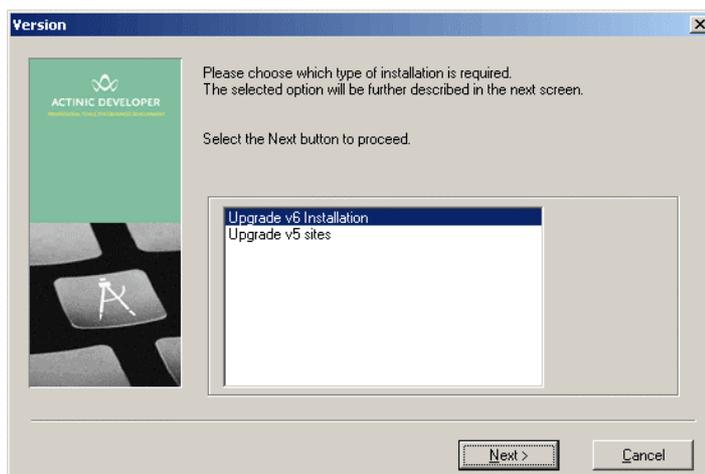
- 1) If your current copy of Actinic v6 is live, you will need download all the latest orders from your website. If you have a large volume of sales, you may want to go to 'Business Settings | Orders' and tick where it says 'Suspended' and upload. This will replace all your 'Add to Cart' buttons with a message saying 'CATALOG SUSPENDED'. After suspending online ordering, wait half an hour and download orders again to ensure there are none up there. This eliminates the risk of any orders being lost during the upgrade.

**Note:** You can edit the text of the 'CATALOG SUSPENDED' message in 'Design | Text | Web Site (cont) | General Information'.

- 2) Now install Actinic v6. If you are installing Actinic Ecommerce v6 from a CD, then the CD should auto-run when you insert it into your CD-ROM drive. If it doesn't auto-run, then browse to the CD using Windows and double-click on 'setup.exe'.

If you have downloaded the software, then unzip the file you have downloaded to a temporary location on your PC and then run 'setup.exe'.

- 3) During the installation process, you will see the following window:



Select 'Upgrade v6 Installation' to upgrade your existing installation and then complete the installation as normal.

- 10) You will see a message about upgrading your database and then a message about upgrading the site. After this, a dialogue box may appear offering to run the 'Site Upgrader' with three options - 'Yes', 'No' and 'Cancel'. Click 'No'

and this will simply apply a v6 theme to your site (backing up your current templates beforehand). If you are a web developer and want to manually verify that Actinic is upgrading your templates correctly the click 'Yes' to launch the Site Upgrader.

Instructions for using the Site Upgrader will be shown when the Site Upgrader first starts.

- 4) Actinic Ecommerce will then close and you will need to restart it. Once it has restarted, un-tick 'Suspended' in 'Business Settings | Orders' (if you ticked it earlier) and then go to 'Web | Refresh' to re-upload the site.

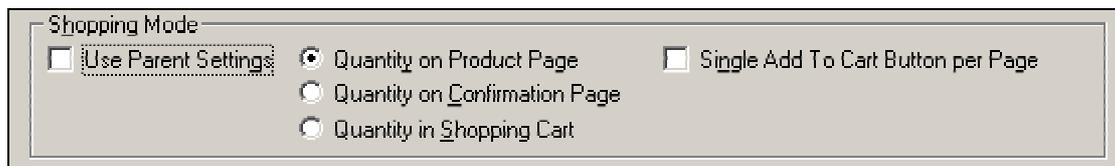
## Section 2 - New Features

The first thing you may notice is that Actinic Ecommerce v6 comes with a new example store that has been designed to demonstrate all the new features in v6. For example, each section in the store uses a different 'Shopping Mode' (see below), and these are described within the 'Description' field for that section.

