√ Selecting Adult Learners to Provide Feedback Worksheet

1. Use the following matrix to identify learners who will evaluate your program.

Familiarity with Browser	Familiarity with Content of Lesson		
	Novice	Practitioner	Expert
Beginning User			
Intermediate			
Experienced User			

2. What challenges are there in selecting a representative sample of learners?

3. How could you overcome these challenges?

4. What steps can you take to help learners feel more comfortable evaluating Web-based training?

5. Draft questions to solicit positive and negative feedback about the program.