

## The AddSoft Advantage

AddSoft is a one-of-a-kind application for software developers. While there are a couple of other programs that advertise automated shareware submissions, none are even close to as full-featured and automated as AddSoft.

- AddSoft doesn't just E-Mail or post HTTP. It also uploads via FTP and Zips your application archive when required. How does another package submit to a site like Tucows? They require you to manually upload your file.
- AddSoft has \*TRUE\* automated support for major sites like ZDNet, BHS, Simtel -- Not just partial or limited support.
- AddSoft creates site-specific readme files when required. If you have ever submitted to Simtel or Winsite, you know how time consuming it can be to try to meet the exact specifications. The others don't handle this, and AddSoft does it all.... automatically.
- AddSoft comes with a site builder that allows you to add sites not supported by AddSoft. No need to submit a request to add a new shareware site. Just add it yourself with our comprehensive scripting. The others require you to download an update if there is a change, or new sites.
- AddSoft is reasonably priced at just \$89.00. How much is your time worth? You will surely pay for it many times over in time saved the first time you use it.

## About AddSoft

At the time we started writing AddSoft, Cyberspace HQ had three applications in shareware distribution: Nic O'Matic, DeEnesse and AddWeb. We found that with only three products, we had a new release at least once every couple of weeks.

Each time we issued a revision, the daunting task of getting the new version listed on all of the shareware sites started. We would easily spend a full day filling out form after form... sending out mail after mail. Each shareware site wants update or new release info in its own format. Surely this time could be better spent.

Some want you to FTP your software with a text file, then e-mail an announcement. Some need FTP and HTTP post. Some want just an HTTP post. Some want this, some want that... Again, surely this time could be better spent.

Finally we decided to take what we did with AddWeb and apply it to a shareware submission program. AddSoft completely automates the shareware submission process for you. Quick. Simple. Painless!

We hope you find it useful.

## Some Take Time

You will find that in submitting your app, some sites will post you immediately. Some will take a day. Some will take weeks, or even months. And yes, some will never, ever post your application.

AddSoft submits, but it cannot guarantee placement. Many of the sites are review sites that may or may not ever review your app. But we can say that it was delivered to them based on their specifications.

Some sites do need to be noted:

- **TuCows:** TuCows may take months to post your app. Our experience is that the average wait is 1 1/2 months. TuCows is worth the wait.
- **Strouds:** Strouds CWSApps List posts instructions on how to submit an app for review. However, good luck getting posted there. It almost seems as though submissions go into the circular file. If anyone from Strouds or Mecklermedia want to comment on this, please let us know.
- **Slaughterhouse:** The same as Strouds. Any insight is greatly sought after.

## Be Smart

AddSoft gives you power to get your application noticed like never before. But be smart! Too much power in the wrong hands, or improperly used can backfire!

### Spam is not limited to E-Mail!

- Please, we beg you not to abuse AddSoft. We ask that you respect the people that run the shareware sites by helping make their lives easier, not more difficult.
- Please don't keep resubmitting your app over and over in an attempt to get it posted more quickly. The webmasters of the shareware sites have an enormous load to deal with. Give them space.
- Please don't re-submit minor updates to the smaller sites. Again, help decrease the load, not increase it. IS 1.20 to 1.20b really worth resubmitting? Think about it.
- Please don't submit your app over and over just to show up as a new file.

## **16bit vs. 32bit**

AddSoft allows you to submit both 16 bit and 32 bit software packages. In the program, you will notice that there are fields for 16bit size and 32bit size... As well as 16 vs. 32 bit URLs. The reason for this is that some sites allow you to have a single listing for 16 and 32 bit versions of the same program. However, this is usually \*not the case\*. Therefore, if you have a 16bit and 32 bit version of the same software, it is wise to make 2 separate software profiles for them. This will help you get the best coverage.

## Entering your settings

Before you do anything, open AddSoft and choose File|Settings. A dialog will pop up with several fields that must be filled in for AddSoft to function:

### Your SMTP Server

This is the mail server that your e-mail is sent through. If you are unsure of this setting, have a look at the settings of your E-Mail client and see what you have set for your SMTP server.

### Your E-Mail Address

Enter your e-mail address. This will be placed on all E-Mail submissions made by AddSoft.

### Your Name

Enter Your Name. Again, this will be placed on all E-Mail submissions made by AddSoft.

### Proxy Server

If you are going through a Proxy Server for Internet access, enter the server here. If you are unsure about this, contact your network administrator or ISP.

### Proxy Port

If you are going through a Proxy Server for Internet access, enter the port number here. If you are unsure about this, contact your network administrator or ISP.

### FTP Settings

If there is a login failure such as Too Many Users on an FTP server, how many times would you like to retry the FTP connection before quitting and going to the next site? The max is 50.

### HTTP Settings

Select the number of seconds you wish to wait before an HTTP post times out. The minimum is 10 seconds and the maximum is 60 seconds.

## Adding Company Data

When you first start up AddSoft, you are presented with the Company Page. Follow these steps to set up your company information:

1) Click on the  **New Company Button**.

After clicking on this button, enter a company name in the dialog box and click OK.

2) **Enter your company Data.**

Enter all of the information pertaining to your company in each of the fields.

The BHS ID# button pertains only to Beverly Hills Software 32 Bit Download Center. This site maintains a database of authors, and you must have an Author ID# to post to it. AddSoft allows you to register with BHS from within the AddSoft interface, or even to lookup your ID# if you don't know what it is.

3) Click on the  **Save Company Button**.

This will save your company information. If you have more than one company, you can add more by following the above steps again.

Next click on the *App Info* tab to begin entering information for your first application.

{button Adding Application Data,JI('`,`IDH\_4')}

## Adding Application Data

After you have added your company, you must create a new application profile. Follow these steps:



1) Click on the **New Application Button**.

Enter the name of your application in the dialog and click OK.

2) Enter an 8 character filename in the 8 character name field.

This is used for some sites that require an 8 character filename for uploaded files. Give it a meaningful name.

3) Enter the Application Archive Filename

In this field, you should enter the name of your programs archive. For example, if it is archived into an installation executable, you might have myapplicationname.exe. or myapplicationname.zip.

4) Enter the current version number of your software.

5) Enter the release date for your software in the Month, day and year fields. AddSoft is Year 2000 compliant.

