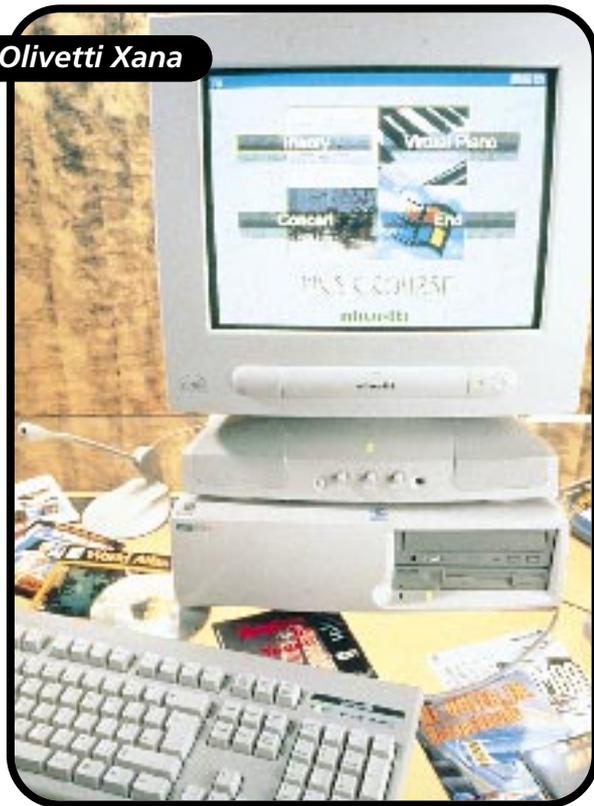


# Going **live!**

Olivetti Xana



Hi-Grade

**LIVE '96**  
**HOME ELECTRONICS & ENTERTAINMENT**  
**EARLS COURT • LONDON**  
**25 - 29 SEPTEMBER 1996**

**A**re you ready for the experience of a lifetime? Live '96 is coming and it will be innovative, ground-breaking, interactive and fun. Live '96 is where you will see, hear, feel and touch the latest and most exciting advances in home electronics and entertainment. The show attracted over 180,000 visitors last year so, between 25th and 29th September, Earl's Court really is the place to be to see tomorrow's technology today.

This year, Live '96 has created a special feature attraction, PC Live, to cater for the ever-increasing interest in home computing. There will be no salesmen, just the people who make the hardware and software you're keen to know about. Meet the experts who created them and get your questions answered.

Featuring the leading manufacturers of hardware and software, PC Live will give you the opportunity to try out the cutting-edge technology used in the latest products.

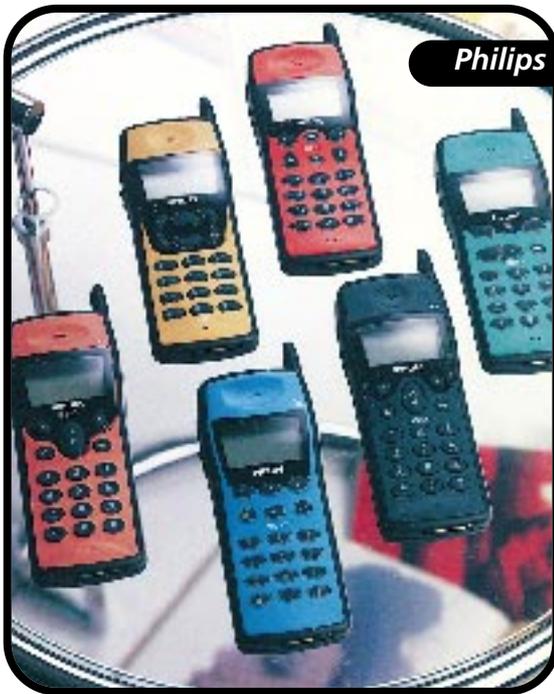
But, as usual, manufacturers are playing their cards close to their chests about what will be on display in case any competitors get wind of it before the show and try a little industrial espionage...

To give you some idea, last year saw the launch of some of the most awesome new products on the market today: Windows 95 started up; Olivetti's Envision came on view for the first time; also, Sony's ever-popular Play Station and Sanyo's genuine 3D TV both saw their debut at Live. That was last year, so what will 1996 have in store?

Amongst the top exhibitors at PC Live will be: Olivetti, Microsoft, Packard Bell, Psion, Sanyo, America OnLine, Europe OnLine, Uunet Pipex, IBM, Creative Labs and Demon Internet. Sony will also be at the show and rumour has it that the multimedia home PC they are launching in the US might be on display for the first time in the UK at Live!! Yamaha will be on stand 1065 with demonstrations of everything you need to make

music on your PC. From speakers and sound cards to music software and CD recording, Yamaha has it all. The company will also be showing off its latest gaming hardware with a Formula One racing simulator. Dutch electronics giant Philips is showing off its new 'Fizz' range of feature-packed GSM mobile phones. Weighing in at just 169 grams with the lightest battery option, the phones are available in seven different designs and no less than 12 colours. Key features include SMS services for both incoming and outgoing calls, caller line ID, call forwarding, call wait and hold, and a unique CallSector, which allows users to choose whether to answer the call or divert it to a mailbox. Other notable products on show include Sanyo's Digital PC Camera and HiGrade's new Notino Listener - a Pentium-based multimedia notebook with voice recognition straight out of the box.

