

## from the Editor's Desktop

### Announcements, Editorials, and Other Issues

#### [The Move to CD-ROM](#)

Inside Mac Games began publishing about a year and a half ago and in that time has become to be known as the leading source for Macintosh gaming news and information. With tens of thousands of readers worldwide, IMG has proven to the critics that electronic publishing (when done right) can be successful, innovative, and profitable.

However, we realize that in order to remain an innovative and profitable magazine, IMG needs to forge ahead in an increasingly competitive and changing market. As we have witnessed this year, CD-ROM publishing has soared like never before making 1994 the year of the CD-ROM. We strongly believe that CD-ROM publishing is the key for IMG to remain a viable and interesting magazine.

In the coming months we plan on publishing Inside Mac Games on a monthly CD-ROM. Publishing on a CD-ROM will allow us to do many of the things our regular readers have been crying for like more breathtaking previews, more insightful reviews (including reviews of games, educational titles, and other entertainment type reviews), more screen shots, QuickTime movies in each review, demos, shareware games, bug fixes, walkthroughs, interactive ads, live interviews, special reports, etc. etc. The possibilities are endless.

Specifics regarding price and publishing frequency have just been finalized, Check out the "Announcing IMG CD-ROM Magazine" section in this issue. If you don't have a CD-ROM drive, don't worry, we still plan on publishing on disk and e-mail.

We are very excited about publishing on CD-ROM and hope you share our enthusiasm. We welcome any comments or suggestions you might have.

Tuncer Deniz  
Editor-in-Chief

#### [IMG Subscriptions Now Available on eWorld & America Online](#)

Inside Mac Games is now offering e-mail subscriptions on eWorld and America Online (as well as the Internet). E-mail subscriptions are \$18 for one year (12 issues). For more information, please use the Product Info button in the IMG Order Form.

#### [A Cool, New IMG Order Form](#)

You've probably noticed in the IMG July 1994 folder a new application called IMG Order Form. This new

order form will be all you'll need to order subscriptions, back issues, CD-ROMs, etc. Simply fill in the information necessary and select either Paper mail, E-mail, or Fax at the end to select the method of delivery. Please note that you if you order back issues, you'll need to write in the back issues you want (month and year).

A very special thanks to High Risk Ventures for creating a customized version of the order form for us to use.

#### [IMG launches The Inside Games Forum on eWorld](#)

By the time you read this, eWorld, the new online service from Apple Computer, Inc., will (hopefully) have been launched. IMG has its own forum on eWorld called Inside Games. The Inside Games forum features active message boards, weekly game chats, the Inside Games Magazine (featuring Weekly News, Inside Mac Games, and Inside Games Magazine), Publisher Forums (talk directly to software publishers), the Clue Corner (walkthru's, FAQ's, hints, tips, and more), the Shareware Library, the Product Demos Library, and much more.

To access the Inside Games forum, use Shortcut: Inside Games. If you do not have eWorld and would like to receive a complimentary eWorld Start-Up Kit, please call 800/775-4556.

#### [MACnificent 7.1 CD-ROM available from IMG](#)

MACnificent 7.1 Education & Games • 2nd Edition Macintosh CD-ROM is now available directly from Inside Mac Games. Ideal for both home and school use, this comprehensive collection of the latest versions of over 7,000 educational, game, and children's files has been gathered by the National Home & School Macintosh User Group for authors worldwide. The programs have been carefully tested for compatibility on several different Mac CPUs and Systems, including System 7. The programs are described, rated, categorized, and cross-referenced. The "Librarian" program containing this information allows the user to navigate among the many programs with ease and efficiency and even launch them!

MACnificent 7.1 is available directly from IMG for the low price of \$39, plus \$3 shipping and handling. Subscribers and non-subscribers can order the CD-ROM by filling out the subscription form at the end of the magazine and checking the line for the Macnificent 7.1 CD-ROM or by calling 708/486-0636 with your VISA/MC number ready. Subscribers can also fill out the Back Issues order form found in the IMG Extras folder included with the magazine.

#### [Special Thanks](#)

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