

CONTACT DETAILS

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Display advertisement specifications

Single page	Height	Width
Media area	323mm	236mm
Bleed area	303mm	216mm
Trim area	297mm	210mm
Type area	275mm	190mm

Double page spread

to enable electronic imposition of PDF files, double page spreads need to be supplied as two singles (see above)

Half page	Height	Width
Vertical		
Media area	323mm	131mm
Bleed area	303mm	111mm
Trim area	297mm	105mm
Type area	275mm	92mm

Horizontal

Media area	164mm	236mm
Bleed area	144mm	216mm
Trim area	138mm	210mm
Type area	124mm	190mm

Quarter strip	Height	Width
Vertical		
Media area	323mm	74mm
Bleed area	303mm	54mm
Trim area	297mm	52mm
Type area	275mm	48mm

Horizontal

Media area	88mm	236mm
Bleed area	68mm	216mm
Trim area	62mm	210mm
Type area	50mm	190mm

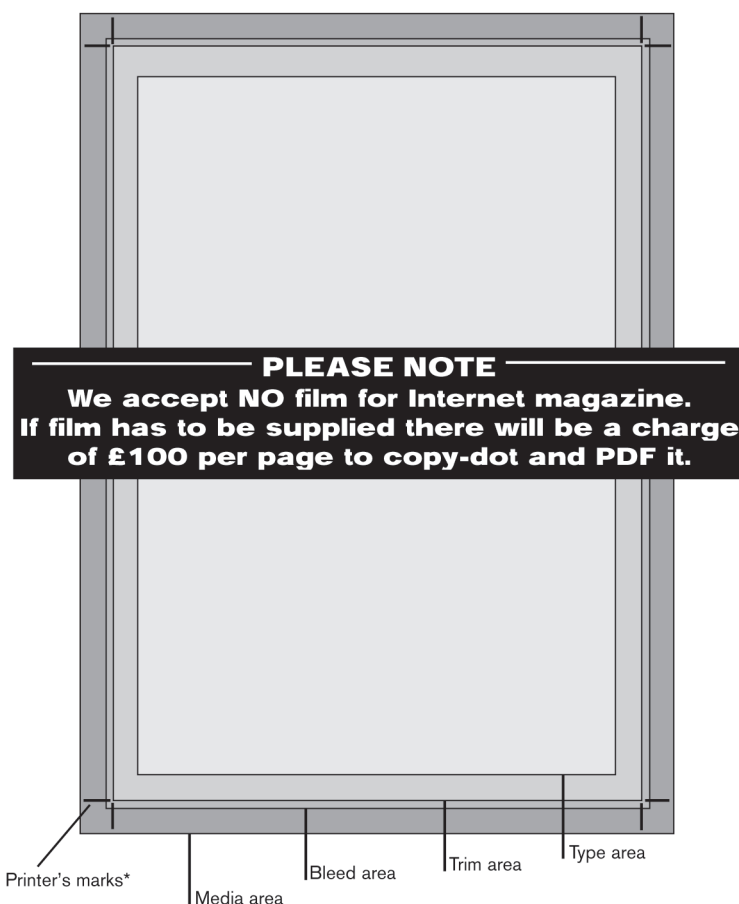
1/8 strip	Height	Width
Horizontal		
Media area	70mm	236mm
Bleed area	50mm	216mm
Trim area	45mm	210mm
Type area	37mm	190mm

PLEASE SUPPLY ALL DISPLAY COPY IN HIGH RESOLUTION PDF FORMAT

(see attached pass4press document for PDF creation information)

Proofing procedures

A contract proof must be supplied if required for printing purposes.



* All files must include printers marks

Marketplace advertisement specifications

Full page	Height	Width
Type area	242 mm	184 mm

Half page	Height	Width
Horizontal		
Type area	119mm	184mm
Vertical		
Type area	242mm	89mm

Quarter page	Height	Width
Standard		
Type area	119mm	89mm
Horizontal strip		
Type area	57mm	184mm

Eighth page	Height	Width
Standard		
Type area	57mm	89mm
Horizontal strip		
Type area	27mm	184mm

Sixteenth page	Height	Width
Type area	27mm	89mm

File Formats

Tiff • eps (with all fonts embedded) • All files must be CMYK

Data Transfer

ISDN 020 7490 3858

Disk: **CD or Zip** (to address below)

Compatible software

Quark Xpress • Adobe Photoshop • Adobe Illustrator

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