STRATA™
VIDEO*Shop*

version 4.0/3D

The Digital Video
Editor for Creative Professionals

INCLUDES • INCLUDES
3D

Strata VideoShop version 4.0/3D is a digital video, audio, animating, compositing, and editing application. VideoShop opens the door to a whole new medium that allows you to express yourself creatively.

STRATA

Powering the Creative Environment™

Think what you can do with video!
VideoShop version 4.0/3D opens the door to a whole new medium that allows you to express yourself creatively. Just imagine the amazing possibilities with VideoShop.
- Make your own professional home videos
- Create exciting multimedia presentations for your clients or your company
- Produce compelling sales and training productions
- Develop multimedia storyboards to convey your ideas creatively
- Add excitement to your Home Page on the World Wide Web
- Create professional footage for TV production
- Produce incredible content for CD-ROM titles
- Create commercials or documentaries for public television.

If you are a video or audio producer and want to bring your production studio to your desktop, or if you are an educator or hobbyist and want to try your hand at multimedia production, VideoShop can do it all.

Feature Highlights
- Simple cut, copy, and paste editing model allows you to create QuickTime™ movies easily—no video editing experience needed but professional results returned
- VideoShop's new 3D track gives you the ability to import an animated 3DMF model and map video on the 3-D shape
- The addition of TuneBuilder™ gives you the ability to automatically edit professional music elements to a specific time
- Over 200 special effects with transitions and filters allow for incredible creations
- Unlimited tracks of video and alpha channel support for powerful compositing enable you to create what you want
- Built-in recording modules let you use any Power Macintosh AV or QuickTime video capture board to digitize your video
- "Tweenable" filters will automatically change from your first selected frame to the last to give you the right effect
- User-definable project settings that easily and quickly set up your new project for your input and output needs
- The ability to save your favorite effect settings and reuse them in any project
- Convenient bin structure for project organization
- Built-in tool creates anti-aliased titles with drop shadows and automatic title scrolling
- Multiple language support for the international audience

Automatic Music Editing
A special version of TuneBuilder™ from Airworks Media is included in VideoShop. TuneBuilder automatically edits the tracks within a TuneBuilder-enabled production music library. There are over 12,000 tracks currently available from the world's top music libraries such as Killer Tracks, BMG, and Arpeggio. TuneBuilder lets you audition a track of music and specify the desired length. TuneBuilder will automatically cut the clip for use in VideoShop.

TuneBuilder is the perfect companion for producers using music to build multimedia, broadcast, presentation, or entertainment productions. It allows you to harness the power of music in your productions with unparalleled ease. TuneBuilder delivers flawless versions of music to professional and less experienced alike.

3D Integration
You can easily create interesting videos using actual 3-D objects. Through QuickTime's integration of QuickDraw® 3D, VideoShop is able to create 3-D effects unlike any other desktop video editor. Bring in an animated 3-D object from Strata StudioPro or import a still 3DMF file. Map playing video on animated 3-D objects. See powerful results with little effort.

File Formats Imported
Animation
- QuickTime movie
- 3D tracks
- PICS

Images
- PICT
- PhotoCD
- JPEG
- MacPaint
- PhotoShop
- SGI Image

Sound
- AIFF
- SND
- MIDI
- Audio CD

Other
- Text
- 3DMF

File Formats Exported
- QuickTime movie
- PICT
- AIFF
- Text

Hardware Support
- Any QuickTime compatible video capture boards including internal AV Power Macintosh

Package Contents
- Resource CD contains the TuneBuilder-enabled CD audio tracks, custom made transitions, 3-D elements, original AIFF clips, moving alpha mattes (for unique picture-in-picture effects)
- Installation CD includes VideoShop v4.0/3D installer, electronic documentation, tutorials, samples, demos, system software, and more
- Tutorial Manual
- User and Reference Manual

Technical and Product Support
As a registered user of VideoShop v4.0/3D, you are eligible for technical support, special upgrade pricing and updated product information as it becomes available. Strata also offers training seminars, educational materials and on-line support forums.

System Requirements
- Mac OS System 7.5 or later
- QuickTime 2.5 or later
- For 3D operation: QuickDraw™ 3D 1.5.3 or later

Hardware Requirements
- Any Power Macintosh
- 8 MB RAM minimum
- 100 MB disk or more
- For video capture: any AV Power Macintosh system or QuickTime-compatible video compression board

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VideoShop™ version 4.0/3D is a digital video, audio, animating, compositing, and editing application. The amazing 3D track provides the ability to import an animated 3-D model and map video on to the 3-D shape. Additional TuneBuilder™ support by AirWorks Media™ gives you the ability to edit professional quality music elements to fit a specific time. VideoShop incorporates stunning special effects, and multiple-track filters for you to polish and add visual impact to your videos. Fantastic tweenable filters automatically create effects over time.

Professional transparency features like alpha map and chroma key are provided for compositing. Extensible, non-linear, multi-layered edits allow you to create amazing videos quickly and easily. VideoShop's Motion Path Editor is available to automatically or manually create motion, making clips travel around the scene. Unlimited Tracks permit powerful compositing. A convenient Bin window allows for easy organization of all the media elements needed to create QuickTime movies.

VideoShop v4.0/3D supports third party plug-ins such as most Adobe Photoshop® filters for those special texture and movie clean-ups. VideoShop v4.0/3D also supports third-party QuickTime codecs.

VideoShop allows you to create amazing video footage for tape, CD-ROM, or the Web. With just VideoShop software, a Macintosh computer with capture card, and a video camera, you can enter into the world of multimedia production. VideoShop v4.0/3D is the digital video editor for creative professionals.

For the name of a Strata Authorized Reseller in your area, please call: 1-800-STRATA3D or 1-801-628-5218 or see us at http://www.strata3d.com For academic pricing call 1-800-531-3227.

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