6) Select the appropriate platform.

AddSoft only supports Windows Applications. If your program is designed for Windows 95 or 98, select Windows 95. If it also runs on NT, select Windows 95 and NT. If your program is a 16 bit application, select Windows 3.1. Note that if your program is for Windows 3.1, you will not be able to submit to 32bit only software sites.

7) Select your role as the person submitting this application.

Select either Author, Distributor, Dealer or user for the Submitted By Field.

8) Enter the file size of the archive in bytes.

Make sure you enter the filesize in bytes, not kb or mb. AddSoft converts this to the measurement standard used by various sites.

9) Enter the installed file size in bytes.

This should be the actual amount of hard disk space taken when the program is fully installed.

10) Enter the price for this application in US dollars without the \$ sign.

11) Select the distribution Status.

Is this program Shareware ? FreeWare ? Beta?

12) Enter the evaluation period, if any.

If this program has an evaluation period, enter it here. i.e. 30 day trial.

13) Enter the expiration date, if any.

This should be used only if your program will expire on a specific date.

14) Enter Special Requirements, If any

If there are any out-of-the ordinary special requirements, enter them here.

15) Expires After...

If your program automatically expires after a fixed number of days, enter the number here.

16) Select Installation Method

If you have an install/uninstall feature, select it here.

17) Now click on the **Locations Tab**.

```
{button Adding Application Locations,JI('`,`Adding_Applicati')}
```

## Adding Application Locations

The Locations Tab under the App Info tab contains download locations for your application and related files.

### 1) Enter your Application's Web URL.

This should be the full url to a web page that has information on your application.

### 2) Enter any download URLs in Download URL fields 1 through 6.

This should be a full URL to your program's download archive. There are 6 fields for alternate download sites.

Example: <http://www.cyberspacehq.com/downloads/addsoft.exe> -or-  
<ftp://ftp.cyberhq.com/addsoft.exe>.

### 3) URL location of Screen Shot.

This should be a full URL to a screen shot of your application.

### 4) URL Location of GIF icon.

This should be a full URL to a GIF icon for your app, if any.

### 5) URL Location of ICO Icon.

This should be a full URL to a .ICO icon for your app, if any.

### 6) Enter the full LOCAL path to your application's archive file.

In order for AddSoft to perform FTP uploads and Zip manipulation, it must know where to find your software's archive on your local drives, or network mapped drives. You may browse for it here. Note that if your file is already zipped, AddSoft will not place your zip in a new zip, but will add appropriate description files for some sites.

### 7) Enter the full LOCAL path to your application's icons and screenshots.

In order for AddSoft to upload screenshots, icons, etc. it needs to know where they are on your hard drives. The 'Other' file option is not used by default in AddSoft, but in creating your own sites, you may find a need for it.

### 8) Now click on the **Description Tab**.

```
{button Adding Application Decriptions,JI(';', Adding_Applicati2')}
```

## Adding Application Descriptions

The Description Tab under the App Info Tab contains descriptive information for your application to be posted to the sites.

### 1) Enter a short description for your application.

This field is limited to 46 characters. Be sure to be as descriptive as possible, and do not put the app's name in this field as it will always be displayed next to the application's name

### 2) Enter a long description.

This is your chance to tell the world all about your app! Try not to make your description too long, as some sites will truncate your description if it is huge.

### 3) Enter any special notes for the person who will be reviewing your submission.

This is a great place to let the person receiving the submission know things that you don't want the general public to see. You may want to give reviewers a complimentary registration, or simply note what has changed since the last submission.



4 Click on the  Save Company Button.

```
{button Selecting Sites to Submit to,Jl('','Selecting_Sites')}
```

## Selecting Sites to Submit to

The next step in setting up your application's profile is to decide which sites you wish to submit to and set up the appropriate categories for each site.

1) Select the **Sites Tab**.

2) In the list of sites, click on each site you wish to submit this application to and look at the bottom portion of the screen. This changes to contain information necessary for this site. If this site requires a category to be selected, it will be available here.

When you are done, simply go to the **Submit Tab**. All of your choices for this application will be saved the next time you close the program or do a submission.

Note: When you post a 'New' submission, the date will be placed next to the site name for tracking. Also, 'Update' will be auto-selected the next time you go to submit the app.

```
{button Submitting your Application,JI('`,`IDH_5')}
```

## Submitting your application

Now that you have entered all of your company and application data, it is time to do your first submission run.

1) Click on the  Save/Submit button

The moment you click on this button, your submission process begins. Watch this window for the status of the submission run. It will keep you up to date, and print a full log of all actions taken.

To the left of this page there are buttons that allow you to skip sites, cancel your submission, save your log, print your log, and of course exit the application.

When the submission is complete, you will have the option to view a full submission report in your default web browser. This report tells you how the submission went, and even allows you to see how each site responded to the submission.

```
{button SiteBuilder,JI(``,`SiteBuilder')}
```

## **SiteBuilder**

The Site Builder allows you to add shareware/freeware sites which are not currently in the AddSoft database. This can get quite complicated, so only the most adventurous should use this option.

For more Site Builder information, see Site Builder Instructions

[SiteBuilder Instructions](#)

## **Notes on Company Data**

The Company Data profiles are separate from the application profiles so that when you add new applications, you can easily select your company information without reentering it. You may have as many company profiles as you like.

## Company Data Fields

### Company Name

Your company name exactly as you wish it to appear on shareware sites. You cannot type into this field.

To create a new company profile, click on the  New Company button.

### BHS ID#

The BHS ID# button pertains only to Beverly Hills Software 32 Bit Download Center. This site maintains a database of authors, and you must have an Author ID# to post to it. AddSoft allows you to register with BHS from within the AddSoft interface, or even to lookup your ID# if you don't know what it is.

### Contact Name

Enter the name of the primary contact for your company.

### Contact Title

Enter the title of the contact. (Owner, President, Sales Mgr. etc.)

### Contact E-Mail

Enter the e-mail address of the contact.

### Contact Phone

Enter the phone number for the contact. This number may be published on some shareware sites.

### Contact Fax

Enter the fax number for the contact. This number may be published on some shareware sites.

### Contact Address

Enter the address for the contact. This may be published on some shareware sites.

