Microsoft PowerPoint

Desktop Presentations Program

Microsoft®

Microsoft PowerPoint

What if Christopher Columbus could have presented his plan like this?

Business Plan

Presented to Her Royal Majesty

QUEEN ISABELLA

New World Expeditions

March 14, 1491

Microsoft PowerPoint

He would have gotten funding to reach America in 1486 instead of 1492…

Microsoft PowerPoint

He would have gotten funding to reach America in 1486 instead of 1492…

…if only he could have had a Macintosh computer and Microsoft PowerPoint

Microsoft PowerPoint

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- The fastest, easiest way to get high-quality visuals
- Do it yourself, to be sure it's exactly what you want

Microsoft PowerPoint

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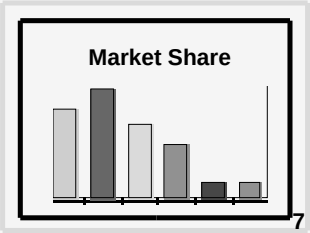
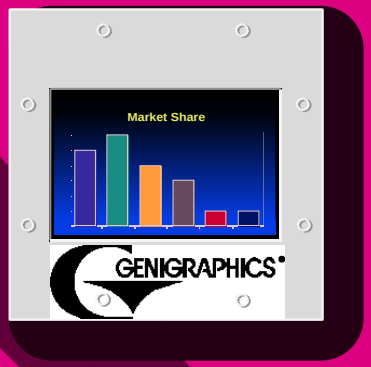
- The fastest, easiest way to get high-quality visuals
- Do it yourself, to be sure it's exactly what you want
- Prepare presentations anytime, even at the last minute
- Save time and money without compromising quality

