



THE 1997 RSA DATA SECURITY CONFERENCE

SPEAKER BIOGRAPHY

PRODUCT DEMO I

Security for Health Care Information Online

Speaker: **Peter S. O'Donnell**

President and Chief Executive Officer

HealthDesk

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Company Background:

HealthDesk Corporation was founded in 1992 to help individuals make better healthcare decisions with the use of emerging technologies. Four years later, HealthDesk continues to use advancing technology and the power of the Internet to securely link the consumer and patients with the health care delivery system. Managed care organizations and disease management companies are piloting our next generation product, HealthDesk Online, throughout 1996.

Presentation Overview:

How can companies like HealthDesk and others link patients to the health care system, provide meaningful market and clinical data and still maintain a patient's confidentiality and a secure system? Mr. O'Donnell will discuss how HealthDesk is addressing the concerns of health care organizations and patients with its newest product, HealthDesk OnLine.

Speaker Background:

Peter S. O'Donnell is currently President and Chief Executive Officer of HealthDesk Corporation. Mr. O'Donnell has more than 20 years experience in health care. Prior to joining HealthDesk, he served as Executive Vice President for a major health care electronic data interchange company. He developed an integrated managed care capability and national sales and marketing efforts for the largest third party administrator in the country and has served as CEO of a managed care plan.

PRESENTATION