### Contact City

Enter the city that the contact person resides in.

### Contact State/Province

Enter the state or province that the contact person resides in.

### Contact Postal

Enter the zip or postal code for the above address.

### Contact Country

Enter the country for the above address.

### Company Home Page

Enter the home page for your company. This is not the information page for the application.

### Company E-Mail

Enter a company e-mail address for general company information, not necessarily related to the application being submitted.



### New Company

Click this button to create a new company profile. When clicked, a dialog will appear asking for a company name. When you click OK, a new company profile will be created.



### Delete Company

Clicking this button will delete the company profile that is currently loaded.



**Save Company**

Clicking this button will save the currently displayed company profile.

## **Notes on App Info**

The Application Info page contains fields in which you will create and maintain your application information. Essentially all information that any submission sites ask for related to your application is addressed here. Create a profile for each of your applications, and whenever you have a new release, you can come back and update the information for re-submission.

## General App Info Fields

### Company

The Company Field is automatically entered based on the company selected on the [Company Data](#) page.

### Application Name

This is the name of your application. It is how your application will be indexed on Shareware sites.

You cannot type into this field. To create a new application profile, click on the  New Application Button

### 8 Character Name

One of the more powerful features of AddSoft is that it manipulates files in order to comply with the rules of each site it submits to. Some sites which AddSoft uploads to require that the file name is in 8 + 3 format (XXXXXXXX.XXX). In this field you should enter the eight character name you want to use in these cases. The 3 character extension will be automatically added by AddSoft. It might be a good idea to make this name reflect the version, so when you do updates, there is a new filename indicating a new version for the file archives.

### Application File Name

This is the actual filename of your archive (i.e. filename.zip, or filename.exe for installation executables) before AddSoft does any processing. If no 8 character name is required, AddSoft will use this name.

### Version

Enter the current version number for your application.

### Release Month, Day and Year

In these three fields, enter the release date for your application. Each field only accepts 2 digits, i.e. 09 for month, 11 for day, 98 for year. This allows AddSoft to properly format the date in order to comply with each site's rules. *AddSoft is year 2000 compliant.*

### Platform(s)

Select the appropriate option for what platform your application runs on. AddSoft is designed only for 32 bit Windows applications, so Windows 3.1 and Mac are not an issue.

### Submitted By

Select the appropriate designation for the person submitting this application.

### 32 Bit File Size

If your application is a 32 bit program, enter the size of the file's archive in bytes. AddSoft will process this size into Kilobytes or MegaBytes when appropriate on different sites.

### 32 Bit Installed Size

If your application is a 32 bit program, enter the amount of disk space that your application uses after it is installed. Again, this should be in bytes.

### 16 Bit File Size

If your application is a 16 bit program, enter the size of the file's archive in bytes. AddSoft will process this size into Kilobytes or MegaBytes when appropriate on different sites.

### 16 Bit Installed Size

If your application is a 16 bit program, enter the amount of disk space that your application uses after it is installed. Again, this should be in bytes.

### Price

Enter the price of this application in US Dollars. If it is freeware, enter 0. Do not enter the dollar sign. AddSoft adds it for you.

**Status**

**Evaluation Period**

**Expiration Date**

**Special Requirements**

**Expires After**

**Install / Uninstall**

**New Application**

**Delete Application**

**Save Application**

## Locations Fields

### Application Info URL.

This is the full URL for the web page that contains information on the application being submitted.

### Download URLs

Enter the complete URL path to the application file for downloading. There are eight fields here in order to provide for multiple mirror download sites. If your program is 32bit, use only the 32 bit fields. If it is 16bit, use only the 16bit fields.

*Examples:*

*HTTP:*

*<http://www.yourdomain.com/yourfile.exe>*

*FTP:*

*<ftp://ftp.yourdomain.com/yourfile.exe>*

### URL Location of Screenshot

Some sites will post a screenshot of your application, and request that you provide a pointer to a web page that has a screenshot they can use. Enter the full URL here.

### URL Location of .GIF Icon.

Some sites will post an icon next to your listing on their pages. Provide a URL where they can download a copy of your icon in GIF format.

### URL Location of .ICO Icon.

Some sites will post an icon next to your listing on their pages. Provide a URL where they can download a copy of your icon in .ICO format.

### Full Local Path to File Archive

In order to do FTP uploads, file attachments and zip processing, AddSoft must know where to find your application's archive on your computer. Browse for the file and make sure the path displayed is valid.

### Attach .ICO Icon

Some sites will have you e-mail an icon to them for placement on their site. If you have one, enter or browse for the path here. When required, AddSoft will attach this file to e-mail.

### Attach GIF Icon.

Some sites will have you e-mail an icon to them for placement on their site. If you have one, enter or browse for the path here. When required, AddSoft will attach this file to e-mail.

### Attach Screen Shot

As above, some sites will have you e-mail attach a screen shot. Usually, this is requested in GIF format. We suggest that the name of this file be the same as your application name. Example: for "My Great App", call this icon "My Great App.gif".

### Attach Other File

This is something of a wildcard. The reason we threw this in was in the event that an author might want to attach a registration key or some other file for the reviewer to see. If you do so, make sure that you explain it in the "Notes to Reviewer" section of your Application Info. Also note that this will only be effective for E-Mail Submission sites.

## Description Fields

### Short Description

Some sites allow a Short and Long description. Especially important is how this field relates to the larger FTP archives such as Simtel and Winsite. IN such cases this is what will be added to the file listings on many of the CD Roms. This field is limited to 46 characters.

### Long Description

This is where you want to give a good, detailed description of your application. This field is submitted to virtually every site. Try to keep it brief, if possible. Some sites will limit the amount of text you enter here and truncate very long descriptions. If you are doing an update submission, you might want to change this to reflect version changes.

### Notes to reviewer

This field is designed to give you a place to convey a message to the person processing your submission. Perhaps you want to offer free registered copies of your software to all of the reviewers. Or you might want to give special instructions. This is the place for information you don't want the public to see. Note that we only post this information when there is an appropriate way to do so. For example, if we are doing an HTTP post and there are no 'private' fields, this data will not be submitted.

**Important:** The notes to reviewer field is intended for private viewing only, but we cannot guarantee that the person processing the order will not mishandle this information.

