



THE 1997 RSA DATA SECURITY CONFERENCE

SPEAKER BIOGRAPHY

GENERAL SESSION

Panel: International Trends in Cryptography

Speaker: **John Wankmueller**

Principal, Electronic Commerce

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Presentation Overview:

Learn about the major industry initiatives currently underway to enable all aspects of the IT industry to utilize the power of smart card technology in both business and consumer applications.

Speaker Background:

Since 1994, Mr. John Wankmueller initiated and has been MasterCard's lead technical designer involved in the development of SET (Secure Electronic Transaction), a specification jointly created by MasterCard, Visa, IBM, Microsoft, GTE, and others. The SET specification secures payment card transactions acquired over open public networks like the Internet. He is also responsible for the design of MasterCard's electronic commerce infrastructure. In prior years, John held the position of MasterCard's Director/Technology Assessment where he was responsible for identifying and assessing emerging technologies relevant to MasterCard's strategic needs. In this position, John helped develop MasterCard's Integrated Chip (smart) card business plan to migrate all MasterCard, branded products to incorporate IC Chip technology. AT&T's engineering, sales, and marketing departments.

continued on next page

PRESENTATION