

Pages

An Overview of Pages

Pages and your EROL store

An EROL store is simply a website and so, like any website, it is made up entirely of pages. Each page will be filled with items, whether they are Product Items, Display Items or Link Items.

The pages you create in EROL will appear in the Pages Frame of your store, except in two instances:

1. When you create a Menu page in which case the page will appear in the Menu Frame alongside any page it is physically assigned to.
2. When you create a Toolbar page in which case it will appear in the Toolbar Frame once assigned there.

The difference between a Page and an Item

Your entire EROL store is made up of pages, while all visible elements on that page (barring background image and colour) will be the items you add to that page.

To make changes to the page as a whole such as changing the background colour or the Loading Message for that page, access the Page Details tab by selecting the relevant page in the Tree View.

To make changes to any item (whether it be a Product Item, a Link Item or a Display Item) on that page, access the Item tabs by selecting the relevant item in the List View.

Using Pages

Adding a page to your store

To add a page to your store,

1. Ensure you have clicked on the Pages tab at the top of the Tree View,
2. Click on the 'Add Page' button below the List View. This will add a page into the Page Tree View immediately below the last page selected there.

As you add a page, the relevant Page Details tab will become active with its relevant sub-tabs. These sub tabs will allow you to, amongst other things, name the page and set a background colour or image.

Creating a tree-structure with pages

When you add a page to your EROL store, your new page will be tagged onto the string of pages in the page's Tree View.

A page can be inserted at any point in the structure as pages get added immediately below the last page selected in the structure.

The Page tree structure can contain multiple, unlimited sub-levels. This means that the creation of departments, sub departments, aisles, sections, subsections etc. is possible.

Creating sub-pages

The Tree View can contain multiple infinite sub-levels, allowing you to create departments, sub departments, aisles, sections, subsections etc.

To add a sub-level page (or Child Page) to the tree structure,

1. Click on the 'Add Child Page' button below the List View. This will insert a new page underneath and to the right of the previously selected page (which now becomes a Parent Page).

This new page will become a child of the previous page and although there is no physical link between the two, the Tree View regards the new child page as living under its parent page. The Parent Page can expand and contract to reveal or hide its Child Pages.

A Child Page is identical to a normal page. The only difference is that it will be displayed in the Tree View as being a Child of the previous page. Making a page a Child Page does not link it to the Parent Page in any physical manner. This is purely a visual representation to facilitate easier identification of levels and sub-levels.

It is possible to continue to add Child Pages to existing Child Pages.

Turning existing pages into Child Pages

Any existing page can be added below another page as a Child Page by cutting or copying the page and then pasting as a Child Page.

When you click on the Paste button you will be offered the option of pasting as a Child Page, or pasting as normal.

Using this method, child pages can also be cut or copied and pasted into the tree view as normal pages.

Deleting a page

To delete a page, select it in the Tree View, then click on the Delete button.

You will always be prompted as to whether you want to continue with the delete before the page is actually removed from the tree structure.

Deleting a page will delete all the Items on that page too and, if there are Child Pages associated with it, all those pages and their Items too.

Once a page has been deleted it cannot be recalled again.

Types of EROL Pages

Store Pages

Just as all books are made up of pages, all web sites are made up of pages. Thus, your online store – being a website – is also made up of pages.

It is on these pages that all your products and additional information will sit. The products and information will be added as Items onto the Page.

You can have as many pages in your store as you require.

The EROL Home Page

Every web site needs a home page. This is the first page in your store and should provide a launch-pad to every main (or even every section) of your store.

An EROL store has a Home Page by default and always sits at the top of the tree view.

You cannot delete the EROL Home Page.

Menu Pages

In EROL, a Menu page is the page (or pages) that sit in the Menu Frame throughout the store.

You can access all Menu pages and build any new ones by clicking on the Menus tab in the tree view.

Creating a menu page is the same as creating any normal page. To discover how to create a menu, see: [**Building a menu page and assigning it to other pages**](#)

Toolbar Pages

The Toolbar Page in EROL is the page that occupies the Toolbar Frame that runs along the top of your store and typically contains various user-functions that are essential for any online store. These functions may include a button to view the contents of your basket, a search field or a button that takes the shopper to the order form.

You can access all Toolbar pages and build any new ones by clicking on the Toolbars tab in the tree view.

Although you can create and apply as many toolbars as you like, most online stores would really only require one.

