Unless you have piles of cash to throw into TV, magazine and newspaper advertising, you're next best bet to promote your Web site is through submitting it to Internet search engines. If that's the case then you'll find that Major Submit is a decent investment to yield a speedier and easier means of carrying out the task. You enter your details into the application such as your name, e-mail address, and URL address and it batch submits your Web site details to several selectable search engines.