### *Shopping Mode*

'Shopping Mode' is a new concept within Actinic v6. It determines where customers edit the quantity (and other prompts) values for the products they are ordering. There are three choices:

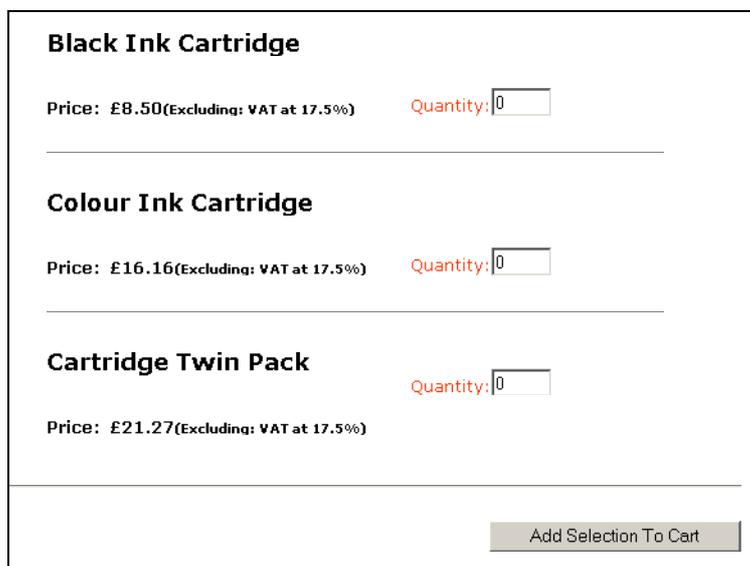
- **'Quantity on Product Page'** - the quantity field appears next to the 'add to cart' buttons. This also puts the 'other info' and 'date' prompt next to the 'add to cart' button
- **'Quantity on Confirmation Page'** - same as it is in previous versions of Actinic
- **'Quantity in Shopping Cart'** - customers are immediately shown an editable shopping cart to adjust quantities and enter prompts etc.



The screenshot shows a configuration panel titled "Shopping Mode". It contains the following options:

- Use Parent Settings
- Quantity on Product Page
- Single Add To Cart Button per Page
- Quantity on Confirmation Page
- Quantity in Shopping Cart

With the first option ('Quantity on Product Page') there is a further choice of having a **'Single Add to Cart Button per Page'**. This creates an 'order form' style page where customers can select quantities for the different products in the page and then add them all to the cart at once.



The screenshot shows a product selection page with three items, each with a price and a quantity field:

- Black Ink Cartridge**  
Price: £8.50(Excluding: VAT at 17.5%)    Quantity:
- Colour Ink Cartridge**  
Price: £16.16(Excluding: VAT at 17.5%)    Quantity:
- Cartridge Twin Pack**  
Price: £21.27(Excluding: VAT at 17.5%)    Quantity:

At the bottom right, there is a button labeled "Add Selection To Cart".

The default shopping mode for the entire store are set in 'Design Options | Shop Defaults'. You can then change the shopping mode for an individual section by editing the section and going to the 'Layout' tab. As usual, these settings will be automatically used by any sub-sections within the section.

### *Advanced Details*

#### *New Import Fields*

- 'Section Quantity Placement' (0 - product page, 1 - confirmation page, 2 - cart)
- 'Single Add to Cart'

#### *Related Template Changes*

Act\_ProductLine.html:

<b>New Variable</b>	<b>Description</b>
PRODUCTQUANTITY	The quantity field for the product pages. The code for this comes from (-1,2173) in Design   Text.
CARTERRORXML	When you are using any of the new shopping modes error messages appear on the product page.
OTHERINFOPROMPT	The other info prompt for the product pages. The code for this comes from (-1,2161) in Design   Text.
DATEPROMPT	The date prompt for the other info pages. The code for this comes from (-1,2162) in Design   Text.

Act\_ProductBody.html:

<b>New Variable</b>	<b>Description</b>
CARTERRORLISTXML	The error message at the top of the product pages. The code for this comes from (-1,2178), (-1,2179) and (-1,2180) in Design   Text.
SINGLEADD	The single add to cart button. The templates for this are 'Act_SingleCartButton.html' and 'Act_SingleCartButtonImg.html'

Act\_ShoppingCartXML.html (New smart XML-based shopping cart template):

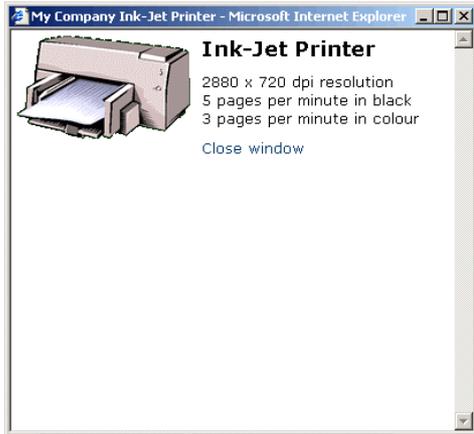
<b>New Variable</b>	<b>Description</b>
QUANTITY	The quantity field in the shopping cart
PROMPTLABEL	The other info/date prompt in the cart
PROMPTVALUE	The other info/date field in the cart

## Extended Info Pop-Up Pages

The new 'Extended Information' tab (in Product Details) can be used to create a pop-up window containing further information about a product.

