Template

Click the down arrow and select an encoding template from the drop-down list.

Template Description

A brief description of the selected encoding template, including the appropriate use for the template.

Details

Lists information about parameters used by the selected template.

Audio Codec — The codec used to encode the audio component of your media file.
Audio Format — The resolution and sample ratio of the encoded audio.
Video Codec — The codec used to encode the video component of your media file.
Frames/Second —The frame rate of the encoded video.
Video Image — The size of the encoded video (in pixels).
Video Quality — The overall quality of the encoded video, displayed as a percentage of the source file.

Custom

Click to create a new template.

Edit

Click to modify the properties of the selected template.

Remove

Click to delete the selected template.

Redirector Settings

Click to open the ASF Redirector Settings dialog.

The ASF Redirector Settings dialog allows you to modify the selection of the Windows Media file that is played back to a user, add a banner graphic to the Windows Media Player, and add a hyperlink to a banner graphic.

Write Windows Media Format Redirector File

Select the check box if you want to create a redirector file when encoding a Windows Media Format file.

ASF redirector files use the .asx extension; WMA redirector files use the .wax extension.

Server Path

Specify the path where the redirector file will be stored on the Web server. This is the directory path where you will transfer the files with an FTP program.

Indicate Banner Graphic

Select the check box to display a banner graphic below the Windows Media Player's video display.

The banner graphic area is 32 pixels high and 320 pixels wide. If you select a graphic that is smaller than this area, it will be displayed full size. If the graphic is larger than the reserved area, the bottom and right-hand edges of the graphic will be cropped.

Banner Graphic URL

Enter the server path where the banner graphic is stored. This is the directory path where you will transfer the file with an FTP program.

Click-Through Link

Select the check box to add a hyperlink to your banner graphic.

Click-Through URL

Enter the address of the Web page you want to launch when a user clicks the Windows Media Player banner graphic.