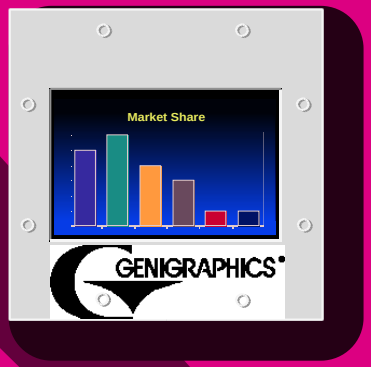


- Overhead transparencies

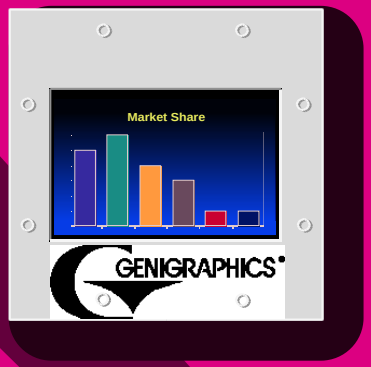


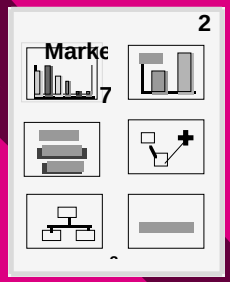
- Color 35mm slides

- On-screen slide shows

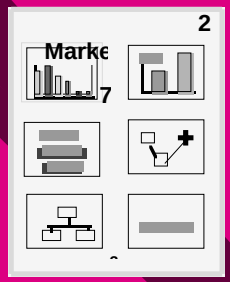


Notes pages for all visuals





Audience handouts

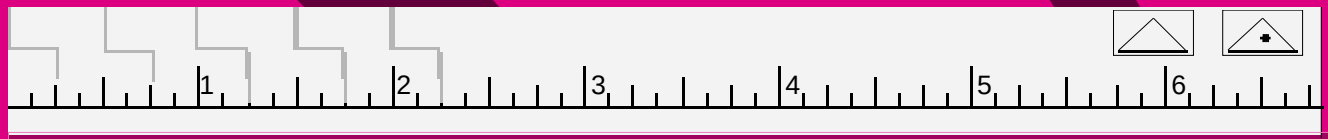


Complete Presentations

PowerPoint Features

Here's How PowerPoint Makes it Possible

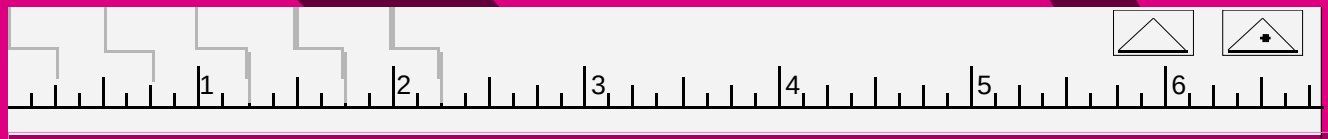
PowerPoint Features



- *Streamlined, easy to learn and use*
- *Presentation word processing features*
  - *— 5-level outline indentation*
  - *— tabbing, variable line spacing*
  - *— all fonts and character styles, plus user-defined styles*

Word Processing

PowerPoint Features



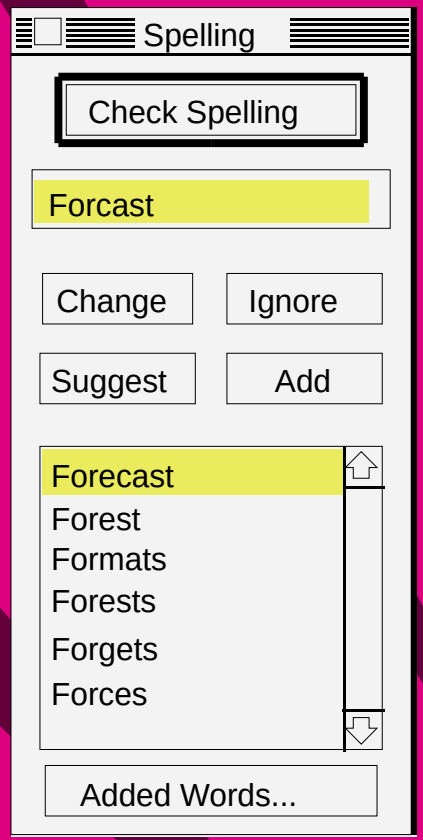
- *Streamlined, easy to learn and use*
- *Presentation word processing features*
  - *— 5-level outline indentation*
  - *— tabbing, variable line spacing*
  - *— all fonts and character styles, plus user-defined styles*
- *Makes “hanging indents” easy (the default)*
- *Move and resize text boxes graphically*
- *Type light-colored text against the slide background*

Word Processing

PowerPoint Features

Spelling Checker

Global Find and Replace



PowerPoint Features

Drawing Tools

- Standard drawing tools
- 22 patterns and line styles
- Automatic drop shadows
- Scale and crop pictures

PowerPoint Features

Drawing Tools

- Standard drawing tools
- 22 patterns and line styles
- Automatic drop shadows
- Scale and crop pictures
- Easy flow charting
- Snap-to-grid
- Alignment guides
- Bring to front/send to back

PowerPoint Features

Presentation Intelligence

- Master slide contains common elements for all slides
- Slide sorter lets you re-arrange slides visually

PowerPoint Features

Presentation Intelligence

- Master slide contains common elements for all slides
- Slide sorter lets you re-arrange slides visually
- Title sorter lets you re-arrange slides by title
- Templates provide a quick start for your presentations

PowerPoint Features

Importing text and Graphics

- Imports directly from MacPaint™, PICT, PICT II, and EPSF
- Shows EPSF on screen and retains full PostScript® quality for printing to EPSF devices

PowerPoint Features

Importing text and Graphics

- Imports directly from MacPaint™, PICT, PICT II, and EPSF
- Shows EPSF on screen and retains full PostScript® quality for printing to EPSF devices
- Imports directly from More™ and ThinkTank™ outlines
- Includes SmartScrap™ for exchanging text and graphics even if you don't use MultiFinder

