

STUFFIT INSTALLERMAKER 3.1

Supports
Live Objects
OpenDoc
Installation

THE COMPLETE INSTALLATION SOLUTION

Just because your software is done doesn't mean your work is. With Aladdin Systems' StuffIt InstallerMaker™, you can have your product ready to ship, literally within minutes.

InstallerMaker includes all the tools needed to install, uninstall, resource compress, or update your software in one complete, easy-to-use package. Thousands of software publishers from Apple to Xerox distribute their wares using StuffIt technology.

StuffIt InstallerMaker uses Aladdin's proven compression technology to reduce the number of distribution disks needed, or to decrease download time. These cost savings go straight to the bottom line and increase profitability.

InstallerMaker's intuitive point and click interface makes setting destinations and installation conditions a breeze. Record those actions as scripts or build your own to automate future builds and reduce the workload of your engineering staff.

FEATURES AND BENEFITS

Save Time with Scripting

InstallerMaker 3.1 is fully scriptable, recordable, and attachable. Automate the build process to save labor and improve quality through more consistent and faster installer builds.

Built-In Updating

Create small intelligent updaters, perfect for online distribution. Easily update, move, copy, delete, and install any number of files as part of the update.

Best Compression & Resource Compression

InstallerMaker is the best compressing installer on any platform, it saves 5 - 15% more disk space, on average, than the competition. Unlike other installers who charge additional fees, resource compression is a free, built-in feature of InstallerMaker.

Install or Uninstall Software

Users can now "uninstall" software, as well as install it. This feature is much more functional and flexible than Apple's implementation. A developer can instruct an uninstall to perform any action possible during installation.

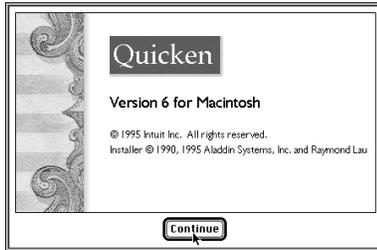
Unlimited Custom Destinations

Up to 128 custom installations can be performed through a modular interface. There are an unlimited number of locations in which files can be installed on a user's hard drive.

Supports Live Objects OpenDoc Installation

InstallerMaker is the first installer to offer support for the installation of Live Object™ OpenDoc® parts.

LEADING SOFTWARE VENDORS USE STUFFIT INSTALLERMAKER TO MAKE INSTALLATIONS A BREEZE!



Join the *thousands of developers* who are saving time, saving money, and improving customer satisfaction by using *StuffIt InstallerMaker* to ensure easy installation for their customers.

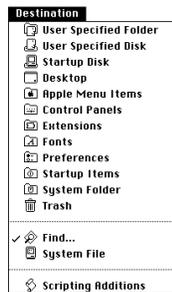
Industry leading companies such as Intuit (Quicken®), Apple Computer (Newton®), Qualcomm (Eudora), MacPlay (SimCity Enhanced CD-ROM), and Now Software (Now Contact/Now Up-to-Date) use StuffIt InstallerMaker to create installers for their award winning products.



...AND EVEN EASIER FOR DEVELOPERS

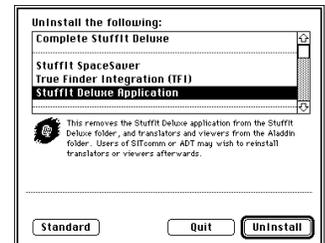
CUSTOM DESTINATIONS

Point and click to select installation destinations for individual files, folders, and packages (groups of files). Use the powerful "Find" feature to update or remove previous versions.

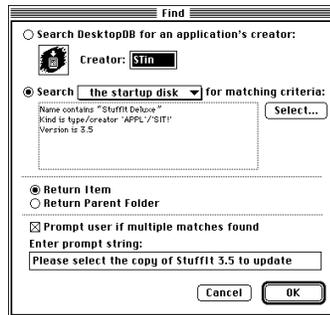


UNINSTALL SOFTWARE

InstallerMaker provides complete control over the Uninstall process. Create multiple custom Uninstalls containing every feature available for installation.

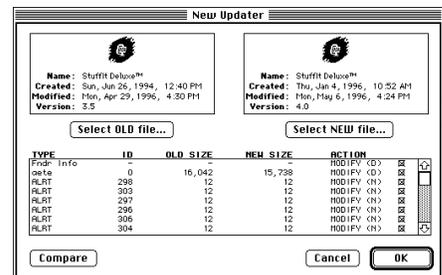


FIND FILES FOR UPDATES OR INSTALLS



Use the flexible "Find" to locate destinations for updating or installing. If multiple matches are found, InstallerMaker can display a custom string prompting the user to choose between them.

CREATE UPDATER FILES



Creating "diff" files for updaters is as simple as selecting the old file, selecting the new file, and clicking Compare. InstallerMaker will add all the resources needed for updating the old file to the current version.

