



THE 1997 RSA DATA SECURITY CONFERENCE

SPEAKER BIOGRAPHY

GENERAL SESSION

Panel:

Audit, Mediation and Trust - The Role of Third Parties in the Security Infrastructure

Speaker: **Michael Baum**

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Company Background:

VeriSign, the leading provider of digital authentication products and services, provides its consumers with the confidence necessary to conduct electronic commerce, secure communications and corporate data access worldwide. VeriSign's Digital IDs play a key role in ensuring the privacy and authentication of electronic transactions and communications. VeriSign was founded in 1995 as a spin-off of RSA Data Security. The company is working with its investors including Ameritech and Visa International, and partners such as IBM, Netscape, Open Market, and Apple, to open the digital market place to all consumers.

Presentation Overview:

Businesses traditionally rely on third parties for transactions, and these third parties are notoriously difficult - if not impossible - to replace with technology. As businesses move onto the Net, the need for trusted third parties grows. Who should they be? What roles should they attempt to fill? And who's doing it now? Our panel is sure to have a few opinions on the matter.

Speaker Background:

Michael S. Baum, J.D., M.B.A., serves as Vice President of Practices and External Affairs at VeriSign, Inc. His responsibilities include developing practices and controls under which VeriSign conducts its public Digital ID and private label certificate operations. He also spearheads VeriSign's efforts in practice consulting and legislative oversight.

PRESENTATION