



# THE 1997 RSA DATA SECURITY CONFERENCE

## SPEAKER BIOGRAPHY

### ANALYSTS' TRACK

Developing Certification Practice Statements

Speaker: **Michael Baum**

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### Company Background:

VeriSign, the leading provider of digital authentication products and services, provides its consumers with the confidence necessary to conduct electronic commerce, secure communications and corporatedata access worldwide. VeriSign's Digital IDs play a key role in ensuring the privacy and authentication of electronic transactions and communications. VeriSign was founded in 1995 as a spin-off of RSA Data Security. The company is working with its investors including Ameritech and Visa International, as well as partners such as IBM, Netscape, Open Market, and Apple, to open the digital market place to all consumers.

### Presentation Overview:

At the heart of a certification authority are its practices and procedures, which are generally expressed within a certification practice statement or CPS. This session will introduce the CPS and discuss its implications, requirements and benefits.

### Speaker Background:

Michael S. Baum, J.D., M.B.A., serves as Vice President of Practices and External Affairs at VeriSign, Inc. His responsibilities include developing practices and controls under which VeriSign conducts its public Digital ID and private label certificate operations. He also spearheads VeriSign's efforts in practice consulting and legislative oversight.

**PRESENTATION**