



# QuickMail™ P P O SERVER

For Mac™ OS

**Cost-effective business communications tool**

**Ideal for small and medium-sized offices**

**Easy set-up and low maintenance**

**Seamless connections from the road**

**Internet-ready when you are**

**Full support for a wide range of E-mail clients**

### Overview

Your business demands an E-mail system that is powerful, reliable and easy to use. CE Software's QuickMail™ Pro Server for Mac™ OS harnesses the power of E-mail to improve communication with employees, customers and partners. Up and running in minutes, the QuickMail Pro Server turns any PowerPC-native Macintosh into an efficient post office that can handle Internet and internal E-mail for five to 500 people.

The QuickMail Pro Server's intuitive graphical interface makes day-to-day server administration—such as adding or deleting accounts—quick and painless. Plus, the server offers advanced features, such as automatic mailing lists and built-in directory services, previously available only in more complex servers. Completely PowerPC- and OpenTransport-native, the QuickMail Pro Server delivers the full flexibility and power of the Mac OS.

### Instant Internet Access

The QuickMail Pro Server ships ready to connect to the Internet. It leverages the Internet's Post Office Protocol, version 3 (POP3). You won't need a high-maintenance gateway to exchange mail with the outside world. The server supports both full-time and part-time connections to the Internet. You decide which method makes sense for your business.

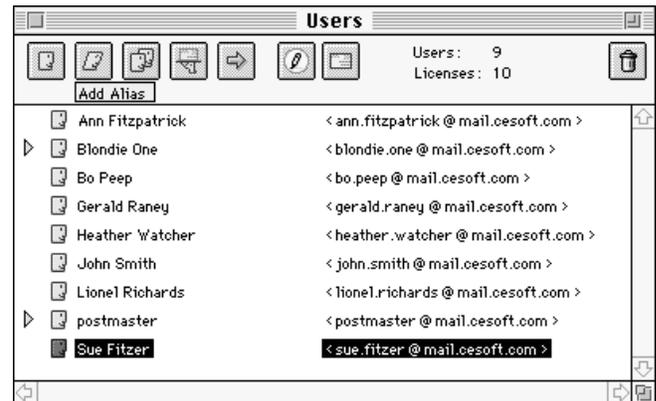
### A Scalable Communications Solution

Maintaining your own E-mail server in-house, rather than paying an Internet Service Provider (ISP) to do it for you, saves money and helps you get the most out of your technology resources. With the QuickMail Pro Server, a single modem can gather and send Internet E-mail for an entire office.

If a part-time connection to the Internet is preferred, the server can be configured to dial your ISP during off-peak hours, when connection costs are lower. To leverage this dial-up capability, your ISP must support UUCP (UNIX-to-UNIX Copy Protocol).

### Robust Interoffice E-mail Solution

The QuickMail Pro Server is an affordable and efficient interoffice E-mail solution, too. You don't have to maintain a full-time connection to the Internet to enjoy its benefits. Plus, you'll have no problem accessing your E-mail from the road or a remote office using the Internet's Point-to-Point Protocol (PPP).



From the QuickMail Pro Server's intuitive main window, you can add or delete accounts, set up mailing lists and create aliases by pointing and clicking.

### Easy Set-Up and Maintenance

Installing and configuring the QuickMail Pro Server is a matter of pointing and clicking. You won't have to hire an expensive consultant to set up your E-mail system. Once installed, the server handles your company's E-mail—day in and day out—with minimal maintenance. Set it and forget it.

Making changes to the server is simple. Even if you've never set up an E-mail server before, it's easy to add or delete E-mail accounts, forward one person's E-mail to another, and establish aliases for name variations. You can also assign access privileges on an account-by-account basis. Plus, users can change their own passwords or instruct the server to send an automatic response (such as a message informing the sender that you're on vacation) to messages received.

## Find Addresses Fast

To make E-mail work for your business, you need to be able to locate the E-mail addresses of people you work with easily. The QuickMail Pro Server ships with Finger and Ph directory services; quickly search for names, organizations, phone numbers and E-mail addresses of people both inside and outside of the company. Search results can even be imported into an address book and can be shared among QuickMail Pro users.