## Using the Submission Sites Page

When you enter the Sites page, you will be presented with all available submission sites in a grid. At the bottom there is a 'handling' area which reflects handling instructions for the site currently selected in the grid box.

At the very bottom, there is a save button which allows you to save any work you do on this page. The Go to URL button takes you to the web site of the selected site.

## The Sites Grid

There are eleven columns in the grid as follows:

### Site

The Submission Site Name.

### Site Type

This will tell you what rules the site has. For example, a site may only allow Freeware, or only 32 bit applications. This will not only let you know the status, but if your app is Shareware, a site that is Freeware only cannot be posted to. The same goes for 32bit vs. 16bit. If your app is for Windows 3.1, it cannot be posted to a 32 bit only site.

### Submit

This will say either NEW or UPDATE. If you highlight a Site Row, look at the bottom of the page and you will see two radio buttons for NEW and UPDATE. If you want the next submission for the currently loaded application to this site to be considered a "NEW" submission, click 'NEW'. If you have already submitted the currently selected application here, click on UPDATE.

### Category 1 and Category 2

Some sites will have you select a category in which to place your application. Some will have a secondary or sub-category. If you click on a Site's row, and at the bottom of the screen you see a combo box, select an appropriate category. If you see 2 combo boxes, select the 2 most appropriate categories for this app.

### H

'Y' means that submissions to this site will include an HTTP Post. If you see 'N', this site does not use HTTP for submissions.

### F

'Y' means that submissions to this site will include an FTP upload. If you see 'N', this site does not use FTP for submissions.

### Z

'Y' means that your application will be zipped for uploading to this site. AddSoft only zips your application if it is not already zipped, and only force-submits zip files to sites that absolutely require that your application be in zip format.

### E

'Y' means that submissions to this site will include an E-Mail message. If you see 'N', this site does not use E-Mail for submissions.

*\* Some sites will use combinations of the above.*

### Last Post

This will show the date of the submission to this site for the currently loaded application.

### P

'Y' means that you have chosen to include this site for posting in your next submission run. 'N' means that AddSoft will not submit to this site on the next submission run. To change this, highlight the site and check 'Post' at the bottom of the screen.

### Double Clicking in the Sites Grid

If you double Click on a site in the site grid, AddSoft will launch your default Web Browser and take you to that site's web page. In order to help you track your submissions, we have made this feature link directly to a search page or application index page whenever possible.

**All 'New'**

Clicking on this button will set the submission status for ALL sites to NEW POST.

**All 'Update'**

Clicking on this button will set the submission status for ALL sites to update instead of post as a first time submission.

**All 'Post'**

Clicking on this button will set the submission status for all sites to be posted to. This will only set sites appropriate for your app to post. For example, if your app is shareware, Freeware Only sites will not have Post turned on.

**All 'No Post'**

Clicking on this button will set the submission status for all sites to be DO NOT POST.

## Handling Sites

After you have set up your application, you will want to scroll through the Sites Grid and look at the settings for each site. Select all of the appropriate categories for your software, select if you want to post to this site, and if you want the post to be considered a new submission or an update of an existing listing on the site.

When you successfully submit to a site as a 'NEW' submission, the next time you submit, 'UPDATE' will be automatically selected for you.

To check to see if your application is indexed on a site, double click on the site name in the Site Grid. AddSoft will launch your default Web Browser and take you to that site's web page. In order to help you track your submissions, we have made this feature link directly to a search page or application index page whenever possible.

## **Options on the Submit Page**

Once you have set up your company, entered your application(s) and selected all of the site options, you are ready to start submitting!

### **Save/Submit**

Click on the Save/Submit button and AddSoft saves all of your Application Data and starts submitting your site.

### **Skip**

If you see AddSoft taking too long on a site, you may choose to skip over this site. A log entry will be written explaining that you manually skipped this submission.

### **Cancel**

Clicking cancel will halt the submission process.

### **View Reports**

The Reports button opens a dialog which allows you to view HTML reports for prior submission runs.

### **Print Log**

Prints the current submission log.

### **Exit**

Closes AddSoft.

## **Monitoring the process**

As the submission process goes on, the submit page echoes everything going on behind the scenes. There are 5 panels to the right of the buttons that let you know what is going on:

### **Current Site**

The first panel tell you what site is being submitted to. on the right are three LEDs that let you know what kind of posting will be done on this site.

### **HTTP Status**

When a submission enters HTTP Post mode, this section becomes active. The status will be shown here, as well as a byte transferred count.

### **Mail Status**

When a submission enters E-Mail mode, the status will be displayed here.

### **FTP status**

When an FTP upload is being processed, the bytes transferred will show up here. The window in this panel will echo back the entire FTP log.

### **The Submission Log Panel.**

This is a running log of the submission process. All successful, as well as failed actions will be posted here real time.

## Submission Reports

When a submission run is complete, you will be asked if you want to view a report on this submission run. If you choose to do so, your default web browser will be launched, and a somewhat comprehensive submission report will be displayed.

### Submission Detail

#### Date:

The date this submission run took place.

#### Time Started:

The time the submission run started.

#### Time Completed:

The time of completion for the submission run.

#### Application:

The application that was submitted in this run.

#### # of Successful Submissions

How many submissions were successful

#### # of Failed Submissions

How many submissions failed.

### Submission Log

Clicking on this link will give you a full log of the submission run.

### Site Responses

This section lists a link for every action performed in the submission run. It will give you more detailed information on each action:

#### Date

The date this response was received.

#### Time

The exact time (local to you) this response was received.

#### Application

The application that was submitted.

#### Back to main

Takes you back to the main report page.

#### Response:

##### HTTP:

Shows the page that the site took AddSoft to after the submission. Any errors perceived by the site will be shown here.

##### E-Mail

Shows the E-Mail Log.

*FTP:*  
Shows the FTP Log.

## **Checking internally with AddSoft**

Every site is different. Some sites have search pages, some don't. Some have indexes. Some don't. Providing a method for you to check to see if your app is listed on the sites would be a massive undertaking that would be very difficult to justify... and maintain.

However, we have provided a means to make it simpler:

### **Double Clicking in the Sites Grid**

If you double Click on a site in the site grid, AddSoft will launch your default Web Browser and take you to that site's web page. In order to help you track your submissions, we have made this feature link directly to a search page or application index page whenever possible.