The fields in this new tab are as follows:

Text	Text for product window
Image	Image for product window
Display by: Clicking product image	Tick this box if you want the image to pop-up when a customer clicks the standard product image
Display by: Extended Info Button	Tick this box if you want the image to pop-up when a customer clicks a grey button or an image (set in Design Options   Shop Defaults)
Display by: Text Link	Tick this box if you want the image to pop-up when a customer clicks a text link
Link Text	The text for the text link.
Page Name	Auto-generated name for info page, which has a naming convention of info_PRODREF.html. This is editable by the merchant.
Layout	Template to use for pop-up window.
Width	Width of pop-up window. Default set in 'Design Options   Layouts'
Height	Height of pop-up window. Default set in 'Design Options   Layouts'



The default height, width and layout template for the pop-up windows is set in 'Design Options | Layouts'. You can go on and set the default height, width and layout template for all the pop-up windows in a section by editing a section and going to the 'Product' tab.

**Note:** You can use the extended information text and image within the main product details (thus providing an alternative product image and description) by including the variables NETQUOTEVAR:INFOTEXT and NETQUOTEVAR:INFOIMAGE within a product line template.

### *Advanced Details*

#### *New Import Fields*

- 'Generate Popup Page'
- 'Extended Info Text'
- 'Extended Info Image'
- 'Extended Info Layout'
- 'Display by Image'
- 'Display by Link'
- 'Display by Button'
- 'Extended Info Width'
- 'Extended Info Height'
- 'Extended Info Page Name'
- 'Extended Info Link Text'

#### *Related Template Changes*

##### Act\_ProductLine.html

New Variable	Description
EXTINFOLINK	Will turn into the text link for the pop-up
EXTINFOBUTTON	Will turn into the button for the pop-up
INFOTEXT	The extended info text
INFOIMAGE	The extended info image
INFOIMAGEWIDTH	The width of the image - automatically worked out
INFOIMAGEHEIGHT	The height of the image - automatically worked out

Act\_ExtendedInfoButton.html

New Variable	Description
BUTTONNAME	The HTML name of the button.
BUTTONLABEL	The text that appears on the button.
LINK	The hyperlink - this is a JS expression from 'Design   Text' (-1, 2175)

Act\_ExtendedInfoButtonImage.html

New Variable	Description
BUTTONNAME	The HTML name of the button.
BUTTONIMG	The image file for the button.
LINK	The hyperlink - this is a JS expression from 'Design   Text' (-1, 2175)

Act\_ExtendedInfo.html (and related templates)

New Variable	Description
PAGETITLE	The company name
PAGEHEADER	The product name
PRODUCTNAME	The product name
PRODUCTREF	The formatted product reference (same as in Act_ProductLine.html)
INFOTEXT	The extended info text
INFOIMAGE	The extended info image
INFOIMAGEWIDTH	The width of the image - automatically worked out
INFOIMAGEHEIGHT	The height of the image - automatically worked out

*Related Text Prompts*

- -1,2170 - 'Close Window'
- -1,2175 - Code for 'onClick' value of text link/button

## Changes to Components



Component Details:

Component Name:

HTML for Name:

Quantity Used:

Component As Separate Order Line

Is Optional  Selected by Default

Associated Product

Use Associated Product Prices

Use Associated Product Tax

Use Associated Product Name

There have been many improvements to the way components are handled in v6. The following features are now supported:

### *Components Shown Separate Order Lines in Shopping Cart*

Components can be displayed as a separate order line in the shopping cart. To activate this feature, tick the '**Component As Separate Order Line**' box within the 'Component' window. The 'Insert for Next Year' component within the 'Diary' product in the example store demonstrates this feature.

