

# **Subject-Matter Expert Evaluation**

## **Sample Questions**

Questions directed to subject-matter experts can be classified into three category. The categories are (1) Questions regarding the accuracy and completeness of the information; (2) Questions to identify additional resources; and (3) Questions to gain insight about the audience.

### **Accuracy and Completeness**

1. Is my content outline complete? If not, provide any missing information.
2. Is the information accurate? If it is not accurate, is there a source that I can consult?
3. Is this information subject to change in the near future? Tell me more about that change.
4. I have uncovered conflicting information; is there a source that can help me reconcile the information?
5. Is my information organized and sequenced, as you would expect it to be? If not, what changes would you recommend?

### **Additional Resources**

1. Are there other sources for this information, such as books, company white papers, Web-sites, or documentation?
2. Are there other people with whom I can talk to learn more about this topic?
3. Are there people who are doing this job that I can talk with about the information to be covered in the lesson?

### **Insights into the Audience**

1. How do [job title] like to learn about this topic?
2. What kind of learning activities are best liked by [job title]?
3. If you could only give me one piece of advice regarding how to succeed with this audience, what would that be?