

About the Ulead Online Program Banner System

Ulead Online Program Banner System (hereinafter referred to as "Ulead PBS") displays banner ads directly on Ulead's Freeware/Trial software. This gives you instant, one-click access to the advertisers' Web sites if you are interested to know more about the products or services that appear on the banner ads.

A. End User Privacy

1. Ulead PBS counts the number of mouse clicks on advertising banners while you are using Ulead's Freeware/Trial software. We share aggregate information -- not individual data -- with our advertisers to help them monitor the reach of their advertisements through Ulead PBS. If you feel uncomfortable about this, discontinue using the Freeware/Trial software and uninstall it from your computer. You can purchase the full release version and use the software without the banner ads.
2. Some of Ulead's Freeware/Trial software may require that you supply your name and e-mail address during the installation process. In addition, you are given the option to subscribe to Ulead's electronic newsletters for free.
3. Ulead uses any information which you have voluntarily provided to better understand our users so that we can further enhance our products and services based on your interests. Ulead PBS uses these information to tailor our content to suit your needs and help our advertisers better understand users' demographics. This is essential to keeping some of our software products and services free.

B. How to Advertise?

To find out more about advertising on the Ulead PBS, advertisers can send e-mail to pbsales@ulead.com. Please include a contact name, company name, phone number and e-mail address.

