

Subject: Desktop Publishing - I D E A S

Gathered off the Internet, source unknown

The following is a compilation of ideas on ways to use Desktop Publishing in the classroom.

ADVERTISING - Bring graphic design into ads. Include in newsletters.

ANNOUNCEMENTS / FLYERS

BANNERS - Print Shop Deluxe makes it easy

BOOK PUBLISHING - Students take real ownership when they put a book together from start to finish. Sell through student store. Submit to publishers.

BOOK REVIEWS - Students write review of book, scan cover and picture of self for 1 page review. Compile reviews into a publication for others.

BOOKMARKS - Create, laminate

BUSINESS CARDS - Create logo with draw/paint software. Form business with cards, letterhead, etc.

CALENDARS

CARDS - Birthdays, get well, sympathy...

CATALOGS

COOKBOOKS - Write to famous people, get their favorite recipe (one person told of getting chocolate recipes - even Stephen King's), compile in a book and sell. Donate earnings to a worthy cause.

INVITATIONS

LETTERHEAD - Students create their own personal letterhead for special projects/assignments

MAGAZINES - Each student creates a article for a magazine with a focus, i.e., Solar System, Endangered Animals, Civil War...

MEMOS

NEWSLETTERS - For parents, other students, your staff, community.

NOTE PADS - Classroom or cooperative working groups design and create their own.

ORDER FORMS - For much of the above.

PAMPHLETS / BROCHURES - This year's students create tri-fold brochure for next year's students on what to expect, supplies to bring, etc. Mail them

in August.

POETRY

POSTCARDS - Mail to pen pals or key pals.

POSTERS

PROGRAMS - Create fall,. winter, spring sports programs. Musical production programs.

REPORTS

SURVEYS / QUESTIONNAIRES

T-SHIRTS - Buy special iron-on paper for print out after design to culminate, begin an exciting unit.

YEARBOOKS

Best Advice.... Don't think of DTP as something to go and do at the computer for 60 minutes but rather as just another tool.

Some good books for educators...

"Working with Words and Pictures" by Lori Siebert & Mary Cropper.

"Desktop Publishing: The Art of Communication" by John Madama.

"Graphic Design on the Desktop" by Marcelle Lapow Toor.

"Ready-to-Use Layouts for Desktop Design" by David Collier & Kay Floyd