PowerPoint Features

Color Technology

- Use all 16.8 million Mac II colors with dynamic palette management — and print all 16.8 million colors to film
- Shaded backgrounds make “high-end” effects easy

PowerPoint Features

Color Technology

- Use all 16.8 million Mac II colors with dynamic palette management — and print all 16.8 million colors to film
- Shaded backgrounds make “high-end” effects easy
- Dynamic and context-sensitive visual color menus
- color schemes and color palette

PowerPoint Features

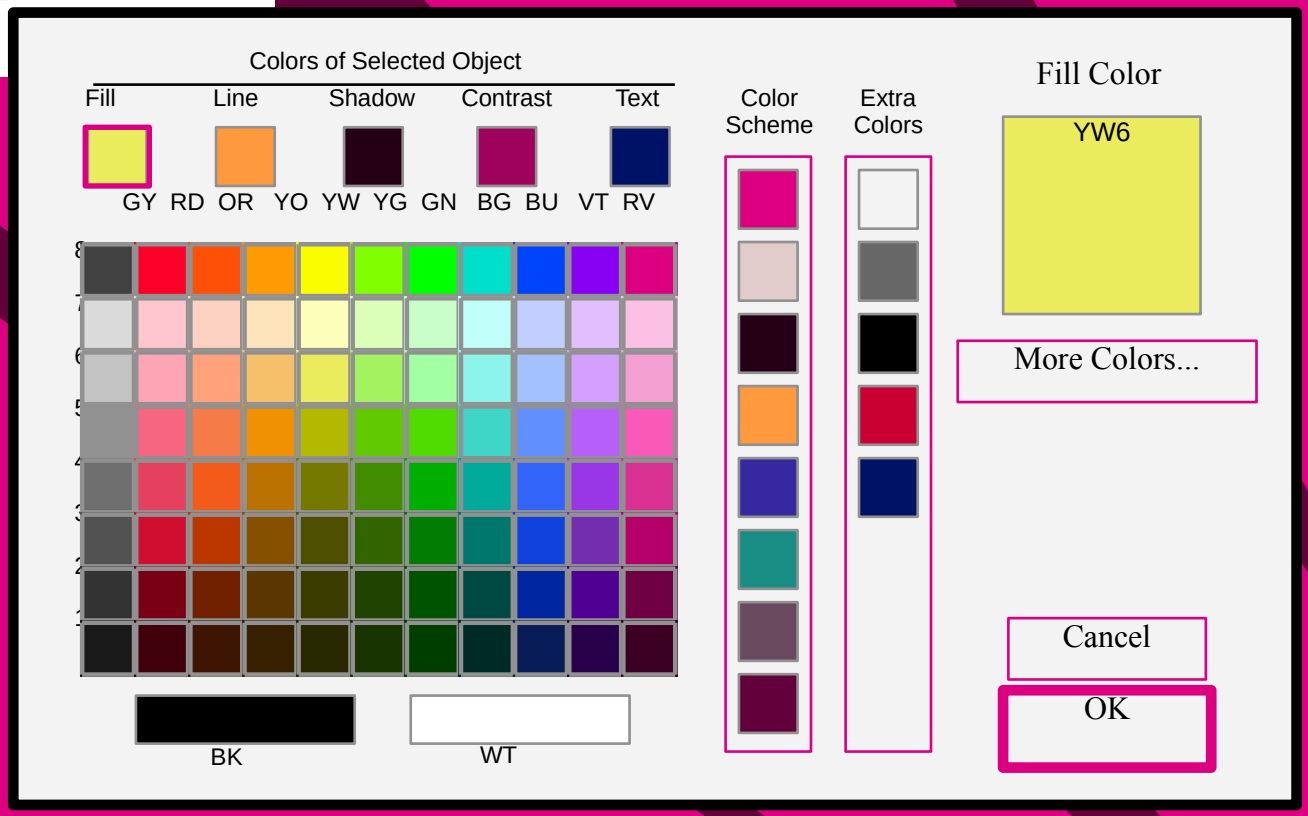
Color Schemes

- Over 5000 built-in schemes chosen by Genigraphics — for 35mm slides, for color overheads, for video
- Color intelligence applies color as you type and draw