## Aliases Ensure Mail Gets Through

The QuickMail Pro Server's aliasing capabilities ensure that users get all their messages, all the time. If a user's name is frequently misspelled, or if someone wants to receive all the E-mail addressed to a general account, such as info@cesoft.com, setting up an alias will route messages correctly. The QuickMail Pro Server allows you to add and remove aliases as needed.

## Communicate with Hundreds of Customers Automatically

The QuickMail Pro Server's built-in mailing lists are an easy and inexpensive way to keep in touch with hundreds of people, both inside and outside the office. Use mailing lists to distribute updates and announcements to your customers or personnel, or use them to simulate a private or public discussion forum.

### Integration with Key Business Applications

In today's fast-paced business environment, your technology resources must multi-task. The QuickMail Pro Server's full support for AppleScript allows it to integrate seamlessly with other applications to help you leverage all your technology resources. AppleScripts for the following functions ship with the QuickMail Pro Server:

### Automatic Server Back-Up

The QuickMail Pro Server can be automatically backed-up using Apple Events and Dantz Development Corporation's Retrospect. Server back-ups can be scheduled to occur at a time and frequency that's convenient for you. Plus, once a back-up is completed, the server automatically resumes sending and receiving mail. Users experience no disruption in workflow.

### Archiving and Storing E-mail Messages

For businesses that deal with sensitive communications, secure and searchable storage of messages is a necessity. The QuickMail Pro Server can archive messages into a database such as Claris' FileMaker Pro where they can be organized, searched and exported to other applications.

### Desktop Faxing and Paging

The QuickMail Pro Server's interface primes it for integration with popular desktop faxing applications that operate through Apple Events, such as 4-Sight FAX. The interface also makes it possible to link E-mail with a paging service such as Mark/Space Softworks' PageNOW!

## To ensure your messages arrive intact, the QuickMail Pro Server adheres to all the standards of the Internet, including:

- ◆ RFC 821 Simple Mail Transport Protocol (SMTP)
- ◆ RFC 822 Internet Mail Form (addressing)
- ◆ RFC 1288 Finger Access Protocol
- ◆ RFC 1460 Post Office Protocol version 3 (POP3)
- ◆ RFC 1651 SMTP Service Extensions (ESMTP)
- ◆ RFC 1985 Remote Mail Checking Protocol
- ◆ RFC 1521 Mime Part I
- ◆ RFC 1522 Mime Part II

## Auto Responder Delivers Up-to-Date Information

The QuickMail Pro Server can be set to handle all the inquiries coming in to your company. Just like fax-on-demand services, the server can deliver via E-mail all the information a customer requests. Leverage your E-mail system to keep your customers supplied with the latest information, or use it to answer frequently asked technical support questions.

## Comprehensive Server Logs Troubleshoot Your E-mail

Every action the QuickMail Pro Server performs in its day-to-day mail handling can be automatically recorded in a log. You determine the level of detail included in the report. This information can help you investigate and solve problems.

## Works with Any POP3 Client

Whether everyone in your office uses the same E-mail client or a variety of different ones, the QuickMail Pro Server links them all. The server accommodates almost any E-mail client that supports POP3, including QuickMail Pro, Eudora Pro and Light, Claris E-mailer, Pegasus, Z-Mail, Netscape Mail and Microsoft Exchange (with the Internet Mail Extension), among others.

## Conversion from Your Existing E-mail System

CE Software has developed a suite of tools designed to make your conversion to the QuickMail Pro Server as fast and easy as possible. Whether you're currently using QuickMail LAN, the Apple Internet Mail Server (AIMS) or the Eudora Internet Mail Server, CE Software's conversion toolkit migrates E-mail accounts, passwords and any messages currently on the old server to the new system.

## Minimum Requirements

**Hardware:** PowerPC Macintosh or Mac OS-compatible PowerPC and a hard disk with 16 MB of RAM required, 20 MB recommended.

**Software:** Mac OS 7.6.1 or greater. OpenTransport 1.1.2 or greater.

**Dial-Up Internet Access:** A modem with the Apple Modem Tool installed and an E-mail account with an Internet Service Provider that supports UUCP or a POP3 network account.

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