

MCAfee

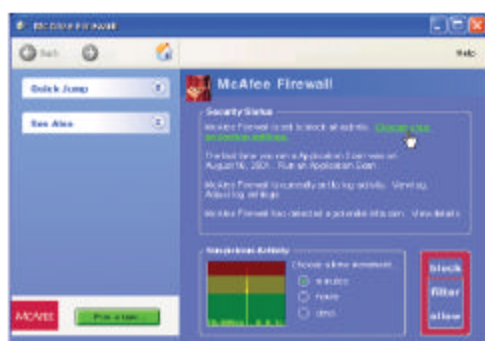
# Firewall 3.0

State-of-the-art defense against hackers and other online intruders

**When it comes to PC security, a firewall is your first line of defense. For broadband connections, it's essential.**

Today, just about anybody can download automated hacking tools or get a book and learn how to hack into your computer. Once they're in, hackers can edit or delete vital files, write new files, initiate a virus, or install programs that steal passwords and credit card numbers. And with "always-on" broadband Internet connections, such as DSL and cable hookups, your PC is especially exposed to these threats.

Defend yourself. Install **McAfee Firewall**.



*With a new and improved user interface, McAfee Firewall makes effective firewall protection even easier.*

## PROTECT YOUR PC 24 HOURS A DAY

Whether you have a dial-up or broadband connection, McAfee Firewall can be on duty around the clock. DSL and cable modem users (whose systems are basically always online) rely on McAfee to guard their cyber borders. McAfee Firewall runs transparently in the background, preventing hackers and other prying eyes from accessing your PC and damaging or stealing your files.



## GET THE DEFENSE THAT HACKERS HATE

Simply put, your PC is vulnerable without a firewall. A firewall prevents hackers from stealing your private information, blocks Trojan horses from taking control of your PC, and denies access to any number of dangerous intruders. McAfee Firewall makes it easy to put a protective barrier around your PC.

## FEATURES

- **State-of-the-art intrusion detection system** detects common attacks.
- **Controls which applications can and cannot communicate** with the Internet.
- **Stops masquerading applications** that other firewalls might miss.
- **Color-coded and audible alerts** take the guesswork out of determining the severity of the threat.
- **Internet Connection Sharing (ICS) and Network Address Translation (NAT) compatibility.**
- **Out-of-the-box protection** as soon as it's installed.
- **A new, easy-to-configure interface** makes protecting your PC more convenient.
- **Online registration and support** makes it easy to document your purchase and puts McAfee customer service at your fingertips, offering FAQs, tutorials, and superior technical support.

## ACTIVATE YOUR OWN INTRUDER ALERT SYSTEM

McAfee Firewall includes a sophisticated intrusion detection system, which provides effective detection and blocking of common security threats. With this system, you can set up your firewall to activate audible alerts that notify you in real time as threats arise.

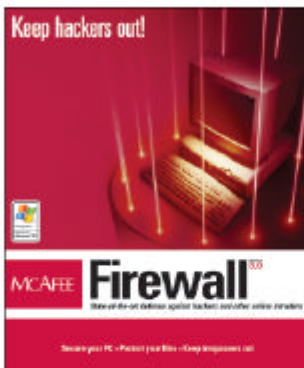
## WHY CHOOSE MCAFEE FIREWALL

Feature	McAfee Firewall 3.0	Norton Personal Firewall 3.0	BlackICE Defender 2.5
Intrusion detection	✓	✓	✓
Ability to specify rules for incoming and outgoing Internet traffic	✓	✓	
Applications scan for Internet-enabled applications	✓	✓	
Ability to set specific limits on ICMP traffic to help thwart denial-of-service (DoS) attacks	✓		
Internet lock immediately blocks all Internet traffic	✓		



**McAfee Firewall offers solid protection...**

-PCWorld.com, 7/14/2000



### Part Number and UPC Code

**McAfee Firewall 3.0**

**Product Part #:** MCF-0001-NA-300

**UPC Code:** 731944159508

### System Requirements:

Microsoft® Windows® XP, 2000, NT, Me, 98, 95b  
Pentium 100MHz or higher processor  
Internet Access is required

CD-ROM Drive  
32MB RAM  
8MB Hard disk space

### ACCESS FREE SUPPORT

Get 24-hour, 7-days-a-week, no-hassle support via the Web at [www.mcafeehelp.com](http://www.mcafeehelp.com).

### MCAFEE CORPORATE HEADQUARTERS

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