

Modern Day  
Boomtowns

	<b>THE EXTRA BOOST</b>	
	<i>Ten steps to being a</i>	
	<i>a natural.</i>	
...	2	
<hr/>		
	<b>ASK WENDY SUE</b>	
	<i>The truth about Melanie</i>	
	<i>Stander, animal rights, and</i>	
	<i>vintage cars</i>	...
3		
<hr/>		
	<b>THE WAY IT WAS</b>	
	<i>Costs are up, and Hollywood's</i>	
	<i>stronghold on the film industry</i>	
	<i>is waning.</i>	... 2
<hr/>		

	<b>MODERN BOOMTOWNS</b>	
	<i>Hollywood in suburban</i>	
	<i>America makes money</i>	
...	1	
<hr/>		
	<b>CUT!</b>	
	<i>Filming on Location has its</i>	
	<i>hazards, but would you expect</i>	
	<i>these to top the list?</i>	...
1		
<hr/>		
	<b>WHO'S ON FIRST?</b>	
	<i>A casting director's first</i>	
	<i>choice for a role isn't</i>	
	<i>always the best.</i>	... 2
<hr/>		
	<i>Hollywood's raid on suburban</i>	

*America is making money for  
merchants.*

*That's why vendors don't balk at  
the inconvenience of having  
directors, cinematographers,  
actors, and teamsters swarming  
around quiet city centers. Film  
crews on location bring  
staggering movie budgets that  
translate into staggering profits  
for local retailers. In many  
instances, businesses notice a  
320-350% increase in sales:*

***"Film crews  
bring staggering***

## ***profits for local retailers”***

*Teaneville, Oklahoma*

To film the 11-minute singing scene in *Tomorrow We Dine*, director Michael Grayson required 2 weeks of shooting and 52,200 doughnuts, 600 gallons of chocolate milk, 700 loaves of cinnamon bread, 3,000 pastries, and 29 bran muffins. The gluttonous order amounted to 4 months' worth of sales at Georja's Glazin' Goodies.

*Harmony Park,  
West Virginia*

While the sleeper *Polka, Okeydokey!* was being filmed on location, Merv Brown did his own hop-step-close-step by spending every waking hour for 3 weeks resoling 2,475 pairs of dancing shoes. For the first time since he opened his shoe repair business, Mr. Brown was able to close shop for 6 weeks and shuffle across Europe.

*Orange Bluff, Texas*  
“At least it's steady,” says Marc Burrows about his modest paying job as the local undertaker. But Hollywood helped him see a different side to his career choice. The filmmakers of *The Mole People* commissioned Mr. Burrows to dig 356 holes (at a whopping \$125 a plot), almost three times the entire town's

population.

*Anywhere, USA*

By pure coincidence, surely, wherever a film production crew ends up shooting location shots, local drug stores notice a 150% increase in Valium sales.

### **That's Better**

When directors are faced with a showdown between themselves and the community where they are filming, they should adopt the strategy of complete surrender to the residents' demands. This is one way to improve upon a movie, according to legendary director Louie Von Bulen. He claims this is why he let the people of Rockbake, Nevada, drive him out of town with a new screenplay.

The clash occurred just as Von Bulen was filming the closing scene of his western classic *Dusty*. In the original script, screen roper Curt Porritt rode triumphantly into town to a hero's welcome, at which point the townspeople designated him the sheriff of Lone Owl Ridge. But filming that scene conflicted with an actual ceremony taking place in Rockbake, and the citizens would hear nothing of postponing the celebration.

Every year in September, Rockbake observes the topple of the Clive family dynasty. The notorious Clives controlled the town for several generations.)

Von Bulen waited patiently for the crowds to disperse, but the festivities ran on much later than his scheduled noon shooting. It was nearly nightfall.

Von Bulen knew he could not afford to postpone filming another day, for production costs had already exceeded the budget by \$320,000.

While there was still some daylight, the frustrated director snapped the order at his crew to turn the cameras around.

He poised Porritt on a horse and told the actor to head in the opposite direction of town. Von Bulen's compliant action, for which he credits Rockbake, set the industry standard for capping off westerns: then ride into the sunset.

### **Cut!**

*The hazards of filming on location.*

Filming on location has its hazards. But one that seems unavoidable is costly and unforeseeable interference. In 1989 alone, incidents like a visible spectator or a noisy muffler forced film producers to shell out more than \$37 million in retakes.

Automatic sprinklers  
blundered a crucial war scene in  
*Mind Wounds*; the retake cost  
\$2,367,800, the most money

ever paid for an unnecessary  
interruption.  
According to *Media*  
and *Motion Picture Digest*, the

number one ranking disturbance  
is nose-blowing.

## **The Extra Boost**

*TenSteps to Being a Natural*

- 1  
.  
Respond well to “Lights, camera, action!”
- 1  
0  
.  
Defer to the celebrities.
- 1  
.  
Pretend you don't see the movie camera.
- 2  
s  
k  
.  
Brag about the film to your friends and family.
- 3  
e  
n  
d  
y  
.  
Stay away from the commissary.
- 4  
y  
.  
Look nondescript.
- 5  
S  
u  
e  
.  
Fit into the costumes, no matter how tight or loose they are.
- 6  
u  
e  
s  
t  
i  
o  
n  
s  
.  
Forget you have a voice.
- 7  
s  
h  
o  
u  
l  
d  
.  
Learn to hold a terminally long pose.
- 8  
o  
u  
l  
d  
.  
Mix in well with a crowd.
- 9  
b  
e

s  
e  
n  
t

t  
o  
:

A  
s  
k

W  
e  
n  
d  
y

S  
u  
e  
,

H  
o  
r  
i  
z  
o  
n

P  
r  
o  
d  
u  
c  
t  
i  
o  
n  
s  
,

P  
.  
O  
.

B  
o  
x

7

7

7

7

,

H

o

l

l

y

w

o

o

d

,

C

A

.

*Q*

.

*Melanie Stander always plays a goodie-two-shoes in her movies. What*

A

.

If she does, she's not telling. However, if 6 marriages, a live-in pastry c

*Q*

.

*Lately, leading men and women have been awarded huge contracts for f*

A

.

Compared to their human counterparts, most animals make chicken feed

*Q*

.

*Every time I watch a movie set in the 40's, I always wonder where they g*

A

.

Sorry, you'll have to keep checking the want ads. The type of automob

**T**

**h**

**e**

**W**

**a**

**y**

**I  
t**

**W  
a  
s**

Hollywood's stronghold on the film industry is waning.

p  
e  
r  
c  
e  
n  
t

o  
f

U  
.  
S  
.

f  
i  
l  
m  
s

w  
i  
l  
l

c  
o  
m  
e

o  
u  
t

o  
f

H  
o  
l  
l  
y

w  
o  
o  
d  
.

**W  
h  
o**

Rising production costs are forcing film makers away from the movie capital

**s**

**o  
n**

**F  
i  
r  
s  
t  
?**

A casting director's first choice for a leading role isn't always the best:  
Actress Caroline Christy was originally cast as the kidnapped victim wh  
Peter Clemons ditched the role of Luther in *Sunlight and Madness* two v  
Francie LeBaron was dropped from the lead in *Love Goes On* when a na

**A  
n  
d**

**...  
C  
u  
t  
!**

Filming on location has its hazards. But one that seems unavoidable is c  
Automatic sprinklers blundered a crucial war scene in *Mind Wounds*; th  
According to *Media and Motion Picture Digest*, the number one ranking

8

7

M

o  
v  
i  
e  
  
S

h  
o  
r  
t  
s  
!