Global Page Settings

Applying a font style for all pages in your store

You can set a global font style that will apply to all the pages in your store, including the pages in the Menu and Toolbar frames, by:

1. Ensure the 'Pages' tab is active at the top of the tree view
2. Click on the Store Pages icon
3. Select the font size, face and colour from the relevant dropdown menus.

Any individual item on a page can overwrite these font settings, as Items are capable of having their own font settings.

Please note that the colours for any link in your store are set by the colour you select for Item Name in the Item Template Builder.

You cannot set the colour for a VLink (Visited Link) or an ALink (Active Link) as EROL's store pages are created dynamically.

Setting the width of your store pages

The content of pages will always span 100% of the Pages Frame. In other words, no matter how wide or how narrow the user's browser is set, the contents of the store pages will always span that width.

To set a fixed page width for an individual page, you will need to add some HTML to the header and footer fields of the Header | Footer tab.

In the Header field, insert the following:

```
<table width=600 border=0 cellspacing=0 cellpadding=0>
<tr>
<td>
```

And in the Footer field insert the following:

```
</td>
</tr>
</table>
```

This will set your page to a width of 600 pixels wide. Adjust the width value to your preferred width.

To apply this to all pages in your store, and all new pages, ensure that you set the above as part of a default store page. To discover how to do this, see: *Setting up a default store Page*

Setting the width of a menu page

When a Menu Page has been assigned to a page, the width of that Menu page is determined by the width of the actual Menu Frame, which is on the Menu Frame tab.

However, the page width of the Menu page can be set individually by adding the HTML mentioned in *Setting the width of your store pages* to the header and footer fields of the Header & Footer tab.

This page width will override any global page width setting.

Setting up a default store Page

When a new Page is inserted into your store, that page will be blank. It is possible however, to set up a default Page that will be applied with a series of pre-defined settings to every new Page you add to your store.

This is especially useful if you are planning to import your data from a flat file.

To set up a default store Page:

1. Select Tools > Options... from the main EROL toolbar
2. Click the 'Page Defaults' button
3. Set up your default Page
4. Click 'Save and Close'

All new Product Items you add will now be inserted with this Default applied to them.

You can change the Template for any individual Item once it has been added by simply selecting a different one from the list of available Templates.

Individual Page Settings

Setting the details and properties for a Page

All details and properties for an individual Page are set using the sub-tabs on the Page Details tab. The Page Details tab becomes active when you click on any page in the Tree View. The Page Details tab consists of 3 sub-tabs:

- 1) Setup sub-tab
- 2) Properties sub-tab
- 3) Header & Footer sub-tab

Setting up a Page

Page Setup options

The Setup sub-tab on Page Details allows you to name the Page, assign a Menu to the Page and a Toolbar Page, as well as allowing you to insert a Page-Loading message that will display in the Pages frame while the page is loading. It will also allow you to copy the Page Settings from a previous page and apply them to the current Page.

Naming the page

To name the page selected in the Tree View, insert a name in the Page Name field.

The name you insert here will also be displayed in the Tree View.

Assigning a menu and a toolbar to a page

To assign a menu and a toolbar to a page in your store,

1. Select the relevant store page in the Tree View of Store Pages
2. Ensure that the Setup sub-tab is active
3. From the dropdown menus on the set-up sub-tab, select the relevant menu and toolbar page that need to accompany that particular page. These dropdown menus will be populated with all Menu and Toolbar pages that have already been created.

You cannot assign a Toolbar or Menu page if it has not yet been created.

Assigning a Page Loading Message to a page

When you have many products on a page, that page may take a while to load. As such, EROL provides you with the ability to display a page-loading message that will display in the Pages frame while the page is loading.

To create a page-loading message,

1. Select the relevant store page in the Tree View of Store Pages
2. Ensure that the Setup sub-tab is active
3. Insert your loading message in the 'Loading Message' field

The message can be styled using the HTML Editor.

Copying the settings from another page to apply to current page

For every new page, you can copy the Page Settings from a previous page and apply them to the current Page. The settings that can be copied across include:

Page Loading Message
Assigned Toolbar Page

Assigned Menu Page
Background image and colour
Container Table Properties (i.e. Cell Spacing, Cell Padding, Border)
All scripts added in the Scripts sub-tab set
Header and Footer contents

To copy the Page Settings from an existing page to the current page,

1. Select the relevant store page in the Tree View of Store Pages
2. Ensure that the Setup sub-tab is active
3. From the Copy Page Settings dropdown menu, select the desired source page.
4. Click Apply

Setting the properties of a Page

Page Properties options

The Properties sub-tab on Page Details allows you to change the properties of the page such as its background image and colour or even various external scripts you may wish to apply to the page.