PowerPoint Features

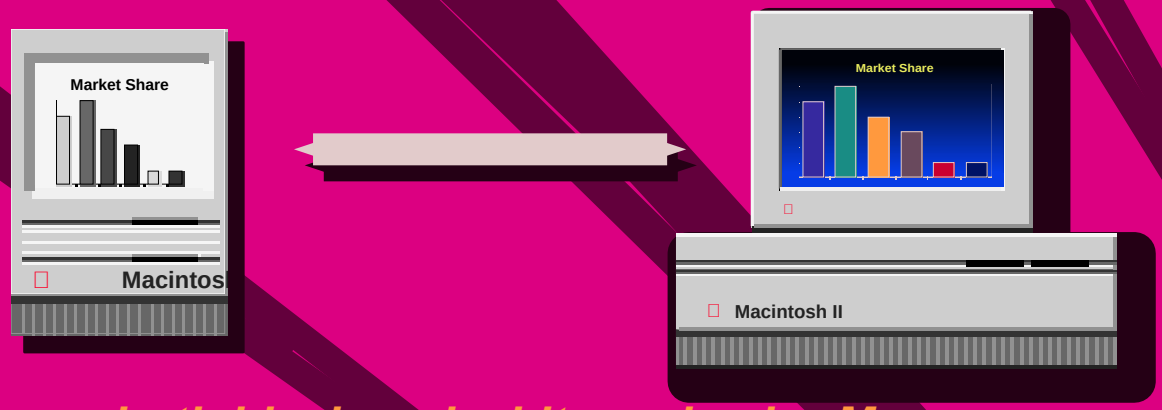
GENIGRAPHICS®

Color Palette for Proven Colors



PowerPoint Features

Designed for Black-and-White or Color Macintosh Computers



- Runs on both black-and-white and color Macs, move presentations back and forth without losing color
- Gray-scale and inverse gray-scale printing of color, recolor black-and-white or color pictures

PowerPoint Output

Solutions for Professional-Quality Presentation Output

PowerPoint Output

Genigraphics Desktop Presentation Services

- Genigraphics is the leading presentation graphics service bureau, with comprehensive services for presenters
- 24 local service centers in the U.S. and Canada

PowerPoint Output

Genigraphics Desktop Presentation Services

- Genigraphics is the leading presentation graphics service bureau, with comprehensive services for presenters
- 24 local service centers in the U.S. and Canada
- PowerPoint presentations become professional 35mm slides
- Rigorous quality control is assured, with fast turn-around

PowerPoint Output

Presentation Output Solutions for the Desktop

- LaserWriter for typeset quality overhead transparencies, handouts, flipcharts, and notes pages
- Mirus FilmPrinter, Matrix SlideWriter or ProColor, or Presentation Technologies ImageMaker for 35mm slides

PowerPoint Output

Presentation Output Solutions for the Desktop

- LaserWriter for typeset quality overhead transparencies, handouts, flipcharts, and notes pages
- Mirus FilmPrinter, Matrix SlideWriter or ProColor, or Presentation Technologies ImageMaker for 35mm slides
- Tektronix 4693D for color overhead transparencies
- Kodak DATASHOW to project on-screen presentations— with Kodak infra-red remote control fully supported

Microsoft PowerPoint

Presents…

GENIGRAPHICS

Service Network

HIGH-QUALITY GRAPHICS

FAST TURNAROUND

FULL COLOR — HIGH IMPACT

FULL RANGE OF PRESENTATION PRODUCTS

Microsoft PowerPoint

Phase I Announcement

- Corresponds with NCGA, Anaheim
- Press Announcement by Microsoft
- CAP Conference, San Jose
- Direct Mail by Microsoft
- Through Genigraphics Centers

