

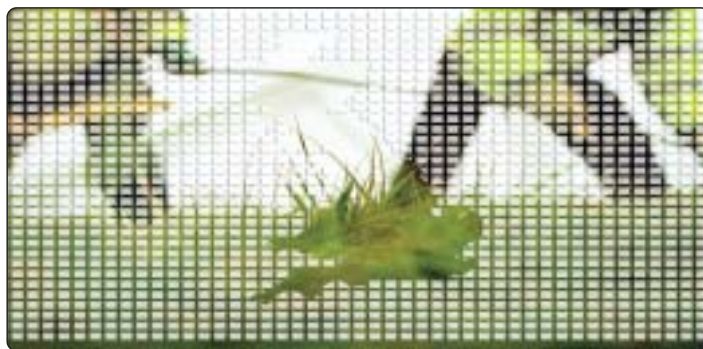


BT supports local broadband campaigns

BT Wholesale has set up a website to help local broadband campaigners get their exchanges ADSL enabled. Groups can order campaigning materials through the site, including posters and leaflets tailored to local areas. Campaigners can encourage people to show their interest in receiving broadband by signing up with an ISP. These registrations will then count towards BT's trigger figures for upgrading exchanges.

Point your browser to www.bt.com/broadband and click on the 'Broadband Campaigns' or 'Where I live' links. There's advice on starting a campaign, a list of areas currently carrying out campaigns as well as links to their websites, plus firsthand quotes and experiences of other campaigners.

The BT Wholesale support team has also set up email contacts and a free telephone service to offer advice and support to local campaigners.



For further advice on how to run a successful broadband campaign, see the case study of *PC Advisor* reader Stephen Whitfield-Almond on page 130. Stephen and colleague Simeon Jones helped lead a successful crusade to bring ADSL to the sleepy village of Nailsworth in the heart of the English Cotswolds.



Broadband über alles

Inflight broadband internet has proved a hit with Lufthansa passengers. The airline, which is the world's first to offer onboard broadband, launched the service on its flights between Frankfurt and Washington back in January.

The three-month trial has met with a positive reception, with an average of 50-80 passengers per flight accessing the internet simultaneously. The airline has also recently gained approval from the Federal Aviation Office to allow wireless broadband access onboard its aircraft, which was made available to its customers in the last few days of the trial.

Lufthansa reports that its customers have been happy with the service, which provides connectivity speeds somewhere between those offered by ISDN and DSL. Overall 95 percent of users rated the FlyNet service as "good to excellent", according to the airline.

Lufthansa plans to roll out onboard broadband to all its Boeing 747-400, Airbus A330 and A340 long-range aircraft from mid-2004 onwards.

Morpheus makes three

Version 3.0 of P2P file-trading network Morpheus (www.morpheus.com) has gone live. Owner Streamcast is hoping its new integrated media player, improved search capabilities and faster, more reliable downloads will help it regain the P2P top spot.

Users, however, may find themselves directly berated through instant messaging warnings. Expanding its battle against online piracy, the US recording industry is using the instant messaging feature in file-swapping software to remind users that sharing copyright-protected music is illegal.

Recording industry groups, including the RIAA (Recording Industry Association of America), have started sending 'Copyright Infringement Warning' messages. File swappers are warned they are not anonymous and risk "legal penalties". It continues by stating that their actions are damaging songwriters, musicians and everyone working in the music industry. Users are also told of the security implications and the dangers posed by hacker attacks.

This action comes in the wake of a US court ruling last month that providers of free file-swapping software can't be held liable for the copyright-infringing actions of their users – a major setback in the recording industry's fight against file sharing.

According to US courts, so long as P2P networks restrict their activities to simply distributing software, and refrain from actively linking uploaders and downloaders, they can't be held liable. Manufacturers of video recorders and photocopiers are protected in much the same way.

