Installation

Installing EROL
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Installing EROL 2 over an EROL 2 Demo
Installing EROL 2 over EROL 1
Installing EROL 2 over EROL Small Store Edition

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EROL's Data Import feature
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Preparing your data
Overview of preparing your data
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Importing an MS Access Database
Importing an EROL 1 Store
Importing an EROL Small Store Edition Store
Importing an EROL Demo
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An Overview of Frames
Frames and your EROL store
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Frame Settings for Toolbars
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Frame Settings for Menu
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The Basket Frame

Frame settings for the Basket
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An Overview of Pages

Pages and your EROL store
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An Overview of Items
Items and your EROL store
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Giving the Display Item a name
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What is a Link Item
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Optimum size for a Product image (Expanded View)

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How the Secondary Options are displayed in the store
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Overriding global Product Item settings
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Why use Item Templates
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The EROL Template Builder

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The Tree View and List View

The Tree View

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Moving Pages within the same Tree View tab
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The List View

What is the List View
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The EROL HTML Editor

Using the HTML Editor

What is the EROL HTML Editor
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Using Pre-Built pages
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Aligning the Items in the table cells
Setting the colours of the table
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Buttons, Labels and Messages

Altering Buttons, Labels and Messages
Why alter Buttons, Labels and Messages
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Re-labelling buttons
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An overview of Defaults
What are Defaults

Setting up and applying Defaults
Accessing the Defaults setup area
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Search Engine

An overview of the EROL Search Engine
What is the EROL Search Engine

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Laying out your results page

The Order Form

An Overview of the Order Form
The EROL order form
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Allowing users to jump straight to the order form
Customising the setup of the Order Form

Laying out the Order Form
Controlling the layout of the order form
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Selecting fields to be present in the order form
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Laying out and ordering the fields on the page
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Editing and laying out the order notes
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Inserting custom VB Script onto your Order Form
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An overview of EROL order security
Security at the point of purchase
Preventing tampering and verifying orders

Currency

An Overview of Currency
Note about currency and e-commerce

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Selecting a base currency for your store
Offering additional currencies
Using static exchange rates for additional currencies
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How customers select their currency of choice
How EROL Order Form deals with currency

Shipment

An Overview of Shipment
Shipment and e-commerce
How EROL deals with shipment

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Choosing a default courier service
Applying specific courier services to specific countries
Setting up courier options
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What is a zone
Adding a zone
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Tax

An Overview of Tax
Note about tax and e-commerce

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Applying a local tax to your store
Applying a local tax to your store if you are in the US
Applying a local tax to your store if you are in Canada
Applying tax to shipment costs
How EROL calculates shipment tax
Including local tax in the price of products on display
Showing prices with tax and without tax on each item
How EROL calculates local taxes
How EROL calculates United States local taxes

Setting Global Tax Rate(s)
Setting a tax rate for all countries other than your own
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Tax Groups
What are Tax Groups
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Creating different tax groups if you are in Canada
Applying a tax group to an individual product
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Nexus
What is Nexus
Creating different tax groups
Creating different Nexus if you are in the United States
Creating different Nexus if you are in Canada

Discounts

Applying Discounts in your Store
An overview of discounts
Applying a global discount
Applying individual discounts

Setting up Payment Gateways

Using DataCash as a Payment Service Provider
What is on the EROL CD for DataCash
The default DataCash HTML pages
Customising the HTML pages
Setting up your EROL/DataCash Account
Going Live

Using Secure Trading as a Payment Service Provider

What is on the EROL CD for Secure Trading
The default Secure Trading files
Customising the HTML pages
Testing your EROL store before going live
Setting up your EROL/Secure Trading Account
Testing your EROL store before going live
Going Live

Using Worldpay as a Payment Service Provider

What is on the EROL CD for Worldpay
The default Worldpay HTML pages
Customising the HTML pages
Testing your EROL store before going live
Setting up EROL for your Worldpay Account
Using the Worldpay Administration area
How to change the fields for EROL
Enabling the five compulsory fields
Testing your EROL store before going live
E-mail 'receipts' for you and your customer
Going Live

Uploading your Store

Publishing your store to the web

How EROL publishes to the web
Setting your host details
The different publishing options
Collating and FTP'ing the files
Losing a connection during upload
Manually publishing your store to the web

Publishing your store to CD-Rom

An overview of CD-Rom publication
Publishing your store onto a CD-Rom
Alert customers to price changes

Backing Up

Making Backups

Backing up your EROL store
Reverting to your backup data