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Your  
Essential  
Guide to

# PC Privacy



[www.madesafe.com](http://www.madesafe.com)



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## Privacy & You

**A**t madeSafe we are totally committed to protecting your PC privacy and security. We hope you find this two part guide informative and useful. Part one is designed to give you a broad understanding of the importance of data privacy, it also outlines the consequences of not protecting your PC from unauthorised access or sudden data loss. Each section provides an overview, as well as some useful tips and links to some of the very best web sites within each topic. Part two then provides a straightforward three step regime that will not only guarantee your data privacy but show how uniquely, madeSafe's comprehensive range of software and services can give you total peace of mind.

If you are already one of many madeSafe users why not join our free madeSafe Community programme. Or if you are learning about the benefits of data protection for the first time, why not visit our web site at: [www.madesafe.com](http://www.madesafe.com).

And as always, we are keen to get your feedback and thoughts; our contact details can found in the About Solarsoft section at the end of this guide.

**So let's start by answering some important & fundamental questions...**

■ ■ ■  
**“ You, your family and your business have a right to PC privacy. Exercise that right by securing your data at source.”**

### Question :/

#### **Why do I need data privacy?**

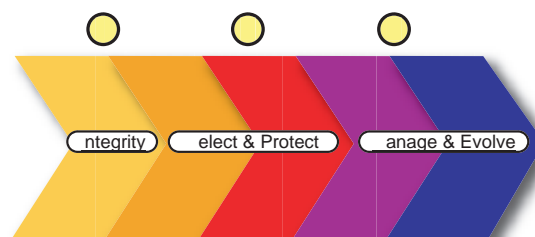
In an electronic age we use technology and programme devices to reflect not only our priorities but our lifestyle. Think of your cell phone for example, it's a communications device, address book, calendar and increasingly, picture capture device. Whether for ease of use, communications, entertainment or work these devices are becoming a digital blueprint of ourselves. This is particularly true of PC's, which we entrust with some of our most confidential information and

*continued...*

### » TIP

madeSafe brings together a broad range of features into one coherent privacy solution. Not only is it easy to use but is designed in such a way as to ensure that family or co-workers can share in this important discipline. madeSafe's three step regime enables users to select and protect their most confidential data, as well as establishing the integrity of their hard disk, its content and best use of space

### ■ ■ ■ 3 Steps To Guaranteed PC Privacy



because of the Internet, requires us to expose our identities as never before. And whilst much is made of online threats like viruses, the reality is that more than 70% of the threat has little or nothing to do with the Internet. So if you want to protect yourself across the full spectrum of threat you need to know what those threats are, and why using madeSafe is more than just a good idea. It is your only guarantee of data privacy and security. In fact we see these as three imperatives, two of which are justification enough for data privacy and the third is a call to action. All are crucial to ensuring you experience only the very best from personal computing:

# 1

## You are under threat

Your PC hard disk is effectively an electronic blueprint of all your actions, communications, interests and preferences. As an individual it often holds your most confidential and important information. As a company the commercial necessity for electronic centralisation of sensitive data is creating obvious and identifiable points of attack. Current security solutions are insufficient protection against increasingly sophisticated and very real threats.

# 2

## It's your right

It is also important to remember that:

- » As an individual it is your right to have electronic privacy.
- » As a parent you have a responsibility to protect your family, and in particular your children.
- » As a business or organisation, particularly if you possess personal information, it's your legal obligation to ensure that information is secure.
- » As a business or organisation, data protection is not just a security issue, but one of business continuance. Can my business remain operational if my data is destroyed, stolen or compromised?

# 3

## This is the first time you have truly been able to protect your PC privacy

New thinking and new technologies are needed to counter these threats. And until

now there's never really been a complete solution. Encryption software on its own is insufficient protection and today's PC users have a much wider agenda for privacy than is sometimes understood. The madeSafe range of software encompasses and guarantees that data privacy spectrum as never before. A foundation of unique, patented technologies, combined with a suite of powerful features all under one easy to use interface, means there's never been a better time to implement data privacy.

### Question :/

## How does madeSafe help me to make my PC private?

madeSafe brings together a broad range of features into one coherent privacy solution. Not only is it easy to use but is designed in such a way as to ensure that family or co-workers can share in this important discipline. madeSafe's three-step regime enables users to select and protect their most confidential data, as well as establishing the integrity of their hard disk and its content.