## **E-Mail Confirmations**

Some sites will E-Mail you a confirmation that your request has been received, or that your application has been posted.

## Site Builder - General

**Warning:** Due to it's nature, Cyberspace HQ does not provide support for the Site Builder. While we provide the documentation, if you have trouble with creating sites, we do not provide training. If you have a site you want to add, and cannot get it to work, please send us the URL for the site and we will gladly add it to our next data update.

The AddSoft Site Builder allows you to add software sites to AddSoft that are not currently supported in AddSoft. This gives you the ability to access all AddSoft functions with no programming -- only some very limited scripting.

For HTML posts, however, some understanding of HTML forms will be of a great help.

## First things first

**Warning:** Due to it's nature, Cyberspace HQ does not provide support for the Site Builder. While we provide the documentation, if you have trouble with creating sites, we do not provide training. If you have a site you want to add, and cannot get it to work, please send us the URL for the site and we will gladly add it to our next data update.

Before you venture out into the world of building submission scripts, get as much information about the site you will be posting to. Go to the web site and find some information on the application submission process.

### **Do they have an HTML form?**

If so, you will probably need to do an HTML post.

### **Do they have an e-mail address that accepts submission?**

This is the easiest of all. If you can get away with submitting via e-mail, adding this site will be a breeze!

### **Do they have an FTP server for uploads?**

If so, get all of the information you can. Login name, password, upload directory, etc.

### **ZIP required?**

If files need to be zipped, find out what special requirements there are. Does a text file have to be uploaded with the zip? in the zip?

### **E-Mail Attachments...**

Perhaps this site would like you to attach a screen shot.

### **Categories**

If this site requires you to select a category in the submission, get a listing of all of the categories. If the listing is on an HTML form, make sure you get the name to be posted... not necessarily the display name.

In short, get all the information you can before you proceed.

## Site Details

**Warning:** Due to it's nature, Cyberspace HQ does not provide support for the Site Builder. While we provide the documentation, if you have trouble with creating sites, we do not provide training. If you have a site you want to add, and cannot get it to work, please send us the URL for the site and we will gladly add it to our next data update.



To create a new site, click on the **New Site button**. A dialog will pop up in which you should enter the name of the software site you are creating.

### Site Accepts

Select the appropriate radio button for this site's policy - Accepts Freeware, or Freeware AND Shareware, etc. If you check that a site only accepts Freeware, AddSoft will never submit to this site for an application labeled as Shareware, Commercial, etc.

### Site Accepts Operating Systems...

Like the Freeware/Shareware options, sites may have 32bit/16bit rules. If you select 32bit only, and you try to submit an app for Windows 3.1, AddSoft will not post to this site.

### Site's Web Page:

The URL you enter in this field is the web page that will be launched when you double click on the site name in the Sites Grid. If possible, enter a page where you can search for an app.

### Primary Category Selections

If this site wants submissions to reference a category choice, all of the categories accepted should be listed here. Be careful with the category names. If the site will use an HTTP post, the available category names should reflect *exactly* the names accepted by the site.

In some cases a form will have a non-descriptive category name. You can have the category name that posts different than the one seen in the sites tab. To do this, simply enter the category name to post as, followed by the characters ">" then what you want to be shown in the sites window.

Example:

```
netutil">Internet Utilities  
mail">E-Mail programs
```

In the above example, when you are looking at the options in the Site Tab, you will see 'Internet Utilities' and 'E-Mail Programs'. However, the actual information that gets posted is 'netutil' and 'mail'.

This may go for FTP and e-mail as well if submissions are processed by a robot. In the scripts on following pages, the category selected here will be reflected by the variable: %SITECAT1%

### Secondary Category Selections

Some site allow you to select a second category, or have sub-categories. Use this if such is the case. In the scripts on following pages, the category selected here will be reflected by the variable: %SITECAT2%

### Byte Format

Different sites request that the filesize be entered in different formats. Select the preferred format here. The byte size in AddSoft will be converted to this format for the site. Remember in your scripting to keep this in mind. You don't want to select 'KBytes' and have a script entry that says The app is %APPSIZE% Bytes. If you had a 900,000 byte application, the resulting text would read: *The app is 879 Bytes.*

**Oops!**

## HTTP Post

**Warning:** Due to it's nature, Cyberspace HQ does not provide support for the Site Builder. While we provide the documentation, if you have trouble with creating sites, we do not provide training. If you have a site you want to add, and cannot get it to work, please send us the URL for the site and we will gladly add it to our next data update.

If the site you are building has an HTML form for software submissions, and does not accept E-Mail submissions, you will need to build HTTP post strings. In reading the documentation, building an HTTP post string may seem complicated, but before you know it, using this feature will become second nature.

### Script URL

Before you do anything, you need to know the URL that will be posted to. This is not simply the page that a form is on. The easiest way to find out is to view the source of the submission page and do a FIND on the text 'ACTION='. You will see the url that will be posted to. There may be several Actions on a page, so be sure you get the right one. Also, the action URL may be relative, so you may have to figure out what the full URL is.

### Script Variables

There is a variable for every field in AddSoft. This way, your script picks up the information that is currently loaded in AddSoft each time you do a submission. To enter a variable in a script, simply right-click in the submission script window and view the variable list.

### What you need to know about post strings

Post strings have only four elements to them:

#### *Form Field Name*

Go to a webpage that has a form on it and view the source. When you look at the HTML, find a statement for a field (you might want to do a find for the text 'name='. Look at the surrounding information and you should be able to tell that it is a form field. For example, you might see text similar to the following:

```
<input type="text" size="34" maxlength="80" name="progrname"><br>
```

In this case, you see the text inputtype, which tells you that this is a statement for a form field. You also see 'name="progrname"'. This tells you that the form field name is 'progrname'.

#### *Equal Sign*

The equal sign is placed after the Form Field Name. It separates the form field name from the data that should be placed into that field for the submission.

#### *Corresponding Data*

This is the data that will be placed into the Form Field. You will almost always enter an AddSoft variable here.

#### *Ampersand*

The ampersand '&' is used to say that there is more information to be posted. After every field, you will place an ampersand -- Except after the last field.