DESCRIPTION	QUANTITY	PRICE	COST
Diary	1	£5.96	£5.96
Diary Inserts for Next Year	1	£3.00	£3.00
		<b>Subtotal</b>	£8.96
		<b>VAT</b>	£1.57
		<b>Total</b>	<b>£10.53</b>

### *Components Can Use Name of Associated Product in Shopping Cart*

When you associate a component with another product in the store, the component can display the name of its associated product within the shopping cart (although the downloaded order will still use the component name). To do this, tick the '**Use Associated Product Name**' box in either the 'Component' tab or the 'Permutations' tab of a component. Again, the 'Insert for Next Year' component within the 'Diary' product in the example store uses this feature.

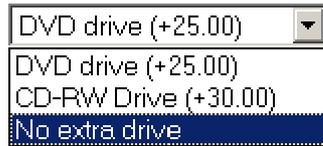
### *Components Can Use Tax Status of Associated Product in Shopping Cart*

When you associate a component with another product in the store, the component can adopt the tax status of its associated product. This allows the product to be taxed, but the component not to be taxed, or vice versa.

### *'No Choice' Option Available*

If a component is optional, and it has a range of choices, then a 'None' choice can be included as an additional valid choice. This replaces the current system of the customer having ticking a check box (to show they want the component) and then going on to make their choice. To activate this feature, use the **'Include [None] in Attribute Choice List'** field in the 'Component' tab. The 'DVD/CD-RW' component for the 'Desktop PC' is an example of this feature in action.

Select Extra Drive:



A screenshot of a web form element. At the top, it says "Select Extra Drive:". Below this is a dropdown menu. The dropdown is currently open, showing three options: "DVD drive (+25.00)", "CD-RW Drive (+30.00)", and "No extra drive". The "No extra drive" option is highlighted with a blue background.

### *Hide Main Product Name*

If a product is using a pricing model of 'Sum of Component prices' (i.e. only the component prices are used online) then you can choose to hide the product name in the online shopping cart. This means that the component name (or the associated product name) will be the only visible thing in the shopping cart for that order line. To do this, tick the **'No Order Line for Main Product'** box within the 'Component' tab of a product.



A screenshot of a web form. It has two fields. The first is "Pricing Model:" with a dropdown menu set to "Sum of Components Prices". The second is "No Order Line For Main Product:" with a checked checkbox.

### *Advanced Details*

#### *New Import Fields*

##### Product

- 'No Order Line for Main Product'

##### Component

- 'Use Associated Product Name'
- 'Use Associated Product Tax'
- 'Component as Separate Order Line'
- 'Include No Choice label'
- 'No Choice Label Text'

#### *Related Template Changes*

None

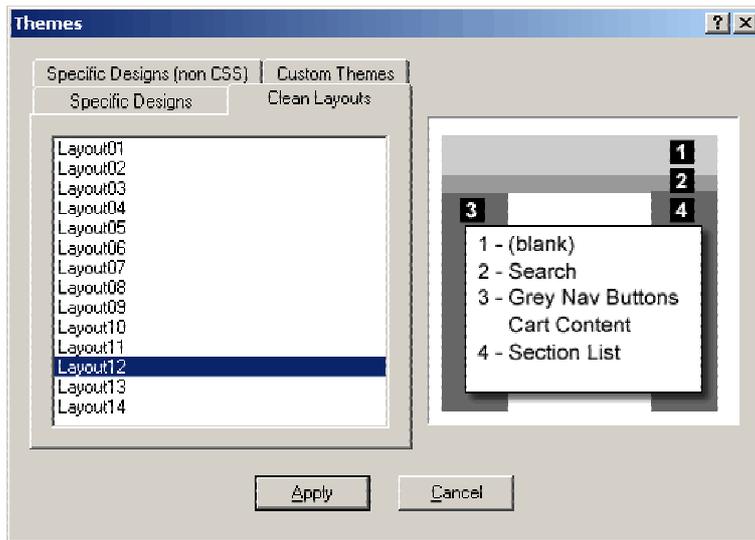
#### *Related Text Prompts*

None

## Changes to Design

There are a lot of new themes built into the software.

