



## Creative Pro Starter Kit Solution Descriptions

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The FileMaker Creative Pro Starter Kit includes professional database solutions designed to help you get up and running quickly with FileMaker Pro 8.5\* quickly and easily.

This download includes pre-designed, ready-to-use databases that allow you to:

- **Track appointments with a calendar view of your data**
- **Manage contact details for clients and vendors**
- **Track job status from proposal through delivery**
- **Create digital libraries that store images, sounds, and video clips**
- **Print invoices, labels, reports and more**

\* The Creative Pro Starter Kit Solutions were originally developed for FileMaker Pro 7. Some solutions have been optimized for or require FileMaker Pro 8 or newer, as noted.

### **SeedCode – Track appointments with a calendar view of your data ... *Requires FileMaker Pro 8 or newer!***

This calendar allows you to track appointments with convenient Day, Week, and Month calendar views of your data. Bolt the calendar on to your existing solution or use it as seed code to start new projects.

The calendar was developed by SeedCode, LLC. SeedCode develops and distributes powerful, unlocked FileMaker Pro templates and simple applications to help FileMaker developers jump start their projects. John Sindelar, of SeedCode, received the FileMaker Pro Excellence Award in 2004 for "Developing Outstanding Technical Resources for the FileMaker Community".

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### **Asset Tracker – Digital assets at your fingertips ... *Requires***

### ***FileMaker Pro 8 or newer!***

New Century Data's Asset Tracker is a digital asset management solution that stores multiple types of media (images, graphics, video, etc.) along with related information, such as name of client, job number, thumbnail view of image (where appropriate), size, format, creation date, author, owner, usage rights, etc. Additionally, the solution stores a text copy block that accompanies the media. These images can be published to the web via FileMaker Pro's Instant Web Publishing along with the text copy for "client" approval. All copy block changes have date and time stamps on them.

Added FileMaker Pro 8 functionality includes the calendar drop down, tab panels and a custom *Enter Layout Mode* menu item (FileMaker Pro 8 Advanced required to create and edit custom menus).

Asset Tracker was developed by New Century Data. New Century Data provides best-in-class custom database and web applications to creative professionals. New Century Data is a FileMaker Solutions Alliance Associate and is owned and operated by Certified FileMaker 7 Developers.

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### **Praesto Project Manager – Organize jobs and clients in one place** ***... Optimized for FileMaker Pro 8 or newer!***

Praesto Project Manager replaces Praesto Jr. in the Creative Professional Starter Kit. Praesto Project Manager is a superb job and client tracking solution. It's a pre-designed FileMaker system that leverages a few of the most used and beneficial functions of Praesto, consolidated into three modules: Projects, Tasks, and Firms/Contacts.

Added FileMaker Pro 8 functionality includes Save as PDF and Save as Excel buttons, the calendar drop down, and tab panels.

**Projects** - The Projects module is a robust project management and tracking system that organizes your work. Track everything from your in-house job captain to an unlimited number of design and production items. It also handles budgets, actual costs, project extras and allows you to track per unit costs.

**Tasks** - The Tasks module supplements the milestones function of the Projects module. Tasks are assigned to your staff and associated to projects. This allows task lists to be printed by project or assignee. Tasks also have due dates with a countdown of days until due.

**Firms/Contacts** - The Firms module stores the companies and businesses you work with along with the contacts associated with each firm. Keep notes on each firm and/or contact. Mark a firm as a client, and they will automatically show up in the project's popup menu for assigning projects to clients.

Praesto Project Manager is produced by RC Consulting in partnership with Base Builders. RC Consulting is a recognized team of FileMaker professionals. Base Builders is a group of people committed to improving the business operations of businesses worldwide.

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### **ClientTracker – Tracks complete contact information for instant access to details**

iSolution's ClientTracker is a pre-programmed, ready-to-use client tracking database. It provides for the storage, retrieval, and

management of complete contact information, including but not limited to company, address, telephone, fax, web, email, industry, and even has the ability to have multiple contacts per client, as well as multiple notes per contact. You can track notes from meetings and conversations that are automatically time and date-stamped so you have accurate records at your fingertips. In addition, the system tracks multiple projects per client. Projects contain start date, end date, status, project type, project name, and project description fields. The system also allows the user to assign a project to a contact.

ClientTracker was developed by iSolutions. iSolutions is a forward thinking, information systems firm providing top notch consulting to the educational, government, entertainment and manufacturing sectors with focus on the areas of custom software design and development and Web design and development. iSolutions has built and supported custom solutions for major universities and numerous other creative marketing companies.

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### **Job Time Tracker – Manage everyone’s time while producing invoices in seconds!**

Job Time Tracker, developed by Soliant Consulting, is a job time tracking solution that helps creative agencies manage the complexities of clients, jobs, and invoicing. Job Time Tracker features storing and viewing information on jobs, time entries for jobs, tracking the agency employees working on jobs and the customers for whom jobs are completed. The solution provides for tracking of jobs by customer, team lead and status; a listing of customers (includes name, phone, fax, email); time entries for each job that include the employee, start and end times, duration of work, description of the work and the ability to override the duration with a different time period; a listing of employees with a view of all their time entries. Also included are reports listing all jobs by customer, all time entries, customers and all employees.

Job Time Tracker was developed by Soliant Consulting. Soliant Consulting is a band of creative developers who have a passion for well-architected information systems, for building efficient applications, and most of all for solving problems. Our culture is one of service, and our primary focus lies with helping craft excellent tools that make a difference.

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### **JobCharge Timesheet - Track hourly charges with ease**

JobCharge Timesheet provides a timesheet for collection and management of hourly charges for creative professionals. The solution features individual personal timesheet at log in; timesheet printout by employee/job/date; the storing of client information (codes, job numbers and billing) in tables available through pull-down lists on the timesheet; frequently-used jobs and ability to easily duplicate prior days entries; ability to view past timesheets, and more.

JobCharge Timesheet was developed by EnglishComp. EnglishComp has been helping advertising, publishing, video, and pre-press companies manage mission-critical data with custom FileMaker applications since 1985. Customized versions of our industry-standard products JobCharge products are in use in the top agencies and publishing houses in New York City and throughout the world. We are proud to be elite partner-level members of the FileMaker Solutions Alliance.

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