HSC Software Corp
6303 Carpinteria Ave.
Carpinteria , CA 93013
Phone (805)566-6200
Fax   (805)566-6385

KPT POWER PHOTOS

Welcome to KPT Power Photos, the premiere imaging series on CD-ROM from HSC Software and PhotoSpin. This disk is a catalogue of previews using the Kodak ShoeBox Browser, which allows you to sample from among the 875 images contained in the first ten volumes of the series. The images contained herein are meant for preview purposes only, and not production use. If there is any one or number of images that you'd like us to use, call 1-800-472-9025 for the dealer nearest you.

KODAK SHOEBOX

Using the Kodak Shoebox browser is easy, whether you're on Macintosh or Windows. Simply double-click on the application icon, and you'll open up a field of thumbnail previews of the entire collection, that you can scroll through manually. Or, by opening up the 'Find' command from your menu, you can enter keywords to search for specific subjects. See below for more on how to search using keywords.

Double-clicking on the thumbnail itself will open up a slightly larger preview of the image, for viewing purposes only. To obtain the full, high-resolution version of the image (with the imaging channels included on some), you'll need the appropriate volume from the **KPT Power Photos** series.

Your system can access the data stored on your hard drive faster than data on CD. By installing the Browser application and the digital catalog onto your hard drive, you will see dramatic increases in performance. This frees your CD drive, allowing you to browse the database while opening a file in the background. (Just insert the Digital Catalog CD when requested if you want to bring up the thumbnail previews.)

ORDERING

To order either of the **Kai's Power Photo** series, call **1-800-472-9025** for the dealer nearest you.

TALK TO US ONLINE

You can reach us via America Online at keyword "HSC" or "KPT;" via Compuserve at "Go HSC." Or, you can send e-mail directly to us at KPTSUPPORT@aol.com..

SPECIAL THANKS TO...

The PhotoSpin Crew: Val Gelineau for his superb camera work-again; Stephanie Robey for her artistic eye and saintly patience, David Robey for his technical expertise (and his saintly patience), Stephanie Andersen for all of her baptism by fire routines (and her saintly patience) and Kevin Elder for those last minute cruises up to Carpinteria. Also to Bill and B.J. Niffenegger for their midnight oil time; Kai Krause, John Wilczak, Richard Enriquez, Craig Clevenger, Dan Prochazka, Hessan Tchaitchian, Scott Hawthorne, Josh Bates, Greg Quinn, Lars Olson, Doug Sillers, Ken Hoornbeek and the rest of the HSC team..

... look for more KPT Power Photos from PhotoSpin and HSC Software

KODAK SHOEBOX - INSTALLATION

Using the Kodak Shoebox browser is easy. If you ran the SETUP.EXE on the root directory of this CD, then you will have the "Kodak Shoebox Browser Setup" icon in the "KPT Power Photos CD" group in

Program Manager. Double click this icon to install the Kodak Shoebox Browser. If you do not have this icon, then simply follow these instructions:

(1) Run Windows
(2) Once Program Manager appears, select RUN in the FILE menu. You will now see the RUN dialog box. Press the BROWSE button.
(3) In the DRIVE box, select the drive in which the KPT Power Photos CD is located.
(4) Now find the "BROWSER" directory on this CD , look inside the "WIN" subdirectory for the installer called SETUP.EXE. Run this file to install the Kodak Shoebox browser.
(5) During the installation, you will be asked to select a directory to install the software. Simply accept the default directories and click OK.
(6) After the software has been installed, you will find a group in Program Manager called "KODAK BROWSER" containing an icon to launch the application. Double click on this icon to run the application.
(7) Once KODAK BROWSER is open, you must open the KPT.cat file.

This file can be found by selecting OPEN from the FILE menu. You can now view thumbnails for all the images on the CD.Double-clicking on the thumbnail itself will open up a slightly larger preview of the image, for viewing purposes only. To obtain the full, high-resolution version of the image (with the imaging channels included on some), you'll need the appropriate volume from the KPT Power Photos series.

A FEW KEY WORDS ABOUT KEYWORDS

As you collect volumes of **KPT Power Photos,** the success to utilizing them will be in the management of your collection. With that in mind, PhotoSpin and HSC have bundled with this product a browser version of Kodak's Shoebox, a premiere image data management program. A lot of thought and work has gone into the production of the keywording strategy. A short explanation of that strategy will go a long way in helping you to define keywords for image searching within our database. We welcome you to purchase the full version of Shoebox so that you can manipulate and customize the data to work best for you.

KPT Power Photos was keyworded through the group effort of 10 people all from different occupational backgrounds, ages, and educational levels. The experience itself in accumulating words for describing images has taught us that each person perceives the world around us in a very different way. We welcome any input you may have in helping us to better create database keywords for your use. Please feel free to contact us at the addresses listed below. We hope our searches will match your perception of these images and help to inspire you in your creative endeavors. Most important though... have a lot of fun creating with Power Photos... we'd love to see what you do with these images... send us a copy or drop us a line. Thanks for purchasing Power Photos!