- **'Clean Layouts'** - a selection of basic designs representing alternative configurations of key Actinic store elements.
- **'Specific Designs'** - some new themes and some alternative versions of existing themes. All of them have no frames and use style-sheets.



There are also some new tabs within Design | Options

- **'Site Defaults'** - features that apply to the entire site (incl. Brochure) such as default custom properties, and the referral scheme
- **'Shop Defaults'** - Mostly contains the fields from the v4/v5 'Defaults' tab with the shopping mode features added
- **'Layouts'** - All the default templates for page layouts, section links etc.

There is also some re-organisation within Design | Text

- **'Web Site'** - Previously 'Advanced:Language' with the 'Customer Accounts' tab added in
- **'Web Site (cont)'** - Previously 'Checkout' tab
- **'Web (Shipping)'** - Previously 'Advanced:Plugin'

### Advanced Details

#### Style Sheet Changes

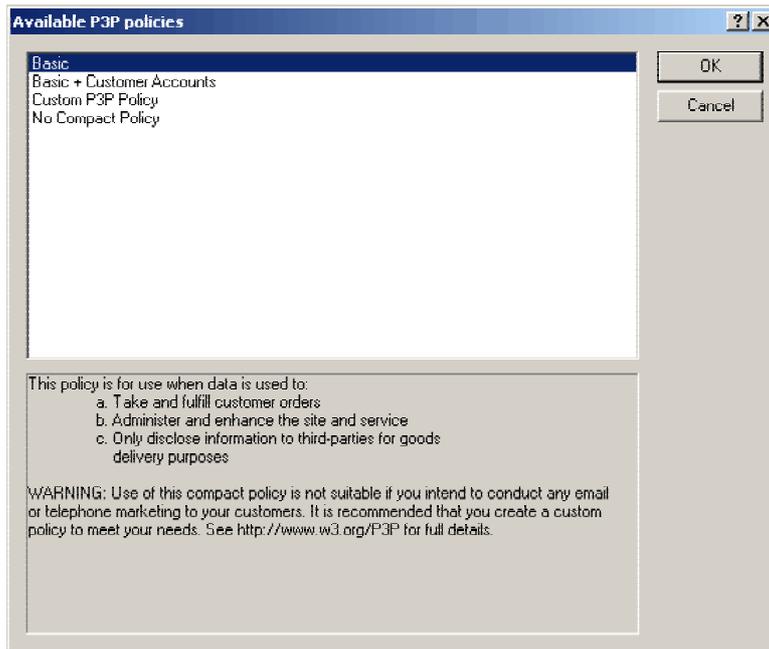
In 'actinic.css' all the references to the 'small' font size have been replaced with 'x-small'. Also, most of the hard-coded CSS class sizes have been removed from the templates (i.e. references to `<span class="actsmall">` etc have largely gone).

#### New Section Link Templates

- **'Act\_SectionLineText.html'** - Section name with description underneath
- **'Act\_SectionLineSmallText.html'** - Just the section name in smaller font

## *Support for New Privacy Standards*

With Internet Explorer 6, Microsoft implemented the World Wide Web Consortium's (W3C) 'Platform for Privacy Preferences Project' or 'P3P'. This is a new security protocol where any web site that takes customer details (i.e. an online store) will need to supply a specially formatted machine-readable list of uses that the customer's data will be used for. Actinic Ecommerce v6 supports this requirement by allowing you to select a formatted privacy policy from a list of available options.

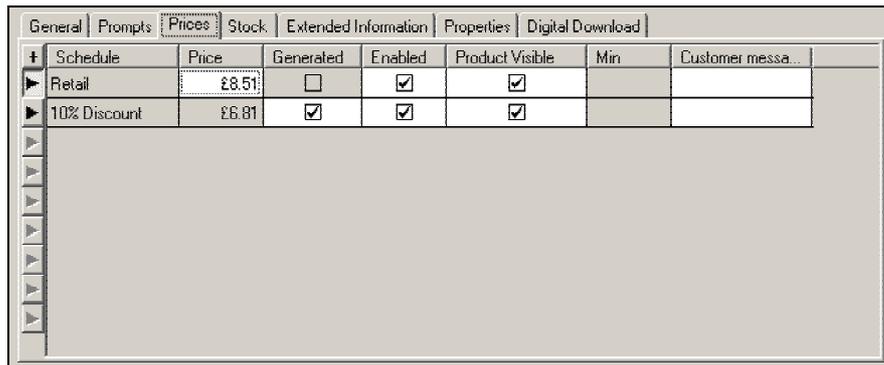


These are accessed from 'Business Settings | Terms and Conditions | Privacy Policy'. You can select from one of the built-in options, or build your own custom policy.