Setting the background for the Page

An EROL page can have either a background colour, or a background image assigned to it.

To display a background image on your page,

1. Select the relevant store page in the Tree View of Store Pages
2. Flip to the Properties sub-tab
3. From the dropdown menus, browse for your pre-design background image by clicking the Browse button next to the '*Page Background Image*' field.

To display a particular colour for the background of your page, select a hue from the colour pulldown menu or colour picker.

Adding Scripts to your page

You can add any of your own JavaScript, Visual Basic as well as set CSS styles and create Meta Tags for your EROL page using the Script sub-tabs on the Properties sub-tab.

Inserting custom JavaScript onto your page

To insert your own JavaScript onto your page,

1. Select the relevant page from the Tree View
2. Flip to the Properties sub-tab
3. In the Scripts sub-tab set, flip to the JavaScript sub-tab
4. Write your code in the JavaScript field, ensuring that you do not include the `<SCRIPT>` tags
5. If you are pasting in JavaScript from an external source, strip the `<SCRIPT>` tags from the code, then paste the script into the field.

Do NOT include the `<SCRIPT>` tags in your code.

Remember EROL does not support double quotes (") and will strip and replace all double quotes with single quotes ('). If you are experiencing problems with your JavaScript make sure the stripping of the quotes has not affected the functionality of the script.

Inserting custom VBScript onto your page

To insert your own VBScript onto your page,

1. Select the relevant page from the Tree View
2. Flip to the Properties sub-tab
3. In the Scripts sub-tab set, flip to the VBScript sub-tab
4. Write your code in the VBScript field, ensuring that you do not include the <SCRIPT> tags
5. If you are pasting in VBScript from an external source, strip the <SCRIPT> tags from the code, then paste the script into the field.

Do NOT include the <SCRIPT> tags in your code.

Remember EROL does not support double quotes (") and will strip and replace all double quotes with single quotes ('). If you are experiencing problems with your VBScript make sure the stripping of the quotes has not affected the functionality of the script.

Applying CSS properties to your page

EROL provides the facility to add basic CSS functionality to your store, such as removing underlines on hyperlinks, and making text links change colour on mouseover.

To set the CSS properties for your page,

1. Select the relevant page from the Tree View
2. Flip to the Properties sub-tab
3. In the Scripts sub-tab set, flip to the CSS sub-tab
4. Select the functions you would like to apply

Remember that older browsers will ignore any CSS properties you add to your store.

Applying Meta Tags to your page

EROL provides you with the ability to add two types of Meta Tags and a Title to each individual page. These Meta Tags are: Description and Keywords.

Meta tags can assist in bettering your store's position in the search engines.

To set the Meta Tags for your page,

1. Select the relevant page from the Tree View
2. Flip to the Properties sub-tab
3. In the Scripts sub-tab set, flip to the Meta Tags sub-tab
4. In the Description Field, type in a concise description of your store, or indeed that page. This should be kept to around 25 words
5. In the Keywords Field, type in as many keywords as you feel necessary. It is not advisable to insert keywords that are not relevant to the page in question as this can have adverse effects on your Page's relevancy. Remember to comma separate your keywords.
6. If you wish to include the Item Names of every product on that page, check 'Include Item Names'

Advanced control of a Page

Using the Header & Footer for advanced HTML control

The Header & Footer tab on Page Details provides an area where you can add your own header and footer HTML between which the EROL page will be nested. The ability to add your own coding to the top and bottom of a page opens up enormous possibilities to the confident coder.

Note that the Header & Footer fields are not in any way connected with the <HEAD> tags in HTML and it is not possible to use these fields for any functions you would normally include within the <HEAD> tags of a normal web page.

Adding HTML in the Header and Footer fields

The Header and Footer fields provide a facility for more experienced designers and programmers to gain extra layout and design flexibility over an EROL page by nesting that page within their own HTML.

This essentially allows you to add as much free form HTML above the EROL page as well as below. Additionally you can nest the EROL page in a table allowing you to set a fixed width for the page in question (it will override the page width set in the Page Frame settings providing it is narrower than the Main Frame width).