

2 Photographs Story Templates

Light Text Scenario

ModerateText Scenario

HeavyText Scenario

2A1

2A2

2B1

2B2

2B3

2B4

Visitor's Initial View Window

570 x 340

HEADLINE: 27 CHARACTERS
Subhead: 43 characters

Photo 1
D
135 x 207

Copy Block A
181 words

“ 570 x 100 ”

Photo 2
D
135 x 207

Copy Block B
153 words

HEADLINE: 27 CHARACTERS
Subhead: 43 characters

Photo 1
B
279 x 183

“ 270 x 224 ”

Copy Block A
125 words

Photo 2
C
351 x 231

HEADLINE: 27 CHARACTERS
Subhead: 43 characters

“ 354 x 100 ”

Copy Block A
189 words

E
183 x 279

Photo 2
A
207 x 135

HEADLINE: 27 CHARACTERS
Subhead: 43 characters

Photo 1
D
135 x 207

“ 420 x 80 ”

Copy Block A
96 words

Copy Block B
106 words

Photo 2
F
231 x 351

HEADLINE: 27 CHARACTERS
Subhead: 43 characters

Photo 1
A
207 x 135

Copy Block A
96 of words

Copy Block B
101 of words

“ 570 x 100 ”

Photo 2
C
351 x 231

Copy Block C
187 of words

HEADLINE: 27 CHARACTERS
Subhead: 43 characters

Photo 1
E
183 x 279

Copy Block A
331 of words

“ 192 x 240 ”

Photo 2
E
183 x 279

Extras

OPT PICT
H
537 x 207

AUDI 

OPT PICT
H
537 x 207

AUDI 

OPT PICT
H
537 x 207

AUDI 

OPT PICT
H
537 x 207

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