Live '96 is not only about new products, it's also about having fun. ▶



Philips

Just to make sure you don't miss anything important this month, our WhatCD? cover disc features an interactive guide to Live '96 complete with floorplan and demos. Check it out.

There will be a whole host of features designed entirely for your pleasure. Ever fancied being a DJ for a day? Well now you can. Capital Radio will be at the show with all the technology in place for you to design your own jingle and try your luck at schmoozing the airwaves.

Or perhaps you see yourself as a bit of a TV news presenter – well, you can do that too. BBC Newsround (yes, do you remember good old John Craven?) will be at the Show with the Newsroom of the Future. Newsround will be broadcasting live from the show but, in between broadcasts, you will have the opportunity to appear in front of the camera to be captured for all eternity.

Of course, you might prefer to spot celebrities, rather than be one yourself. You will have plenty of opportunities as Live '96 has nominated NCH Action For Children as its appointed charity for the Show. NCH Action For Children will arrange for a whole host of celebrities to visit their stand in Earls Court to help raise funds and add to the excitement of the show. Look out for top sporting names, including racing superstar Damon Hill, who will be challenging you to beat them at their own game on the screen or even in virtual reality.

Visit the Playstation Theatre – Enter the amphitheatre of the games world. Get amongst the heroes and villains of the next generation of interactive games.

While you're at the show, you'll also have the chance to win some superb software. Microsoft is giv-

ing away a copy of Office 95 and five copies of the award-winning Microsoft Encarta 96 multimedia encyclopaedia and its companion product, Microsoft Encarta 96 World Atlas. Microsoft Office 95 is the first and most comprehensive suite of products with applications that are relevant to anyone who has a PC. It is also the easiest way to access the Internet through MSN.

Encarta 96 Encyclopaedia contains over 27,000 revised articles and allows the user to take a trip through a vast universe of knowledge which comes to life in front of your eyes. It is the most comprehensive encyclopaedia in the world and, with monthly updates available on the World Wide Web and on MSN, you can be sure it is always up to date.

With more than 1 million place names, Encarta 96 World Atlas offers the most comprehensive geographical information of any world

atlas. Users can select almost any view of the world, and explore the world behind the map to learn about a region's people and culture.

These well-designed multimedia titles have been adapted and updated to create an ultimate reference source for all the family. The stunning animations, videos, maps, charts, sounds and pictures take the effort out of learning and make it fun for everyone. All the packages are available on CD-Rom and Windows 95.

Running alongside Live at the weekend is ICE '96 – the In Car Electronics Show. An experience which has to be heard to be believed, ICE puts on the best display of the most astounding array of hi-fi for your car – an exciting world of street machines packed to the roof with sound systems your front room would be proud of. ICE is host to the finals of the Maxpower/SCA Sound off Series. After all the regional heats across the country, you can be at the grand finale – seeing all the competitors and hearing all the great sounds. It goes without saying that there will be some stunning cars on show, but the ultimate viewing opportunity will be provided by the longest limousine in the world – twenty-one metres of sheer unadulterated luxury – it even has its own Jacuzzi in the back...

What PC? will be hosting its own stand (stand 70) at the show, so come and see us – and make sure you pick up an entry form to win one of the mega Microsoft prizes. We look forward to meeting you.

number four  
Nine great regular sections

4



Volume 15 Issue 10  
Copyright VNU Business Publications  
From the the publishers of What

**Featured games demos:**  
3 Skulls of the Toltecs, Fire Fight, Quake

**Multimedia and featured software:**  
Oxford Children's Encyclopedia, Printshop Deluxe

**Arts:** 12 classical Midi tracks from Liszt, Schubert, Weber, Albeniz, Faure, Grieg, Macdowell; 32 graphic images from the Image Bank; Three Novels: 'Little Women' by Louisa M. Alcott, 'Robinson Crusoe' by Daniel Defoe and 'The Picture of Dorian Gray' by Oscar Wilde.

**Getting started:** What PC?'s interactive guide to printers and PCs.

**Focus On:** A VNU Labs interview about CD-Rom drives.

**Hands on:** A section containing over 500 fully searchable pages of hints, tips and practical advice on every aspect of personal computing.

**The Room:** VNU's all-singing all-dancing E-zine.

**Competition** – 3 copies of Macromedia Director 5.0 to win

**Resources:** Essential utilities; Hide-It; Mpeg Player; Word Games at Camelot; Zurk's learning Safari Demo; Net Dial; VIRUS: The Game v1.0; World Empire III v2.0; Microangelo; Invaders; PaintShop Pro; Psion Emulator, plus What PC? Mobile pages buyer's guide for Series 3a.

**Reference:** Glossary of computer terms; 12-month features index; About What PC? plus, the complete September issue of What PC? in Adobe Acrobat format.

Over 600 of fun family software see page 4

WHAT CD?

**It's showtime!**

The date: 25th to 29th September

The time: 10am to 7pm every day (late night opening on Thursday until 9pm)

The place: Earls Court – One and Two

Tickets: Adults £9.00, Children £5.00

For tickets in advance, call the ticket hotline on:

**0171 396 4545**