

## Copier Budget

**Title**     **WCS Copier Budget**  
**Date**     5/25/2025  
**Created by**   Kris Mueller

**Purpose**     To show the estimated copier budget including the new marketing campaign in 1996.

### Budget Area

	Jan	Feb	Mar
Gross Revenue			
Sales	\$12,987.33	\$13,182.14	\$13,379.87
Shipping	\$2,669.62	\$2,709.66	\$2,750.31
Gross Revenue Totals	\$15,656.94	\$15,891.80	\$16,130.17
Cost of Goods Sold			
Goods	\$8,368.54	\$8,443.86	\$8,519.86
Freight	\$127.58	\$128.73	\$129.89
Markdown	\$585.94	\$591.21	\$596.53
Miscellaneous	\$45.36	\$45.77	\$46.18
Cost of Goods Total	\$9,127.43	\$9,209.58	\$9,292.46
Gross Profit	\$6,529.51	\$6,682.22	\$6,837.71
Expenses			
Advertising	\$1,840.00	\$1,840.00	\$1,840.00
Salaries	\$2,162.00	\$2,162.00	\$2,162.00
Rent	\$230.00	\$230.00	\$230.00
Utilities	\$34.50	\$34.50	\$34.50
Insurance	\$0.00	\$0.00	\$0.00
Telephone	\$132.31	\$133.50	\$134.70
Office Supplies	\$67.62	\$67.62	\$67.62
Training	\$46.00	\$46.00	\$46.00
Travel and Entertainment	\$94.51	\$95.36	\$96.22
Taxes and Licenses	\$110.40	\$110.40	\$110.40
Interest	\$378.03	\$381.43	\$384.86
Total Expenses	\$5,095.36	\$5,100.80	\$5,106.30
Marketing Campaign			
Campaign Allocation	\$62,000.00	\$62,250.00	\$62,750.00
Total Campaign Expenses	\$50,075.00	\$49,725.00	\$52,750.00
Operating Income	\$13,359.15	\$14,106.41	\$11,731.41

# Copier Budget

1st Qtr	Apr	May	Jun	2nd Qtr	Jul	Aug
\$39,549.33	\$13,580.57	\$13,784.27	\$13,991.04	\$41,355.88	\$14,200.90	\$14,413.92
\$8,129.58	\$2,791.56	\$2,833.43	\$2,875.94	\$8,500.93	\$2,919.07	\$2,962.86
\$47,678.91	\$16,372.13	\$16,617.71	\$16,866.97	\$49,856.81	\$17,119.98	\$17,376.78
\$25,332.26	\$8,596.53	\$8,673.90	\$8,751.97	\$26,022.41	\$8,830.74	\$8,910.21
\$386.21	\$131.06	\$132.24	\$133.43	\$396.73	\$134.63	\$135.84
\$1,773.69	\$601.90	\$607.32	\$612.79	\$1,822.01	\$618.30	\$623.87
\$137.32	\$46.60	\$47.02	\$47.44	\$141.06	\$47.87	\$48.30
\$27,629.47	\$9,376.10	\$9,460.48	\$9,545.62	\$28,382.20	\$9,631.54	\$9,718.22
\$20,049.44	\$6,996.03	\$7,157.23	\$7,321.35	\$21,474.61	\$7,488.44	\$7,658.56
\$5,520.00	\$1,840.00	\$1,840.00	\$1,840.00	\$5,520.00	\$1,840.00	\$1,840.00
\$6,486.00	\$2,162.00	\$2,162.00	\$2,162.00	\$6,486.00	\$2,162.00	\$2,162.00
\$690.00	\$230.00	\$230.00	\$230.00	\$690.00	\$230.00	\$230.00
\$103.50	\$34.50	\$34.50	\$34.50	\$103.50	\$34.50	\$34.50
\$0.00	\$0.00	\$109.02	\$0.00	\$109.02	\$0.00	\$0.00
\$400.51	\$135.91	\$137.14	\$138.37	\$411.42	\$139.62	\$140.87
\$202.86	\$67.62	\$67.62	\$67.62	\$202.86	\$67.62	\$67.62
\$138.00	\$46.00	\$46.00	\$46.00	\$138.00	\$46.00	\$46.00
\$286.08	\$97.08	\$97.95	\$98.84	\$293.87	\$99.73	\$100.62
\$331.20	\$110.40	\$110.40	\$110.40	\$331.20	\$110.40	\$110.40
\$1,144.31	\$388.32	\$391.82	\$395.35	\$1,175.49	\$398.90	\$402.49
\$15,302.46	\$5,111.84	\$5,226.45	\$5,123.07	\$15,461.36	\$5,128.77	\$5,134.51
\$63,000.00						
\$52,450.00						
\$15,296.98	\$1,884.19	\$1,930.78	\$2,198.28	\$6,013.24	\$2,359.68	\$2,524.05

# Copier Budget

Sep	3rd Qtr	Oct	Nov	Dec	4th Qtr	Totals
\$14,630.13	\$43,244.95	\$30,871.53	\$31,334.60	\$31,804.62	\$94,010.75	\$218,160.90
\$3,007.30	\$8,889.24	\$6,345.81	\$6,441.00	\$6,537.62	\$19,324.43	\$44,844.19
\$17,637.43	\$52,134.19	\$37,217.34	\$37,775.60	\$38,342.24	\$113,335.19	\$263,005.09
\$8,990.40	\$26,731.35	\$19,197.25	\$19,370.03	\$19,544.36	\$58,111.64	\$136,197.65
\$137.06	\$407.54	\$292.67	\$295.31	\$297.97	\$885.95	\$2,076.42
\$629.48	\$1,871.65	\$1,344.13	\$1,356.23	\$1,368.44	\$4,068.80	\$9,536.14
\$48.73	\$144.90	\$104.06	\$105.00	\$105.94	\$315.00	\$738.28
\$9,805.68	\$29,155.44	\$20,938.12	\$21,126.56	\$21,316.70	\$63,381.39	\$148,548.50
\$7,831.75	\$22,978.75	\$16,279.22	\$16,649.04	\$17,025.54	\$49,953.80	\$114,456.59
\$1,840.00	\$5,520.00	\$4,000.00	\$4,000.00	\$4,000.00	\$12,000.00	\$28,560.00
\$2,162.00	\$6,486.00	\$4,700.00	\$4,700.00	\$4,700.00	\$14,100.00	\$33,558.00
\$230.00	\$690.00	\$500.00	\$500.00	\$500.00	\$1,500.00	\$3,570.00
\$34.50	\$103.50	\$75.00	\$75.00	\$75.00	\$225.00	\$535.50
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$109.02
\$142.14	\$422.63	\$303.51	\$306.25	\$309.00	\$918.76	\$2,153.32
\$67.62	\$202.86	\$147.00	\$147.00	\$147.00	\$441.00	\$1,049.58
\$46.00	\$138.00	\$100.00	\$100.00	\$100.00	\$300.00	\$714.00
\$101.53	\$301.88	\$216.80	\$218.75	\$220.72	\$656.26	\$1,538.09
\$110.40	\$331.20	\$240.00	\$240.00	\$240.00	\$720.00	\$1,713.60
\$406.12	\$1,207.51	\$867.18	\$874.99	\$882.86	\$2,625.03	\$6,152.35
\$5,140.31	\$15,403.58	\$11,149.49	\$11,161.98	\$11,174.58	\$33,486.05	\$79,653.46
\$2,691.44	\$7,575.16	\$5,129.73	\$5,487.06	\$5,850.96	\$16,467.75	\$34,803.13