### Question :/

## How does madeSafe compare with other data protection products?

Because madeSafe is a unique combination of patented technologies and features it's difficult to make a direct comparison. Typically, security suites are a combination of products brought together. madeSafe was conceived as an approach to ever changing threats and evolving lifestyles. So which ever madeSafe product you start with, you are able to upgrade and enhance as required. So unlike traditional data privacy software, encryption is seen as part of a much more comprehensive privacy solution and delivers a range of online updates, upgrades and services that has no equal.



# The 6 Threats

**P**ersonal computing has brought unparalleled benefits to our lives and with it come challenges, not least of which are the threats to the very electronic data we create and communicate. Some of these threats are more to do with the fragile nature of data or the consequences of physical loss. As laptop and PDA devices emerge in response to the requirement for mobility and wireless technologies compliment that trend, so these risks necessarily increase considerably. The remaining threats are to do with unauthorised access or intrusion.

## So where to begin...

Threat :/

### Internal Breaches in Security

Over 70% of security breaches or fraud occur from within an organization or are committed by people known to the victim  
(Source: FBI, USA)

- » **Fact:** Even with good anti-virus or firewall software, without data protection at source you are only protecting against less than half of the real threat.
- » **Fact:** The chances of a breach in security, malicious damage or fraud is more likely to be a disgruntled employee, than someone from outside your organisation. Equally, if you work from home and share your PC's with the rest of your family, an accidental deletion can have an equally dramatic effect.

Threat :/

### Theft

Worldwide over 100 laptops are stolen or damaged beyond repair every hour of every day. That's nearly 2,400 a day (Source: IDC)

- » **Fact:** No amount of online security software protects you against physical theft. madeSafe guarantees your confidentiality. It also provides a range of essential products and services to keep you operational including 'all risks' insurance and branded replacement programmes.

Threat :/

### Identity Theft

Identity theft is one of the fastest growing crimes. This involves the theft of several pieces of information (i.e. credit card numbers, postal address or social security number) to assume your identity. Your PC could be targeted to find this information without your knowledge.

- » **Fact:** Identity Theft is a real invasion of your privacy. See our hints and tips in the Privacy Online Section.

Threat :/

### Online

65% of all businesses and 42% of individuals have had some kind of virus program enter their machine in the last six months.

- » **Fact:** "The Internet or any company network is a public freeway. The price you pay is your privacy."
- » **Fact:** It is crucial you install good quality anti-virus software and if you are a company, also implement a firewall.

Threat :/

### Wireless

Wireless networks and devices are increasingly common in businesses as they are more convenient than their cabled equivalent. However, they are also a means by which some users gain free access to the Internet. They inform each other by chalking patterns on pavements. Called "warchalking" its has been sighted as the urban equivalent to crop circles. This breach in security, whilst started for quite altruistic reasons, could lead to some major breaches in security.

- » **Fact:** Encrypting data at source is one way of dealing with insecurities in wireless computing. However, the risks from external hackers can be overdone and the greater threat comes from internal hacking.

Threat :/

### Fire, Flood and Accidental Damage

Flash-flood and fire are in the top three killers in weather related and accidental death categories in the United States, according to the American Red Cross and US fire Administration. So these are not rare occurrences. PC's and computer media are very vulnerable during such incidents.

- » **Fact:** Its not just the professional hacker or thief that can compromise access to your most valuable PC data. Fire, flood, accidental damage or an act of god can conspire to do as much harm as anyone with intent.



# Privacy & Your Children

Today, more and more children have access to PC's than ever before. Whether at home, at school, libraries or Internet cafes they can access a wealth of information and communicate using the Internet as never before. Two thirds of Internet purchases come from households with children. As this explosion in Internet use among children continues, so the need to defend their safety and privacy becomes essential.

A child's privacy should be your first priority whether off or online. The fear of virtual strangers knowing your child's address or favourite hobbies is concern enough, their use of chat rooms and message boards make them especially vulnerable. Parents, schools and organisations that provide PC access have a responsibility to ensure that children are protected and made aware of the dangers. Good content filtering and taking some straightforward precautions (see tips under Privacy Online) are the first steps in active parental control.