#### *Example Post String:*

Suppose you see the following information in the HTML source of a form page:

```
<input type="text" size="34" maxlength="80" name="progrname"><br>  
<input type="text" size="34" maxlength="80" name="filename"><br>
```

The post string would be as follows:  
programe=%APPNAME%&filename=%APPFILENAME%.

%APPNAME% and %APPFILENAME% are addsoft variables for the Application Name and the File Name. You can get a list of variables by right-clicking in a submission script text box in AddSoft.

#### *Making Sure your post string is complete*

If your post string doesn't have all necessary information, it probably won't work. That being the case, be sure to comb carefully through the HTML source and account for \*ALL\* fields -- even hidden fields. Remember, that you don't have to enter a variable into a field. You may find a hidden field like the following:

```
<input type="hidden" name="mailto" value="submit@mydomain.com"><br>
```

In such a case, you would simply do the following:  
mailto=submit@mydomain.com

Note that you don't use the quotes.

#### **Field Translations**

On some sites, you will have to account for comboboxes instead of input boxes. When this is the case, you can't simply enter a variable or whatever text you like. The text entered must match the text offered for the combobox. For example, you may see source similar to the following:

```
<SELECT NAME="platform">  
<OPTION SELECTED> Win95  
<OPTION> WinNT  
<OPTION> Both  
</SELECT>
```

In the above case, the site wants text posted exactly as offered: "Win95", "WinNT" or "Both". However, if you look on the AppInfo|General tab of AddSoft, the platforms listed are "Windows 95", "Windows NT" and "Windows 95 and NT". This text may not be accepted by the site.

This is where Field Translations come in. Simply select the Field Translations button and enter the translations as follows:

Windows 95: Win95  
Windows NT: WinNT  
Windows 95 and NT: Both

This will cause AddSoft to properly translate when it submits.

#### **Byte Format**

Some sites want you to submit the file size in Bytes. Some want Kilobytes, and some want Megabytes. In order to standardize, you enter Bytes in the App data, and AddSoft converts to the correct format. Therefore, you must select the format that this site requires.

#### **Check Script**

When you write a script, you will be using variables in all cases. If you click on the Check Script button, AddSoft will display a mock post string, replacing all variables with the corresponding data currently loaded into the appropriate fields in AddSoft.

**Testing the Site**

When you are done, assuming that this site only uses HTTP post, save the site and do a submission run on this site only. When the submission run is complete, view the HTML report and see the Server response. If you missed something, the response will usually tell you.

## FTP Upload

**Warning:** Due to it's nature, Cyberspace HQ does not provide support for the Site Builder. While we provide the documentation, if you have trouble with creating sites, we do not provide training. If you have a site you want to add, and cannot get it to work, please send us the URL for the site and we will gladly add it to our next data update.

It should be a rare case that you find a site that requires an FTP Upload, and is not included in AddSoft. But if you do, you can easily support it.

### Script Variables

There is a variable for every field in AddSoft. This way, your script picks up the information that is currently loaded in AddSoft each time you do a submission. To enter a variable in a script, simply right-click in the submission script window and view the variable list.

### Site Uses FTP Uploads

Check this box to activate FTP processing for this site.

### Site Requires Zip File

If the FTP site requires a that all uploads are zipped, check this. Doing so will cause AddSoft to make sure the file to be uploaded is zipped. If it is not Zipped, AddSoft will zip it and upload it.

### Site Requires 8 + 3 Filename

If the site requires that all files uploaded have an 8+3 filename (XXXXXXXXX.XXX) check this box. AddSoft will convert the filename of the file to upload to the 8 + 3 filename entered in AddSoft.

### FTP server

Enter the FTP server to log in to. (ftp.thesite.com)

### Remote Path

Enter the remote path of the site's upload directory. This may take some trial and error to figure out. You can even use a variable here. Suppose there are 2 upload directories on a server.. one is pub/uploads/win95 and the other is pub/uploads/winnt. You can hit the field translations button on the HTTP tab and change Windows 95 to win95 and change Windows NT to winnt. Then call the proper variable in this field:

```
/pub/uploads/%APPPLAT%
```

If the program being uploaded is for Windows 95, it will be uploaded to /pub/uploads/win95.

If the program being uploaded is for Windows NT, it will be uploaded to /pub/uploads/winnt .

### Login Name

Enter the login name to use when AddSoft logs into this server.

### Login Password

Enter the login password to use when AddSoft logs into this server. As with most fields in AddSoft, you can use a variable here. In most cases, on an anonymous FTP server, the password should be the e-mail address of the person logging in. So you can enter the variable %CONTEMAIL% and the contact's e-mail address will be substituted for the password.

### Added Text File

If you want AddSoft to add a descriptive text file to the upload, check the method here.

### Add File to Upload

This will cause AddSoft to upload the text file separate from the archive file to be uploaded -- so 2 files are sent to the server.

### *Include in Zip File*

This will cause AddSoft to include the added text file in the zip file to be uploaded if a zip file is used. If AddSoft finds a zip file already created, the file will be added. Otherwise, it will be created with the new zip.

### **Filename to include**

Assuming you are adding a descriptive text file, enter a filename for the file here. i.e. readme.txt. You can also use a variable in this field. For example, %APPNAME%.TXT will create a text file with the name of the application plus .TXT.

### **File Script**

This is the script for the text file above. Again, you may use variables here. Whatever you type in this box will be included in the text file to be included with the FTP upload.

### **Default Script**

This will enter the default FTP script into the script window. You can edit the default script by selecting File|Default FTP Script

### **Check Script**

This will test your script with data for the application currently loaded into AddSoft.

### **Byte Format**

Some sites want you to submit the file size in Bytes. Some want Kilobytes, and some want Megabytes. In order to standardize, you enter Bytes in the App data, and AddSoft converts to the correct format. Therefore, you must select the format that this site requires.

## E-Mail

**Warning:** Due to it's nature, Cyberspace HQ does not provide support for the Site Builder. While we provide the documentation, if you have trouble with creating sites, we do not provide training. If you have a site you want to add, and cannot get it to work, please send us the URL for the site and we will gladly add it to our next data update.

This will likely be the more common way of submitting an app. It also happens to be the easiest.

### Script Variables

There is a variable for every field in AddSoft. This way, your script picks up the information that is currently loaded in AddSoft each time you do a submission. To enter a variable in a script, simply right-click in the submission script window and view the variable list.

