



for immediate release

IT'S THE SEASON TO SIZZLE FOR PEARSON TELEVISION'S "BAYWATCH HAWAII" 2000-2001 SEASON

New Story Lines and Different Faces Bring Exciting Changes to the Popular Series

HONOLULU, HI – **Baywatch Hawaii**, the world's most watched television show, kicks off its second season in Hawaii by heading in a new direction with different faces and emotional story lines, all set in the exotic locale of Hawaii.

Joining the **Baywatch Hawaii** cast is Brande Roderick, Playboy's April 2000 Playmate, who portrays the new female lead character Leigh Dyer, a lifeguard recruited by team leader Sean Monroe. Monroe, played by former soap star Jason Brooks, steps into his new role as he takes over the duties of running the International Lifeguard Training Center.

Other newcomers to **Baywatch Hawaii** include lifeguard trainees, Charlie Brumbly, who plays smart-aleck, wise-cracking Zack and Alicia Rickter, who portrays the sexy temptress Carrie. Another addition to the **Baywatch Hawaii** team is head writer and co-executive producer Frank South ("Melrose Place"), who will oversee all aspects of the storyline, direction, production and casting. South has assembled the largest writing team in the series' history and plans to expand the character's storylines and make the series more suspenseful.

Headquartered on Oahu's scenic North Shore, **Baywatch Hawaii's** episodes will focus on the lives the lifeguards lead when they are not working, giving viewers the opportunity to learn what makes them tick and what they care about at heart so people root for them.

Returning cast members include Michael Bergin as the handsome and athletic Jack 'J.D.' Darius, who is trying to recover from a breakup with his girlfriend; Krista Allen as Jenna Avid, who is out to destroy Monroe and the Center but inside is deeply in love with him; teen heartthrob Jason Momoa, who has exploded on the screen since last year as Jason, who unwittingly becomes involved with Carrie; and the exotic Stacy Kamano as Kekoa Tanaka, who finds herself falling for J.D but has to deal with a strict, overbearing traditionalist father played by guest star Pat Morita. Other guest stars appearing on the show this season include Catherine Oxenberg, Daisy Fuentes, Tom Arnold and John O'Hurley, to name a few.

Baywatch Hawaii is produced by the Baywatch Production Company, an indirect, wholly owned subsidiary of Pearson Television, the world's leading international producer of entertainment and serial drama for television. Pearson Television currently has more than 150 programs on the air in more than 30 countries.

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