For children and students the Internet is an invaluable educational resource. Schools in particular have always helped their pupils to engage with society, based on clear support and guidance, and use of the Internet is no exception. The UK Government is determined to ensure that students use the Internet safely and are protected from unsuitable material or inappropriate contact. The DfEE launched a Superhighway Safety pack

“A child's privacy should be your first priority whether off or online.”

in 1999, which is updated regularly and is available at <http://www.safety.ngfl.gov.uk/>. Amongst other things it recommends that pupils, parents and staff sign an acceptable use policy (AUP) or code of conduct for e-mail use to ensure everyone is aware of their rights and responsibilities.

Having ensured online safety, data protection provides a vital foundation for personal privacy. A good security regime should always include an audit of the existing hard disk or disks, their content and integrity (see Part Two). It's no good looking to eliminate external threats when the PC already contains material that is unacceptable. This is particularly true if PC's are used by more than one person or were acquired second-hand.



## » TIP

Teach your children to be safe and understand the need for security. madeSafe has a comprehensive suite of parental control features as standard:

- » Advanced Internet Content Filtering
- » Pop-up prevention and selective keyword filtering keep you in control of what your child sees
- » Multi-access capability so your children can have their own password and 'secure' space
- » Master Administrator capability so you can monitor their activity
- » Powerful security audit and management utilities like scan, clean and shred to ensure your PC is free of objectionable material or cookies that generate junk e-mails

There are plenty of UK organisations that provide a wealth of information on Internet child safety. As well as the DfEE mentioned above, the Scottish Executive Education Department offers a free Internet pack called Clickthinking: Personal Safety on the Internet, which provides Internet safety strategies for schools and local authorities. Go to <http://www.scotland.gov.uk/clickthinking/default.htm>. Also take a look at the British Educational Communications and Technology Agency (BECTA) on <http://www.becta.org.uk/> and for children's chat room issues go to Childnet International at <http://www.chatdanger.com>

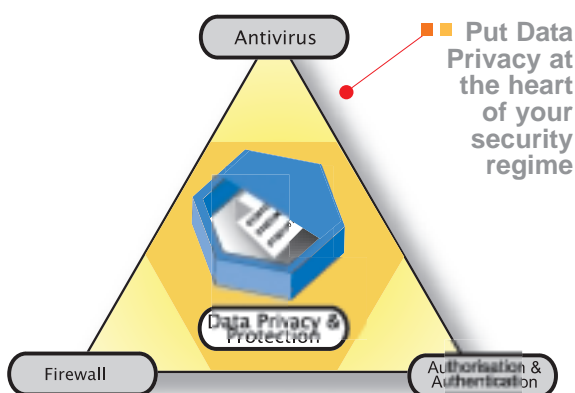
And finally, if you're a teacher, take a look at [www.teem.org.uk](http://www.teem.org.uk). Teem are an independent company who evaluate digital content for the classroom. Through its thorough and rigorous evaluations, teem encourages and promotes the effective use software in schools for key stages 1-4.



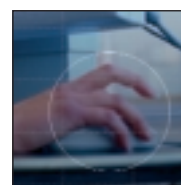
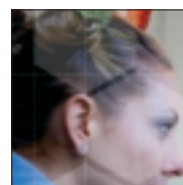
# Privacy Online

**D**ata Protection is an important first step in protecting not only confidential information but also information that is critical to you performing day-to-day activities. It is essential that you see it as part of a wider security solution. We would always recommend you use proven anti-virus software, and where appropriate, firewall protection. Combined with securing data at source you can then be assured of both offline and online protection.

Most unauthorised access to your PC is from either someone you know or are associated with. Online hacking still represents less than 30% of the risk. But both rely on knowing your location. Removing important data from your point of use or access, dramatically increases your level of protection.



Take a look at madeSafe Vault™ for an easy to use secure back-up capability.



We also recommend you use security software that is regularly updated. Threats evolve and become ever more sophisticated. Your software should be able to respond to such threats and wherever possible minimize the risks. Try and deal with established online brand names, particularly those that have a clear policy or statement about privacy. Web sites that allow you to opt-out from using your personal information in any way, or opt-in when you want to give consent are always worth using.

Security is also about providing a solution that matches your lifestyle. That's why madeSafe offers a range of products that meet your most immediate needs but offers you the capability to enhance or evolve your response to threat. Protecting data at source should always be the basis on which to build really effective anti-virus or firewall protection.