## *Show/Hide Products Per Customer* (Business/Developer Only)

If you have a range of customer accounts set up, and these customers belong to a range of different price schedules, then you now have the ability with v6 to only show some products to customers within certain price schedules.

This is set up within the 'Prices' tab of a product.



#	Schedule	Price	Generated	Enabled	Product Visible	Min	Customer messa...
▶	Retail	£8.51	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
▶	10% Discount	£6.81	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		

The '**Product Visible**' checkbox is used to define whether a product will be visible to customers within the selected price schedule.

If no products are visible to a customer within a section, then they will be displayed a message to that effect.

### *New Import Fields*

#### Price

- 'Product Visible' ('0' for no, '1' for yes)

### *Related Template Changes*

#### None

### *Related Text Prompts*

- -1, 2151 - '%sThere are no products available in this section.<BR>%s'

## Snapshot Changes

### Exiting Actinic Ecommerce

The first time you close Actinic Ecommerce v6, the following dialogue will appear:



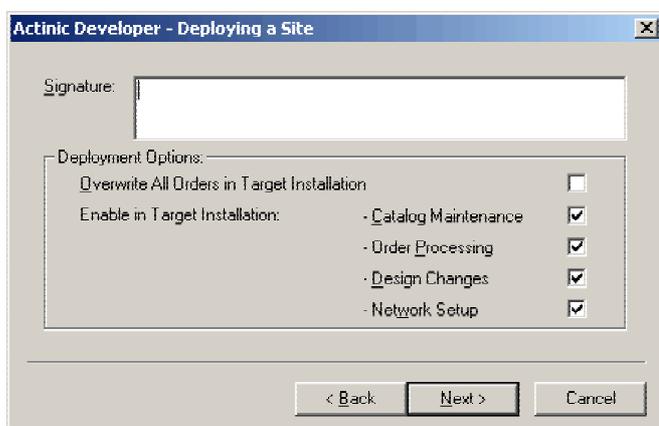
The options here are described below:

Database Backup	Makes a copy of the main database ('ActinicCatalog.mdb') and saves it within your site directory
Site Snapshot	Starts the snapshot wizard, which will save all your data, images, templates and security settings as a single file
Exit Without Backup	Just closes Actinic Ecommerce
Cancel	Exits the dialogue without closing Actinic Ecommerce
Options	Set how often you want to be prompted to make a backup

### Deploying Site Snapshots With Developer

In Developer you can go to 'Developer | Deploy Site Snapshot...' to create a snapshot file to use to deploy on a customer's PC. The big difference is that you can decide the following:

- Whether or not orders will be overwritten in the target installation
- Which, out of 'Catalog Maintenance', 'Order Processing', 'Design Changes' and 'Network Setup', will be enabled in the target installation



## *Saved Shopping Carts*

### **(Business/Developer Only)**

Customers have the option to save their shopping carts and come back to them later. This allows customers to make repeat orders or create 'favourites' lists. The saved carts are stored as a cookie on the customer's PC. These can then be loaded by viewing the cart and clicking 'Retrieve'. The expiry periods for these are set in 'Web | Configure Expiry Periods'.

Within 'Web | Configure Expiry Periods' you can also set how long shopping carts persist for when they are not saved.

There are details in the Advanced User Guide for using images as the buttons in the shopping cart.