Microsoft PowerPoint

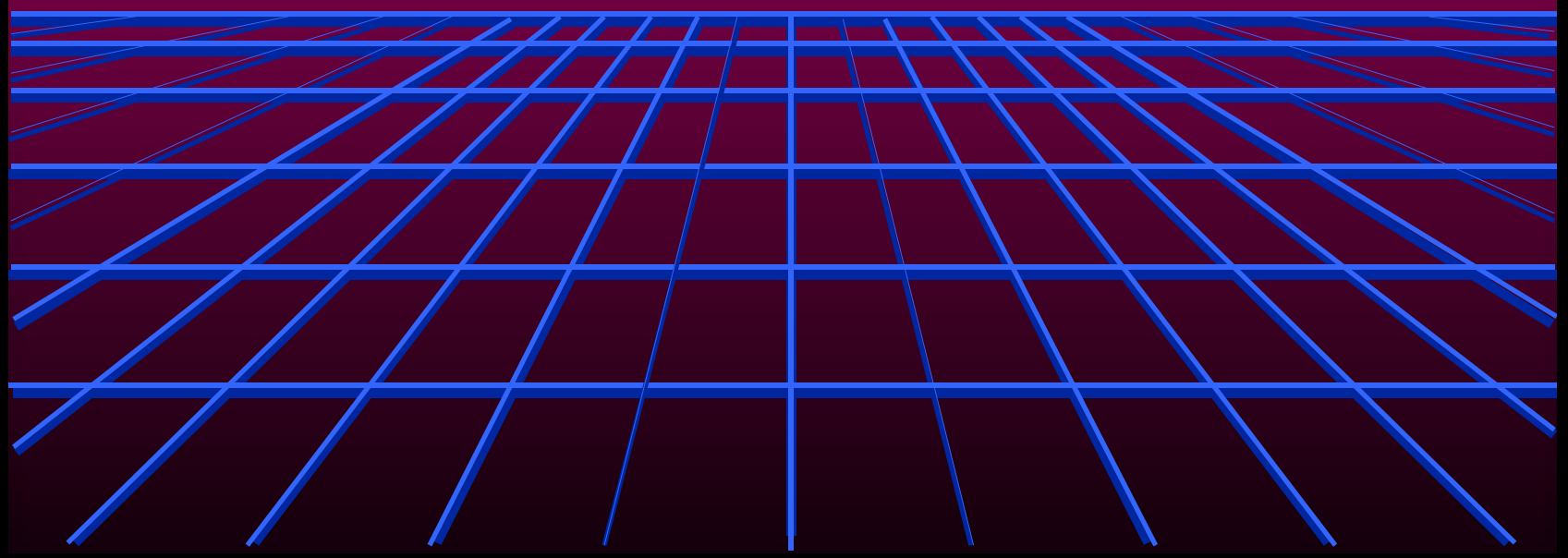
Management

1. Decentralized Structure
2. Small Corporate Staff
3. **Clear Strategy and Rigorous Internal Audits are Key Disciplines**

Desktop Presentations

Microsoft PowerPoint

Desktop Presentations



Microsoft PowerPoint

Workstation Power

- New generation of silicon CPUs
  - — RISC
  - — “CISC”
- Higher Resolution Monitors
- Multi-tasking Operating Systems
- Graphics User Environments

Microsoft PowerPoint

Customer Support Services

- *Toll-Free Hotline*
  - *— 16 hours a day, 6 days a week*
- *Wide Range of Training Courses*
  - *— 5 national training centers*
- *Technical Support Services*
  - *— documentation support*
  - *— product test and evaluation*

Microsoft PowerPoint

This presentation was created on an Apple Macintosh II computer entirely in Microsoft PowerPoint, in a format designed by Genigraphics.

Microsoft®