## » TIP

Never put personal information such as telephone numbers, addresses or credit card details online. Unless there is a real need (i.e. for deliveries, payment or correspondence) then if necessary enter a fake address or phone number.

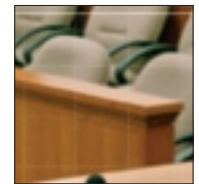
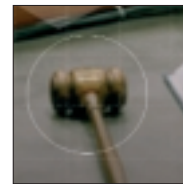
If you use newsgroups or chat rooms use an alias or meaningless nickname. If you have children use madeSafe Shield to monitor their activities and ensure they do the same.

Don't open strange attachments in your e-mail inbox. Programs that end in .exe may scan your computer. Use madeSafe Scan to detect cookies and spy ware.

Many web sites send cookies your hard disk to record personal details without your permission. Use madeSafe Scan to remove them

Look for web sites with the TRUSTe seal. This not-for-profit, independent organisation has done much to set the standard for online privacy. For more information why not visit their web site at <http://www.truste.org>





## Computer Misuse Act 1990

This act lays down the basis of offences relating to crimes involving the misuse of computers. The main offences include:

- » Unauthorised access to computer material
- » Unauthorised access with intent to commit or facilitate commission of further offences
- » Unauthorised modification of Computer material

With sentences anywhere up to 5 years and /or the imposition of fines, similar legislation exists in many other countries including Australia, Canada, Japan, Spain and the United States of America. For more information go to [www.hmsso.gov.uk](http://www.hmsso.gov.uk)

## Human Rights Act 2000

Derived from the European Human Rights Directive, the act lays down many fundamental human rights, the most significant of which from a security computer security viewpoint includes the right to respect private and family life, freedom of thought and expression. Access to personal data or e-mails falls under this and there is considerable conjecture around this topic. With time and future court cases no doubt the act will provoke considerable debate and controversy. For more information go to [www.hmsso.gov.uk](http://www.hmsso.gov.uk)

## Data Protection Act 1998

Anyone processing personal data must comply with the eight enforceable principles of good practice. They say that data must be

- » fairly and lawfully processed
- » processed for limited purposes
- » adequate, relevant and not excessive
- » accurate
- » not kept longer than necessary
- » processed in accordance with the data subject's rights
- » secured against accidental damage, destruction or damage to personal data
- » not transferred to countries without adequate protection.

Personal data covers both facts and opinions about the individual. It also includes information regarding the intentions of the data controller towards the individual, although in some limited circumstances exemptions will apply. With processing, the definition is far wider than before. For example, it incorporates the concepts of 'obtaining', 'holding' and 'disclosing'. For more information go to [www.dataprotection.gov.uk](http://www.dataprotection.gov.uk)

### » TIP

If you are part of the madeSafe Community program ([www.madeSafe.com](http://www.madeSafe.com)) you can access the latest guidance on data privacy and security. We also have some links to some of the world's best sites on data protection with all the resource and advice you need to keep one-step ahead.

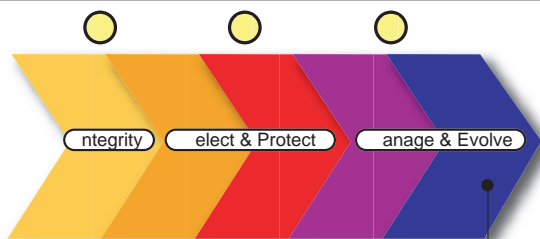




# Privacy & madeSafe

**P**C privacy and security is a way of thinking rather than a process or policy. You will never be completely free from threat or harm, but you can dramatically reduce the probability of being a victim. Data is a very fragile medium, we rely so much on its availability and integrity, that when it's lost, damaged or compromised it can often have dire and unforeseen consequences.

madeSafe is designed to provide a fully functional response to every eventuality along the axis of risk. For example, the theft of a laptop is not simply about the security of the data, but also the financial loss and staying operational post this unfortunate event. This is where madeSafe's unique blend of products and services comes into it's own.



■ ■ 3 steps to guaranteed PC privacy

## » TIP

Why not follow madeSafe's three-step regime. It will guarantee both the integrity of your PC, provide lasting privacy protection and give you options and services that enable you to check the extent and spectrum of risk.

## Home Edition

### Essential Data Protection and Privacy for your Family

Let madeSafe™ Home protect your family's confidential information in three easy steps. Select, Encrypt and Hide. It includes advanced Internet content filtering and even stops annoying pop-ups.



