

Automobile Dealer:

Location: {Homedir of mindmap}\Samples\Car

Files:

car.mm	mindmap application file
person.dbf	Person Database (dBase)
car.dbf	Person's car Database (dBase)
carstock.dbf	Car Shop Database (dBase)
*.bmp	Various car pictures
Car.Wri	This file

Create a dBase database named "Example" which uses the directory where the three dbf files are located !

Manual:

The "Car" program consists of three segments:

- **Customer Database:** In this segment, you see the dealer's customers, their addresses and the car they currently own. Two databases exist: a "person" database containing the personal information, and the "car" database which contains information relating to the person's car. You can insert, delete, etc., a person, as well as the car information. There are three car sizes: Economy, Midsize and Full Size.
- **Send Offers:** In this segment, you can select customers by category of the car the customer owns or by the purchase date of the car. If you have selected customers and you then click on "print", a letter will be generated for each customer, including an informational brochure for the type of car he/she drives. This means that if someone drives a small car, he/she will receive information regarding Economy size cars. The underlying assumption is that the probability that customer will buy a car of the same category is higher than that of buying a car in a different category.
- **Car Stock:** This section shows the cars the dealer has in stock, along with a bmp image and/or an avi file. Once you select the "car" folder, you will be presented with information regarding the car. If you select the "list" folder, you can choose a bmp and/or avi location.

Remarks:

The images of the historic cars are from Mercedes-Benz Classic Archiv Stuttgart/Germany.