

# The Cyber Carnival

## The Concept-

The Cyber Carnival was the concept of Peter Anders, the director of multimedia development for Media Connection of New York. MCNY is a premiere developer of web sites and web content based in Manhattan, with several years in the industry and a true-vision of the future. The Cyber Carnival was created as a prototype for the next wave of web development, the evolutionary step towards content-oriented sites. Content sites will be the 'television shows' of the web in the not-so-distant future. Web users will find more than information on the web of the future, they will find true entertainment. This means that the production quality of web sites must improve in order to get 'eyes'. The cyber carnival utilizes intermediate lingo and director techniques. The carnival is actually a compilation of three shockwaves within a frame-based html page. The duck-hunt is a simple shooting game, the Funhouse is 'Myst-type' mini-adventure game, and the rollercoaster is essentially an AVI that was sequenced in director and then shocked. Each module represents a different level of interaction, from reflex-oriented shooting to passive viewing. The carnival helped provide a benchmark for file sizes from which our company can judge future productions. Please stay tuned for more content sites as well as a full-featured network from Media Connection of New York.