## Business Edition

### Essential Data Protection and Security for your Business

madeSafe™ Business gives you three user licenses in one product and works with all traditional anti-virus and firewall products, enabling you to offer extended Cellular secure access and add other colleagues or wider workgroups. In fact, totally scalable security, company-wide.



## Mobile Edition

### Essential Data Protection and Privacy for your Laptop

Let madeSafe™ Mobile protect your confidential information in three easy steps. Select, Encrypt, Hide and Store. It's unique Cellular structure and back-up features give you complete peace of mind. Don't travel without it!



## Vault™ Personal Edition

### The Ultimate in Secure Online Storage

For the ultimate in PC privacy use madeSafe to encrypt and remotely store your most confidential information beyond the reach of hackers and those intent on unauthorised access. Secure back-up has never been easier!



# madeSafe: 3 Steps to a Lifetime of Security

Solarsoft has been in the business of secure software for many years. We are proud of our reputation of delivering easy to use, secure software that makes a meaningful difference to data privacy. madeSafe's proven technology is based around a unique combination of world-leading 448-bit encryption and artificial intelligence. Just look at these standards features:

- » Scalable 448-bit encryption
- » Artificial Intelligence
- » Active Stealth Technology™
- » Unique Companion™ and player interface
- » Powerful scan, clean and shred utilities
- » Secure E-mail

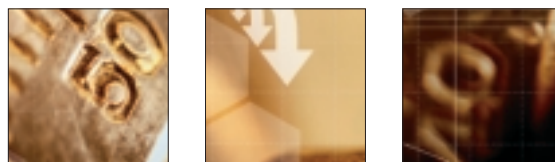
And as if that were not enough, we offer four editions tailored to your very specific needs and lifestyle. Our Home, Laptop, Business, and Vault Editions each come with added features that deliver even further functionality to an already powerful security solution:

- » Advanced Content Filtering
- » Ultra-secure storage and retrieval (Vault™)
- » Network-ready and multi-user capability

For example, madeSafe's Vault™ is more than just back up, it's an ultra-secure online storage and retrieval product designed to compliment an already powerful set of security routines.

## » TIP

madeSafe is used and sold by some of world's finest retailers, PC manufacturers and ISP's. Why not go to [www.madeSafe.com](http://www.madeSafe.com) to see where you can buy any of our extensive range of madeSafe software and services.

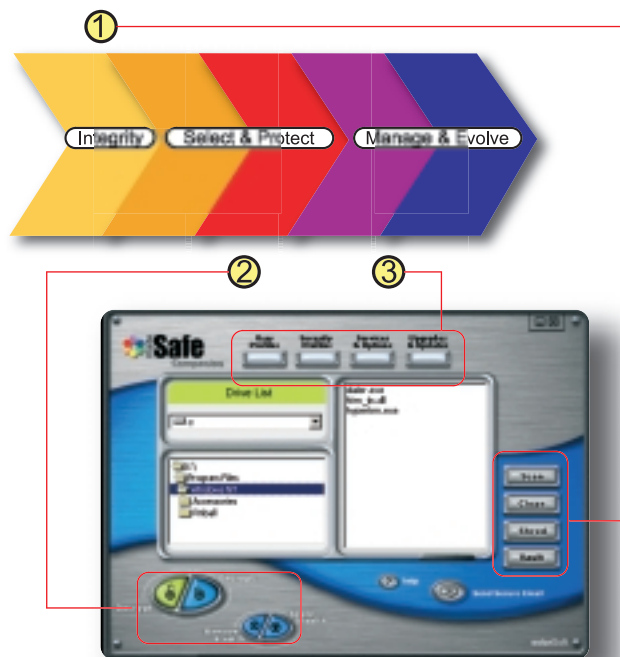


A simple player interface, password protection, customisable lockers and scalable storage capacity make this the obvious choice for madeSafe users. Just one of the many products and upgrade options that give you a multi-layered response to intrusion, theft or accidental damage.

No other software solution offers so much functionality as standard. No other security software protects your data privacy and security like madeSafe. Whatever madeSafe product you buy gives you access to a wealth of upgrades and services designed to defend your right to privacy.

In three easy steps madeSafe guarantees the integrity of your PC, checklists your privacy priorities and then establishes a protective shield, able to defend and evolve wherever and whenever you use it.

