



THE 1997 RSA DATA SECURITY CONFERENCE

SPEAKER BIOGRAPHY

GENERAL SESSION

Panel: Deploying SET - Bankcards on the Internet

Speaker: **Robert Chlebowski**

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part 2

In April 1995, Wells Fargo began accepting online payments for goods and services sold by its merchants over the Internet with the help of secured Internet electronic payment services. In November 1996, Wells Fargo began offering merchants a SET-compliant payment processing solution for secure Internet credit card transactions.

Presentation Overview:

SET is undoubtedly the most exciting, fast-moving and most widely adopted RSA-based Internet security standard ever. With the cooperation of merchants, banks, and of course, VISA and MasterCard, SET promises to be one of the most useful standards for secure electronic commerce. Today's panel of distinguished speakers will offer an update on the status of the standard, as well as share some real-life stories of development and deployment.

Speaker Background:

Robert Chlebowski is Senior Vice President, Business Development in the Alternative Distribution Group at Wells Fargo. In this capacity, Mr. Chlebowski is responsible for developing strategic partnerships with technology firms for the application of emerging technologies to bank businesses. Mr. Chlebowski's particular interest is the impact of technologies on the payments system. Mr. Chlebowski has been with Wells Fargo Bank since 1984. Prior to that he worked as a management consultant and international economist. Mr. Chlebowski has an MBA from Stanford University and an MA in international economics from the Fletcher School of Law and Diplomacy. In 1996, Mr. Chlebowski has been instrumental in Wells Fargo's newly announced Internet merchant payment solution. Wells Fargo, in partnership with Microsoft and VeriFone, provides merchants offering products and services over the Internet a secure credit card payment solution using the VISA/MasterCard Secure Electronic Transaction (SET) protocol.

PRESENTATION