### Use E-Mail Submission

Checking this option will cause AddSoft to use E-Mail submissions for this site.

### Send copy to company contact

This will send a carbon copy of all E-Mail submissions to the e-mail address listed on company contact (most likely you).

### Attach GIF

This will attach the file contained in the .GIF E-Mail attachment field to mail sent to this site.

### Attach ICO

This will attach the file contained in the .ICO E-Mail attachment field to mail sent to this site.

### Attach Screen Shot

This will attach the file contained in the ScreenShot E-Mail attachment field to mail sent to this site.

### Attach Application

This will attach the the application to e-mail. **BE CAREFUL WITH THIS!!!! Most sites don't want this and will ban you!**

### Attach Other File

This will attach the file contained in the Other File E-Mail attachment field to mail sent to this site.

### E-Mail To

Enter the address the E-Mail should be sent to.

### Subject

Enter a subject for the e-mail. You may use a variable here. For example: "Submission for %APPNAME%."

### New Submission Script

Enter a script for the E-Mail using script variables. Whatever you enter here will be sent to the above address when a new submission is made.

### Update Submission Script

Enter a script for the E-Mail using script variables. Whatever you enter here will be sent to the above address when an update submission is made.

### Check Script

When you write a script, you will be using variables in all cases. If you click on the Check Script button, AddSoft will display a mock post string, replacing all variables with the corresponding data currently loaded into the appropriate fields in AddSoft.

**Byte Format**

Some sites want you to submit the file size in Bytes. Some want Kilobytes, and some want Megabytes. In order to standardize, you enter Bytes in the App data, and AddSoft converts to the correct format. Therefore, you must select the format that this site requires.

**Use Default Script**

This enters a general script in the script box. In most cases, this will be sufficient.

## Settings

### Your SMTP Server

This is the mail server that your e-mail is sent through. If you are unsure of this setting, have a look at the settings of your E-Mail client and see what you have set for your SMTP server.

### Your E-Mail Address

Enter your e-mail address. This will be placed on all E-Mail submissions made by AddSoft.

### Your Name

Enter Your Name. Again, this will be placed on all E-Mail submissions made by AddSoft.

### Proxy Server

If you are going through a Proxy Server for Internet access, enter the server here. If you are unsure about this, contact your network administrator or ISP.

### Proxy Port

If you are going through a Proxy Server for Internet access, enter the port number here. If you are unsure about this, contact your network administrator or ISP.

### FTP Settings

If there is a login failure such as Too Many Users on an FTP server, how many times would you like to retry the FTP connection before quitting and going to the next site? The max is 50.

### HTTP Settings

Select the number of seconds you wish to wait before an HTTP post times out. The minimum is 10 seconds and the maximum is 60 seconds.

## **View Reports**

AddSoft keeps track of all of your submissions. If at any time you would like to see a report from a past submission, choose this option. It will prompt you for the report you wish to view.

When you select your report, AddSoft will launch the report in your default web browser.

## **Update Data Files**

Selecting this option will contact Cyberspace HQ's server and transfer the most recent Software Site Data to your computer. This allows you to get the most up-to-date site list without having to download a new software build.

## **Default Scripts**

In AddSoft's Site Builder, you have an option to select default scripts in order to help you more quickly build site data. These options allow you to edit the defaults.

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- Copy the Software for archival purposes, provided any copy must contain all of the original Software's proprietary notices; or
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- Modify, translate, reverse engineer, decompile, disassemble (except and solely to the extent an applicable statute expressly and specifically prohibits such restrictions), or create derivative works based on the Software;
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The Software is not fault-tolerant and is not designed, manufactured or intended for use or resale as on-line control equipment in hazardous environments requiring fail-safe performance, such as in the operation of nuclear facilities, aircraft navigation or communication systems, air traffic control, direct life support machines, or weapons systems, in which the failure of the Software could lead directly to death, personal injury, or severe physical or environmental damage ("High Risk Activities"). Accordingly, Licensor and its suppliers specifically disclaim any express or implied warranty of fitness for High Risk Activities.

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The Software is a "commercial item," as that term is defined in 48 C.F.R. 2.101 (Oct. 1995), consisting of "commercial computer software" and "commercial computer software documentation," as such terms are used in 48 C.F.R. 12.212 (Sept. 1995). Consistent with 48 C.F.R. 12.212 and 48 C.F.R. 227.7202-1 through 227.7202-4 (June 1995),

all U.S. Government End Users acquire the Software with only those rights set forth herein.

## **Upgrade Policy**

All registered users of AddSoft are guaranteed all future product revisions, both major and minor will be provided free of charge for a minimum of one year after the date of purchase.

Any major revisions after one year may accompany an upgrade fee which will be not more than 50% of the suggested retail price for said revision.

All upgrades will be made available for electronic download.

## AddSoft Pricing

AddSoft is delivered via electronic means. This means that once you have been registered, we will give you a key number in e-mail or over the telephone which will unlock your unregistered version of the software. No hard-copy documentation or media is provided.

Pricing:

Version	Price
AddSoft	\$ 89.00

[Online and Phone orders](#)

[Mail / Fax Order Form](#)

[Purchase Orders](#)

[Site Licensing](#)

[International Resellers](#)

## Online and Phone

### Online Orders:

Online registration is available for AddSoft via secure online ordering at <https://secure.cyberhq.com/cyberspacehq>.

- Online orders are processed the same day the order is placed during business days (Monday through Friday) before 3:00 P.M. Pacific time. All orders after 3:00 P.M. will be processed the following morning. Orders placed during the weekend or holidays will be processed the following business day. All orders are processed in the order they are received.
- If your order has incomplete information, or contains questionable information, it may be delayed until we can contact you.
- Cyberspace HQ's online order form is a secure web site. Look for the 'lock' icon on your screen when you visit the site. If you double click on the icon, you will see our Verisign secure certificate information.

### Phone Orders:

Telephone orders may be placed during office hours (9:00 AM to 5:00 PM Pacific Time - Monday through Friday) by calling 818-593-4900. Please refrain from calling for support until you have received a support id# or a request for telephone support.