## ■ ■ 3 Steps To Guaranteed PC Privacy



# STEP 1 Integrity:

## A Checklist & Pledge to PC Privacy

The very first thing you must do before taking steps to make your PC secure is to ensure the integrity of your hard disk. If your PC is more than a few months old or was acquired second-hand you need to establish the integrity of the hard disks content. madeSafe's suite of security audit and management features is an essential first step in rapidly ensuring that your PC is a true reflection of you and your preferences.

We would strongly recommend that at least once a month you scan for unwanted cookies and spyware. It also optimises your hard disk performance by enabling you to remove storage hungry images, video or audio files.

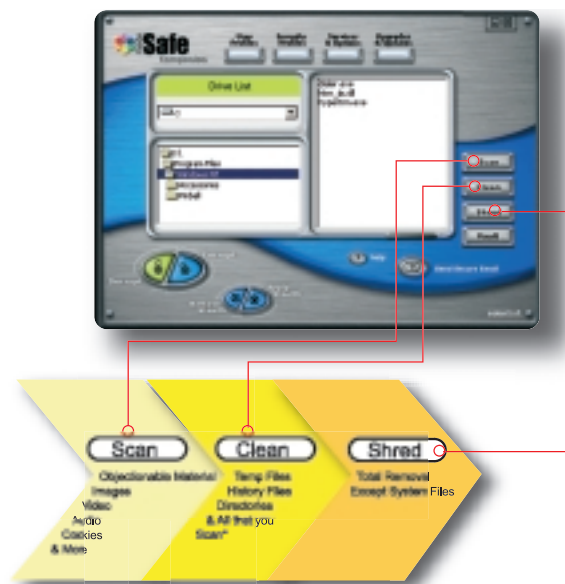
Treat this step as an audit, ensuring that your hard disk contains only the data or files that your family or organisation finds acceptable.

In fact at madeSafe we believe that committing to PC integrity is best expressed as a pledge. That's why we offer an Integrity Pack which includes stickers and a log book that helps you to manage and maintain the highest personal privacy standards. The benefits go well beyond you as an individual. It helps to foster a sense of responsibility and a code of conduct:



■ ■ High - impact chrome madeSafe stickers are available with all boxed products. Ensure that your PC is secure with madeSafe!

## ■ ■ 3 Steps To Guaranteed PC Integrity



- » Protect your family and particularly children offline, as well as online
- » Enhance the resale value of your PC
- » Pledge yourself to personal and/or professional good privacy practice
- » Log your actions to demonstrate best intention
- » Optimise hard disk space

Taken as the first but crucial step in your privacy regime, this integrity checklist is the foundation of any long term strategy for personal privacy protection.

### » TIP

Use Scan to find images that you may have saved but you are unsure where. Clean automatically removes unwanted material, shred enables you to select and destroy unwanted data.

If you have a disgruntled employee or simply want to monitor Internet usage, why not add madeSafe Shield to your business product. A simple online upgrade ensures competitors do not get price sensitive information or customer lists unless authorised by you.



# Step 2 Select & Protect

## A Personal & Professional Privacy Checklist

Having established the integrity of your PC and its hard disk, you are now in a position to select and protect your most confidential or important data. As an individual you may use or have access to a number of PC's, whether at home or in a wider work environment. It is likely that you will create or share data that is both personal and professional in nature. If you work from home or do personal things at work, we recommend therefore that you go through both a personal and professional checklist.

### Personal Privacy Checklist

Action	Protect	Hide	Store
Function	Encrypt	Stealth	Vault
<b>Personal</b>			
Confidential Checklist	●		
Correspondence & E-mails	●		
Resume or CV	●		
Medical Information	●		●
<b>Lists &amp; Contacts</b>			
Address Book	●		
Emergency Services	●		●
Important Numbers/Passwords	●	●	●
Calendar	●		
<b>Education</b>			
Project Work	●		●
Home Work	●		
<b>Leisure</b>			
Hobbies & Special Interests	●		●
Clubs & Associations	●		●
Digital Photographs & Video	●		
MP3 Music	●		
<b>Financial</b>			
Bank Details	●	●	●
Credit Card Numbers	●	●	●
Investments	●		●
Tax information	●	●	●
<b>Others</b>			
Legal Documents	●		

■ ■ ■ “With the click of a button madeSafe enables you to encrypt text, images, video, music and much more besides”

