

DAILY SPONSORSHIP PROGRAMS

CYBER CAFÉ



*Here are the benefits provided for
Cyber Café Sponsors:*

- ▶ Company Logo on conference sponsor website, in conference last minute guide sponsor page
- ▶ Recognition at opening keynote and closing sessions
- ▶ Signage at the Cyber Café

AUDIO/VISUAL SERVICES



*Here are the benefits provided for
Audio/Visual Services Sponsors:*

- ▶ Company Logo on conference sponsor website, in conference last minute guide sponsor page
- ▶ Recognition at opening keynote and closing sessions
- ▶ Signage for A/V Equipment

Inquire now!
Space is limited.

SPONSORSHIP FEES

Diamond \$7,000

Platinum \$4,500

Gold \$2,500

Silver \$1,500

Partner \$750

Cyber Café \$750

A/V Services \$750

SPONSORSHIP SALES

866-519-NCSL

(toll free)

Fax: (303) 440-3384

Email: sponsor@ncsli.org

www.ncsli.org



NCSL
International

Workshop and Symposium

SPONSORSHIP PROGRAMS



August 17-21, 2003

SPONSORSHIP PROGRAMS



NCSL International is pleased to introduce a new sponsorship program in conjunction with the 2003 Workshop and Symposium in Tampa, Florida. This program allows interested parties to support NCSL International at the event and to receive recognition for their contribution to the program.

Sponsors may select from a variety of sponsorship opportunities, fitting any size budget, from "Diamond" sponsors to "Partners".

As an alternative, a sponsor may select a specific venue, such as the sponsorship of the Cyber Café.

A number of benefits are included at each sponsorship level. For example: your company logo displayed on NCSL International website, conference pocket guide, and conference bag; plus literature in the Conference bag; recognition at opening and closing sessions; signage displayed during the sponsored event; product demonstrations, and more.

The following details outline the extended benefits that are included at each level.

GOLD



Here are the benefits provided for Gold Sponsors:

- ▶ Company Logo on conference sponsor website, with banner ad, in conference last minute guide sponsor page, on Conference Bag
- ▶ Recognition at opening keynote and closing sessions
- ▶ Sponsorship Signage at the Event
- ▶ Single-page literature or a CD insert in the Conference Bag
- ▶ Listed in the Program CD and in NCSLI Newsletters

DIAMOND



Here are the benefits provided for Diamond Sponsors:

- ▶ Company Logo on conference sponsor website, with banner ad, conference last minute guide sponsor page, on Conference Bag
- ▶ Recognition at opening keynote and closing sessions
- ▶ Sponsorship Signage at the Event
- ▶ Product Demonstration (4 hour in a meeting room on Sat or Sun)
- ▶ Up to a five-page or a CD insert in the Conference Bag
- ▶ Listed in the Program CD and in NCSLI Newsletters

You will receive additional recognition in these areas:

- ▶ Sunday Night Exhibit Reception
- ▶ All Luncheons (Mon, Tue, Wed, Thur)
- ▶ All breaks (Your logo prominently displayed on table tents at refreshment areas)

PLATINUM



Here are the benefits provided for Platinum Sponsors:

- ▶ Company Logo on conference sponsor website, with banner ad, in conference last minute guide sponsor page, on Conference Bag
- ▶ Recognition at opening keynote and closing sessions
- ▶ Sponsorship Signage at the Event
- ▶ Product Demonstration (4 hour in a meeting room on Sat or Sun)
- ▶ Single-page literature or a CD insert in the Conference Bag
- ▶ Listed in the Program CD and in NCSLI Newsletters

You will receive additional recognition in these areas:

- ▶ Sunday Night Exhibit Reception
- ▶ Single Luncheon
- ▶ Single breaks (Your logo prominently displayed on table tents at refreshment areas)

SILVER



Here are the benefits provided for Silver Sponsors:

- ▶ Company Logo on conference sponsor website, with banner ad, in conference last minute guide sponsor page
- ▶ Recognition at opening keynote and closing sessions
- ▶ Sponsorship Signage at the Event
- ▶ Listed in the Program CD

PARTNER



Here are the benefits provided for Partner Sponsors:

- ▶ Company Logo on conference sponsor website, with banner ad, in conference last minute guide sponsor page
- ▶ Recognition at opening keynote and closing sessions
- ▶ Sponsorship Signage at the Event