

Subject-Matter Expert Evaluation

Sample Questions

Questions directed to subject-matter experts can be classified into three categories. The categories are (1) Questions regarding the accuracy and completeness of the information; (2) Questions to identify additional resources; and (3) Questions to gain insight about the audience.

Accuracy and Completeness

1. Is my content outline complete? If not, provide any missing information.
2. Is the information accurate? If it is not accurate, is there a source that I can consult?
3. Is this information subject to change in the near future? Tell me more about that change.
4. I have uncovered conflicting information; is there a source that can help me reconcile the information?
5. Is my information organized and sequenced, as you would expect it to be? If not, what changes would you recommend?

Additional Resources

1. Are there other sources for this information, such as books, company white papers, Web-sites, or documentation?
2. Are there other people with whom I can talk to learn more about this topic?
3. Are there people who are doing this job that I can talk with about the information to be covered in the lesson?

Insights into the Audience

1. How do [job title] like to learn about this topic?
2. What kind of learning activities are best liked by [job title]?
3. If you could only give me one piece of advice regarding how to succeed with this audience, what would that be?