### Professional Privacy Checklist

Action	Protect	Hide	Store
Function	Encrypt	Stealth	Vault
<b>Lists &amp; Contracts</b>			
Staff Records	●	●	●
Suppliers	●		●
Customers	●	●	●
Partners	●		
Important Numbers/Passwords	●	●	●
<b>Plans</b>			
Business Plans	●	●	●
Sales Forecasts	●	●	
Product Roadmap	●	●	
Marketing Plans	●	●	
<b>Communication</b>			
Confidential Documents	●		
Correspondence & e-mails	●	●	
Presentations	●		
<b>Company</b>			
Digital Signatures	●		●
Company Accounts	●	●	●
Tax Records	●	●	●
Payroll Records	●		●
IP & Trade Mark	●	●	
Documentation	●		●
Contracts & Legal Documentation	●	●	
Bank Details	●	●	
Price Sensitive Data			

#### » TIP

These checklists are only a guide. Have a think about the data or files that are most important to you. We all have different priorities. Perhaps you are writing a book or course work. Have you recorded a great song or have some particularly cherished digital photographs of family members or events.



With the click of a button madeSafe enables you to encrypt text, images, video, music and much more besides. Making it totally unreadable. Another click of the Active Stealth button and those same files completely disappear.

madeSafe provides one of the highest levels of encryption available today. However, encryption is a balance between speed and security. That's why we provide a slider bar that gives you from 56-bit to 448-bit. Just click on the Security Profiles button on the top of the Companion interface and go to Encryption Setup.

The secure e-mail button enables you to send e-mails or even pictures to friends and family, safe in the knowledge that only they can open and view it. The recipient does not even need a copy of madeSafe!

madeSafe's Home Edition comes with Internet Content filtering

#### » Features

- » Scalable 448-bit encryption
- » Artificial Intelligence
- » Active Stealth Technology™
- » Unique Companion™ and player interface
- » Powerful scan, clean and shred utilities
- » Secure E-mail
- » Advanced Content Filtering

tering to stop those annoying pop-ups and ensures your kids get to see the very best of the Internet. It works with any anti-virus software you may have and even if someone did hack into your PC, they would be faced with data they could not read or see. It's a little like an intruder entering your house, imagine making your most valued processions invisible. It's for your eyes only!

In fact, you can even allocate passwords to your children, so they can have their own private space, monitored by you as a parent. There's even a help genie that enables you to get the most from the product. What a great way to teach your kids the importance of PC privacy!



#### ■ Ultra-secure storage and retrieval (Vault™)



#### » Features

- » Simple Player interface
- » Password Protection
- » Customisable Lockers
- » Scalable Storage Capacity

madeSafe's Vault™ is more than just back up, it's an ultra-secure online storage and retrieval product designed to compliment an already powerful set of security routines. A simple player interface, password protection, customisable lockers and scalable storage capacity make this the obvious choice for madeSafe users. It's simple, just drag and drop your sensitive files in the locker of your choice. Just one of the many products and upgrade options that give you a multi-layered response to intrusion, theft or accidental damage.

#### » TIP

Remember Vault comes as standard with the Mobile Edition and as a product with Vault Personal Edition. If you want to add Vault to your Home or Business Edition simply click on the upgrade button at the top of the madeSafe Companion interface and you can add Vault online for only a nominal cost.

Need more storage space? Your capacity indicator will allow you to upgrade storage online so that you never need be without space. Pick from an extensive range of attractive, low cost and renewable storage contracts.

**Remember!** You cannot store a file you have 'stealthed.'

# Step 3 Evolve:

## Enhancements & Essential Services

madeSafe is a truly adaptive software product. It's designed to put at your disposal the widest range of security options possible through a single manageable interface. In your first few months madeSafe's artificial intelligence tracks your use and preferences. It then builds a unique profile and then actively assists you to ensure your privacy protection is maintained.

madeSafe delivers a 360 degree perspective to threat, whatever the PC environment, wherever you are. There is no single product that will meet all your security needs, but madeSafe puts a range of products, upgrades and services at your disposal that offers you the opportunity to shape your own solution. Through Companion™, madeSafe's unique and easy to use interface, you have for the first time access to all the critical components that give you total peace of mind.

