

**PITTSBURGH® PAINTS**A new generation of paint company  
for a new generation.**PITTSBURGH® Paints****50-35****Architectural Coatings****PITTSBURGH® Paints Interior Ceiling Paint Flat Latex****Generic Type****Tinting and Base Information**

Vinyl Acrylic Latex

White. Refer to THE VOICE OF COLOR® electronic CD or formula book for tinting instructions.

50-35

White

**General Description**

Our high quality flat latex formulated to meet the performance requirements of the residential and commercial markets. PITTSBURGH® Paints Interior Ceiling Paint is a high hiding latex designed specifically for finishing interior ceilings. Recommended on properly prepared ceilings made of wallboard, cured plaster and masonry.

**Recommended Uses**

Drywall  
Masonry  
Plaster  
Wood  
Interior Ceilings

**Features / Benefits**

High Hiding  
Uniform, Flat Finish  
Easy Application  
Spatter Resistant  
Soap & Water Clean-Up

**Limitations of Use**

Apply when air, surface and product temperatures are above 50°F (10°C). Protect from freezing. Not recommended for use on floors. Not intended for use on walls.

**Product Data**

**Gloss:** Flat: 0 to 5 (60° & 85° Gloss Meter)  
**VOC\*:** 0.35 lbs/gal (42.00 g/L)  
**DFT:** 0.90 minimum to 1.20 maximum mils  
**Coverage:** 400 to 500 sq. ft./gal. (37 to 46 sq. m/3.78L)

Note: Does not include loss due to varying application method, surface porosity, or mixing.

**Volume Solids\*** 29% +/- 2.0%  
**Weight Solids\*:** 48.4% +/- 2.0%  
**Viscosity:** 88 to 98 KU  
**Weight/Gallon:** 11.7 lbs. (5.3 kg) +/- 0.2 lbs. (91 g)  
**Cleanup\*:** Soap and Water

\*Product data calculated on product 50-35.**Drying Time:**

To Touch: 30 minutes  
To Handle: 1 hour  
To Recoat: 4 hours  
To Full Cure: 30 days

Dry Time @77°F (25°C); 50% relative humidity

**Flash Point:** Over 200°F, (93°C)

## Architectural Coatings

## PITTSBURGH® Paints Interior Ceiling Paint Flat Latex

## General Surface Preparation

Surface to be painted must be clean, dry, smooth, and free from dirt, grease, powdery or peeling paint, and other surface contaminants. All cracks and other surface imperfections must be repaired using high quality patching compounds, then allowed to dry thoroughly. Repaired areas should be sanded smooth and then spot-primed. Slick or glossy surfaces of previously applied paint, in sound condition, must be dulled by sanding.

Prime all bare wood, plaster, masonry, metal, patched and porous surfaces with the appropriate primer.

**NEW WOOD:** New wood should be sanded smooth and wiped clean. Any knots or resinous areas should be sealed before painting.

Countersink all nails. Putty flush with surface, then prime.

**NEW PLASTER:** Fresh plaster, hardcoat, skim coat, or other alkaline surfaces should be allowed to cure for at least 30 days prior to priming with an alkali resistant primer.

**WATER-SOLUBLE STAINS:** Apply SEAL-GRIP® Primer 17-21 or 17-31, over stained area prior to coating, to avoid bleeding of the stain into the topcoat.

## Recommended Primers

Wood	6-855, 6-6, 17-21
Gypsum Wallboard-Drywall	6-2, 17-21
Plaster	6-603

## Directions for Use

Stir thoroughly before using and occasionally when in use. When using more than one can of the same color, mix together (box) before applying. Read all label and Material Safety Data Sheet (MSDS) information prior to use. MSDS are available through our website or by calling 1-800-441-9695.

## Permissible temperatures during application:

Material:	50 to 90°F	10 to 32°C
Ambient:	50 to 100°F	10 to 38°C
Substrate	50 to 100°F	10 to 38°C

PPGAF believes the technical data presented is currently accurate; however, no guarantee of accuracy, comprehensiveness, or performance is given or implied. Improvements in coatings technology may cause future technical data to vary from what is in this bulletin. For complete, up-to-date technical information, visit our web site or call 1-800-441-9695.

## Application Information

## Recommended Spread Rates:

Wet Mills :	3.2 minimum to	4.0 maximum
Wet Microns:	81.2 minimum to	101.6 maximum
Dry Mills :	0.9 minimum to	1.2 maximum
Dry Microns:	22.8 minimum to	30.4 maximum

**Application Equipment:** Apply with a high quality brush, roller, paint pad, or by spray equipment. Where necessary, apply a second coat.

**Airless Spray:** Pressure 2000 psi, tip 0.015" - 0.021"

**Brush:** Polyester/Nylon Brush

**Roller:** 3/8" - 3/4" nap roller cover.

## Thinning:

No thinning is usually required. If necessary add up to 1/4 pint (118 mL) of water per gallon (3.78 L) of paint.

**Packaging:** 1-Gallon (3.78L)  
5-Gallon (18.9L)

Not all products are available in all sizes.



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Additional copies of this bulletin can be obtained from our web site  
or by calling 1-800-428-7806.

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