THE DETAILS

Features & Benefits of InstallerMaker 3.1

- ◆ **Supports Live Objects OpenDoc Installation**
InstallerMaker 3.1 offers the easiest way to install OpenDoc parts. Simply drag and drop the part into the installer, then make one menu selection to determine where it will be installed.
- ◆ **Fully Scriptable and Recordable**
InstallerMaker 3.1 is fully scriptable, recordable, and attachable. It can even execute included AppleScripts as part of the installation process. This is "industrial strength" script support for AppleScript, UserLand Frontier, and any OSA compliant scripting system. Automate the build process to save labor and improve quality through more consistent and faster installer builds.
- ◆ **Install or Uninstall Software**
Users can now "uninstall" software, as well as install it. This feature is more functional and flexible than Apple's implementation. A developer can instruct an uninstall to perform every action possible during installation, including renaming, deleting, moving, copying, or even installing a file as part of uninstall.
- ◆ **Built-In Updating**
Build intelligent "diff" files and place them in an installer. With this ability, a developer can create small updaters, perfect for online distribution. Update 68K, PowerPC, or Fat applications from ONE updater. Easily update *any number of files*. You can even move, copy, delete, and install files as part of the update.
- ◆ **Best Compression**
The best compressing installer on any platform. On average, it saves 5 - 15% more disk space than the competition by using Aladdin's industry standard compression technology.
- ◆ **Built-In Resource Compression**
Applications can be compressed using Aladdin's updated resource compression technology. Resource compression will reduce the disk footprint of a product on the end-user's computer. Aladdin's resource compression is significantly better than any other implementation currently shipping, including Apple's.
- ◆ **Move/Copy/Rename/Delete**
With InstallerMaker any file on the user's hard drive can be moved, copied, renamed, or deleted including those not shipped in the installer itself.
- ◆ **Resource Installation**
In addition to support for Font/Desk Accessory installation, 3.1 allows you to install resources of any type into the System file or into applications or system extensions.
- ◆ **Multiple Custom Installations (Increased number of "Packages")**
Create up to 128 packages(groups of files) to perform custom installs for an unlimited number of files.
- ◆ **Easily Select Destinations**
Easily select custom destinations for files via a pull-down menu. Use the powerful "Find" feature to search for locations on a user's hard disk. Find applications by version number for easy updating.
- ◆ **Improved Hooks for Developer Customization**
Features even more hooks for adding custom code to handle tasks outside the InstallerMaker feature set.

Additional Capabilities of InstallerMaker 3.1

- ◆ **Complete Power Macintosh Support**
Install native Power Mac files, 680x0, or Fat Binaries. "Smart" installation lets the installer itself determine what files to install based on the CPU (of course the customer can always override).
- ◆ **Combine Files into a Single Integrated Product Installer**
All the files in your product can be uploaded as a single file for distribution online or as network updates. Since the file is highly compressed, it takes less time and expense for your customers to download.
- ◆ **Conditional Installation**
Associate simple "go/no-go" rules with any file in the product. For example, if you want to "Install this file if running System 6 without Color QuickDraw," it takes only seconds to set up.
- ◆ **Single-Disk, Multiple-Disk, CD-ROM and Network Installations**
It's just as easy to make an installer for single or multiple floppy disks, even a CD-ROM. Place an installer on a server, and all users on a local network can use it to install files or software on their computers.
- ◆ **Custom Startup Screen and Text**
Paste a logo into the installer to customize its look. Display "licensing" or "read me" text before an install.
- ◆ **Standard and Custom Install**
Allow customers to determine what files to install on their computer.
- ◆ **International Language Support**
Easily select localization languages for your product's installer.

OTHER INFORMATION

Works with any Macintosh or Power Macintosh family computer ◆ Requires 4 Megabytes of RAM ◆ Requires System 6.0.5 or higher; System 7.0 or higher recommended ◆ 32-bit clean ◆ Worldscript ready ◆ Not copy protected ◆ Comprehensive User's Guide Easy installation, of course :) ◆ Call for pricing or to receive a fully-functioning evaluation copy ◆ Evaluation copy is available on our web site

GREAT SERVICE AND SUPPORT

Aladdin Systems is committed to providing the best customer service in the business.

We're willing to back up these words with a range of services that go beyond all other manufacturers.

Free Technical Support

All licensed users receive free technical assistance by phone, fax, or electronic mail from our expanded developer support staff.

Online Support

Aladdin Systems maintains support forums on the major online services including CompuServe, America Online, and the Internet.

Free Upgrades for Licensed Developers

Upgrades are *always* free. Period.

DON'T JUST TAKE OUR WORD...

"Aladdin's new InstallerMaker 3.0 will warm the hearts of developers and users everywhere. In addition to adding a slew of new features.....
.....If this product is successful, you won't ever notice your software installer again. That's the way it should be."

— *MacUser, Online Expo Reports*
<http://www.zdnet.com/zdi/showcase>

"StuffIt InstallerMaker has been a welcome relief. No more installation headaches for us or the end users. Thanks for making such a great product!"

— *Eytan Bernet, Director of Software Engineering, Tom Snyder Productions, Inc.*

"We found StuffIt InstallerMaker very easy to use, easy for the programmer to set up, and is generally very cool."

— *Bill Dugan, Producer, MacPlay*



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