## Mail and Fax Order Form

To order via Mail or fax, print this form, fill it out and fax to 818.593-4917, or mail it to Cyberspace HQ - 22048 Sherman Way, Suite 106 - Canoga Park, CA 91303 - USA

### Customer Information:

Your Name: \_\_\_\_\_ Company: \_\_\_\_\_  
Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Postal: \_\_\_\_\_  
Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_ Web Page: \_\_\_\_\_

### License Information:

AddSoft @ \$ 89.00 ea. Quantity: \_\_\_\_\_ Total: \_\_\_\_\_

TOTAL PURCHASE: \$ \_\_\_\_\_

### Payment Information:

Credit Card Type:  MasterCard  Visa  American Express  
 Check Enclosed

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_

## Purchase Orders

Purchase orders are accepted from Fortune 1000 companies and U.S. Government agencies with terms of not more than NET 15 Days. To purchase by purchase order, please follow these steps:

- Call 818-593-4900 to inform us that you wish to use a P.O.
- Print out the FAX Order Form.
- Issue the Purchase order
- Fax the order form and Purchase Order to 818-593-4917

Upon receipt and approval of your purchase order, you will be given a registration number for the software, and an invoice will be generated and mailed to you.

## **Site Licensing**

The standard AddSoft license grants you a license to use AddSoft on a single computer. If you wish to run multiple copies of AddSoft, a site license is required.

The discount for up to 10 copies is 15% of the standard purchase price. For Site licensing for more than 10 copies, or OEM plans, please call us.

## OEM Licensing

OEM licensing for AddSoft is available for Webmasters and other companies wishing to distribute a custom copy of AddSoft. Note that all OEM licenses allow you to distribute to your customers, but **prohibit you from issuing your oem version into retail or shareware distribution.**

For OEM Licensing information, please contact [sales@cyberhq.com](mailto:sales@cyberhq.com)

## **International Resellers**

If you live outside the United States, there may be an international reseller in your country that can provide local, language specific support for AddSoft. In order to receive such local support, you must purchase AddSoft from that reseller.

For a list of authorized Cyberspace HQ International resellers, please visit our website:

<http://www.cyberspacehq.com/resellers>

## How to get Technical Support

**Warning:** Due to its nature, Cyberspace HQ does not provide support for the Site Builder. While we provide the documentation, if you have trouble with creating sites, we do not provide training. If you have a site you want to add, and cannot get it to work, please send us the URL for the site and we will gladly add it to our next data update.

You are entitled to free telephone support for installation related issues for 30 days after your purchase. The free telephone support is limited to installation related issues, and does not cover 'how to' issues. After the 30 days, web-based e-mail support is free.

Before calling for technical support, however, we ask that you follow a few steps first in order to allow us to better serve you:

Please follow these steps. In doing so, you help us control our support load, which allows us to dedicate more resources to the most serious issues.

### **Step #1: Read the documentation thoroughly.**

Almost all technical support issues are covered in this help file.

### **Step #2: Visit our support website**

<http://www.cyberspacehq.com/support>

Read the technical support information and frequently asked questions there. There may be updated information on that site that answers your question.

### **Step #3: Make sure you are running the most current version of the software.**

You can see what version you have by running the software and selecting Help|About in the pulldown menus. The most current version is always available at our download website:

<http://www.cyberspacehq.com/downloads> If there is a more current version available, download it and install it. Your problem may simply be an issue related to a non-current revision of the software. In fact, this is the most common technical support issue.

### **Step #4: If your problem is still not resolved,**

revisit our technical support website at <http://www.cyberspacehq.com/support> and fill out a technical support request form. Be sure to fill out ALL the information. This gives us the ability to properly support you and take care of your problem without delays. When we receive the request for support we will contact you either with resolution to your problem, or for a telephone support session.

Please follow these steps. In doing so, you help us control our support load, which allows us to dedicate more resources to the most serious problems.

## **DeEnesse**

The DNS Server Suite Windows NT & 95 Administrators

DNS Servers are the guidance systems of the internet. Without them, you would be entering IP# for every 'net destination, and not domain names. Until now DNS servers have been among the most complicated services to run on a server. DeEnesse ( pronounced DNS ) brings traditional Windows ease of use to the management of a DNS server, plus so much more...

New DNS Administrators will find DeEnesse a breeze to learn. Experienced DNS Administrators will wonder why something like this has taken so long to appear. One way or the other, we are sure you will be impressed with DeEnesse.

## **AddWeb**

### **Auto-Submit your Web Site to HUNDREDS of Search Engines & Directories...**

We have all seen the services that offer to submit your web site to hundreds of search engines. But why pay a service to do it when you can do it yourself... over and over. In fact, using AddWeb's multiple submission functions, you can easily run your own submission service!

AddWeb is packed with additional bells and whistles, too. Check out our PageBuilder function, which automatically generates an HTML page with Meta Tags and content that help get your site a higher score in major search engines!

## **Nic-O-Matic**

Registering Domains Couldn't be Easier or Faster

Nic O'Matic is an application which takes the chore out of registering and maintaining domain names, hosts and contacts with the Internic. Until now, your options have been to fill out their text-file templates and mail them in, or to use the Internic's slow web site each time. Nic O'Matic allows you to quickly create registrations and auto-mails them to the Internic. Furthermore, it allows you to save defaults for future use (DNS Servers, contacts, etc.), and saves all work you do so that you can quickly and easily do modifications and deletions without any unnecessary time wasted.

As they say: Time is Money. Nic O'Matic is designed to save you time.

## About the Reseller Program

If you are a reseller of Network-Related software, you may qualify to participate in our reseller program.

### Qualifications

- Your company must be active in the sales and/or distribution of Network-Related Software. This includes VARs, Systems Integrators, ISP's, etc.
- Your company must hold a valid resale license in the state or country you cover.

You must purchase one copy of any Cyberspace HQ product at retail price before qualifying for reseller prices.

- You must be prepared to act as support contact for your customers.
- Reseller orders will be placed by credit card. Terms may be established as a relationship is developed.

### Benefits

- 25% Discount on Pricing. Larger discounts are provided based on sales volume.
- Direct Support to the reseller.
- Option to participate in all future beta testing.
- Cyberspace HQ product logos for promotional material.
- Use of Cyberspace HQ website content for your sales.

Apply to become a reseller now by visiting:

<http://www.cyberspacehq.com/beareseller>

