



## ***On-Air Promotion***

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### ***Generic Launch:***

On-air promos will be delivered in a variety of lengths (:30/:20/:15/:10/:05) and will consist of (2) Launch spots, :15 character profiles introducing our hot new cast members as well as returning favorites, which you can also package back to back to create a :30, graphics, cast footage, EPK and new theme music.

### ***Premiere Episode:***

Promos for the season premiere of "Soul Survivor" will consist of an episodic spot (:30/:20/:15/:10/:05). PLEASE NOTE THAT OUR NEW SEASON BEGINS WEEK OF OCTOBER 2nd AND THAT REPEATS WILL RUN THROUGH END OF SEPTEMBER!

### ***Radio:***

If you would like to automatically be supplied with the :30 generic radio spot, please fill out the enclosed "radio request form" and fax it to Davis/Glick Productions at (323) 851-2299.

### ***Episodics:***

***Baywatch Hawaii*** episodic promos (1x :30/1x :20/1x :15/1x :10/1x :05) will be available in a separate satellite feed on THURSDAYS, 11 days prior to week of air. The promos for each show will also be integrated into local commercial break #5C-F *for that week's show*.

### ***Episodic Promo Satellite Information:***

Thursdays (11 days prior to week of air)  
10:00pm – 10:15pm EST  
Telstar 6/Transponder C11  
Audio: Left stereo 5.8/Right Stereo 6.2  
Mono mix 6.8

**TROUBLE DURING FEEDS ONLY? Call: 212-695-3032 x107**

- **First feed will be on Thursday 9/7/00 for the airweek of 9/18/00**
- Please make note that the new broadcast season of ***Baywatch Hawaii*** will begin with Episode 3101 "Soul Survivor" which airs the week of October 2nd. Though the contracted season officially begins the week of Sept. 18th and Sept. 25th, these weeks will carry repeats from the previous season due to Olympic coverage.