

Internet Starting Point

About This Starting Point

This Starting Point can be used to create a quick and comprehensive Internet presence for a medium to large company. The site contains diverse templates to suit a model company's products and divisions.

Though this starting point is rather large, it is possible to tune it to a specific company's needs by deleting sections and renaming the navigation text. All page elements are text-based, making it possible to personalize the entire site within Drumbeat. With 150 some pages, this site provides a perfect starting point for a medium to large company to convert a wealth of information quickly.

Complex database and Intranet functions are not implemented. For in-house company intranet use, see the Intranet Starting Point.

Browser Support

This site was built for 4.0 and above Browsers (Netscape and Microsoft).

It uses SmartPages, Framesets, and PageSets based on CSV files. A few pages take advantage of DHTML Interactions. If you switch the site preference to Nav 3.0, these interactions will be disabled. Also, since frames are being used, you will need to use a compatible browser that supports frames and tables.

Setup & Server Requirements

Drumbeat Setup:

- When you create a site based on this Starting Point, the publish settings will be set to **C:\Program Files\Drumbeat 2000\Publish**. Modify this path if you wish to publish to a different destination.

Server Requirements Checklist:

There are no special server requirements for this site.

Site Preferences Checklist:

- The required Site Preferences for this Starting Point are already set when you create a site based on it. Browser support is set to Any 4.0, and Server application support is set to None.

- To check or modify these settings, choose **File>Preferences>Site**

Site Components and Structure

The site structure is fairly intuitive. The home page leads to seven areas, which include company information, products and customer information. A search page and a site map help users find what they want quickly.

About The Company	Our Mission Executive Team Board of Directors Investor and Financial Information Contact Us
Company	Press Releases Product Announcements Employment Opportunities News Upcoming Events
Products	About Products Product Features Product FAQs System Requirements Recent Reviews Reference Quotes Information Request Form
Support	FAQ Software Downloads Technical Support Warranty Information Request Information
Find It	Search page allows users to search for information by keyword or choose from a drop-down list of topics to search.
Partners	Partners Program Partner Quotes Participation Request
Customers	List of Customers Customer Testimonials Case Studies
Directory of Locations	Corporate Headquarters Branch Offices International Locations Retail Stores
Site Map	Contains a full outline of the site with links to all

	the main pages and subsidiary pages on the site.
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Pages & Templates: Ten main pages include a home page, seven main areas, plus a search page and site map. There are numerous subpages and PageSets. This site contains about 150 pre-made pages in all. The Frames version allows framesets for each main area, plus various templates.

Media: An assortment of replaceable background images, plus some page headers, buttons and sample product images

Content Tables: One Content Table (Background) contains background images. Twelve Content Tables from CSV files (for Standard version) or ODBC database source (for Professional version): 1998 Company News, AboutProducts, BarGraphChart, ContactFeedback, ContactInvestors, ContactPartner, ContactProduct, ContactSupport, PieGraphChart, ProductPageset, ProductReviews, ServiceReviews

Scripts: None

SmartElements: Pie Chart, Bar Chart, Vicinity Map, Calendar

Customizing the Starting Point to Make a Working Site

Customizing Templates

This site contains several extra templates to accommodate the frame structure.

The **Top_template** is the main template for the top frame, which contains the page title. It contains guides for placing the head elements. You can change these guides or add a background or a graphic image that you want to appear at the top of each page to this template.

The **Nav_template** is the master template for the left-hand navigation frame. This contains the company logo and a background image. Change these elements here.

The **Body_template** is the template for all the content pages. It contains a set of guides.

Each subsequent area has its own template, to which you can add custom departmental graphics or common elements. There are separate templates for Site Map and Search Page, as well.

If you add your own graphic to the top or navigational templates, you may need to change the default size of these frames.

Customizing Pages

Almost all of the content on this site is text contained in text boxes. This allows you to change the content of any page, including the title, directly in Drumbeat by clicking on the text box and typing in your new content. You can change the page name to reflect any different content you create.

Note that the title on each page has a “Not Visible” attribute on the page. This allows the fly-in effect of the page title when it is first loaded. A JavaScript controls the action. You can disable this function if you wish.

Customizing External Files

PageSet content is located in several CSV files, which you can find in the Database directory of the Internet Starting Point. Custom element content (charts and graphs) is also located in several CSV files in the Database folder.

These are Excel documents and are easily edited outside of Drumbeat. It is possible to open the files into any CSV reading program (Excel, Access or other spreadsheet or database management program that handles files with Comma Separated Values) and edit the text directly in cell format. When the file is opened again in Drumbeat, the changes made to the CSV files will be applied to the site.

Expanding the Site

You can add pages and sections to this site at will. The easiest way to create a new page is to duplicate an existing page whose layout is similar to what you want to achieve.

To duplicate a page layout:

1. In **Site Manager**, **right-click** on the page whose layout you want to duplicate, and choose Copy.
2. **Right-click** on the Home page (or another page under which you want to add the new page), and choose Paste.
3. Click on the new copy page and change its name.

Cautions

Any changes you make to page content should also be added to the Site Map in order to keep this page up-to-date and useful to viewers.