wwwART ™

RIBBETING ART & GRAPHICS FOR THE WEB MADE EASY!

MicroFrontier's **wwwART** is a 32-bit image editing and paint program designed specifically for creating and modifying graphics for the Web. Designers may create original graphics, work with existing images, or scan in new ones. Easily manipulate and blend images in ways limited only by your imagination!

Key Features:

- **Easy to Learn/Easy to Use Interface** features before and after previews and sliders. As easy to use as falling off a log!
- **Open and Convert a Wide Variety of File Formats to GIF or JPEG** with automatic resolution optimizing for Web display. Open TIFF, PICT, PhotoCD, PostScript, Paint, Photoshop, StartUpScreen and more
- **4 Levels of Undo** makes experimenting or correcting mistakes easy!
- **Scanner Plug-in Support** (including Twain) so you can scan directly into wwwART
- **Graphics Tablet Support** adds a new level of creativity and control
- **Low Memory Requirements:** Runs in as little as 2 MB of RAM (3MB on PowerMacs)
- **Integrate with HTML or WYSIWYG Page Editors** as smoothly as tadpoles in Jello with drag and drop simplicity
- **Create HTML <IMG> Image Tags Automatically** including width, height and file name information
- **Dramatically Improve Image Quality** with Brightness/Contrast controls or Auto Contrast
- **Create Vivid 2-Color Gradient Blends** by simply clicking and dragging
- **Paint with Patterns and Textures** as easily as solid colors
- **Easy, One-step Extrude and Drop Shadow Filters** add 3-dimensional effects or realistic soft-edged shadows to type or selections
- **Anti-aliasing** for soft edges and smooth blends
- **Virtual Memory System** lets you open multiple images or images larger than available RAM memory
- **30-Day Money Back Guarantee**

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Tools:

- Magnify tool with variable magnification views (up to 32x enlarged or reduced)
- Eyedropper to select colors with a click of the mouse
- Four Shape Selections including rectangular, oval, round corner rectangular and polygon
- Lasso tool to select irregular shapes
- Gradient tool with customizable gradients
- Magic Wand tool to select similar color ranges
- 24 different Brush shapes, with variable size and opacity
- Air Brush tool with adjustable size, shape, flow and repeat rates
- Paint Bucket with adjustable sensitivity
- Text tool works with all installed System fonts. Text may be anti-aliased and copied and pasted from the Clipboard
- Eraser & Pencil tools with 2 shapes and 64 different sizes
- Pointer, Mover, and Line tools

Flexible Floating Palettes:

- Tools Palette with all options available through convenient pop-ups
- Colors Palette permits selection from RGB or Grayscale sliders, special color palettes (including a 216-color Netscape optimized set) or Patterns and includes a Scratch Pad for testing
- Patterns can be used as fills or paint for any brush
- Paint Controls Palette controls paint, paste and filter operations and permits variable blending with other images
- Mouse Coordinates Palette permits precise positioning and measurements, including color in decimal, percent or hexadecimal readouts

Image Modification:

- Auto Contrast for one-step image improvement
- Brightness/Contrast
- Image effects such as Flip, Rotate, Stretch/Shrink, Skew, Perspective and Distort
- Invert
- Threshold
- Posterize

Filters:

- Live filter previews
- Sharpen and Sharpen More
- Blur and Blur More
- Variable Add Noise and Despeckle
- Solarize
- Mosaic
- NTSC Video Safe
- Minimum and Maximum

File Formats:

wwwART save in JPEG and GIF file formats, including interlaced and transparent GIF modes. Estimated download times are provided at various baud rates, and GIF images can be optimized for rapid download and display. wwwArt opens many common file formats:

- TIFF
- PICT
- Kodak PhotoCD (including Image Pac format)
- GIF (including transparent & interlaced modes)
- JPEG
- Photoshop 2.0, 2.5 and some 3.0 images
- PostScript
- StartUpScreen
- Paint (MacPaint)
- Photone Prepress
- Scitex CT

System Requirements:

wwwART requires any color-capable Macintosh (68020 processor or greater) with 2MB of RAM (3MB RAM for the PowerMac version) and a hard drive, System 7.0 or greater.

MicroFrontier

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