### *Advanced Details*

#### *Related Template Changes*

Act\_ShoppingCart.html

<b>New Variable</b>	<b>Description</b>
UPDATEBUTTON	Text for the 'Update Cart' button
SAVEBUTTON	Text for the 'Save Shopping List' button
RESTOREBUTTON	Text for the 'Retrieve Shopping List' button
CONTINUEBUTTON	Text for the 'Continue Shopping' button
CHECKOUTBUTTON	Text for the 'Checkout Now' button

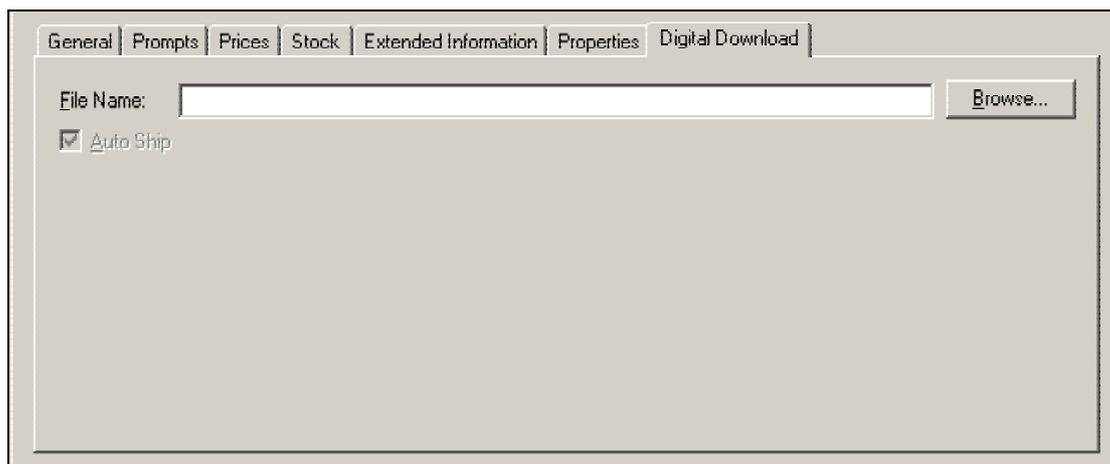
#### *Related Text Prompts*

- -1,2166 - 'Update'
- -1,2164 - 'Save'
- -1,2165 - 'Retrieve'
- -1,47 - 'Continue Shopping'
- -1,184 - 'Checkout Now'
- -1,2152 - 'Your saved Shopping List has expired.'
- -1,2153 - 'An item in your retrieved Shopping List is not identifiable as a current product.'
- -1,2154 - 'An item (%s) in your retrieved Shopping List is not identifiable as a current product.'
- -1,2155 - 'Product choices associated with an item (%s) in your retrieved Shopping List have since changed. Please check the item carefully.'
- -1,2159 - 'Your saved Shopping List cannot be processed. Please save a new list.'
- -1,2163 - 'This will overwrite your existing saved Shopping List. Do you wish to proceed?'

## Digital Download

Actinic v6 has the ability to link downloadable files to the products in your store. When a customer purchases a digitally downloadable product online, there will be a link to a file in the online receipt and in the receipt that is emailed to the customer. When your customers click on this link, they will be able to download the file.

This feature is set up within the 'Digital Download' tab within a product.



The screenshot shows a software interface with several tabs: 'General', 'Prompts', 'Prices', 'Stock', 'Extended Information', 'Properties', and 'Digital Download'. The 'Digital Download' tab is selected. It contains a 'File Name:' label followed by a text input field and a 'Browse...' button. Below the input field is a checked checkbox labeled 'Auto Ship'.

**Note:** This tab only becomes active when you license either Business or Developer with a 'Digital Download' license key.

There are two fields within this tab:

File Name	Use the browse button to put the file name (including the file path if necessary) of the file you want to associate.
Auto Ship	Check this if you want this product to be automatically marked as 'shipped' in downloaded orders.

Please note the following:

1. When a file is attached, the Maximum Quantity field for that product is set to '1' and is read-only.
2. You can choose to 'auto-ship' product with digitally downloadable items. This means that when you download an order that contains nothing but downloadable items, you can automatically mark these orders as 'shipped' when they are downloaded.
3. If you assign a file to a product and then associate that product with another product via a component, purchasing the component will provide the link to the file.
4. All the files will be uploaded to a sub-folder within your online 'acatalog' folder called 'DD'. The filename is changed by Actinic in the uploaded site by adding a prefix of both the product reference and a random number. These

are stripped off as the customer downloads, i.e. the customer receives a file with the same name as your original.

5. The online receipt and customer email will contain links to the downloads, which will work until the specified download period has expired. This download expiry period is specified in 'Business Settings | Options'.