Now... about keywording...

We used the "natural language" approach for freely assigning terms to images. This is a very simple approach and probably the most all encompassing. We simply looked at an item then assigned keywords that "naturally" occur. We arrived at the terms included in our database by asking ourselves, "What is this an image of? What is this image about?" Keyword searches will call up images of a wide range. With Shoebox we have the ability to narrow that scope through "Boolean" searching. Boolean searching works great when searching the database for items with overlapping attributes. For example, all pictures with keywords of "flowers" or all "vertical" pictures will come up entirely different. Not all of the vertical images are flowers and not all of the flowers are vertical. But, when overlapped the "and" searches for only the items that have both terms and begins to limit the scope. The "or" search retrieves all of the items that contain either keyword, which will result in a much larger choice of images.

As your database grows, the search parameters, "contains", "ends with", "equals", etc. will become even more useful. With a full version of Shoebox, you can add special notes to the captions as well as your own keywords. This is definitely an ongoing process. Keep in mind that sayings, phrases, descriptions, names, have all been used in the keywording process. If your search comes up empty then try going into

the database and looking up an image that is similar to what you are searching for. Under the Index, go into the keyword field and scroll through the keyword choices to see if any of the words listed there help bring up more images within your search.

A second option called "user field" which is a little more tightly defined is another way to search the database. In this field are choices for very specific categories of images that we have defined for you. The following list will give you a better idea of our thinking behind this particular process:

Category: General category of image. (food, people, environment, objects etc.) It's important to note that for the most part "objects" are images that are intended to be "dropped into" a background and usually have the masking channel already included in the file so that you can simply select the object and not its background to cut and paste for easy imaging. We wanted this to be as friendly and fast for you as possible.

Gender: What can we say? Identifies the gender of people if they exist in the image. If it's not an image of a person then, "none" is listed.

Color: Predominant and significant colors in image. "All" refers to most of the spectrum. "Multi" refers to many of the colors of the spectrum and "Multi" with colors added as well refers to multi-whatever colors are also added (i.e. multi, brown, red... means varying shades of those colors.)

Copyspace: Images that have an open area of approximately 25% or more , anywhere with the image, for copy. "Object" in copyspace refers to the image being able to be "cut out" from background as well as having virtually no color in background for wrapping copy all around.

Orientation: Horizontal or Vertical refers to the whole photo, not its content.. If it's an object the orientation relates to the position of the "slide" itself.

Setting: General description of location (desert, forest, water, etc.)

Time Frame: The chronological "feel" of the image (day, night, dawn, dusk, etc.).

Title: Several word description of item or the name of the people, place, or thing.

Filename: The filename happens to be a number. It appears below the thumbnail. This is for easy identification. If you keep the image number handy, just type in the number when searching the database and the image pops up. This is the quickest way to access a specific image. The first two digits relate to the volume number. The second three are the specific image within that volume.

USING CHANNELS

The TIFF standards allow for only one alpha channel. Where there is an alpha channel within a document it is a silhouette mask. Additional channels are stored as separate documents and their numbers match the corresponding digital image. The last character before .TIF indicates whether it is a "T" (for transparent) or "R" (for reflective) in terms of the type of effect you can achieve with this particular channel.

To use the channels simply launch your favorite image editing program. Open the image, then load the selection. You should see the silhouette of the image selected. To use the transflectance channel open the image and delete the silhouette channel. Open the transflectance channel, copy the Transflectance¬ channel and paste it into the image channel where the silhouette was previously. Then, load the selection. You should now have either the transparent elements or the reflective elements of the image selected.

Again, any questions or comments, feel free to contact us at PhotoSpin or HSC Software. We value your input immensely.

To order either of the **KPT Power Photos** series, call **1-800-472-9025** for the dealer nearest you.

The following is a legal agreement between HSC Software, Inc. ("HSC"). Read this agreement carefully before using the KPT Power Photos CD. By using the CD, you agree to be bound by this agreement. If you do not wish to be bound by this agreement, you should immediately return the CD, unused, with your proof of purchase, to the place where you obtained it for a full refund.

The 875 images on this catalogue may be used for placement only; they are not licensed for any other use. You may obtain the high-resolution images to use, royalty-free, in print advertising, brochures, reports, etc.., by purchasing the corresponding HSC Software KPT Power Photos CD's.

The KPT Power Photos CD's represented by this catalogue are:

Series I

- Volume 1-Natural Backgrounds and Textures
- Volume 2-Food Basics
- Volume 3-Urban Textures and Backgrounds
- Volume 4-Sky,Water and Landscapes
- Volume 5-Sports and Recreations

Series II

- Volume 6-Kids Toys & Backgrounds
- Volume 7-Hot Rods
- Volume 8-Bugs & Butterflies
- Volume 9-Nostalgia
- Volume 10-Fall & Winter Holidays

If there is any one or number of the images represented here that you would like to use, simply **call 1-800-472-9025** for the dealer nearest you.