



# THE 1997 RSA DATA SECURITY CONFERENCE

## SPEAKER BIOGRAPHY

### GENERAL SESSION

Authentication Practices & Market Adoption of  
Digital Certificates

Speaker: **Stratton Sclavo**

President and CEO

VeriSign, Inc.

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### Company Background:

VeriSign, the leading provider of digital authentication products and services, provides its consumers with the confidence necessary to conduct electronic commerce, secure communications and corporate data access worldwide. VeriSign's Digital IDs play a key role in ensuring the privacy and authentication of electronic transactions and communications. VeriSign was founded in 1995 as a spin-off of RSA Data Security. The company is working with its investors including Ameritech and Visa International, and partners such as IBM, Netscape, Open Market, and Apple, to open the digital market place to all consumers.

### Presentation Overview:

The financial services market is leading the way in providing Internet services for their customers. Authentication is a key component to making sure both parties in a transaction know who's on the other end. Stratton Sclavos will walk through real-life case studies from customers, banks and merchants who benefit from authentication solutions.

### Speaker Background:

Stratton Sclavos joined VeriSign as president and chief executive officer in July 1995. Under his guidance the company has quickly grown to become the market leader in trusted certification services for the Internet. The company has been first to market with online Digital IDs for secure Web servers, browsers, e-mail packages, and payment applications and maintains a commanding marketshare in all the segments it serves. This relentless first to market approach has allowed the company to forge marketing and service relationships with the premier companies involved in Internet commerce including AOL, Microsoft, Netscape, and VISA International. Prior to joining VeriSign, Mr. Sclavos held executive management positions with several Silicon Valley technology companies.

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