

Criteria College	Alpha College	Beta College	Delta College	Gamma College	Iota College	Omega College	Phi College	Sigma
Availability of Financial Aid	5	4	10	7	7	8	3	7
School's reputation	10	6	6	6	9	5	9	9
Annual cost (low cost preferred)	5	7	8	8	5	10	5	8
Curricula offering	6	10	8	9	8	8	9	8
Geographic location	6	7	10	10	6	9	10	7
Admission requirements (likelihood of acceptance)	7	10	10	10	8	10	8	10
Quality of social life	10	5	7	7	3	7	10	8
School size	10	7	7	7	9	7	9	4
Male-Female ration	2	2	8	8	8	10	2	8
Physical attractiveness of campus	8	10	6	3	4	10	5	9