Automatic online updates, free web support and an active Community program keep you at the forefront of development in personal security. Choose from over twenty upgrade and service options. Whatever your privacy requirement, we probably have the answer:



### Security Audit

Download our security Audit software and find out how secure your PC or network really is.



### Lost Password Protection

If you are worried about losing your secure data passwords, then let us store them for you in our secure encrypted vault.



### Vault™ Upgrade

Tell us how much data storage you need and add to it anytime.



### Internet content filtering updates

Get regular updates to your Internet content filtering product, keeping up-to-date and safe from objectionable material.



### Theft Detect

If your PC is stolen this utility will automatically e-mail you as soon as someone is connected to the Internet.



### Safe Care - Telephone Support

Let us give you the very best in technical support and help you to get the most from your madeSafe Product.



### Safe Cover - Insurance

Take advantage of our fully comprehensive, worldwide insurance cover for your laptop or PC.

## ■ ■ Encryption

A security technique to prevent access to information by converting it to cipher text (scrambled, unreadable text). The cipher text must then be decoded by the Internet user before it can be read.

Encryption can be used to secure everything from sensitive computer files to the transmission of financial data across the Internet, to calls made on digital cellular telephones.

madeSafe uses symmetric encryption, used by governments and an algorithm called Blowfish which remains unbroken and totally secure.

## ■ ■ Cookies

A small piece of information which a web server can store through your web browser onto your hard drive disk, and later read back from your browser.

Web sites collect this information from you based on a utility referred to as a Cookie. Cookie programs can collect information on where you have been on the Net. They are built-in automatically to both Netscape Navigator and Microsoft's Internet Explorer, but may be disabled. The information they collect is stored on your hard drive. Whenever you visit a site more than once, that site accesses your cookie file to see what you viewed before in order to know more about what you are interested in.

## ■ ■ Firewall

A security process which programs one computer system to control the flow of information between the Internet and other Intranet computers. This barrier prevents outsiders from accessing an enterprise's internal network: the internal network, then, accesses the Internet indirectly through the firewall system.

## ■ ■ Hacker

Someone who gains unauthorised access to your PC often over the Internet or via a network. They may be criminals, competitors or simply mischief-makers.

## ■ ■ PGP

Stands for 'Pretty Good Privacy.'

A public-private key cryptography system which comprises of two keys; one is a public key that you give to anyone who you want to receive a message. The other is a private key that you use to encrypt messages that you send. Recent breaches have brought into question this well publicised implementation.

## ■ ■ PKI (Public Key Infrastructure)

A widely available certificate system for obtaining an entities public key with a high level of certainty that you have the "right" key and that it has not been revoked.

## ■ ■ Spyware

Spyware is a programme that appears on the hard disk from the Internet and secretly gathers information about the user without their knowledge. It then secretly sends this information back to the originator without their consent.

## ■ ■ Trojans

Seemingly benign or harmless programs (usually e-mails) that actually attack computer systems - hence their name.

## ■ ■ Virus

A program designed to attack computer systems via the Internet. There are many types (see Trojans and Worms) but they usually spread rapidly online causing significant disruption and inconvenience.

## ■ ■ Worms

Worms are malicious programs that spread themselves automatically over the Internet. Recently well publicised worm virus's like Code Red and Nimda, aimed at company servers, have caused millions of pounds of damage in clean up costs and loss of business.

# About Solarsoft

Solarsoft is a leading provider of data privacy software and services for personal and professional users.

Everyone who uses a PC, whether it's for personal use or within the context of a wider networked business environment understands the need for security. Our three step regime is designed to give you the very best in privacy protection. madeSafe is not a single product but a complete suite of powerful, patented technologies brought together as a single solution.

madeSafe is the end result of many years of product development and exhaustive testing. We always value feedback on how we might improve madeSafe. Our quest for excellence includes our users. So feel free to contact us and we always promise to listen, learn and earn your respect through providing you with superior products and service.

## ■ ■ Notice

This document serves as a guide for general information only; it should not be considered as legal advice and Solarsoft accepts no liability as to the accuracy or suitability of the advice as related to individuals or organisations. It is extremely important that you see data protection as part of a much wider requirement for security.

For more information or to buy any of the madeSafe's extensive range of products and services why not visit [www.madesafe.com](http://www.madesafe.com) Alternatively, madeSafe is available through most UK retailers or computer resellers.

## ■ ■ Visit: [www.madesafe.com](http://www.madesafe.com)

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