

# STRATA™ MEDIA *Paint*

*The Special Effects Tool  
Designed for Creative Professionals*



MediaPaint, a special effects and painting program for digital video and multimedia production, allows you to add Hollywood-style special effects to your movies. Available for Macintosh, Power Macintosh, Windows 95/NT.

  
**STRATA**  
*Powering the Creative Environment™*

Innovative Painting Options for Digital Video

MediaPaint is the first digital video/multimedia painting and special effects program of its kind. Because MediaPaint was designed specifically for digital video, it allows you to add quality special effects to your projects while saving you valuable time and money.

With MediaPaint you can apply paint to a layer above the movie, leaving the original file undisturbed. Painting actions can be recorded over multiple frames while the movie is playing—helping you avoid the tedium of adding special effects frame by frame. MediaPaint also offers easy navigation with standard movie controls and the use of SMPTE time code. The program's painting and effects tools are so easy, you'll wonder what you ever did without them.

Particle Tools

*Time-based and fully customizable animated effects*

- PixieDust™—Creates a magic wand effect of luminescent particles
- BabyBoom™—Generates particles that "give birth" to new particles
- SpinOut™—Produces particles that spin outward in a vortex, leaving trails behind them
- Squiggle™—Creates worm-like lines that wiggle and squirm on the screen
- Electrons™—Generates a swarm of particles that orbit around each other as they spin

Specialized Painting Tools

- ShapePainter™—Quickly applies an image from a group of images randomly or in order across one frame or many
- Lightbox (Onion Skinning)—Allows you to see ghosted images from adjoining frames
- Stencil Paint—Paint one movie onto another using any tool, composite multiple layers of video, remove wires, or make a person appear to float across the screen without touching the ground

Plug-In Tools

*With MediaPaint's plug-in architecture, new tools and filters are always being developed.*

- |            |              |                |
|------------|--------------|----------------|
| • Airbrush | • Blur       | • Rubber Stamp |
| • Burn     | • Smear      | • Fade In      |
| • Diffuse  | • Dodge      | • Invert       |
| • Sharpen  | • Smudge     |                |
| • Fade Out | • Fine Brush |                |

Special Effects Tools & Filters

*Available in the MediaPaint Special Effects Pack vol. 1*

**Tools**

- |             |              |                   |
|-------------|--------------|-------------------|
| • Fire      | • Beams      | • Electrical Arcs |
| • Lightning | • Fireworks  |                   |
| • Bubbles   | • Lens Flare |                   |

**Filters**

- |                |              |           |
|----------------|--------------|-----------|
| • Kaleidoscope | • InsideOut  | • Contour |
| • Mist         | • Find Edges | • Roll    |
| • Posterize    | • Emboss     | • Retile  |
| • Radial Wave  | • Despeckle  |           |

Windows Minimum System Requirements

386 IBM-PC compatible computer  
Windows® 95 or Windows NT™ v3.51 or higher  
8 MB RAM above system requirements  
A hard disk with 20 MB free space  
A disk drive that can read high-density 3-1/2 inch disks  
A High-Color or True-Color VGA monitor  
A mouse or tablet compatible with operating system

Recommended System Requirements

486 IBM-PC compatible computer or higher with  
12 MB RAM above system requirements  
A hard disk with 40 MB of free space

Transparency Support

- Alpha Channel—Allows you to adjust the transparency of all paint
- ChromaKey—Similar to the bluescreen technique used in the television and movie industry. Key out any color or group of colors

Libraries

- Customizable brushes and shapes
- Definable paint palettes
- Recordable strokes

Process Filters

*Many filters are tweenable—they will transition smoothly from one setting to another over time.*

- |              |                |                         |
|--------------|----------------|-------------------------|
| • Blur       | • Sharpen      | • Brightness & Contrast |
| • Dotlet     | • Sharpen More | • Falloff               |
| • Fade in    | • Fill         | • Ripple                |
| • Gradient   | • Hue          | • Saturation            |
| • Wave       | • Invert       | • Diffuse               |
| • Fade Edges | • Mosaic       | • Diffuse More          |
| • Swirl      | • Fade Out     | • Diffuse Custom        |

Ability to filter out any or all of the RGBA Channels.

Compatible with most leading industry filters.

Traditional Painting and Editing Tools

- |                   |                |                |
|-------------------|----------------|----------------|
| • Oval            | • Brush        | • Line         |
| • Rectangle       | • Dodge        | • Rubber Stamp |
| • Marquee         | • Color Pickup | • Pencil       |
| • Polygon         | • Grabber      | • Fill Bucket  |
| • Round Rectangle | • Eraser       | • Text         |
| • Zoom            | • Magic Wand   |                |

Tool Modifiers

*Modify the behavior of certain basic tools.*

- **Shrink**—Modifies the Selection tools
- **Layer**—Modifies the Selection and Fill Bucket tools to affect the paint, movie, or paint and movie layer
- **Composite**—Add and Replace modes affect how selections are applied to the Paint layer
- **Anti-Alias**—Smooth edges of various shape tools by selecting None, Medium, or High
- **Corner/Center**—Modifies the cursor's beginning and ending position when using the shape and selection tools
- **Line Weight**—Lets you choose a line width for the shape tools and Line tool

File Import Win

.AVI .WMF  
.BMP .DIB  
.JPG .RLE  
PICT .CLP  
QuickTime for Windows

File Export Win

.AVI .BMP  
.JPG PICT

File Import Mac

QuickTime  
PICT  
PICS

File Export Mac

QuickTime  
PICT

Macintosh Minimum System Requirements

Macintosh Performa, Centris, Quadra, or Power Macintosh  
System 7.0 or later  
6 MB of available RAM  
A hard disk with at least 4 MB of free space  
A color monitor  
A mouse or tablet compatible with operating system

Recommended System Requirements

Power Macintosh computer  
34 MB of free RAM (640x480 frame size)  
A hard disk with 20 MB of free RAM

MediaPaint is an award-winning special effects and painting program used by top creative professionals. The application allows you to add the Hollywood-style effects you've seen on TV programs such as *American Gothic*, *Hercules*, and *Xena*—everything from realistic Fire and Lightning to Beams and more. Powerful features such as Particle Tools, Chromakey, Onion skinning, and extensible tools and filters make MediaPaint a must for anyone who is serious about digital video and multimedia production, including animators, multimedia authors and video professionals. MediaPaint is available for Macintosh, Power Macintosh and Windows® 95 or Windows NT™.

*"We're using MediaPaint for a lot of television work... the particle tools themselves are worth the price of admission. MediaPaint offers tools that no one else has."*

—Kevin Kutchaver,  
Flat Earth Productions Inc.

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