### *Advanced Details*

#### *Related Import Fields*

- 'Digital Download File Name'
- 'Auto Ship'

#### *Related Template Changes*

Act\_Order02.html

DDINFOMESSAGE	Information about how customers will download their products
---------------	--

Act\_Order04.html

DOWNLOADINSTRUCTION	Information about how customers will download their products
---------------------	--

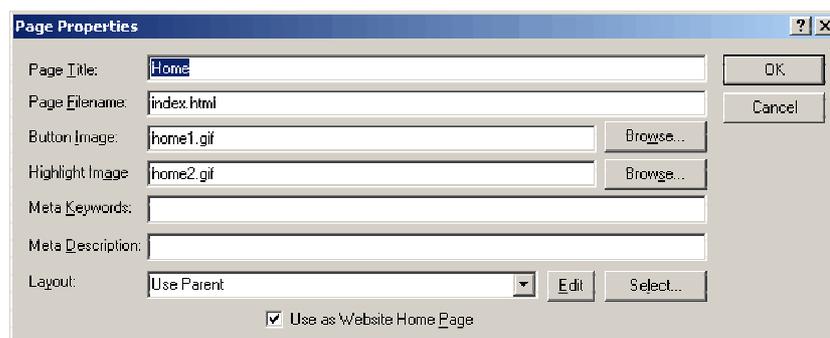
#### *Related Text Prompts*

- -1,2250 - 'One or more of the items you have ordered are available for download now. Each item has links to click on to initiate the download. The links are valid for %s hours after placing the order.'
- -1,2252 - 'Click here to download'

## Other Changes

### Brochure Pages In Actinic Catalog

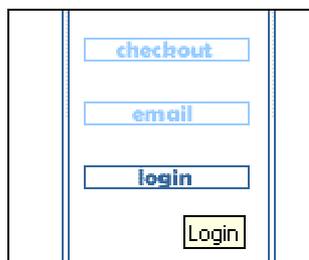
Actinic Catalog users now have the ability to create and manage web-site pages other than the sections in the store. To create a home page, do a right click on the green 'Online Catalog' icon and select 'New Page'.



For more help with brochure pages, go to 'Help | Help Topics', go to the 'Contents' tab and select the 'Brochure' topic.

### Improvements to Logging in (Business/Developer Only)

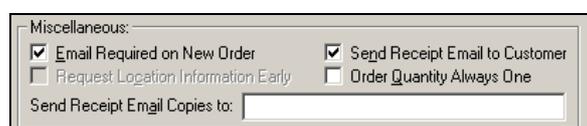
Customers are no longer automatically shown a login page whenever they try and enter the store. There is now a 'login' button as part of the brochure navigation bar and as part of the store navigation bar.



If you want customers to always be shown the login page (i.e. in the same way as v4 and v5) then tick the 'Request Login on Shop Entry' box in 'Business Settings | Ordering'.

### Receipt Email Copy

In 'Business Settings | Ordering' you can now specify a second email address to send a copy of all customer receipt emails.



### ***Buyer Password Email***

Within the 'Buyers' tab of a customer account, you can now email buyers their username and password directly by clicking the 'Send Password' button. The template for this is 'Act\_PasswordEmail.txt' within your site folder.

### ***Simple Shipping Non-Editable***

You now have the option to make customers pay your 'simple shipping' value by having it as non-Shopper Editable in 'Business Settings | Shipping & Handling'.



The image shows a screenshot of a web form titled "Calculation basis". It contains a radio button selected next to the word "Simple". Below this is a text input field containing the value "£3.50". At the bottom of the form, there is a checkbox labeled "Shopper Editable" which is currently unchecked.

### ***'Import From Sage Line 50' Feature***

If you are using 'Actinic Link for Sage Line 50' you can now go to 'File | Import Sage Line 50' data to launch an import screen dedicated to updating Actinic Ecommerce within data from your Sage system.

## Appendix I – Facts and Figures

### *Server Requirements*

There are no changes in the server requirements. Perl versions (and so on) are identical.

### *Changes to Online Store Components*

There will be some new HTML pages – the pop-up information pages, which have (by default) a naming convention of info\_PRODREF.html.

The other main change is the digital download files. Files selected for digital download will be uploaded to a sub-folder within 'acatalog' called 'DD'.

### *Changes to Desktop Components*

There are no significant changes to the desktop components.